

CLEVELAND PUBLIC LIBRARY

Finance Committee

January 19, 2021

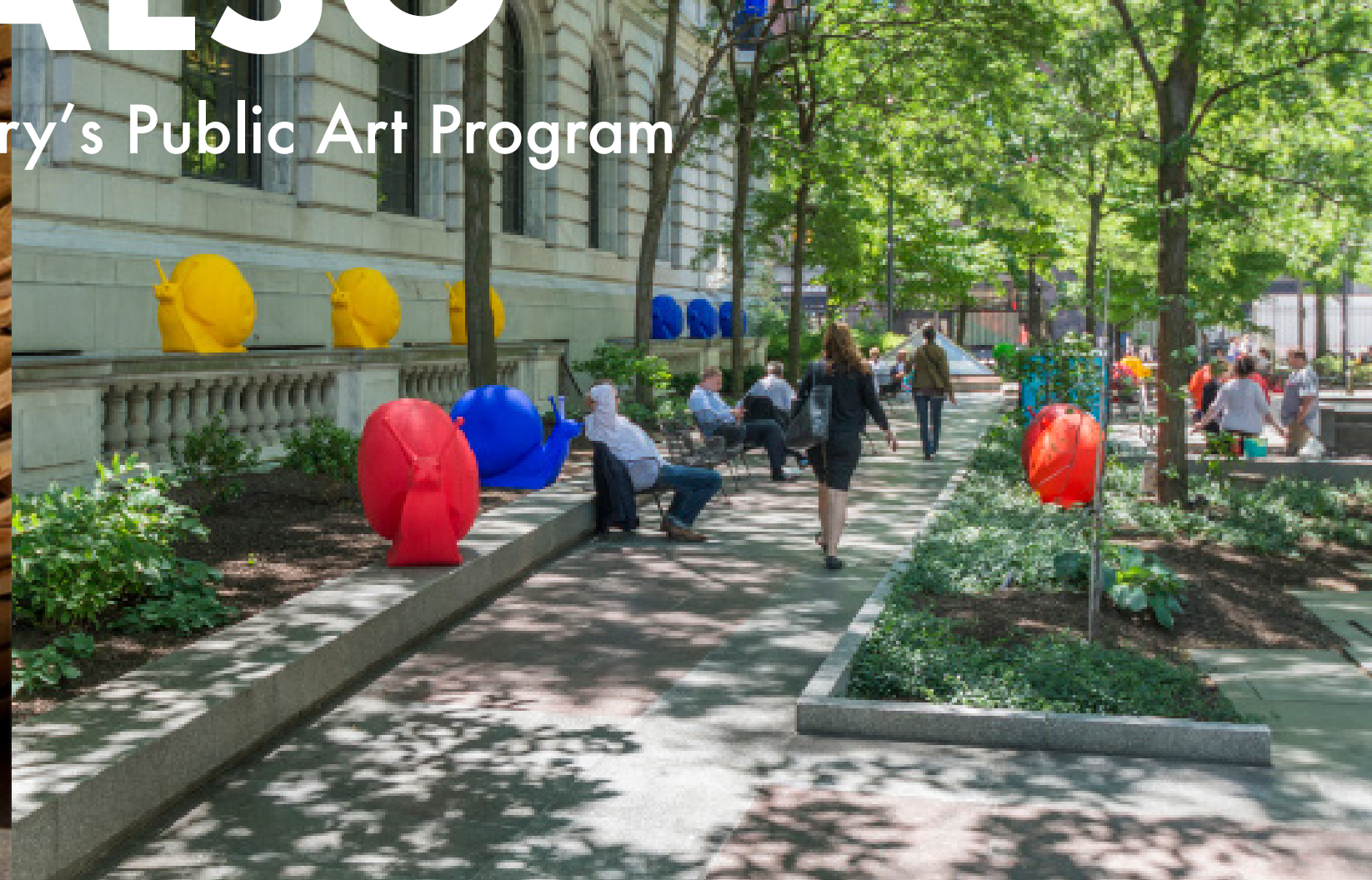
**RESOLUTION TO ENGAGE L.A.N.D. STUDIO INC. TO ORGANIZE 2021 SEE ALSO
AND ART WALL PROGRAMS**

- WHEREAS, The Board of Trustees of the Cleveland Public Library receives a generous annual grant from the Cleveland Foundation for the Lockwood Thompson Memorial Fund; and
- WHEREAS, One of the goals of the grant is to support “The underwriting of expense in bringing to the Library for purpose of one or more lectures, one or more individuals in the field of literature or the visual arts”; and
- WHEREAS, The Library desires to engage L.A.N.D. Studio, Inc., to organize the spring 2021 annual program, “*See A/so*”, which began in 2010 and brings contemporary public artwork to the Eastman Reading Garden on a temporary basis to activate a beloved public space with artwork by emerging artists from the Great Lakes region; and
- WHEREAS, For 2021, L.A.N.D. Studio, Inc. has proposed a second artistic component, known as the “Art Wall,” which will consist of a changeable mural installation at a Library location outside of downtown Cleveland; and
- WHEREAS, L.A.N.D. Studio, Inc. has presented a budget for the spring 2021 *See A/so* and Art Wall temporary public art programs at a cost not-to-exceed \$100,000; now therefore be it
- RESOLVED, That the Executive Director, CEO, or his designee, is hereby authorized to enter into an agreement between the Cleveland Public Library and L.A.N.D. Studio Inc., for the spring 2021 *See A/so* and Art Wall temporary public art programs, in an amount not-to-exceed \$100,000, which shall be charged to the Lockwood Thompson Fund Account: 22880103-53710 (Professional Services), which agreement shall be subject to review and approval of the Director of Legal Affairs.



SEE ALSO

Cleveland Public Library's Public Art Program



See Also 2021 Proposed Concept

Project component 1

Work with local artist Darius Steward and a local fabricator with sculpture ability to develop a sculpture series for the Eastman Reading Garden, turning his figurative watercolor paintings into 3D figurative sculptures.

Sculptures would likely be made out of fiberglass, but we would need to work with artist and fabricator to figure out more details and alternative material options. If made out of fiberglass, the sculptures could potentially move to alternative locations after showing in the Eastman Reading Garden.

Project component 2

Install a large-scale rotating mural system on a CPL or partner's building in a Cleveland neighborhood, similar to the system that showcases emerging local artists on Public Square. Coincidentally with the installation in the library, Darius Steward would be the first artist to design a mural for the new vinyl mural system. After Darius, other local artists could be featured throughout the year.



Example of figurative sculpture by London-based artist



Example of artwork featured on the Public Square Art Wall

Darius Steward

Local Artist

Local artist Darius Steward

Darius Steward (1984) is an American Artist from East Cleveland, Ohio. Outliving the neighborhood, he grew up in, Steward is one of a select few whose determination got him out of the zip code. Completing his undergrad at the Cleveland Institute of Art in 2008 and his MFA at the University of Delaware in 2010 he recognized the importance of education and mentorship, investing himself and his creative process in the future of humanity. Symbolically and literally, he addresses cultural and societal conflicts and opens conversation across racial, socioeconomic, gender and cultural lines.

Steward also serves as the Program Manager for the Cleveland Museum of Art in their Education Department for "Currently under Curation." He recruits and mentors inner city youth across interdisciplinary arts fields. Teaching them the art of curation in addition to numerous professional skills with the intended purpose of increased college application and attendance.

Artist Statement

My creativity deals with social issues of identity, race and placement within western culture. I am a Watercolorist who creates and highlights cultural consciousness. I chronicle the development of my children, family and the community around me, permanently documenting their place in history within various moments. I adapt this imagery to illustrate my own vision from painting to painting. I use this working method as a metaphor to express both the connection and disconnection of African Americans in our society.

When I approach a new series an event happens or an idea pops into my awareness. I sit with it for a while. Days, weeks, sometimes months until I know exactly what I want to achieve and say. Through the use of metaphors, I address subjects such as learned helplessness, mental health, loss, emotion, and greater contemporary culture and the modern media. My portrayal of my children now borders on appropriation of many personal moments and memories. I recognize what they are experiencing and make connections between what I experienced some 30 years ago versus what I missed out on in East Cleveland. I have greater aspirations for a better life for my children and all people.



Precedent watercolor paintings by Darius Steward



Initial concept sketches



Precedent sculptures (material, size, and number of pieces TBD)



Art Wall

Public Square rotating mural space for emerging local art-





Budget

2021 Budget Estimate

	LAND studio contributed funds	Cleveland Public Library funds	TOTAL
Project Component 1: Eastman Reading Garden Site			
Fabrication	\$20,000	\$35,000	\$55,000
Painting/finishing/clay/artist supplies	\$7,000		\$7,000
Transportation/Installation		\$10,000	\$10,000
Signage/Marketing/Permits		\$1,000	\$1,000
Ongoing Maintenance/Repair		\$2,000	\$2,000
Project Component 2: Second Site (TBD)/Art Wall Pilot Program			
Framing Installation (includes change-out)		\$9,000	\$9,000
Wall or site prep?		\$3,000	\$3,000
Signage/Marketing/Permits	\$1,000		\$1,000
Project Component 1&2 (Both Sites)			
LAND studio fee		\$20,000	\$20,000
Artist Fee*		\$20,000	\$20,000
Contingency	\$8,000		\$8,000
TOTAL	\$36,000	\$100,000	\$136,000

*2021 only we would combine into one total art fee for both componets. Typical artist fees ~20% total project budget.

CPL Art Wall Yearly Change Out Estimate

Art Wall Yearly Change Out			
Artist Fee			\$2,500
Fabrication + Installation			\$5,000
Ongoing project management			See Also Budget