



CPL Advocacy Update

May 16th 2019





Presentation Agenda:

- 2019 Advocacy Priorities
- Advocacy Efforts to Date
- State Budget Update
- Advocacy Next Steps
- Q&A

2019 Advocacy Priorities

- Work with state coalition to maintain/increase Public Library Fund (PLF) and funding for Ohio Library for the Blind and Physically Disabled (OLBPD)
- Increase elected officials and key stakeholders' awareness and understanding of CPL's community impact
- Position CPL to take advantage of traditional and non-traditional government funding opportunities

Advocacy Efforts to Date

	CPL Advocacy Strategy		
Tactic(s)	Work with state coalition to maintain/increase Public Library Fund (PLF) and funding for Ohio Library for the Blind and Physically Disabled (OLBPD)	Increase elected officials and key stakeholders' awareness and understanding of CPL's community impact	Position CPL to take advantage of traditional and non-traditional government funding opportunities
CPL meet & greet with Governor DeWine's Director of Cabinet Affairs Ryan Burgess and the Governor's Assistant Policy Director Devin Babcock		●	
Director Thomas (<i>and other metro library directors</i>) meet & greet with Governor DeWine's Director of Children's Initiatives LeeAnne Corryn		●	
Elected Officials Breakfast		●	
Ohio Library Council (OLC) Legislative Day	●	●	
Follow-up letters to state elected officials reiterating PLF importance to CPL's work	●	●	

OLC Legislative Day Recap

- 12 CPL staff attended
- Message:
 - *Restore the PLF*
 - *CPL Community Impact through:*
 - Facilitating learning experiences through our commitment to **education and early childhood literacy**
 - Leveling opportunity through our commitment to **workforce & economic development**
 - **CPL “reach” beyond the City of Cleveland** (i.e. Ohio Library for the Blind and Physically Disabled)

OLC Legislative Day Recap

- Met with all Ohio House of Representatives and Senators' offices in CPL's footprint
 - House of Representatives
 - Representative Janine Boyd
 - Representative Terrence Upchurch
 - Representative Stephanie Howse
 - Representative Juanita Brent
 - Representative Michael Skindell
 - Representative Bride Rose Sweeney
 - Representative Jeffrey Crossman

OLC Legislative Day Recap

- **Senators**

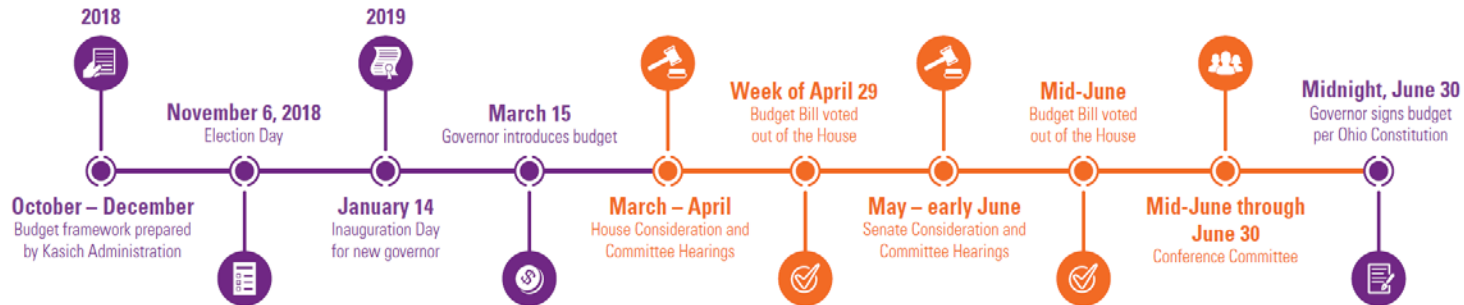
- **Senator Nickie Antonio**
- **Senator Sandra Williams**
- **Senator Kenny Yuko**

OLC Legislative Day Recap



State Budget Update

State of Ohio Budget Timeline



Budget Proposal: PLF, Library for the Blind

As-Passed House Version **Same as Executive*

*Maintains 1.68% of total GRF tax revenue be placed in PLF for FY 20 and FY 21

Public Library Fund

FY 2019	FY 2020	% Change	FY 2021	% Change
\$397,190,000	\$417,300,000	5.1%	\$424,900,000	1.8%
	+\$20,110,000		+\$7,600,000	

Ohio Library for the Blind

FY 2019	FY 2020	% Change	FY 2021	% Change
\$1,274,194	\$1,274,194	0%	\$1,274,194	0 %

Budget Proposal: Ohio Public Library Information Network

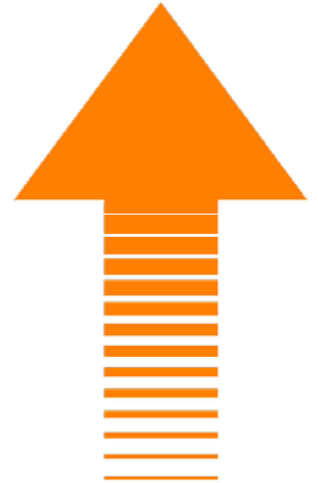
As-Passed House Version **Same as Executive*

Ohio Public Library Information Network

FY 2019	FY 2020	% Change	FY 2021	% Change
\$5,696,898	\$5,696,898	0%	\$5,696,898	0%

State Tax Revenues

- Ohio's April tax revenues exceeded estimates for the month by 20 percent or nearly \$414.2 million and nearly 40 percent over estimates for personal income tax, according to OBM
- Ohio is now 3 percent or a half billion dollars over estimates for this fiscal year
- Personal income tax was \$377.4 million over estimates for April
- Commercial Activity Tax exceeded April estimates by \$10.5 million or 17.3 percent
- April 2019 revenues exceeded those collected a year ago in April by \$432.3 million



Workforce Development Education Efforts

- The Executive Budget recommended support continuing workforce development and education efforts (DSA)
- Budget line item “Workforce Development Initiatives” funded at \$800,000 for each FY 20 and 21

Advocacy: Next Steps

Advocacy: Next Steps

- Continue to work with coalition partners to raise PLF
 - Submit written testimony to senate finance committee chairman Sen. Dolan
- Outreach to Local Senators
- Outreach to Senate Finance Committee Members:
Chairman Sen. Dolan (R-Chagrin Falls), Sen. Burke (R- Marysville), Sen. Eklund (R-Chardon), Sen. Hottinger (R-Newark), Sen. Kunze (R-Hilliard), Sen. Lehner (R-Kettering), Sen. McColley (R-Napoleon), Sen. Schuring (R-Canton), Sen. Terhar (R-Cincinnati), Sen. Wilson (R-Mainesville), RMM Sen. Sykes (D-Akron), Sen. Antonio (D-Lakewood), Sen. O'Brien (D-Bazetta)
- Conference Committee Members – *unknown at this time*

Advocacy: Next Steps

- Look ahead to Capital Budget opportunities
 - Identify potential local partners/projects
 - Process begins in Fall 2019
- Continue to engage elected officials to build awareness on CPL's community impact

Board Support Needed

- Ask your local senator and senate finance committee members to restore the PLF; share why it is vital to CPL's work

Q&A



Thank You