

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	110,449	119,495	552	622	110,449	119,495	-7.6%
Branches	239,526	270,446	1,127	1,332	239,526	270,446	-11.4%
Mobile Units*	1,572	1,146			1,572	1,146	37.2%
Library for the Blind	43,404	45,847			43,404	45,847	-5.3%
OLBPD BARD	12,301	11,565			12,301	11,565	6.4%
eMedia	33,081	27,422			33,081	27,422	21%
TOTAL CIRCULATION	440,333	475,921			440,333	475,921	-7%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
eBook	19,647	18,634	19,647	18,634	5.4%
eAudiobook	10,696	8,071	10,696	8,071	32.5%
eMusic	471	116	471	116	306.0%
eVideo	860	601	860	601	43.1%
eMagazines	1,407	3,165	1,407	3,165	-55.5%
TOTAL eCIRCULATION	33,081	30,587	33,081	30,587	8.2% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2017	2016	2017	2016	
Main Library	100	45 minutes	10,057	9,692	7,707	9,215	-16.4%
Branches	525	40 minutes	69,023	73,691	47,361	48,859	-3.1%
TOTAL USAGE	625		79,080	83,383	55,068	58,074	-5.2%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	
TOTAL SESSIONS	74,080	60,487	74,080	60,487	22.5%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2017	2016	2017	2016	2017	2016	
Main Library	33,454	35,335	167	184	33,454	35,335	-5%
Branches	174,044	212,633	819	1,047	174,044	212,633	-18%
Mobile Unit*	-	-			-	-	-
TOTAL VISITS	207,498	247,968			207,498	247,968	-16%

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*Bookmobile is providing lobby stops as of November 2015. This changes the way the Library measures use.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JANUARY 2017**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	5,601	485	503	965	7,554	546	8,100
Brooklyn	3,641	356	285	448	4,730	347	5,077
Carnegie West	8,376	687	1,135	1,462	11,660	926	12,586
Collinwood	3,799	272	350	507	4,928	504	5,432
East 131st	2,584	237	249	517	3,587	218	3,805
Eastman	10,186	953	1,410	2,426	14,975	1,743	16,718
Fleet	7,324	597	768	1,120	9,809	678	10,487
Fulton	9,715	654	654	938	11,961	715	12,676
Garden Valley	2,908	212	179	216	3,515	165	3,680
Glenville	4,142	320	239	653	5,354	289	5,643
Harvard-Lee	5,237	453	598	880	7,168	636	7,804
Hough	3,568	440	289	537	4,834	222	5,056
Jefferson	4,266	655	836	1,039	6,796	521	7,317
Langston Hughes	4,574	378	502	737	6,191	408	6,599
Lorain	4,857	528	648	872	6,905	548	7,453
Martin Luther King, Jr.	3,521	379	540	997	5,437	613	6,050
Memorial-Nottingham	6,869	688	1,036	1,880	10,473	967	11,440
Mt. Pleasant	2,879	386	231	461	3,957	214	4,171
Rice	7,352	445	716	1,018	9,531	663	10,194
Rockport	11,337	787	1,199	1,769	15,092	1,345	16,437
South	5,970	514	465	762	7,711	540	8,251
South Brooklyn	10,036	950	1,477	2,171	14,634	1,435	16,069
Sterling	3,635	251	305	519	4,710	222	4,932
Union	3,500	332	303	451	4,586	273	4,859
Walz	8,405	626	1,071	1,438	11,540	940	12,480
West Park	9,211	996	2,347	3,132	15,686	1,792	17,478
Woodland	6,678	545	374	687	8,284	448	8,732
TOTAL	160,171	14,126	18,709	28,602	221,608	17,918	239,526

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	8,100	8,894	8,100	8,894	-794	-9%
Brooklyn	5,077	6,082	5,077	6,082	-1,005	-17%
Carnegie West	12,586	13,080	12,586	13,080	-494	-4%
Collinwood	5,432	7,517	5,432	7,517	-2,085	-28%
East 131st	3,805	4,348	3,805	4,348	-543	-12%
Eastman	16,718	20,362	16,718	20,362	-3,644	-18%
Fleet	10,487	12,602	10,487	12,602	-2,115	-17%
Fulton	12,676	13,399	12,676	13,399	-723	-5%
Garden Valley	3,680	3,401	3,680	3,401	279	8%
Glenville	5,643	7,165	5,643	7,165	-1,522	-21%
Harvard-Lee	7,804	8,583	7,804	8,583	-779	-9%
Hough	5,056	5,638	5,056	5,638	-582	-10%
Jefferson	7,317	7,155	7,317	7,155	162	2%
Langston Hughes	6,599	6,381	6,599	6,381	218	3%
Lorain	7,453	10,313	7,453	10,313	-2,860	-28%
Martin Luther King, Jr.	6,050	7,294	6,050	7,294	-1,244	-17%
Memorial-Nottingham	11,440	12,936	11,440	12,936	-1,496	-12%
Mt. Pleasant	4,171	3,847	4,171	3,847	324	8%
Rice	10,194	11,951	10,194	11,951	-1,757	-15%
Rockport	16,437	17,314	16,437	17,314	-877	-5%
South	8,251	8,313	8,251	8,313	-62	-1%
South Brooklyn	16,069	18,839	16,069	18,839	-2,770	-15%
Sterling	4,932	4,699	4,932	4,699	233	5%
Union	4,859	6,309	4,859	6,309	-1,450	-23%
Walz	12,480	13,809	12,480	13,809	-1,329	-10%
West Park	17,478	21,240	17,478	21,240	-3,762	-18%
Woodland	8,732	8,975	8,732	8,975	-243	-3%
TOTAL	239,526	270,446	239,526	270,446	-30,920	-11%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JANUARY 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	4,780	5,302	4,780	5,302	-522	-10%
Brooklyn	3,075	3,737	3,075	3,737	-662	-18%
Carnegie West	9,095	15,406	9,095	15,406	-6,311	-41%
Collinwood	5,758	7,691	5,758	7,691	-1,933	-25%
East 131st	5,792	9,133	5,792	9,133	-3,341	-37%
Eastman	8,916	10,110	8,916	10,110	-1,194	-12%
Fleet	8,466	10,055	8,466	10,055	-1,589	-16%
Fulton	6,747	6,530	6,747	6,530	217	3%
Garden Valley	3,056	4,033	3,056	4,033	-977	-24%
Glenville	4,243	5,826	4,243	5,826	-1,583	-27%
Harvard-Lee	6,604	8,207	6,604	8,207	-1,603	-20%
Hough	6,098	8,275	6,098	8,275	-2,177	-26%
Jefferson	4,260	7,608	4,260	7,608	-3,348	-44%
Langston Hughes	6,886	6,040	6,886	6,040	846	14%
Lorain	4,159	6,901	4,159	6,901	-2,742	-40%
Martin Luther King, Jr.	7,192	9,086	7,192	9,086	-1,894	-21%
Memorial-Nottingham	4,170	4,644	4,170	4,644	-474	-10%
Mt. Pleasant	4,199	5,640	4,199	5,640	-1,441	-26%
Rice	10,357	10,724	10,357	10,724	-367	-3%
Rockport	7,343	8,728	7,343	8,728	-1,385	-16%
South	5,415	5,928	5,415	5,928	-513	-9%
South Brooklyn	12,397	14,648	12,397	14,648	-2,251	-15%
Sterling	7,486	9,802	7,486	9,802	-2,316	-24%
Union	4,888	5,502	4,888	5,502	-614	-11%
Walz	7,531	7,883	7,531	7,883	-352	-4%
West Park	6,731	9,355	6,731	9,355	-2,624	-28%
Woodland	8,400	5,839	8,400	5,839	2,561	44%
TOTAL	174,044	212,633	174,044	212,633	-38,589	-18%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JANUARY 2017**

Branch	Total Circulation
1 West Park	17,478
2 Eastman	16,718
3 Rockport	16,437
4 South Brooklyn	16,069
5 Fulton	12,676
6 Carnegie West	12,586
7 Walz	12,480
8 Memorial-Nottingham	11,440
9 Fleet	10,487
10 Rice	10,194
11 Woodland	8,732
12 South	8,251
13 Addison	8,100
14 Harvard-Lee	7,804
15 Lorain	7,453
16 Jefferson	7,317
17 Langston Hughes	6,599
18 Martin Luther King, Jr.	6,050
19 Glenville	5,643
20 Collinwood	5,432
21 Brooklyn	5,077
22 Hough	5,056
23 Sterling	4,932
24 Union	4,859
25 Mt. Pleasant	4,171
26 East 131st	3,805
27 Garden Valley	3,680
	239,526

Branch	Attendance
1 South Brooklyn	12,397
2 Rice	10,357
3 Carnegie West	9,095
4 Eastman	8,916
5 Fleet	8,466
6 Woodland	8,400
7 Walz	7,531
8 Sterling	7,486
9 Rockport	7,343
10 Martin Luther King, Jr.	7,192
11 Langston Hughes	6,886
12 Fulton	6,747
13 West Park	6,731
14 Harvard-Lee	6,604
15 Hough	6,098
16 East 131st	5,792
17 Collinwood	5,758
18 South	5,415
19 Union	4,888
20 Addison	4,780
21 Jefferson	4,260
22 Glenville	4,243
23 Mt. Pleasant	4,199
24 Memorial-Nottingham	4,170
25 Lorain	4,159
26 Brooklyn	3,075
27 Garden Valley	3,056
	174,044

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JANUARY 2017**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Loans* to:					
CLEVNET	64,945	76,360	64,945	76,360	-15%
MORE	397	416	397	416	-5%
Other Libraries	493	544	493	544	-9%
TOTAL	65,835	77,320	65,835	77,320	-15%

*Totals included in Main Librry and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	16,064	19,792	16,064	19,792	-19%
Mail and Email Reference	368	50	368	50	636%
Interlibrary Loan Requests	890	960	890	960	-7%
TOTAL	17,322	20,802	17,322	20,802	-17%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	4,258	4,587	4,258	4,587	-7%
Total Items Added	32,926	13,483	32,926	13,483	144%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	200	192	200	192	4%
Branches	5,738	5,481	5,738	5,481	5%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	12,301	11,565	12,301	11,565	6%
Users	655	677	655	677	-3%

Included in circulation activity