

# Advocacy Task Force

September 6, 2016



CLEVELAND PUBLIC LIBRARY



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# CPL Advocacy Approach

Metro Libraries - Lobbyist



Government Relations Consultant

# 2017-2018 Public Policy Priorities

## 2017 Levy

*maintain or grow?*



# 2017-2018 Public Policy Priorities

## A focus on Workforce Development

*Partnership with Ohio Means Jobs and CCPL*



**Ohio**  
**MEANS**  
**Jobs**  
**.com**

# 2017-2018 Public Policy Priorities



## Ohio Department of Education Family and Community Engagement Pilot Project

*To help parents prepare their children to enter Kindergarten*

# 2017-2018 Public Policy Priorities

## Capital Fund for Buildings



# 2017-2018 Public Policy Priorities

## Cleveland Neighborhood Progress

*Potential joint funding request*



# 2017-2018 Public Policy Priorities

ohiocenterforthebook.org

  
Center for the



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**BOOK**  
at Cleveland Public Library



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# 2017-2018 Public Policy Priorities

## Public Library Fund Rate Increase

	<b>PLF Annual Total (millions)</b>	<b>% Change from 2008 base</b>	<b>% Change from year prior</b>
<b>CY 2008</b>	<b>\$450.6</b>		
<b>CY 2009</b>	<b>\$370.4</b>	<b>-17.8%</b>	<b>-17.8%</b>
<b>CY 2010</b>	<b>\$347.9</b>	<b>-22.8%</b>	<b>-6.1%</b>
<b>CY 2011</b>	<b>\$364.7</b>	<b>-19.1%</b>	<b>+4.8%</b>
<b>CY 2012</b>	<b>\$344.3</b>	<b>-23.6%</b>	<b>-5.6%</b>
<b>CY 2013</b>	<b>\$351.9</b>	<b>-21.9%</b>	<b>+2.2%</b>
<b>CY 2014</b>	<b>\$345.1</b>	<b>-23.4%</b>	<b>-1.9%</b>
<b>CY 2015</b>	<b>\$380.9</b>	<b>-15.5%</b>	<b>+10.4%</b>
<b>CY 2016 (ESTIMATE)</b>	<b>\$387.3</b>	<b>-14.0%</b>	<b>+1.7%</b>



# Assessing the Political Landscape

- Based on the priorities identified, what civic or political context should CPL take into account?
- Who are key political and civic leaders we need to identify as champions?
- What should we be doing between now and the end of the year to advance our priorities?
- Do we need additional capacity to support this work?

