

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2021**

CIRCULATION ACTIVITY*	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Main Library	99,585	65,204	261,567	336,928	-22%
Branches	113,765	113,505	276,167	613,043	-55%
Mobile Units	205	255	418	929	-55%
Library for the Blind	33,988	20,338	85,951	94,169	-9%
OLBPD BARD	13,526	15,674	48,591	49,710	-2%
eMedia	72,164	59,156	199,804	174,265	15%
TOTAL CIRCULATION	333,233	274,132	872,498	1,269,044	-31%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
eBook	36,154	29,169	99,373	86,106	15%
eAudiobook	24,277	19,377	66,085	60,869	9%
eMusic	4,985	4,818	14,509	13,692	6%
eVideo	4,986	4,395	14,692	9,459	55%
eMagazines	1,762	1,397	5,145	4,139	24%
TOTAL eCIRCULATION	72,164	59,156	199,804	174,265	15%

	Month	YTD
eCARDS ISSUED	362	1569
eMEDIA NEW USERS	654	2208
CURBSIDE SERVICES	17082	52527

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
TOTAL SESSIONS	21,276	34,427	54,226	141,756	-62%

	Month	YTD
VIRTUAL REFERENCE	3,107	10,622

COVID Closures

Open with no restrictions: 1/1/2020-3/13/2020

No services offered: 3/14/2020-6/7/2020

Curbside/walk-up services only: 6/8/2020-8/23/2020; 11/21/2020-2/21/2021

Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020; 2/22/2021-present

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MARCH 2021**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	1,074	744	439	776	3,033	242	3,275
Brooklyn	1,172	492	169	380	2,213	378	2,591
Carnegie West	2,658	1,227	1,530	1,783	7,198	1,170	8,368
Collinwood	907	428	285	831	2,451	319	2,770
East 131st	273	243	56	136	708	244	952
Eastman	3,525	913	911	1,704	7,053	2,202	9,255
Fleet	2,004	504	557	865	3,930	422	4,352
Fulton	1,220	618	194	437	2,469	536	3,005
Garden Valley	573	206	83	150	1,012	176	1,188
Glenville	1,354	417	195	514	2,480	321	2,801
Harvard-Lee	1,135	275	390	620	2,420	521	2,941
Hough	1,430	323	222	318	2,293	311	2,604
Jefferson	694	475	554	820	2,543	153	2,696
Langston Hughes	892	529	286	542	2,249	332	2,581
Lorain	1,294	301	212	354	2,161	475	2,636
Martin Luther King, Jr.	1,134	321	333	562	2,350	372	2,722
Memorial-Nottingham	1,881	446	921	1,525	4,773	1,004	5,777
Mt. Pleasant	1,012	385	266	450	2,113	253	2,366
Rice	1,592	490	494	614	3,190	595	3,785
Rockport	5,416	1,087	1,638	2,374	10,515	1,447	11,962
South	3,274	554	453	807	5,088	1,348	6,436
South Brooklyn	4,387	778	1,438	2,367	8,970	1,526	10,496
Sterling	710	196	338	184	1,428	411	1,839
Union	634	207	147	256	1,244	223	1,467
Walz	2,280	568	727	1,045	4,620	926	5,546
West Park	309	1,572	1,974	3,569	7,424	329	7,753
Woodland	74	793	283	339	1,489	112	1,601
TOTAL	42,908	15,092	15,095	24,322	97,417	16,348	113,765

CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MARCH 2021

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2021	2020	2021	2020	Gain/Loss	%G/L
Addison	3,275	4,262	7,129	21,669	-14,540	-67%
Brooklyn	2,591	2,509	5,587	14,733	-9,146	-62%
Carnegie West	8,368	5,080	19,794	27,917	-8,123	-29%
Collinwood	2,770	3,498	6,309	18,991	-12,682	-67%
East 131st	952	1,536	3,006	9,920	-6,914	-70%
Eastman	9,255	7,331	22,527	39,547	-17,020	-43%
Fleet	4,352	5,104	10,497	25,728	-15,231	-59%
Fulton	3,005	4,566	7,426	23,982	-16,556	-69%
Garden Valley	1,188	1,347	2,423	8,054	-5,631	-70%
Glenville	2,801	3,717	5,408	19,783	-14,375	-73%
Harvard-Lee	2,941	2,765	6,685	16,191	-9,506	-59%
Hough	2,604	2,842	5,745	15,699	-9,954	-63%
Jefferson	2,696	3,257	8,688	15,942	-7,254	-46%
Langston Hughes	2,581	3,339	5,258	17,475	-12,217	-70%
Lorain	2,636	2,792	5,889	17,182	-11,293	-66%
Martin Luther King, Jr.	2,722	2,655	5,682	14,916	-9,234	-62%
Memorial-Nottingham	5,777	5,304	13,884	28,369	-14,485	-51%
Mt. Pleasant	2,366	1,949	5,718	10,589	-4,871	-46%
Rice	3,785	4,760	8,204	26,627	-18,423	-69%
Rockport	11,962	8,674	27,301	47,117	-19,816	-42%
South	6,436	5,063	16,324	27,162	-10,838	-40%
South Brooklyn	10,496	8,001	24,907	42,599	-17,692	-42%
Sterling	1,839	2,452	4,598	14,852	-10,254	-69%
Union	1,467	2,258	3,259	12,775	-9,516	-74%
Walz	5,546	5,787	13,727	29,177	-15,450	-53%
West Park	7,753	8,768	25,684	44,034	-18,350	-42%
Woodland	1,601	3,889	4,508	22,013	-17,505	-80%
TOTAL	113,765	113,505	276,167	613,043	-336,876	-55%

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2021**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Loans* to:					
CLEVNET	52,655	67,040	112,038	139,667	-20%
Other Libraries	947	668	2,605	1,069	144%
	53,602	67,708	114,643	140,736	-19%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Virtual Reference	685	98	1,274	202	531%
Interlibrary Loan Requests	997	1,142	2,742	2,502	10%
	1,682	1,240	4,016	2,704	49%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
New Titles Added	4,389	8,859	11,264	39,551	-72%
Total Items Added	13,154	0	31,924	44,857	-29%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Main Library	184	192	224	392	-43%
Branches	4,968	5,481	6,048	11,204	-46%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Downloads	13,526	15,674	48,591	49,710	-2%
Users	711	723	2,170	2,118	2%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Songs	16,878	17,115	59,934	70,829	-15%
Users	291	277	877	840	4%