

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOV 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2017	2016	2017	2016	2017	2016	Gain/Loss
Main Library	101,041	106,300	526	554	1,179,907	1,279,908	-7.8%
Branches	203,336	246,141	997	1,209	2,393,530	2,840,096	-15.7%
Mobile Units	4,416	2,621			33,626	20,464	64.3%
Library for the Blind	40,223	43,149			483,991	518,710	-6.7%
OLBPD BARD	11,109	10,391			132,344	127,178	4.1%
eMedia	34,781	29,769			368,439	326,622	12.8%
TOTAL CIRCULATION	394,906	438,371			4,591,837	5,112,978	-10%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
eBook	20,226	17,008	216,417	186,786	15.9%
eAudiobook	12,529	8,532	126,909	99,603	27.4%
eMusic	359	1,246	5,391	4,850	11.2%
eVideo	532	735	6,259	3,868	61.8%
eMagazines	1,135	2,248	13,463	31,515	-57.3%
TOTAL eCIRCULATION	34,781	29,769	368,439	326,622	12.8% Included in circulation activity

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Sessions	2017	2016	2017	2016	Gain/Loss
Main Library	107	50 minutes	107,586	116,253	83,176	90,045	-7.6%
Branches	569	40 minutes	756,687	856,831	508,958	579,683	-12.2%
TOTAL USAGE	624		864,273	973,084	592,134	669,728	-11.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
TOTAL SESSIONS		111,532	1,682,079	969,065	73.6%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2017	2016	2017	2016	2017	2016	Gain/Loss
Main Library	37,378	36,711	195	191	414,739	415,933	0%
Branches	161,537	169,413	792	832	2,062,065	2,317,567	-11%
TOTAL VISITS	198,915	206,124			2,476,804	2,733,500	-9.4%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR NOV 2017**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLENET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLENET Systems	Total Circulation (e+f)
Addison	5,038	381	562	922	6,903	323	7,226
Brooklyn	3,177	276	272	455	4,180	328	4,508
Carnegie West	6,015	543	1,227	1,452	9,237	816	10,053
Collinwood	3,090	249	284	546	4,169	410	4,579
East 131st	2,674	339	303	428	3,744	211	3,955
Eastman	8,714	666	862	1,398	11,640	1,434	13,074
Fleet	6,532	503	741	1,210	8,986	539	9,525
Fulton	7,606	492	503	888	9,489	686	10,175
Garden Valley	2,110	139	149	257	2,655	173	2,828
Glenville	3,625	235	305	517	4,682	302	4,984
Harvard-Lee	4,845	302	464	658	6,269	604	6,873
Hough	3,040	564	274	551	4,429	222	4,651
Jefferson	2,653	437	1,008	1,161	5,259	501	5,760
Langston Hughes	4,543	267	431	567	5,808	362	6,170
Lorain	4,558	475	581	931	6,545	462	7,007
Martin Luther King, Jr.	2,782	315	433	599	4,129	459	4,588
Memorial-Nottingham	6,353	574	950	1,413	9,290	897	10,187
Mt. Pleasant	1,921	266	298	384	2,869	204	3,073
Rice	6,009	425	577	914	7,925	531	8,456
Rockport	8,736	621	1,154	1,540	12,051	1,080	13,131
South	4,612	387	428	661	6,088	448	6,536
South Brooklyn	8,311	700	1,450	2,058	12,519	1,207	13,726
Sterling	2,994	200	218	273	3,685	217	3,902
Union	2,381	195	144	298	3,018	248	3,266
Walz	7,816	690	1,604	1,893	12,003	892	12,895
West Park	7,606	916	2,152	3,073	13,747	1,526	15,273
Woodland	5,214	478	351	521	6,564	371	6,935
TOTAL	132,955	11,635	17,725	25,568	187,883	15,453	203,336

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR NOV 2017**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2017	2016	2017	2016		
Addison	7,226	8,854	79,597	92,942	-13,345	-14%
Brooklyn	4,508	5,749	48,789	60,811	-12,022	-20%
Carnegie West	10,053	11,696	126,424	134,676	-8,252	-6%
Collinwood	4,579	6,239	57,654	76,873	-19,219	-25%
East 131st	3,955	4,040	41,215	44,939	-3,724	-8%
Eastman	13,074	16,610	167,532	209,782	-42,250	-20%
Fleet	9,525	11,817	106,151	129,541	-23,390	-18%
Fulton	10,175	11,299	115,865	150,487	-34,622	-23%
Garden Valley	2,828	3,794	34,614	37,974	-3,360	-9%
Glenville	4,984	5,128	57,825	66,169	-8,344	-13%
Harvard-Lee	6,873	8,436	81,968	98,884	-16,916	-17%
Hough	4,651	4,090	46,728	54,117	-7,389	-14%
Jefferson	5,760	6,807	69,285	76,041	-6,756	-9%
Langston Hughes	6,170	6,841	67,446	73,540	-6,094	-8%
Lorain	7,007	8,182	75,697	99,350	-23,653	-24%
Martin Luther King, Jr.	4,588	7,641	59,378	90,574	-31,196	-34%
Memorial-Nottingham	10,187	11,265	118,205	136,688	-18,483	-14%
Mt. Pleasant	3,073	3,444	36,254	42,310	-6,056	-14%
Rice	8,456	10,744	101,152	116,341	-15,189	-13%
Rockport	13,131	15,960	167,957	186,033	-18,076	-10%
South	6,536	8,231	78,780	92,897	-14,117	-15%
South Brooklyn	13,726	17,497	163,834	193,056	-29,222	-15%
Sterling	3,902	5,084	45,471	50,504	-5,033	-10%
Union	3,266	4,854	44,160	63,869	-19,709	-31%
Walz	12,895	13,006	137,761	149,712	-11,951	-8%
West Park	15,273	19,576	184,876	217,505	-32,629	-15%
Woodland	6,935	9,257	78,732	94,481	-15,749	-17%
TOTAL	203,336	246,141	2,393,350	2,840,096	-446,746	-16%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE NOV 2017**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2017	2016	2017	2016		
Addison	4,324	4,440	55,887	58,187	-2,300	-4%
Brooklyn	3,114	3,192	40,049	43,814	-3,765	-9%
Carnegie West	8,517	7,542	98,942	111,804	-12,862	-12%
Collinwood	4,420	6,481	62,476	81,223	-18,747	-23%
East 131st	7,556	5,295	78,997	79,455	-458	-1%
Eastman	8,469	8,630	109,873	116,358	-6,485	-6%
Fleet	7,421	8,079	98,066	108,757	-10,691	-10%
Fulton	6,404	7,318	79,853	92,878	-13,025	-14%
Garden Valley	3,167	3,063	40,087	46,217	-6,130	-13%
Glenville	4,727	4,375	55,247	68,250	-13,003	-19%
Harvard-Lee	7,121	5,895	85,032	83,540	1,492	2%
Hough	6,830	5,379	78,600	78,324	276	0%
Jefferson	4,303	3,916	53,508	58,608	-5,100	-9%
Langston Hughes	6,477	7,444	76,563	85,529	-8,966	-10%
Lorain	6,027	6,223	71,331	76,789	-5,458	-7%
Martin Luther King, Jr.	5,200	6,658	67,402	85,306	-17,904	-21%
Memorial-Nottingham	3,891	4,725	61,712	64,072	-2,360	-4%
Mt. Pleasant	3,407	4,030	44,919	59,009	-14,090	-24%
Rice	9,188	9,661	118,109	126,105	-7,996	-6%
Rockport	6,764	7,749	89,596	110,492	-20,896	-19%
South	4,214	5,169	62,430	68,723	-6,293	-9%
South Brooklyn	5,427	11,622	114,714	158,429	-43,715	-28%
Sterling	7,471	7,220	94,690	111,657	-16,967	-15%
Union	5,019	4,799	58,137	64,496	-6,359	-10%
Walz	7,271	6,961	89,286	95,003	-5,717	-6%
West Park	6,478	6,263	80,366	100,483	-20,117	-20%
Woodland	8,330	7,284	96,193	84,059	12,134	14%
TOTAL	161,537	169,413	2,062,065	2,317,567	-255,502	-11%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS NOV 2017**

Branch	Total Circulation
1 West Park	15,273
2 South Brooklyn	13,726
3 Rockport	13,131
4 Eastman	13,074
5 Walz	12,895
6 Memorial-Nottingham	10,187
7 Fulton	10,175
8 Carnegie West	10,053
9 Fleet	9,525
10 Rice	8,456
11 Addison	7,226
12 Lorain	7,007
13 Woodland	6,935
14 Harvard-Lee	6,873
15 South	6,536
16 Langston Hughes	6,170
17 Jefferson	5,760
18 Glenville	4,984
19 Hough	4,651
20 Martin Luther King, Jr.	4,588
21 Collinwood	4,579
22 Brooklyn	4,508
23 East 131st	3,955
24 Sterling	3,902
25 Union	3,266
26 Mt. Pleasant	3,073
27 Garden Valley	2,828
	203,336

Branch	Attendance
Rice	9,188
Carnegie West	8,517
Eastman	8,469
Woodland	8,330
East 131st	7,556
Sterling	7,471
Fleet	7,421
Walz	7,271
Harvard-Lee	7,121
Hough	6,830
Rockport	6,764
West Park	6,478
Langston Hughes	6,477
Fulton	6,404
Lorain	6,027
South Brooklyn	5,427
Martin Luther King, Jr.	5,200
Union	5,019
Glenville	4,727
Collinwood	4,420
Addison	4,324
Jefferson	4,303
South	4,214
Memorial-Nottingham	3,891
Mt. Pleasant	3,407
Garden Valley	3,167
Brooklyn	3,114
	161,537

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR NOV 2017**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
CLEVNET	54,496	62,808	675,424	791,652	-15%
MORE**	0	416	1,794	4,279	-58%
Other Libraries	433	447	5,020	5,095	-1%
TOTAL	54,929	63,671	682,238	801,026	-15%

*Totals included in Main Library and Branch circulation counts

**MORE discontinued as of 5/31/2017

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	11,184	17,262	174,531	210,123	-17%
Mail and Email Reference	353	325	4,282	2,547	68%
Interlibrary Loan Requests	1,066	863	10,801	9,374	15%
TOTAL	12,603	18,450	189,614	222,044	-15%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	4,302	5,470	49,200	59,783	-18%
Total Items Added	22,515	24,193	232,086	251,184	-8%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	192	192	2,224	2,216	0%
Branches	5,508	5,499	63,659	63,468	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	11,109	10,391	132,344	127,178	4%
Users	616	618	7,026	7,064	-1%

Included in circulation activity