

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2021**

CIRCULATION ACTIVITY*	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
Main Library	70,995	64,117	603,625	415,951	45%
Branches	104,572	81,497	703,294	706,851	-1%
Mobile Units	169	174	895	1,119	-20%
Library for the Blind	27,957	28,946	203,039	151,238	34%
OLBPD BARD	13,312	13,138	104,315	73,443	42%
eMedia	71,038	64,740	495,431	434,130	14%
TOTAL CIRCULATION	288,043	252,612	2,110,599	1,782,732	18%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
eBook	34,639	34,024	236,176	221,765	6%
eAudiobook	25,562	19,972	161,654	138,976	16%
eMusic	4,270	4,901	32,068	33,522	-4%
eVideo	4,625	4,317	33,322	29,273	14%
eMagazines	1,942	1,526	12,211	10,594	15%
TOTAL eCIRCULATION	71,038	64,740	475,431	434,130	10%

	Month	YTD
eCARDS ISSUED	392	3,017
eMEDIA NEW USERS	595	5,200
CURBSIDE SERVICES	14,661	116,821

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
TOTAL SESSIONS	24,093	16,652	106,899	182,042	-41%

VIRTUAL REFERENCE	Month	YTD
	3,557	20,966

COVID Closures

Open with no restrictions: 1/1/2020-3/13/2020

No services offered: 3/14/2020-6/7/2020

Curbside/walk-up services only: 6/8/2020-8/23/2020; 11/21/2020-2/21/2021

Open with occupancy restrictions/time limits: 8/24/2020-11/20/2020; 2/22/2021-present

Facilities Master Plan Closures

Jefferson, West Park, and Woodland Branches closed for construction as of 4/5/2021

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JULY 2021**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	1,753	752	448	423	3,376	162	3,538
Brooklyn	1,468	650	213	163	2,494	143	2,637
Carnegie West	3,110	1,176	1,229	903	6,418	567	6,985
Collinwood	885	405	198	508	1,996	160	2,156
East 131st	1,262	1,054	58	105	2,479	140	2,619
Eastman	4,273	1,228	1,013	766	7,280	929	8,209
Fleet	1,922	653	430	522	3,527	207	3,734
Fulton	2,090	724	347	275	3,436	200	3,636
Garden Valley	667	165	56	93	981	67	1,048
Glenville	1,511	760	288	489	3,048	182	3,230
Harvard-Lee	1,784	450	439	441	3,114	320	3,434
Hough	1,262	387	236	188	2,073	156	2,229
Jefferson	220	819	209	422	1,670	3	1,673
Langston Hughes	1,512	420	259	353	2,544	149	2,693
Lorain	1,817	328	227	229	2,601	192	2,793
Martin Luther King, Jr.	1,000	399	354	422	2,175	165	2,340
Memorial-Nottingham	2,777	562	674	1,070	5,083	664	5,747
Mt. Pleasant	617	528	299	262	1,706	168	1,874
Rice	3,086	512	534	602	4,734	375	5,109
Rockport	6,849	1,199	1,889	1,330	11,267	681	11,948
South	3,389	617	606	466	5,078	512	5,590
South Brooklyn	4,892	914	1,525	1,218	8,549	674	9,223
Sterling	996	241	225	152	1,614	133	1,747
Union	721	286	167	152	1,326	117	1,443
Walz	1,930	914	724	572	4,140	357	4,497
West Park		1,368	866	1,373	3,607	6	3,613
Woodland		513	169	143	825	2	827
TOTAL	51,793	18,024	13,682	13,642	97,141	7,431	104,572

CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JULY 2021

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2021	2020	2021	2020	Gain/Loss	%G/L
Addison	3,538	2,224	20,967	24,219	-3,252	-13%
Brooklyn	2,637	1,621	16,172	16,614	-442	-3%
Carnegie West	6,985	4,463	48,756	33,218	15,538	47%
Collinwood	2,156	2,287	16,879	21,617	-4,738	-22%
East 131st	2,619	955	9,844	11,028	-1,184	-11%
Eastman	8,209	5,684	55,142	46,021	9,121	20%
Fleet	3,734	3,007	26,378	29,172	-2,794	-10%
Fulton	3,636	2,840	21,198	27,222	-6,024	-22%
Garden Valley	1,048	760	7,096	8,904	-1,808	-20%
Glenville	3,230	2,430	16,852	22,578	-5,726	-25%
Harvard-Lee	3,434	2,228	21,578	18,735	2,843	15%
Hough	2,229	1,711	15,441	17,575	-2,134	-12%
Jefferson	1,673	3,065	14,874	19,525	-4,651	-24%
Langston Hughes	2,693	2,316	15,603	20,126	-4,523	-22%
Lorain	2,793	1,794	17,701	19,271	-1,570	-8%
Martin Luther King, Jr.	2,340	1,770	14,845	17,068	-2,223	-13%
Memorial-Nottingham	5,747	3,866	36,549	32,873	3,676	11%
Mt. Pleasant	1,874	1,337	14,196	12,070	2,126	18%
Rice	5,109	3,569	25,845	30,647	-4,802	-16%
Rockport	11,948	6,729	77,089	54,685	22,404	41%
South	5,590	4,725	41,265	32,586	8,679	27%
South Brooklyn	9,223	6,534	64,003	50,110	13,893	28%
Sterling	1,747	1,409	11,265	16,447	-5,182	-32%
Union	1,443	1,612	9,415	14,656	-5,241	-36%
Walz	4,497	4,034	35,147	33,727	1,420	4%
West Park	3,613	6,577	40,891	51,951	-11,060	-21%
Woodland	827	1,950	8,303	24,206	-15,903	-66%
TOTAL	104,572	81,497	703,294	706,851	-3,557	-1%

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2021**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Loans* to:				
	CLEVNET				
	29,592	32,321	359,120	214,179	68%
	29,592	32,321	359,120	214,179	68%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Virtual Reference	3,881	260	24,847	1,011
	3,881	260	24,847	1,011	2358%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	New Titles Added	3,591	2,801	26,482	45,437
Total Items Added	11,818	12,454	75,263	57,311	31%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Main Library	208	0	1,040	480
Branches	4,992	0	24,834	14,220	75%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Downloads	13,312	13,138	104,315	73,443
Users	716	752	5,029	4,527	11%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	Songs	15,543	18,441	123,747	127,790
Users	258	312	1,936	2,023	-4%

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2021	2020	2021	2020	Gain/Loss
	TOTAL SESSIONS	25,862	16,315	132,760	190,262