





For 150th anniversary of the Cleveland Public Library, CPL asked for a special **interactive, bright, and bold experience** for the day-long celebration on July 27th.

**PRIORITY 1:** July 27th all day and evening celebration

**PRIORITY 2:** Have a presence in the Eastman Reading Garden that continues beyond the weekend celebration.

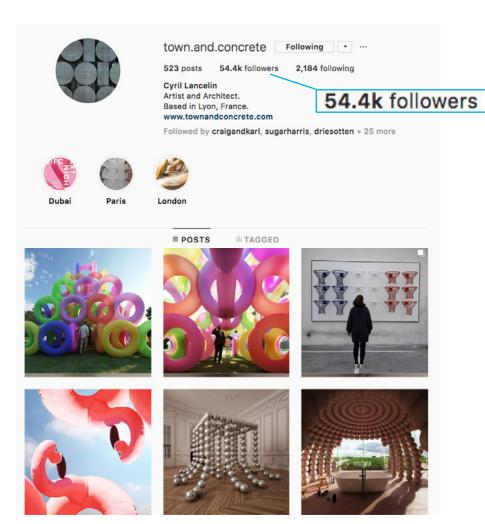
**PRIORITY 3:** Create an "teaser" installation inside the library to be installed before the reveal of the outdoor artwork.

#### **Artist:**

## TOWN AND CONCRETE (Cyril Lancelin)

#### Leon, France

Town and Concrete is a creative studio headed by Cyril Lancelin, a France-based architect and art director.



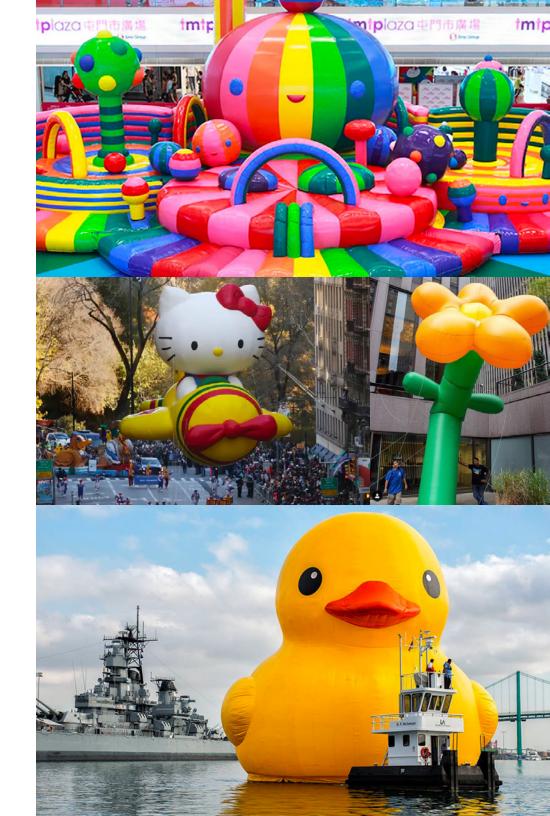


#### **Fabricator:**

#### **INFLATABLE IMAGES**

#### Cleveland

Inflatable Images is the premium outdoor advertising company offering the most innovative custom inflatables.



## ARTIST CONCEPT: OUTDOOR

3 Circles







2 Circles

Spiral Ground



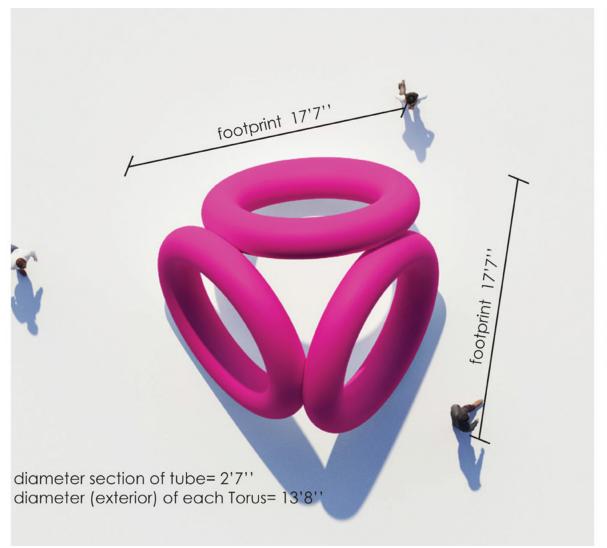




## 3 CIRCLES

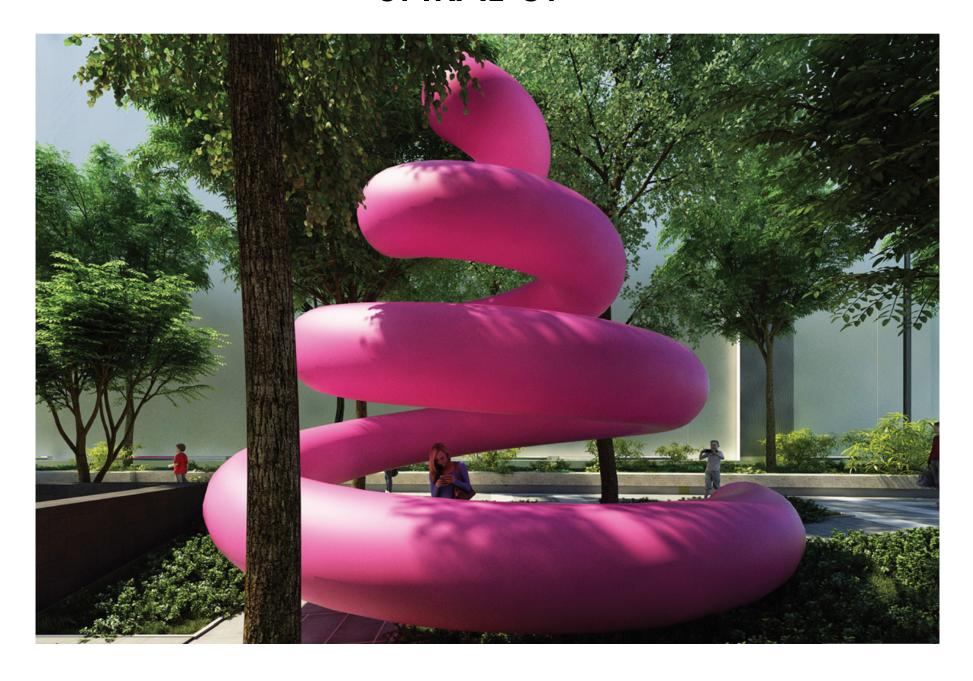


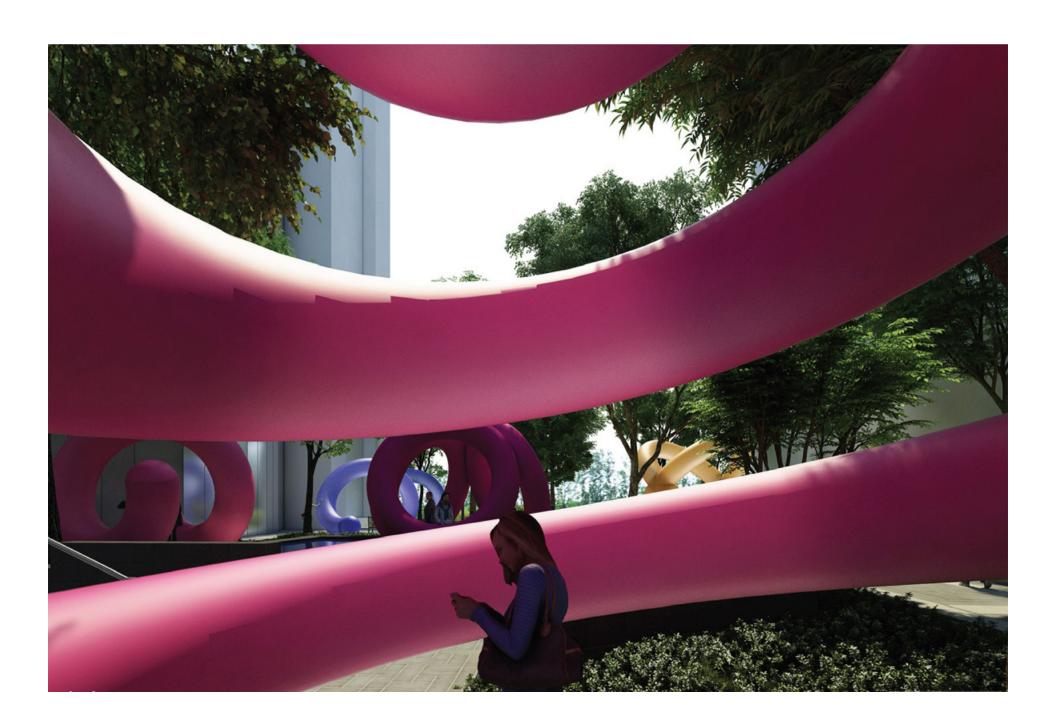




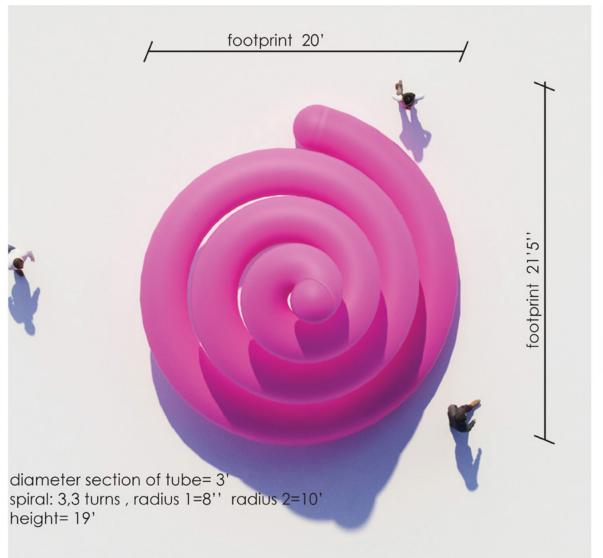


## SPIRAL UP



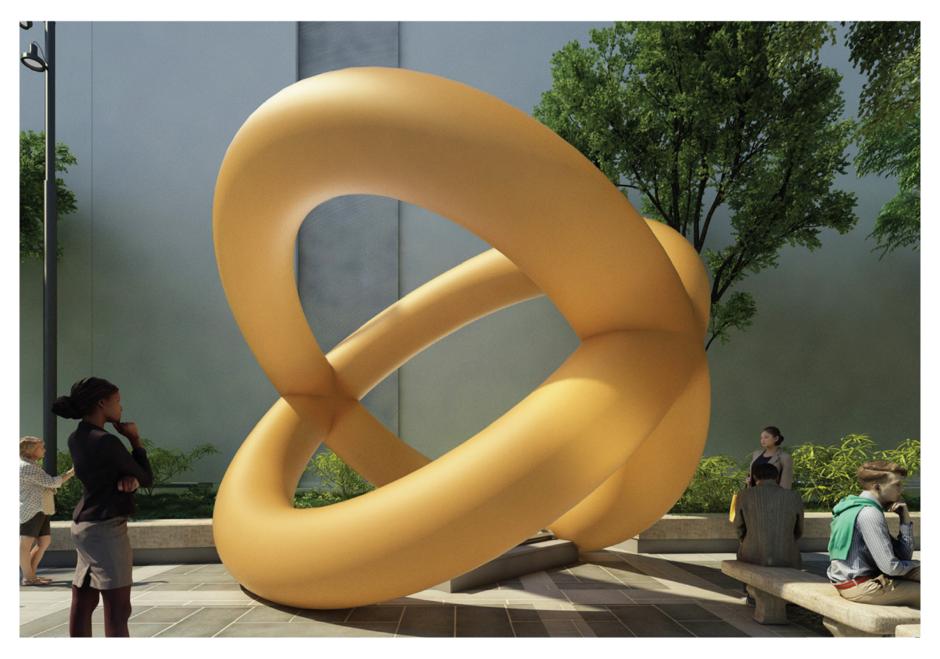




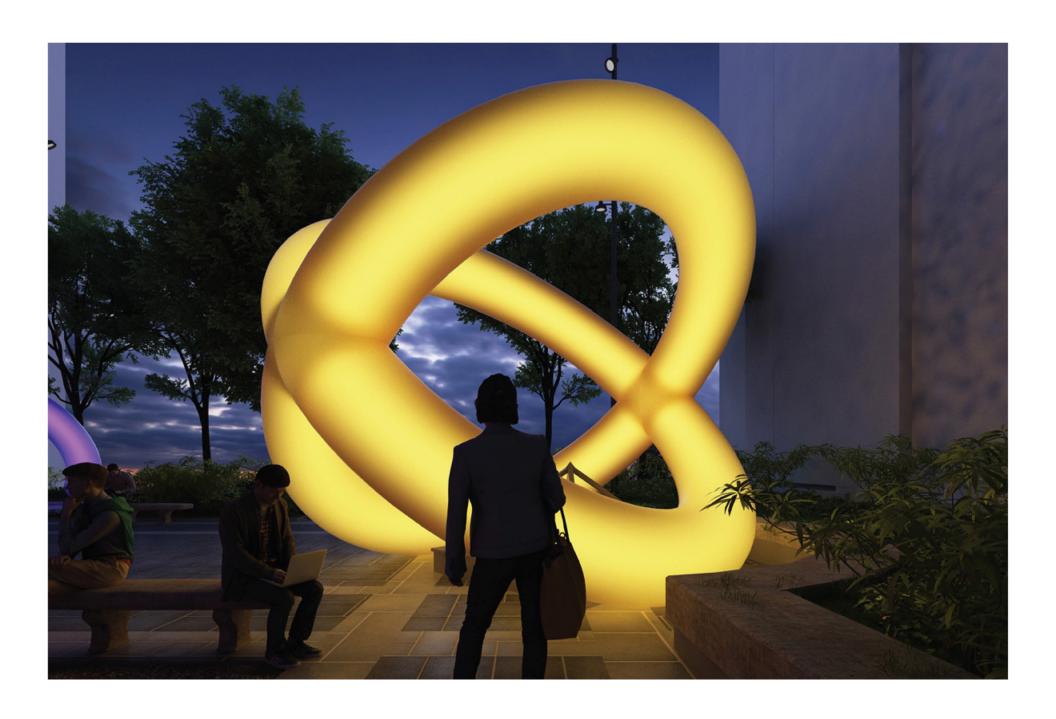


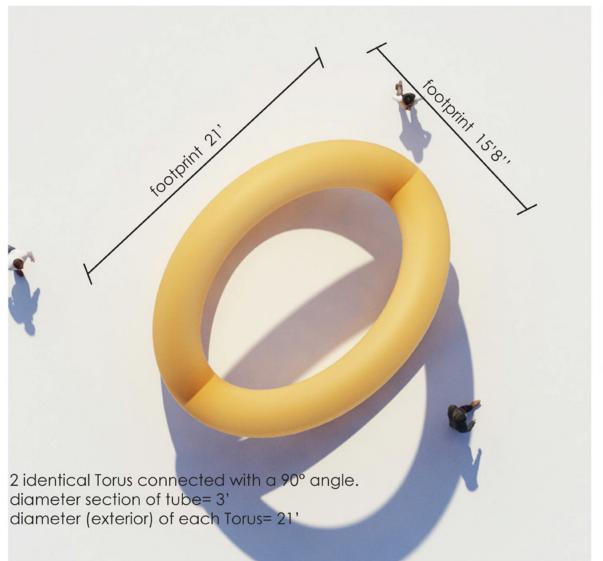


## 2 CIRCLES



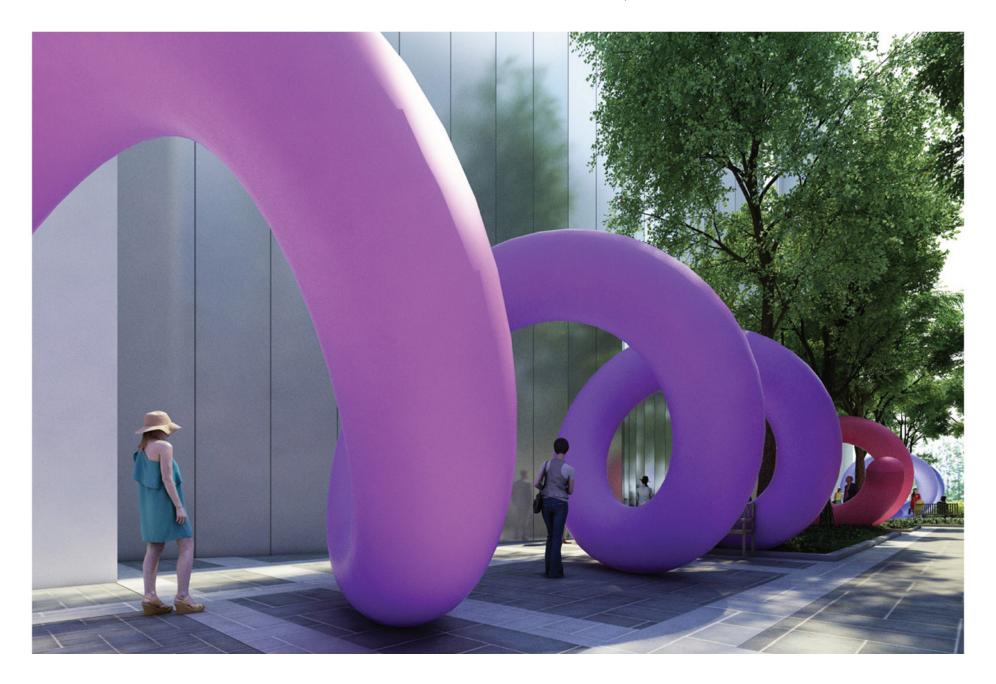


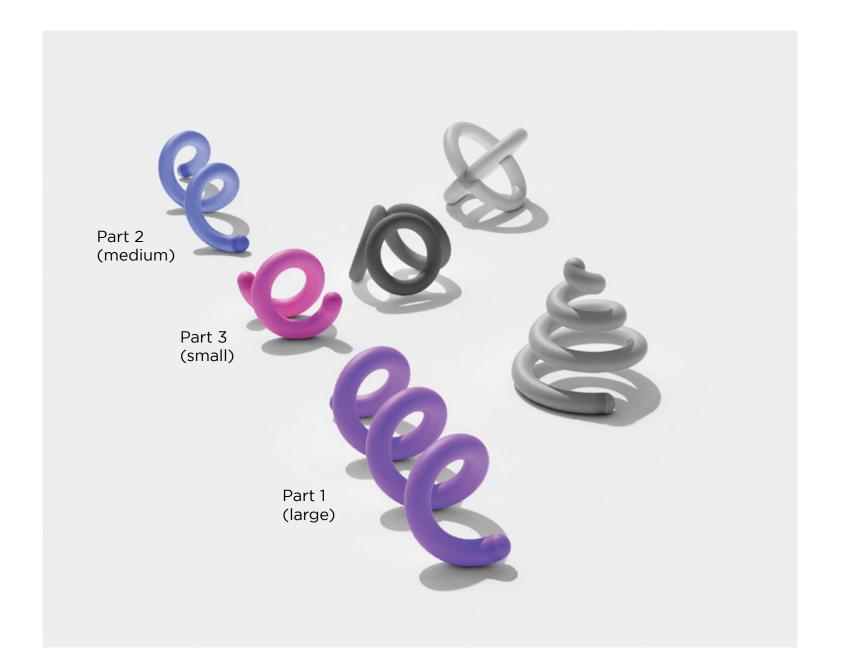


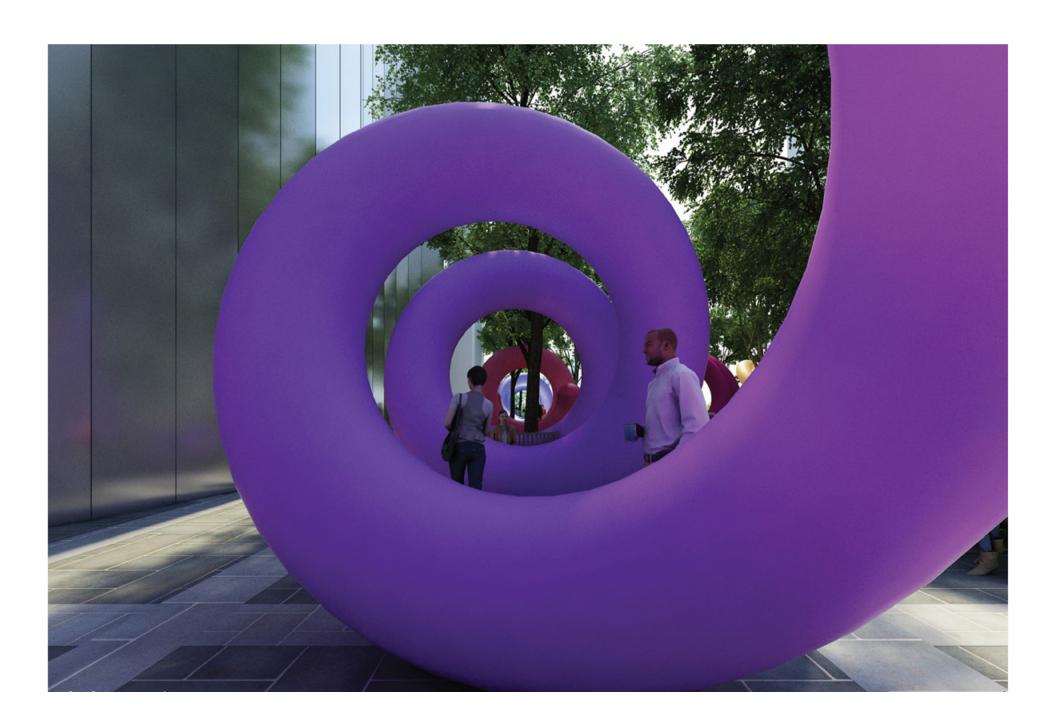




## SPIRAL GROUND



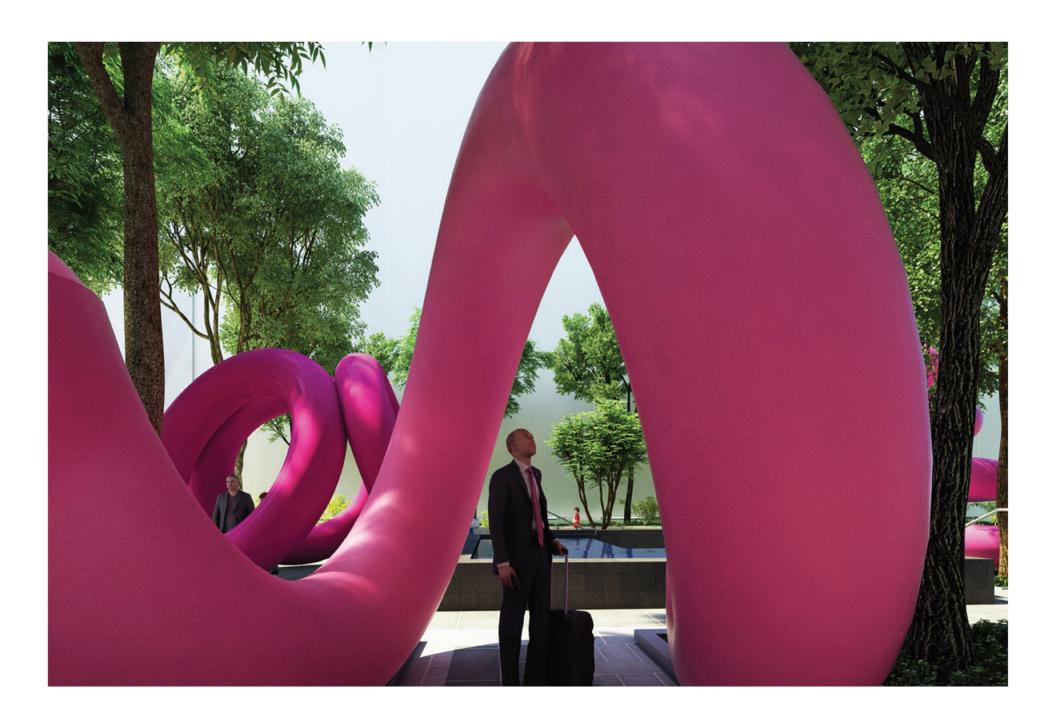


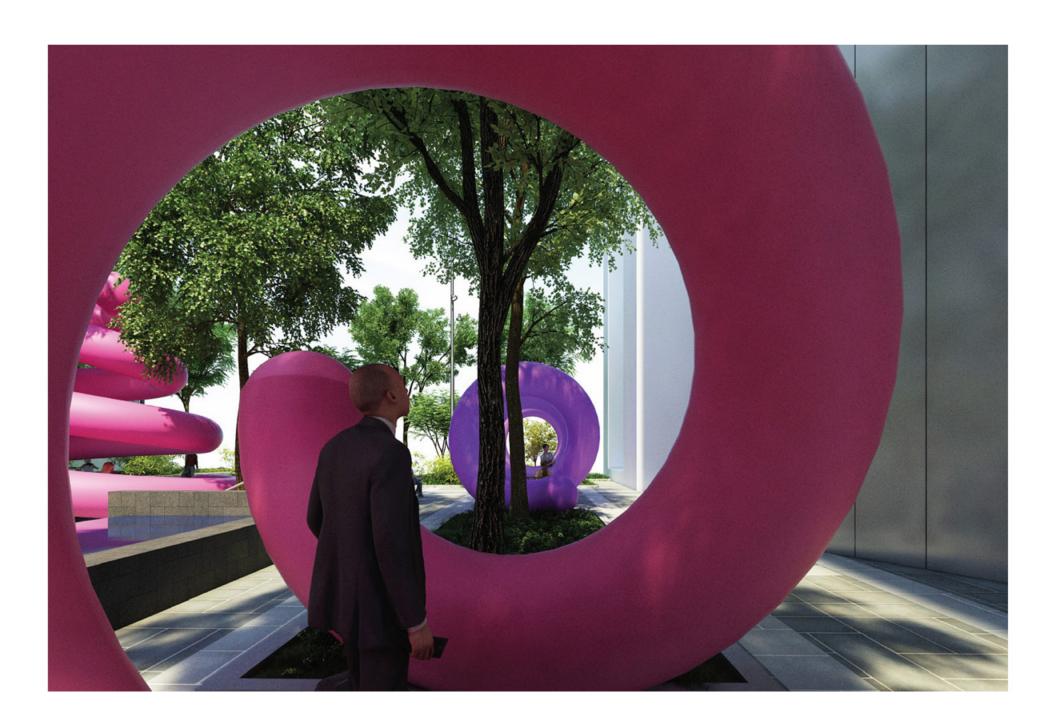


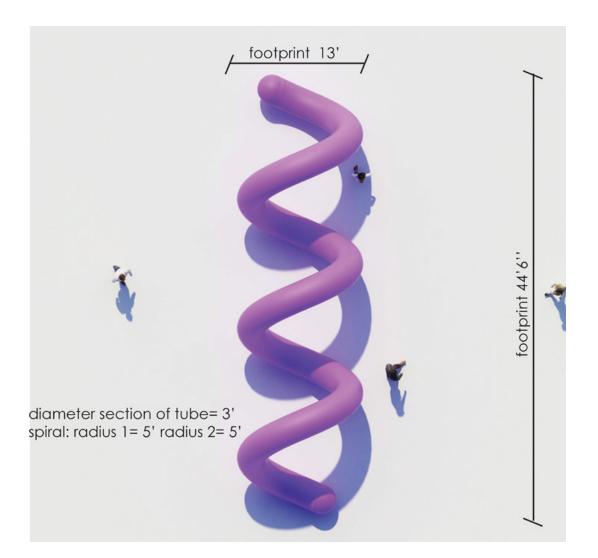


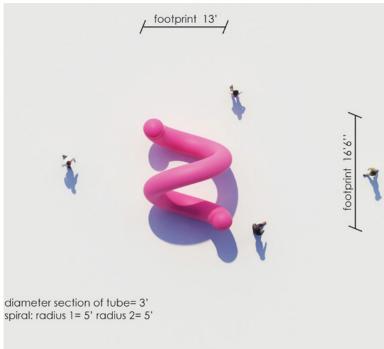


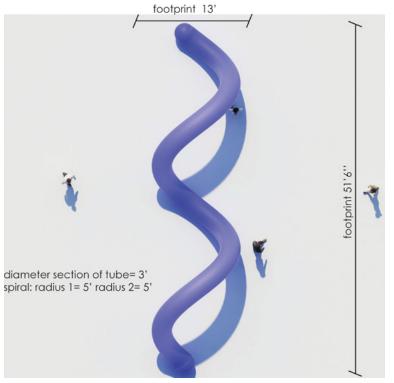










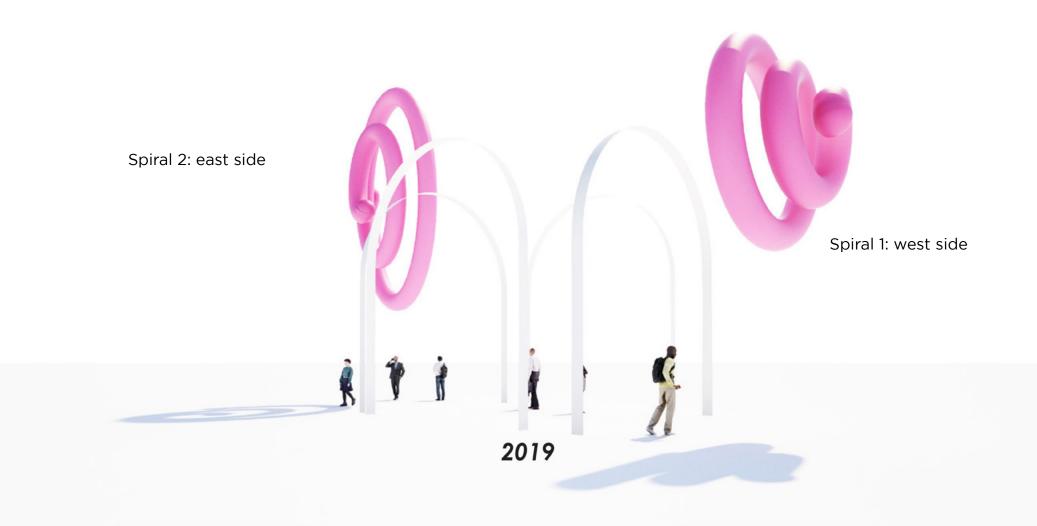


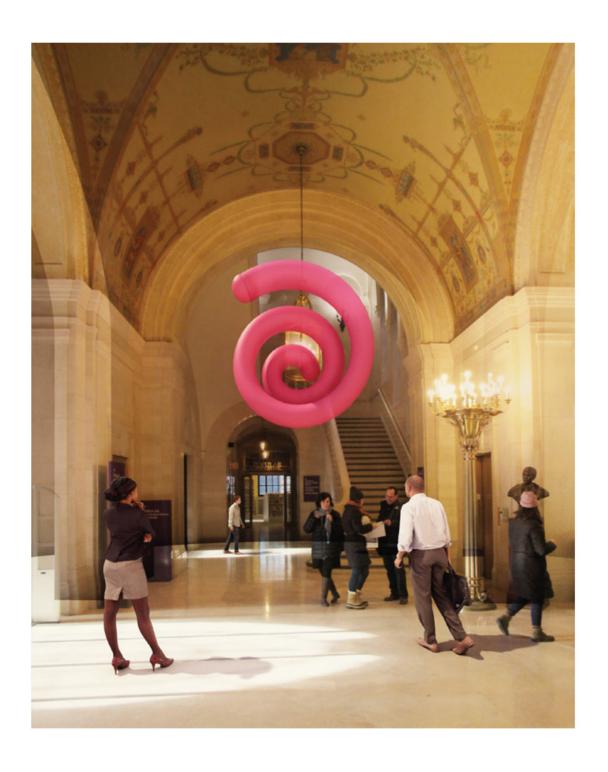


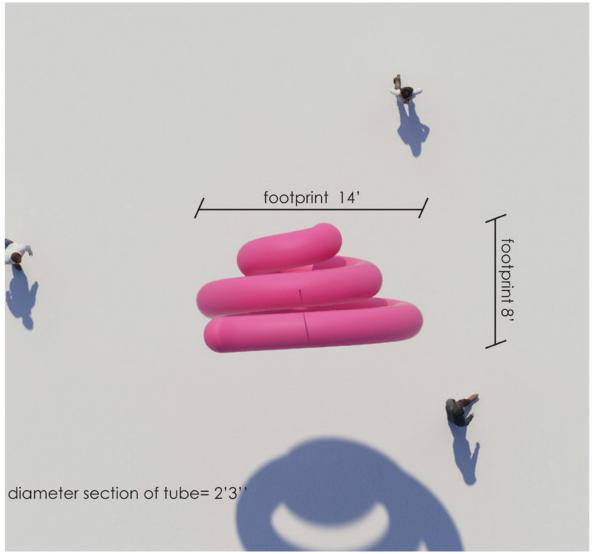




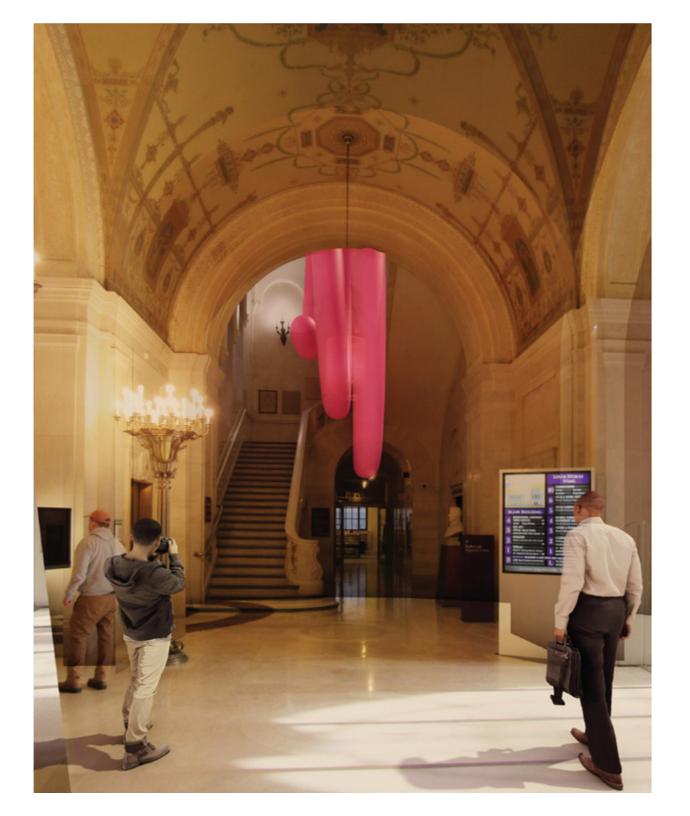
# ARTIST CONCEPT: INDOOR Spirals Angle

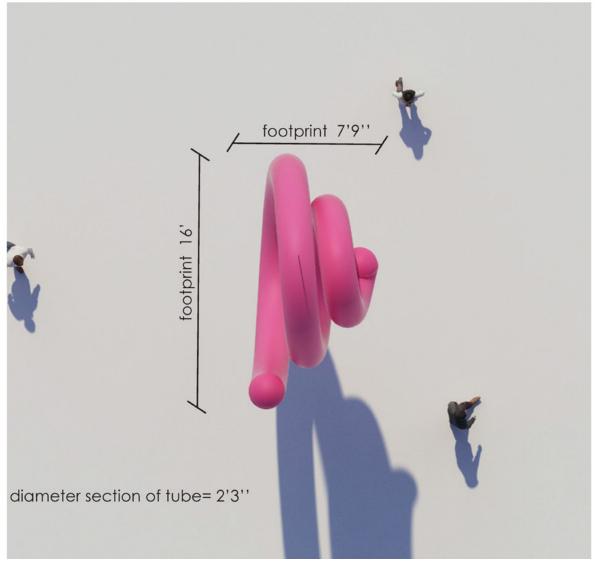














### **Timeline**

March: Board concept presentation

March-April: Design finalization (working with Inflatable Images)

**April-June:** Fabrication

June: Installation of indoor artwork

July 25th/26th: Installation of outdoor artworks

July 27th: CPL 150th Celebration

July-Sept/October: Artwork installation on display at CPL



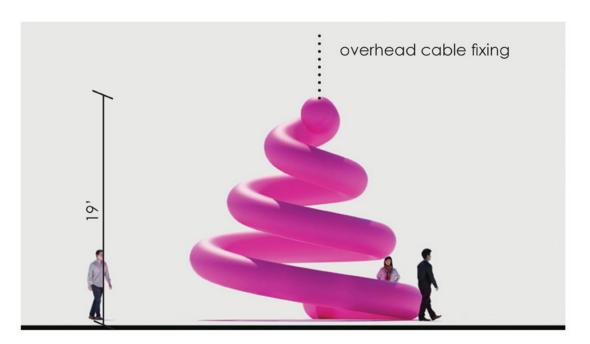
for reference: dimensions







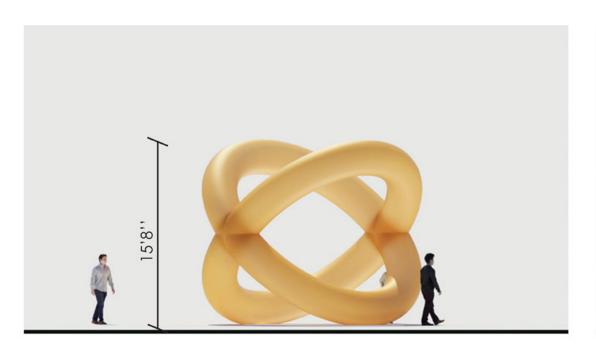


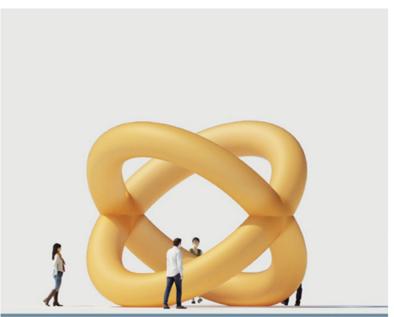




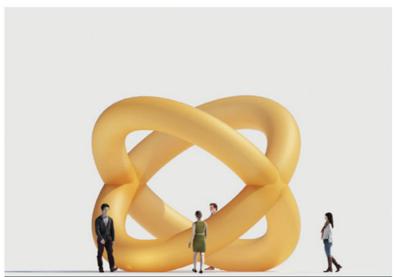


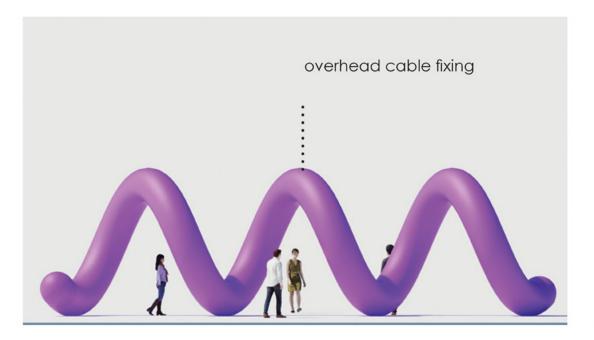








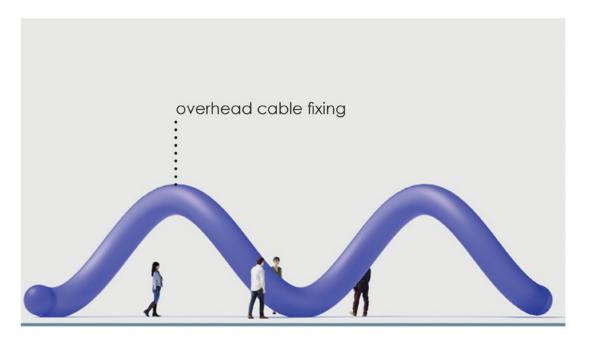




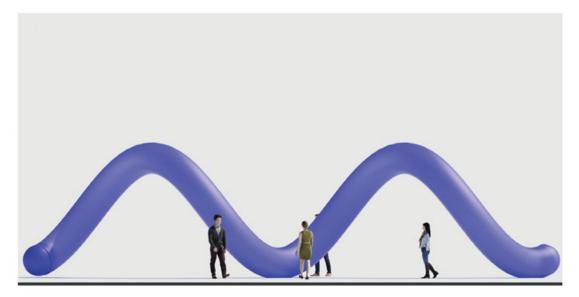




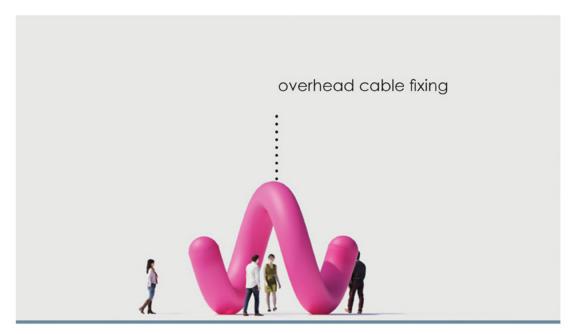


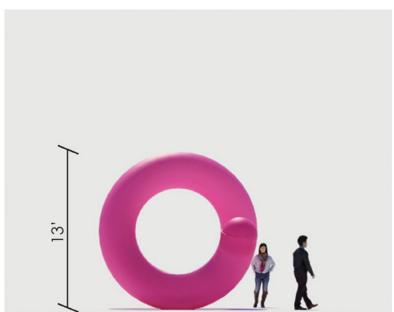


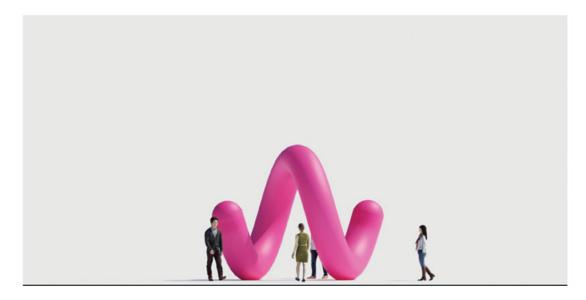






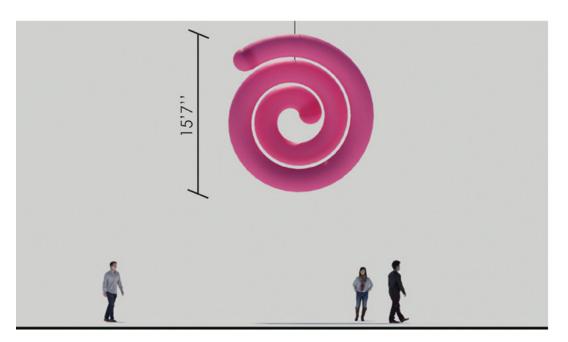








Spiral 1: west side









Spiral 2: east side

