

**CLEVELAND PUBLIC LIBRARY**

**Finance Committee**

November 16, 2021

**RESOLUTION TO ENGAGE L.A.N.D. STUDIO INC. TO ORGANIZE 2022 SEE ALSO  
AND ART WALL PROGRAMS**

- WHEREAS, The Board of Trustees of the Cleveland Public Library receives a generous annual grant from the Cleveland Foundation for the Lockwood Thompson Memorial Fund; and
- WHEREAS, One of the goals of the grant is to support, “The underwriting of expense in bringing to the Library for purpose of one or more lectures, one or more individuals in the field of literature or the visual arts”; and
- WHEREAS, The Library desires to engage L.A.N.D. Studio, Inc., to organize the spring 2022 annual program, “*See Also*”, which began in 2010 and brings contemporary public artwork to the Eastman Reading Garden on a temporary basis to activate a beloved public space with artwork by emerging artists from the Great Lakes region; and
- WHEREAS, The Library further desires to engage L.A.N.D. Studio to create a second Art Wall similar to the one installed in 2021 at the Harvard Lee branch at another Library location to be determined; and
- WHEREAS, L.A.N.D. Studio, Inc. has presented a budget for the spring 2022 *See Also* temporary public art and Art Wall programs at a cost not-to-exceed \$122,500, with Land Studio contributing \$22,500, and the Library contributing \$100,000; now therefore be it
- RESOLVED, That the Executive Director, CEO, or his designee, is hereby authorized to enter into an agreement between the Cleveland Public Library and L.A.N.D. Studio Inc., for the spring 2022 *See Also* temporary public art and art wall programs, in an amount not-to-exceed \$100,000, which shall be charged to the Lockwood Thompson Fund Account: 22880103-53710 (Professional Services), which agreement shall be subject to review and approval of the Director of Legal Affairs.



# SEE ALSO

Cleveland Public Library's Public Art Program



# SEE ALSO 2022 Proposed Concept

## Project component 1: SEE ALSO INSTALLATION (ERG)

LAND shall submit a list of artists to CPL. CPL shall choose an artist. LAND shall work with chosen artist to submit a concept for the Eastman Reading Garden.

## Project component 2: ARTWALL 1 (TBD)

Install a second, large-scale rotating mural system on a CPL building in a Cleveland neighborhood, similar to the system that showcases artists on the Harvard-Lee branch.

## Project component 3: ARTWALL 2 (HARVARD-LEE)

Submit to CPL, an artist to submit design concepts for the rotating mural at the Harvard-Lee branch. LAND will contract with the artist.

**Artists under consideration are as follows:**

**TBD**

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**TBD**

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**TBD**

NEXT SEE ALSO ARTIST

**TBD**

# Art Wall

Harvard-Lee Branch rotating mural space

## Current Art wall artist – Darius Steward



# Art Wall 2

SITE TBD

# LIST OF SITES FOR CONSIDERATION

Union-Miles Park Neighborhood



3462 E. 93<sup>rd</sup> Street – CPL Union-Miles Branch

## Glenville Branch

Glenville Neighborhood



11900 St. Clair Avenue – CPL Glenville Branch





South Branch Design Concept [Architects: HBM Architects]

3096 Scranton – CPL South Branch

## South Brooklyn Branch

Old Brooklyn & Brookside Neighborhoods

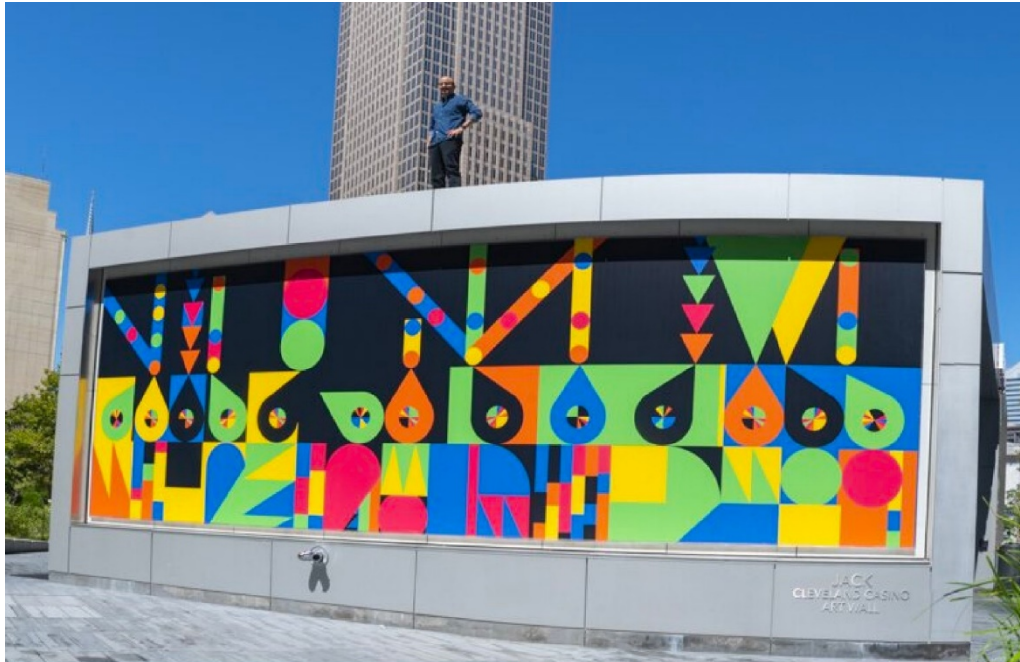


4303 Pearl Road – CPL South Brooklyn Branch

# Actual installations at the Public Square Art Wall



# Actual installations at the Public Square Art Wall



# Budget

**Preliminary 2022 Budget Estimate**

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Project Component 1: SEE ALSO INSTALLATION (ERG)	LAND studio contributed Funds	Cleveland Public Library Funds	TOTAL
Artist Fee – ARTIST SELECTION TBD		\$10,000	<b>\$10,000</b>
Fabrication		\$40,000	<b>\$40,000</b>
Installation		\$10,000	<b>\$10,000</b>
Signage/Marketing/Permits		\$2,500	<b>\$2,500</b>
Ongoing Maintenance/Repair (QA/QC)		\$2,500	<b>\$2,500</b>
Project Component 2: ART WALL (SITE TBD)			
Framing installation		\$15,000	<b>\$15,000</b>
Fabrication – Two @ \$3,500		\$7,000	<b>\$7,000</b>
Artist Fee – Two @ \$2,500 per artist		\$5,000	<b>\$5,000</b>
Signage/Marketing/Permits	\$2,500		<b>\$2,500</b>

# BUDGET – PAGE 2 OF 2

Project Component 3: ART WALL (Harvard-Lee) – 1 change out	LAND studio contributed Funds	Cleveland Public Library Funds	TOTAL
Fabrication + Installation – Included in 2021 contract		\$0	\$0
Artist Fee – Included in 2021 contract		\$0	\$0
Signage/Marketing/Permits –Included in 2021 contract		\$0	\$0
LAND studio fee	\$20,000		\$20,000
Contingency		\$8,000	\$3,000
<b>TOTAL</b>	<b>\$22,500</b>	<b>\$100,000</b>	<b>\$122,500</b>

Ongoing project management included in the SEE ALSO Budget