# **Advocacy Task Force**

September 6, 2016







## CPL Advocacy Approach

#### Metro Libraries - Lobbyist



#### **Government Relations Consultant**



2017 Levy

maintain or grow?





#### A focus on Workforce Development

Partnership with Ohio Means Jobs and CCPL













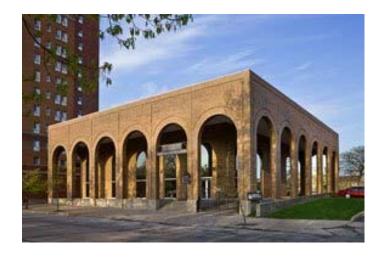
# Ohio Department of Education Family and Community Engagement Pilot Project

To help parents prepare their children to enter Kindergarten



#### Capital Fund for Buildings







#### **Cleveland Neighborhood Progress**

Potential joint funding request









#### Public Library Fund Rate Increase

	PLF Annual Total (millions)	% Change from 2008 base	% Change from year prior
CY 2008	\$450.6		
CY 2009	\$370.4	-17.8%	-17.8%
CY 2010	\$347.9	-22.8%	-6.1%
CY 2011	\$364.7	-19.1%	+4.8%
CY 2012	\$344.3	-23.6%	-5.6%
CY 2013	\$351.9	-21.9%	+2.2%
CY 2014	\$345.1	-23.4%	-1.9%
CY 2015	\$380.9	-15.5%	+10.4%
CY 2016 (ESTIMATE)	\$387.3	-14.0%	+1.7%



#### Assessing the Political Landscape

- Based on the priorities identified, what civic or political context should CPL take into account?
- Who are key political and civic leaders we need to identify as champions?
- What should we be doing between now and the end of the year to advance our priorities?
- Do we need additional capacity to support this work?

