

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DEC 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	100,752	105,759	504	529	1,280,659	1,385,667	-7.6%
Branches	200,040	237,404	948	1,120	2,593,390	3,077,500	-15.7%
Mobile Units	1,782	1,793			35,408	22,257	59.1%
Library for the Blind	36,363	43,504			472,566	562,214	-15.9%
OLBPD BARD	10,054	12,827			129,317	140,005	-7.6%
eMedia	35,863	30,243			404,302	359,266	12.5%
TOTAL CIRCULATION	384,854	431,530			4,915,642	5,546,909	-11%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
eBook	20,947	18,653	237,364	205,439	15.5%
eAudiobook	12,875	8,594	139,784	108,197	29.2%
eMusic	358	1,342	5,749	6,192	-7.2%
eVideo	564	768	6,823	7,037	-3.0%
eMagazines	1,119	886	14,582	32,401	-55.0%
TOTAL eCIRCULATION	35,863	30,243	404,302	359,266	12.5% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2017	2016	2017	2016	
Main Library	107	50 minutes	115,619	126,212	90,198	97,777	-7.8%
Branches	569	40 minutes	816,752	924,816	550,346	626,427	-12.1%
TOTAL USAGE	676		932,371	1,051,028	640,544	724,204	-11.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
TOTAL SESSIONS	176,336	111,028	1,858,415	1,080,093	72.1%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	30,068	33,680	150	168	444,807	449,613	-1%
Branches	154,279	173,964	731	821	2,223,600	2,518,436	-12%
TOTAL VISITS	184,347	207,644			2,668,407	2,968,049	-10.1%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR DEC 2017**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLENET Systems	g Total Circulation (e+f)
Addison	4,521	472	525	939	6,457	325	6,782
Brooklyn	2,657	214	281	502	3,654	333	3,987
Carnegie West	6,828	567	1,206	1,541	10,142	868	11,010
Collinwood	3,236	368	371	892	4,867	379	5,246
East 131st	2,578	267	328	434	3,607	214	3,821
Eastman	8,332	666	884	1,429	11,311	1,630	12,941
Fleet	6,239	445	692	1,220	8,596	608	9,204
Fulton	6,230	410	482	854	7,976	715	8,691
Garden Valley	2,194	104	112	237	2,647	198	2,845
Glenville	3,357	223	266	474	4,320	319	4,639
Harvard-Lee	4,886	362	550	847	6,645	663	7,308
Hough	3,126	657	243	498	4,524	238	4,762
Jefferson	2,567	388	974	1,142	5,071	560	5,631
Langston Hughes	3,924	301	391	569	5,185	380	5,565
Lorain	3,955	366	464	824	5,609	448	6,057
Martin Luther King, Jr.	2,397	298	521	865	4,081	406	4,487
Memorial-Nottingham	5,530	599	899	1,575	8,603	915	9,518
Mt. Pleasant	1,719	313	219	360	2,611	194	2,805
Rice	6,066	439	549	864	7,918	474	8,392
Rockport	7,961	664	1,116	1,828	11,569	1,225	12,794
South	4,856	544	488	803	6,691	395	7,086
South Brooklyn	8,641	735	1,332	2,135	12,843	1,401	14,244
Sterling	3,177	269	287	417	4,150	228	4,378
Union	2,523	231	190	362	3,306	257	3,563
Walz	7,133	674	1,200	1,675	10,682	952	11,634
West Park	8,054	1,089	2,023	3,184	14,350	1,669	16,019
Woodland	4,721	446	410	713	6,290	341	6,631
TOTAL	127,408	12,111	17,003	27,183	183,705	16,335	200,040

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR DEC 2017**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2017	2016	2017	2016		
Addison	6,782	8,477	86,379	101,419	-15,040	-15%
Brooklyn	3,987	4,699	52,776	65,510	-12,734	-19%
Carnegie West	11,010	11,689	137,434	146,365	-8,931	-6%
Collinwood	5,246	5,916	62,900	82,789	-19,889	-24%
East 131st	3,821	3,890	45,036	48,829	-3,793	-8%
Eastman	12,941	16,306	180,473	226,088	-45,615	-20%
Fleet	9,204	11,730	115,355	141,271	-25,916	-18%
Fulton	8,691	11,473	124,556	161,960	-37,404	-23%
Garden Valley	2,845	3,429	37,459	41,403	-3,944	-10%
Glenville	4,639	5,531	62,464	71,700	-9,236	-13%
Harvard-Lee	7,308	9,172	89,276	108,056	-18,780	-17%
Hough	4,762	4,568	51,490	58,685	-7,195	-12%
Jefferson	5,631	6,784	74,916	82,825	-7,909	-10%
Langston Hughes	5,565	7,257	73,011	80,797	-7,786	-10%
Lorain	6,057	7,561	81,754	106,911	-25,157	-24%
Martin Luther King, Jr.	4,487	6,430	63,865	97,004	-33,139	-34%
Memorial-Nottingham	9,518	10,868	127,723	147,556	-19,833	-13%
Mt. Pleasant	2,805	3,304	39,059	45,614	-6,555	-14%
Rice	8,392	10,157	109,544	126,498	-16,954	-13%
Rockport	12,794	16,021	180,751	202,054	-21,303	-11%
South	7,086	7,924	85,866	100,821	-14,955	-15%
South Brooklyn	14,244	16,031	178,078	209,087	-31,009	-15%
Sterling	4,378	4,603	49,849	55,107	-5,258	-10%
Union	3,563	4,504	47,723	68,373	-20,650	-30%
Walz	11,634	12,382	149,395	162,094	-12,699	-8%
West Park	16,019	17,674	200,895	235,179	-34,284	-15%
Woodland	6,631	9,024	85,363	103,505	-18,142	-18%
TOTAL	200,040	237,404	2,593,390	3,077,500	-484,110	-16%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE DEC 2017**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2017	2016	2017	2016		
Addison	4,106	4,791	60,211	63,704	-3,493	-5%
Brooklyn	2,850	3,190	43,043	47,569	-4,526	-10%
Carnegie West	8,483	9,798	107,785	122,842	-15,057	-12%
Collinwood	4,091	5,530	66,780	87,695	-20,915	-24%
East 131st	6,675	5,234	86,016	85,552	464	1%
Eastman	8,171	8,644	118,387	126,228	-7,841	-6%
Fleet	7,034	8,487	105,435	118,577	-13,142	-11%
Fulton	5,595	6,566	85,714	100,576	-14,862	-15%
Garden Valley	3,451	3,062	43,661	49,739	-6,078	-12%
Glenville	4,532	4,548	59,998	73,488	-13,490	-18%
Harvard-Lee	6,677	6,308	92,044	90,783	1,261	1%
Hough	6,240	5,368	85,117	84,588	529	1%
Jefferson	4,533	3,705	58,264	62,903	-4,639	-7%
Langston Hughes	5,713	7,239	82,558	93,911	-11,353	-12%
Lorain	5,676	5,333	77,254	82,937	-5,683	-7%
Martin Luther King, Jr.	5,087	6,780	72,756	93,191	-20,435	-22%
Memorial-Nottingham	3,042	3,950	64,871	68,682	-3,811	-6%
Mt. Pleasant	3,358	3,908	48,421	63,524	-15,103	-24%
Rice	8,694	10,405	127,143	138,261	-11,118	-8%
Rockport	6,570	7,699	96,452	119,422	-22,970	-19%
South	4,322	5,868	66,931	75,395	-8,464	-11%
South Brooklyn	5,484	12,052	120,438	172,095	-51,657	-30%
Sterling	7,582	8,171	102,649	121,163	-18,514	-15%
Union	5,240	4,802	63,664	70,096	-6,432	-9%
Walz	6,693	7,636	96,409	103,871	-7,462	-7%
West Park	6,183	6,870	86,837	108,273	-21,436	-20%
Woodland	8,197	8,020	104,762	93,371	11,391	12%
TOTAL	154,279	173,964	2,223,600	2,518,436	-294,836	-12%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS DEC 2017**

Branch	Total Circulation
1 West Park	16,019
2 South Brooklyn	14,244
3 Eastman	12,941
4 Rockport	12,794
5 Walz	11,634
6 Carnegie West	11,010
7 Memorial-Nottingham	9,518
8 Fleet	9,204
9 Fulton	8,691
10 Rice	8,392
11 Harvard-Lee	7,308
12 South	7,086
13 Addison	6,782
14 Woodland	6,631
15 Lorain	6,057
16 Jefferson	5,631
17 Langston Hughes	5,565
18 Collinwood	5,246
19 Hough	4,762
20 Glenville	4,639
21 Martin Luther King, Jr.	4,487
22 Sterling	4,378
23 Brooklyn	3,987
24 East 131st	3,821
25 Union	3,563
26 Garden Valley	2,845
27 Mt. Pleasant	2,805
	200,040

Branch	Attendance
Rice	8,694
Carnegie West	8,483
Woodland	8,197
Eastman	8,171
Sterling	7,582
Fleet	7,034
Walz	6,693
Harvard-Lee	6,677
East 131st	6,675
Rockport	6,570
Hough	6,240
West Park	6,183
Langston Hughes	5,713
Lorain	5,676
Fulton	5,595
South Brooklyn	5,484
Union	5,240
Martin Luther King, Jr.	5,087
Jefferson	4,533
Glenville	4,532
South	4,322
Addison	4,106
Collinwood	4,091
Garden Valley	3,451
Mt. Pleasant	3,358
Memorial-Nottingham	3,042
Brooklyn	2,850
	154,279

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DEC 2017**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Loans* to:					
CLEVNET	56,703	63,908	732,127	855,560	-14%
MORE**	0	308	1,794	4,587	-61%
Other Libraries	454	444	5,474	5,539	-1%
TOTAL	57,157	64,660	739,395	865,686	-15%

*Totals included in Main Library and Branch circulation counts

**MORE discontinued as of 5/31/2017

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	12,837	9,936	188,521	230,819	-18%
Mail and Email Reference	267	346	4,549	2,893	57%
Interlibrary Loan Requests	902	752	11,703	10,126	16%
TOTAL	14,006	11,034	204,773	243,838	-16%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	4,143	4,378	53,343	64,161	-17%
Total Items Added	20,900	19,654	252,986	270,838	-7%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	200	200	2,424	2,416	0%
Branches	5,697	5,724	69,356	69,192	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	10,054	12,827	129,317	140,005	-8%
Users	612	631	7,023	7,695	-9%

Included in circulation activity