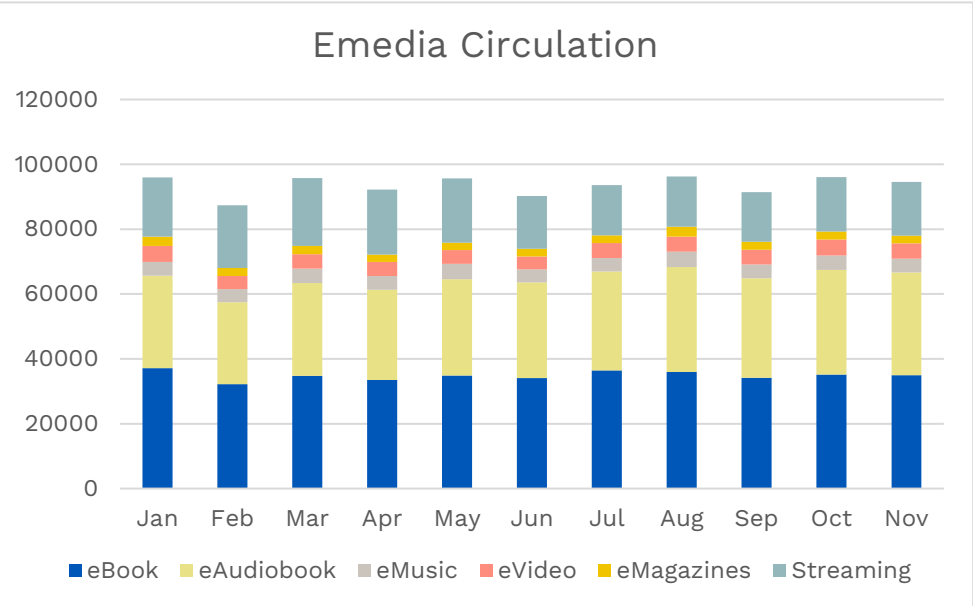
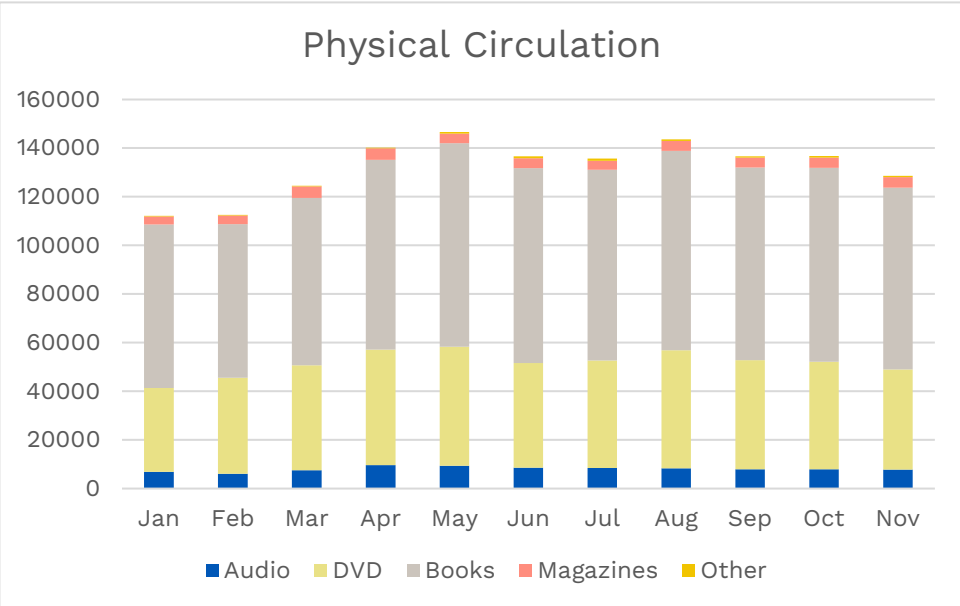
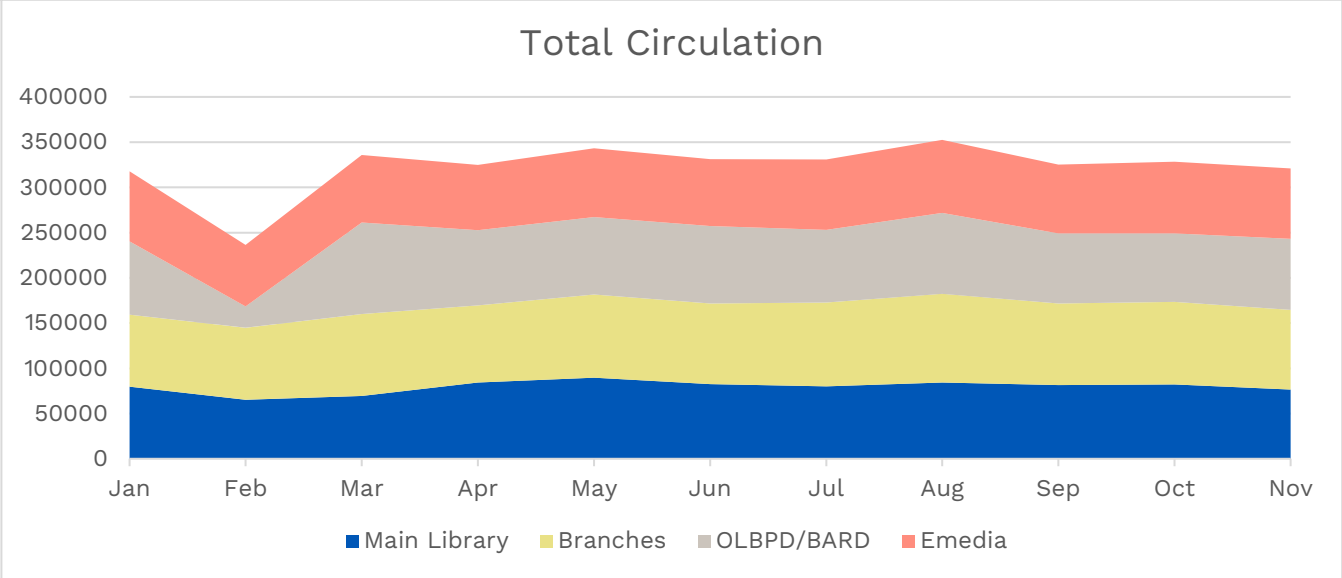


Monthly Activity Report – November 2022

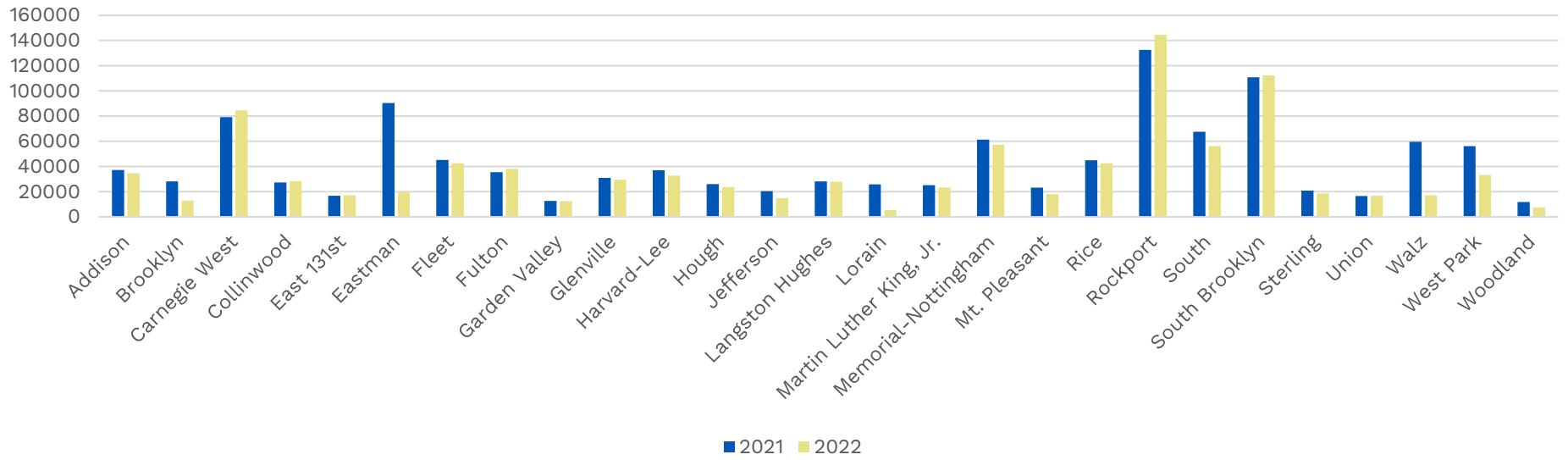


Facilities Master Plan Closures:
 Jefferson, West Park, and Woodland Branches closed for construction as of 4/5/2021. Lorain Branch closed for construction as of 10/9/2021. Eastman Branch closed for construction as of 12/13/2021. Walz Branch closed for construction as of 3/5/2022. Brooklyn Branch closed for construction as of 5/7/2022. Jefferson Branch reopened 10/15/22. Hough Branch reopened 11/12/22

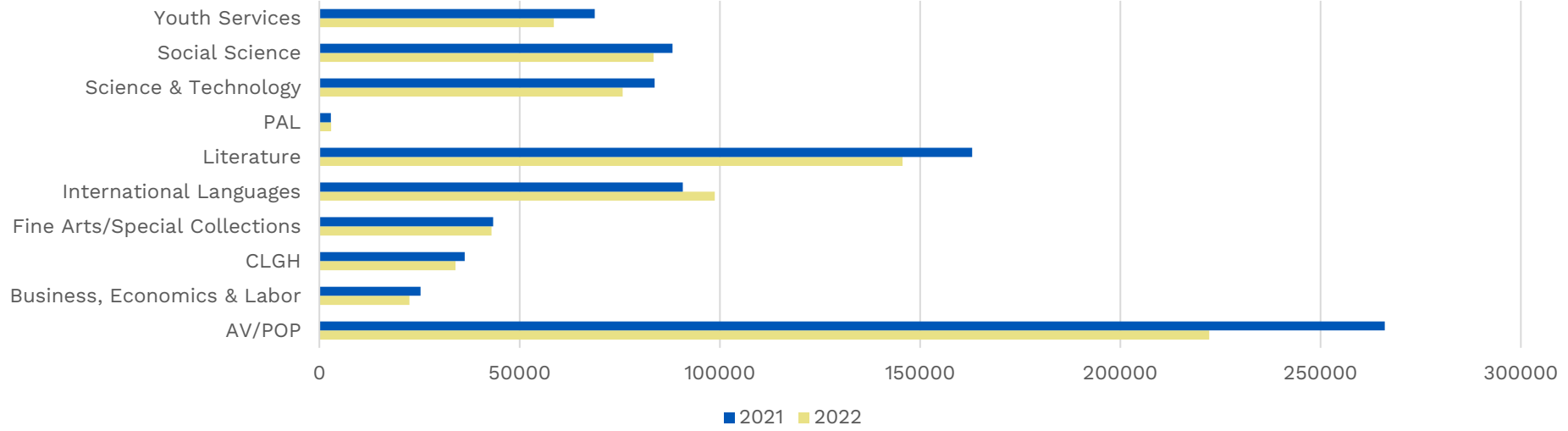
COVID Closures: No services offered: 3/14-6/7/2020; Curbside/walk-up services only: 6/8-8/23/2020, 11/21/2020-2/21/2021; 12/27/2021-1/17/2022; Open with occupancy restrictions/time limits: 8/24-11/20/2020, 2/22-12/25/21, 1/18/22-11/5/22.



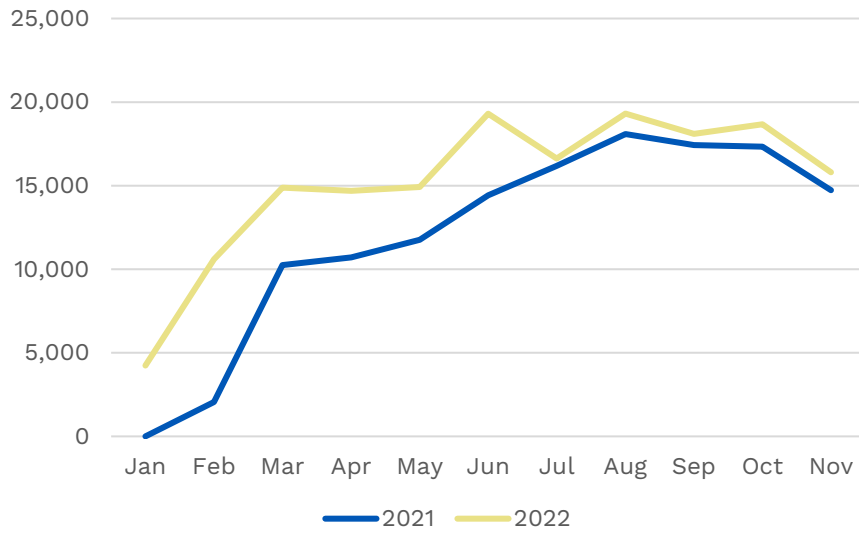
Branch Circulation



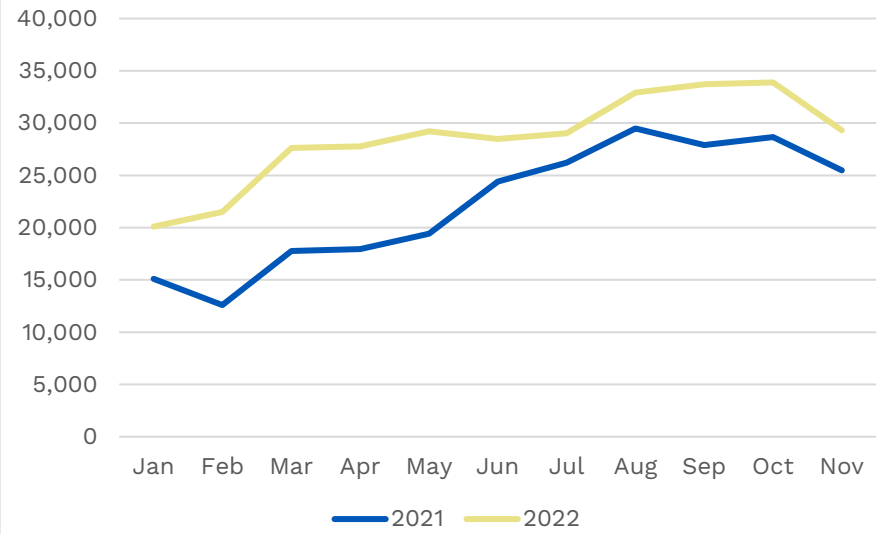
Main Library Departments - YTD



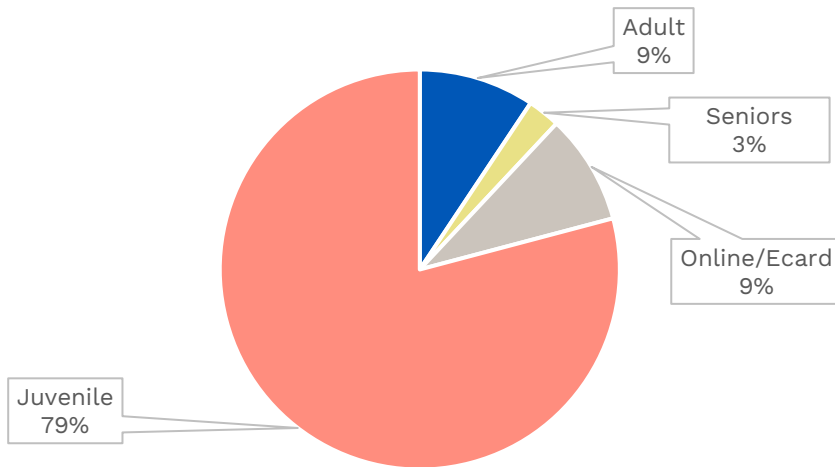
Computer Sessions



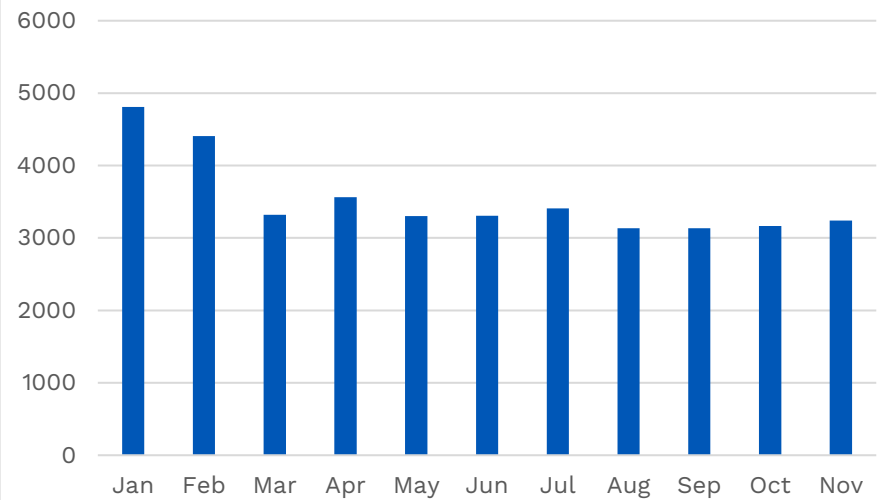
WiFi Sessions



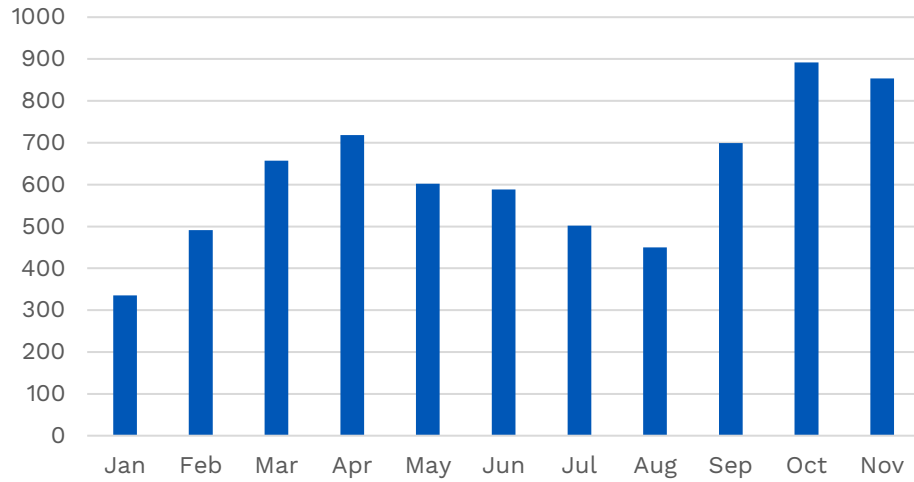
New Cards YTD



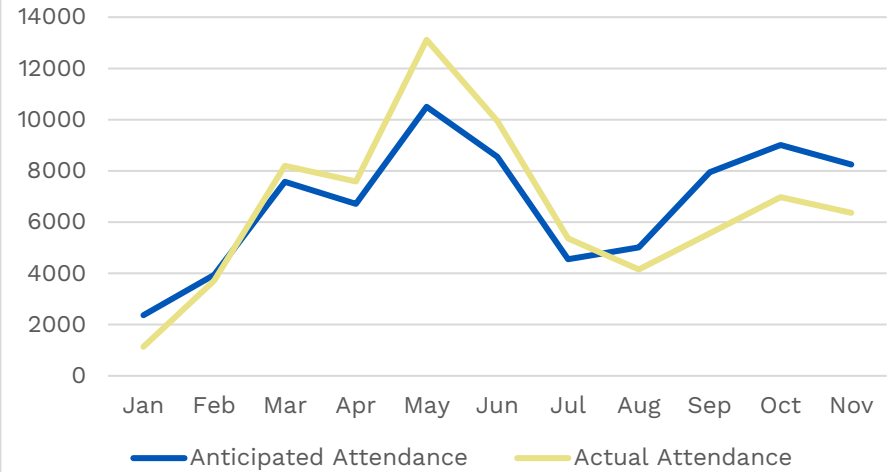
Virtual Reference



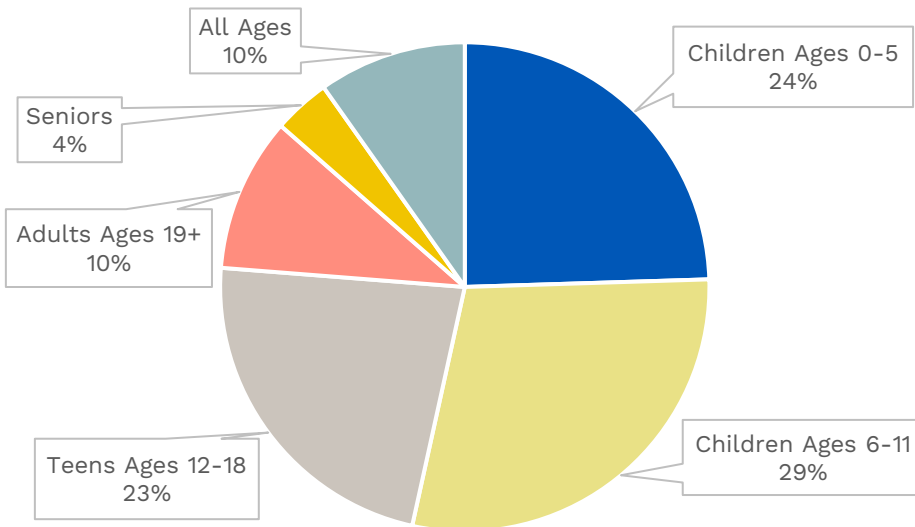
Programs & Events



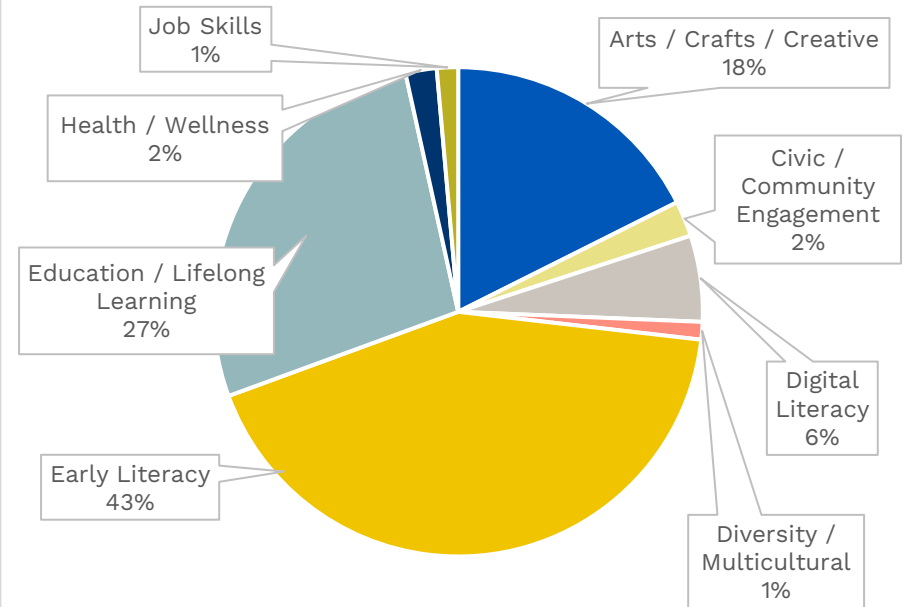
Program Attendance



Audience Distribution - YTD



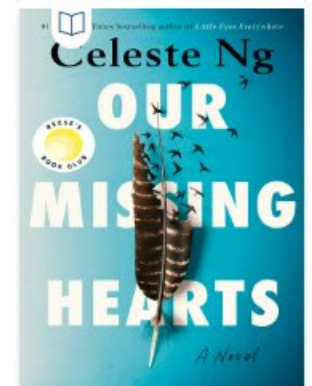
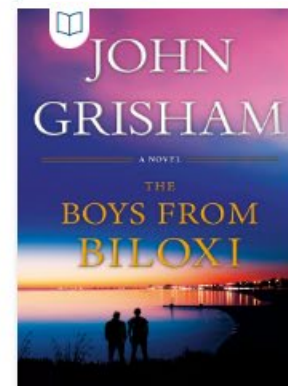
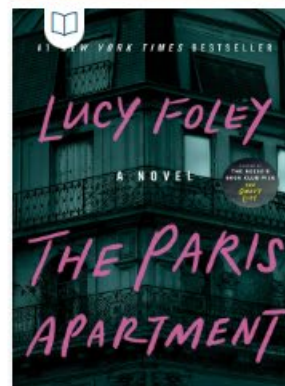
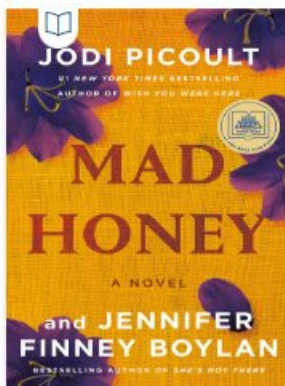
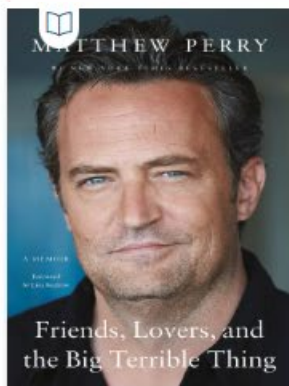
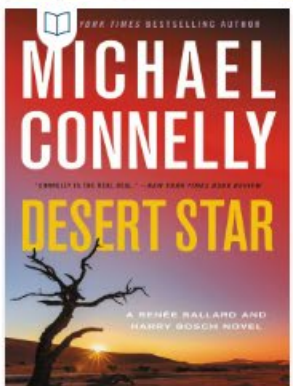
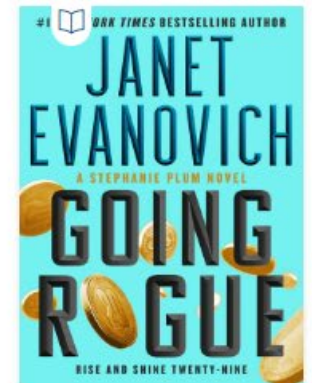
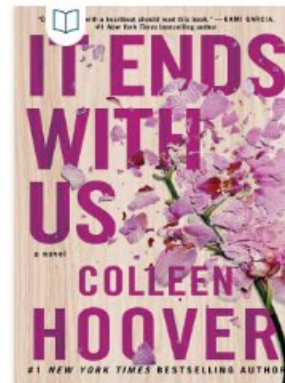
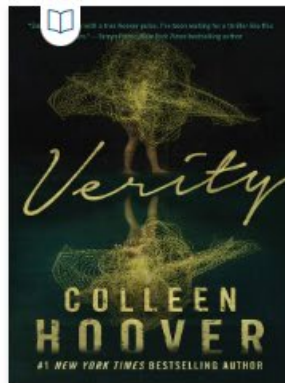
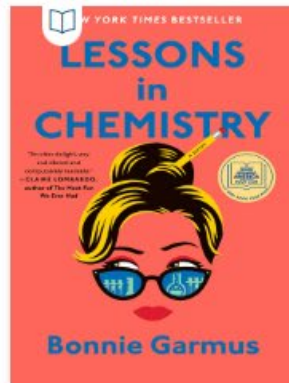
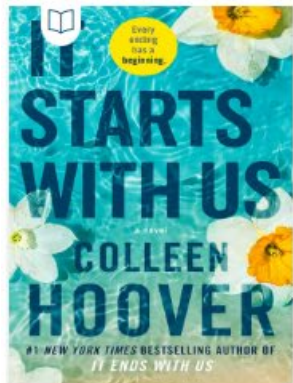
Program Topics - YTD



Top Ten Titles – November

	Adult		Juvenile	
Fairy Tale	Stephen King		Bob Books	Bobby Lynn Maslen
The Boys from Biloxi	John Grisham		Dog Man	Dav Pilkey
Say I Love You	Kanae Hazuki		Peppa Pig Phonics	Lorraine Gregory
Triple Cross	James Patterson		Splattoon	Sankichi Hinodeya
No Plan B	Lee Child		Paw Patrol Phonics	Jennifer Liberts
Long Shadows	David Baldacci		Cad Kid Comic Club	Dav Pilkey
The Bullet that Missed	Richard Osman		Fancy Nancy's Fantastic Phonics	Jane O'Connor
Righteous Prey	John Sandford		Dr. Seuss's Thankful Things	Dr. Seuss
The 1619 Project	Nikole Hannah Jones		Hard Luck	Jeff Kinney
Blowback	James Patterson		Sour Grape	Jory John

Top Ebook Titles on OverDrive





Monthly Activity Report – November 2022 Narrative

As we near the end of the year, it's a good time to look at the Library's numbers for the year to date.

Circulation

DVDs and books make up the bulk of the Library's physical circulation. Audio, including both CDs and audiobooks are a distant third, with magazines and miscellaneous items such as hotspots at the bottom. The library circulated hotspots 4,466 times this year.

Emedia circulation has held steady throughout the year. Ebooks and eaudiobooks remain at the top and streaming music continues to be very popular. Evideo has performed well as the options available to patrons (such as Kanopy and Hoopla) have increased.

Overall, circulation held steady throughout the year and was very evenly distributed among Main Library, branch locations, OLBPD/BARD, and emedia. The dip in OLBPD/BARD in February is attributed to a one-time change in how that circulation is counted by the State. The total circulation of all formats and locations for the year thus far is 3,543,882. This is a 2% increase over the previous year, mostly attributed to OLBPD/BARD and emedia.

Branch circulation has taken a slight dip from the previous year, as several branches have been closed for Facilities Master Plan construction.ⁱ Emedia circulation is attributed to the patron's home location, so branches will still report circulation even if they are closed. With the exception of Literature, Main Library Departments similarly show a decrease from 2021 circulation.

Services

The Library has 567 computers available to patrons; 54 at the Main Library and 513 at our branches. Computer sessions are up overall for the year for a total of 169,136 sessions. This is a 15% increase over last year. WiFi access continues to be a vital service for our patrons, with a total of over 313,000 sessions, a 16% increase in sessions compared to last year. Unique visitors, which is the number of distinct individuals that connect, is up by 33% over 2021 for a total of nearly 103,000 patrons.

Virtual reference is provided through email, text message, and the Ask Us online chat service. As our libraries eased COVID-19 restrictions, there was a noticeable drop in requests. However, there is still a significant demand for this type as service, as the Library answers over 3,000 requests a month.

Over 51,000 new patrons have registered for library cards so far this year. Through a partnership with Cleveland Metropolitan School District, every CMSD student can now use their student ID to access CPL materials and services. 37,742 students were registered in August, before the start of the school year. There have also been 4,525

new ecards issued, which can be obtained by filling out the library's online application or by registering through OverDrive.

Programming

While programming started off slow at the beginning of the year, we have made significant gains the number of programs offered. 6,788 programs have been held so far in 2022, with a total attendance of over 72,000. Notably, actual attendance is at about 97% of the estimated attendance. Estimated attendance is a new metric collected by our staff and represents the number of attendees that can be reasonably expected to attend a given event or program. The high ratio of actual attendees is a great indication that our message is reaching the public and our staff public services staff are presenting quality programming.

Children up to the age of 18 make up over 75% of our program audience. Various literacy and learning programs constitute the bulk of programming. Literacy programs include storytime, summer reading club, and early childhood literacy classes. Digital literacy programs include MakerLabs, classes on learning digital skills, and CPL PLAY programming. Education and lifelong learning programs encompass everything from book discussions and author visits to genealogy and local history events.

Patron Interests

The top adult circulated titles consist of perennial New York Times fiction bestsellers, including James Patterson, Lee Child, and John Grisham. The top non-fiction title was The 1619 Project by Nikole Hannah-Jones, whom the Library hosted at the Writers & Readers series on November 19th. Juvenile titles include many phonics and learn-to-read titles such as Bob Books and phonics. Dr. Suess's Thankful Things, a recently published board book is naturally a popular title for this month of gratitude!

The top ebook titles on OverDrive are also mostly current bestselling authors, including several titles by Colleen Hoover and the latest novel by former Cleveland, Celeste Ng.

Compiled by Nancy Mocsiran | Strategy Office
12/9/2022

ⁱ **Facilities Master Plan Closures:** Jefferson, West Park, and Woodland Branches closed for construction as of 4/5/2021. Lorain Branch closed for construction as of 10/9/2021. Eastman Branch closed for construction as of 12/13/2021. Walz Branch closed for construction as of 3/5/2022. Brooklyn Branch closed for construction as of 5/7/2022. Jefferson Branch reopened 10/15/22. Hough Branch reopened 11/12/22

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