

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2021**

CIRCULATION ACTIVITY	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Main Library	77,319	128,683	161,982	270,760	-40%
Branches	78,599	239,276	162,402	499,538	-67%
Mobile Units	162	288	213	674	-68%
Library for the Blind	24,767	34,015	51,963	73,831	-30%
OLBPD BARD	17,251	18,587	35,065	34,036	3%
eMedia	67,412	54,590	127,640	115,109	11%
<b>TOTAL CIRCULATION</b>	<b>265,510</b>	<b>475,439</b>	<b>539,265</b>	<b>993,948</b>	<b>-46%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
eBook	34,490	26,743	63,219	56,937	11%
eAudiobook	21,565	19,892	41,808	41,492	1%
eMusic	4,579	4,327	9,524	8,874	7%
eVideo	4,915	2,413	9,706	5,064	92%
eMagazines	1,863	1,215	3,383	2,742	23%
<b>TOTAL eCIRCULATION</b>	<b>67,412</b>	<b>54,590</b>	<b>127,640</b>	<b>115,109</b>	<b>11%</b>

	Month	YTD
eCARDS ISSUED	574	1207
eMEDIA NEW USERS	685	1554
CURBSIDE SERVICES	20660	35445

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
<b>TOTAL SESSIONS</b>	<b>15,192</b>	<b>50,551</b>	<b>32,950</b>	<b>107,329</b>	<b>-69%</b>

VIRTUAL REFERENCE	Month	YTD
Email/LibAnswers*	685	1,420
ASK CPL Live Chat*	241	492
FAQ Views	831	1,683
<b>TOTAL VIRTUAL REFERENCE</b>	<b>1,757</b>	<b>3,595</b>

COVID Closures

Open with no restrictions: 1/1/2020-3/13/2020

No services offered: 3/14/2020-6/7/2020

Curbside/walk-up services only: 6/8/2020-8/23/2020; 11/21/2020-2/21/2021

Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020; 2/22/2021-2/28/2021

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR FEBRUARY 2021**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
<b>Addison</b>	297	396	336	543	1,572	213	1,785
<b>Brooklyn</b>	563	217	117	317	1,214	318	1,532
<b>Carnegie West</b>	1,324	947	1,083	1,404	4,758	1,179	5,937
<b>Collinwood</b>	587	261	254	606	1,708	233	1,941
<b>East 131st</b>	156	108	45	131	440	187	627
<b>Eastman</b>	1,613	708	692	1,459	4,472	1,875	6,347
<b>Fleet</b>	1,011	324	412	796	2,543	375	3,225
<b>Fulton</b>	667	445	249	430	1,791	435	2,226
<b>Garden Valley</b>	154	241	52	132	579	134	713
<b>Glenville</b>	270	243	136	340	989	212	1,201
<b>Harvard-Lee</b>	434	193	340	487	1,454	422	1,876
<b>Hough</b>	499	243	234	313	1,289	335	1,624
<b>Jefferson</b>	667	449	470	787	2,373	471	2,844
<b>Langston Hughes</b>	367	167	174	306	1,014	263	1,277
<b>Lorain</b>	411	145	142	423	1,121	355	1,476
<b>Martin Luther King, Jr.</b>	488	187	221	392	1,288	264	1,552
<b>Memorial-Nottingham</b>	940	460	769	1,302	3,471	785	4,256
<b>Mt. Pleasant</b>	371	286	218	434	1,309	174	1,483
<b>Rice</b>	487	204	282	663	1,636	555	2,191
<b>Rockport</b>	2,617	744	1,107	1,892	6,360	1,252	7,612
<b>South</b>	1,688	346	448	729	3,211	1,119	4,330
<b>South Brooklyn</b>	1,340	600	1,246	2,319	5,505	1,347	6,852
<b>Sterling</b>	379	87	79	193	738	324	1,062
<b>Union</b>	183	128	103	222	636	191	827
<b>Walz</b>	1,214	477	620	980	3,291	723	4,014
<b>West Park</b>	741	1,144	1,992	3,566	7,443	991	8,434
<b>Woodland</b>	200	406	111	309	1,026	329	1,355
<b>TOTAL</b>	<b>19,668</b>	<b>10,156</b>	<b>11,932</b>	<b>21,475</b>	<b>63,231</b>	<b>15,061</b>	<b>78,599</b>

**CLEVELAND PUBLIC LIBRARY**  
**BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEBRUARY 2021**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2021	2020	2021	2020	Gain/Loss	%G/L
Addison	1,785	8,115	3,854	17,407	-13,553	-78%
Brooklyn	1,532	5,630	2,996	12,224	-9,228	-75%
Carnegie West	5,937	10,666	11,426	22,837	-11,411	-50%
Collinwood	1,941	7,264	3,539	15,493	-11,954	-77%
East 131st	627	3,692	2,054	8,384	-6,330	-76%
Eastman	6,347	15,768	13,272	32,216	-18,944	-59%
Fleet	3,225	9,661	6,145	20,112	-13,967	-69%
Fulton	2,226	9,921	4,421	19,928	-15,507	-78%
Garden Valley	713	3,102	1,235	6,707	-5,472	-82%
Glenville	1,201	7,857	2,607	16,066	-13,459	-84%
Harvard-Lee	1,876	6,369	3,744	13,426	-9,682	-72%
Hough	1,624	5,983	3,141	12,857	-9,716	-76%
Jefferson	2,844	6,094	5,992	12,685	-6,693	-53%
Langston Hughes	1,277	6,871	2,677	14,136	-11,459	-81%
Lorain	1,476	6,525	3,253	14,390	-11,137	-77%
Martin Luther King, Jr.	1,552	6,143	2,960	12,261	-9,301	-76%
Memorial-Nottingham	4,256	10,974	8,107	23,065	-14,958	-65%
Mt. Pleasant	1,483	4,289	3,352	8,640	-5,288	-61%
Rice	2,191	10,224	4,419	21,867	-17,448	-80%
Rockport	7,612	19,165	15,339	38,443	-23,104	-60%
South	4,330	10,432	9,888	22,099	-12,211	-55%
South Brooklyn	6,852	16,666	14,411	34,598	-20,187	-58%
Sterling	1,062	5,670	2,759	12,400	-9,641	-78%
Union	827	4,958	1,792	10,517	-8,725	-83%
Walz	4,014	11,208	8,181	23,390	-15,209	-65%
West Park	8,434	16,954	17,931	35,266	-17,335	-49%
Woodland	1,355	9,075	2,907	18,124	-15,217	-84%
<b>TOTAL</b>	<b>78,599</b>	<b>239,276</b>	<b>162,402</b>	<b>499,538</b>	<b>-337,136</b>	<b>-67%</b>

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JANUARY 2021**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2021</b>	<b>2020</b>	<b>2021</b>	<b>2020</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	52,655	67,040	112,038	139,667	-20%
<b>Other Libraries</b>	922	668	1,658	1,069	55%
	<b>53,577</b>	<b>67,708</b>	<b>113,696</b>	<b>140,736</b>	<b>-19%</b>

\*Totals included in Main Library and Branch circulation counts

<b>REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2021</b>	<b>2020</b>	<b>2021</b>	<b>2020</b>	<b>Gain/Loss</b>
<b>Virtual Reference</b>	685	98	1,274	202	531%
<b>Interlibrary Loan Requests</b>	963	1,142	1,745	2,502	-30%
	<b>1,648</b>	<b>1,240</b>	<b>3,019</b>	<b>2,704</b>	<b>12%</b>

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2021</b>	<b>2020</b>	<b>2021</b>	<b>2020</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	3,222	4,685	6,875	30,692	-78%
<b>Total Items Added</b>	9,691	25,572	18,770	44,857	-58%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2021</b>	<b>2020</b>	<b>2021</b>	<b>2020</b>	<b>Gain/Loss</b>
<b>Main Library</b>	40	192	40	392	-90%
<b>Branches</b>	1,080	5,481	1,080	11,204	-90%

<b>OHIO BRAILLE &amp; AUDIO READING DOWNLOAD (BARD)</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2021</b>	<b>2020</b>	<b>2021</b>	<b>2020</b>	<b>Gain/Loss</b>
<b>Downloads</b>	17,251	18,587	35,065	34,036	3%
<b>Users</b>	709	693	1,459	1,395	5%

Included in circulation activity

<b>STREAMING MEDIA</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2021</b>	<b>2020</b>	<b>2021</b>	<b>2020</b>	<b>Gain/Loss</b>
<b>Songs</b>	19,768	16,837	43,056	36,202	19%
<b>Users</b>	289	281	586	563	4%