

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2021**

CIRCULATION ACTIVITY	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Main Library	84,663	142,077	84,663	142,077	-40%
Branches	84,108	260,262	84,108	260,262	-68%
Mobile Units	51	386	51	386	-87%
Library for the Blind	27,196	39,726	27,196	39,726	-32%
OLBPD BARD	17,814	15,449	17,814	15,449	15%
eMedia	60,228	60,519	60,228	60,519	0%
TOTAL CIRCULATION	274,060	518,419	274,060	518,419	-47%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
eBook	28,729	30,194	28,729	30,194	-5%
eAudiobook	20,243	21,600	20,243	21,600	-6%
eMusic	4,945	4,547	4,945	4,547	9%
eVideo	4,791	2,651	4,791	2,651	81%
eMagazines	1,520	1,527	1,520	1,527	0%
TOTAL eCIRCULATION	60,228	60,519	60,228	60,519	0%

Included in circulation activity

	Month	YTD
eCARDS ISSUED	633	633
eMEDIA NEW USERS	869	869
CURBSIDE SERVICES	14785	14785

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
TOTAL SESSIONS	17,758	56,778	17,758	56,778	-69%

VIRTUAL REFERENCE	Month	YTD
Email/LibAnswers*	735	735
ASK CPL Live Chat*	251	251
FAQ Views	852	852
TOTAL VIRTUAL REFERENCE	1,838	1,838

All in-person interactions and physical circulation services ceased operation at the close of business on March 13, 2020 due to precautions related to the COVID-19 pandemic. Curbside and Walk-up Services began June 8, 2020. The Library reopened to the public on August 24, 2020 but returned to curbside and walk-up services only beginning November 21, 2020.

*ASK CPL LibAnswers and LibChat virtual reference service launched on April 20, 2020.

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JANUARY 2021**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	298	508	366	634	1,806	263	2,069
Brooklyn	295	220	158	435	1,108	356	1,464
Carnegie West	1,009	850	1,057	1,395	4,311	1,178	5,489
Collinwood	265	268	222	545	1,300	298	1,598
East 131st	743	173	60	183	1,159	268	1,427
Eastman	1,404	859	820	1,672	4,755	2,170	6,925
Fleet	976	410	486	893	2,765	462	3,225
Fulton	583	412	229	477	1,701	494	2,195
Garden Valley	112	169	58	66	405	117	522
Glenville	196	319	166	473	1,154	252	1,406
Harvard-Lee	409	212	289	458	1,368	500	1,868
Hough	446	197	212	298	1,153	364	1,517
Jefferson	773	404	591	726	2,494	654	3,148
Langston Hughes	367	257	144	326	1,094	306	1,400
Lorain	619	239	170	328	1,356	421	1,777
Martin Luther King, Jr.	307	225	191	359	1,082	326	1,408
Memorial-Nottingham	616	410	832	1,263	3,121	730	3,851
Mt. Pleasant	207	387	309	633	1,536	333	1,869
Rice	464	288	302	520	1,574	654	2,228
Rockport	2,273	978	972	2,148	6,371	1,356	7,727
South	2,299	591	430	716	4,036	1,522	5,558
South Brooklyn	1,314	781	1,506	2,431	6,032	1,527	7,559
Sterling	488	215	164	304	1,171	526	1,697
Union	170	193	111	278	752	213	965
Walz	1,029	572	639	1,035	3,275	892	4,167
West Park	996	1,005	2,189	3,777	7,967	1,530	9,497
Woodland	323	412	111	287	1,133	419	1,552
TOTAL	18,981	11,554	12,784	22,660	65,979	18,131	84,108

CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2021

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2020	2019	2020	2019	Gain/Loss	%G/L
Addison	2,069	9,292	2,069	9,292	-7,223	-78%
Brooklyn	1,464	6,594	1,464	6,594	-5,130	-78%
Carnegie West	5,489	12,171	5,489	12,171	-6,682	-55%
Collinwood	1,598	8,229	1,598	8,229	-6,631	-81%
East 131st	1,427	4,692	1,427	4,692	-3,265	-70%
Eastman	6,925	16,448	6,925	16,448	-9,523	-58%
Fleet	3,225	10,680	3,225	10,680	-7,455	-70%
Fulton	2,195	9,778	2,195	9,778	-7,583	-78%
Garden Valley	522	3,605	522	3,605	-3,083	-86%
Glenville	1,406	8,209	1,406	8,209	-6,803	-83%
Harvard-Lee	1,868	7,057	1,868	7,057	-5,189	-74%
Hough	1,517	6,874	1,517	6,874	-5,357	-78%
Jefferson	3,148	6,591	3,148	6,591	-3,443	-52%
Langston Hughes	1,400	7,265	1,400	7,265	-5,865	-81%
Lorain	1,777	7,865	1,777	7,865	-6,088	-77%
Martin Luther King, Jr.	1,408	6,118	1,408	6,118	-4,710	-77%
Memorial-Nottingham	3,851	12,091	3,851	12,091	-8,240	-68%
Mt. Pleasant	1,869	4,351	1,869	4,351	-2,482	-57%
Rice	2,228	11,643	2,228	11,643	-9,415	-81%
Rockport	7,727	19,278	7,727	19,278	-11,551	-60%
South	5,558	11,667	5,558	11,667	-6,109	-52%
South Brooklyn	7,559	17,932	7,559	17,932	-10,373	-58%
Sterling	1,697	6,730	1,697	6,730	-5,033	-75%
Union	965	5,559	965	5,559	-4,594	-83%
Walz	4,167	12,182	4,167	12,182	-8,015	-66%
West Park	9,497	18,312	9,497	18,312	-8,815	-48%
Woodland	1,552	9,049	1,552	9,049	-7,497	-83%
TOTAL	84,108	260,262	84,108	260,262	-176,154	-68%

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2021**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Loans* to:					
CLEVNET	59,383	72,627	59,383	72,627	-18%
Other Libraries	736	401	736	401	84%
	60,119	73,028	60,119	73,028	-18%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Virtual Reference	1,838	104	1,838	104	1667%
Interlibrary Loan Requests	782	1,360	782	1,360	-43%
	2,620	1,464	2,620	1,464	79%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
New Titles Added	3,653	5,120	3,653	5,120	-29%
Total Items Added	8,970	40,172	8,970	40,172	-78%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Main Library	0	200	0	200	-100%
Branches	0	5,679	0	5,679	-100%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Downloads	17,814	15,449	17,814	15,449	15%
Users	750	702	750	702	7%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Songs	23,288	19,365	23,288	19,365	20%
Users	297	282	297	282	5%