

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEB 2019**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	129,622	100,768	704	548	267,476	207,100	29.2%
Branches	216,430	177,524	1,110	910	458,449	383,214	19.6%
Mobile Units	3,093	4,089			6,029	6,647	-9.3%
Library for the Blind	35,361	34,453			75,568	75,915	-0.5%
OLBPD BARD	12,090	9,998			25,590	22,113	15.7%
eMedia	41,057	34,646			86,696	73,705	17.6%
TOTAL CIRCULATION	437,653	361,478			919,808	768,694	20%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
eBook	22,264	19,915	47,204	42,576	10.9%
eAudiobook	16,041	12,641	33,676	26,533	26.9%
eMusic	330	334	660	708	-6.8%
eVideo	663	550	1,354	1,278	5.9%
eMagazines	1,759	1,206	3,802	2,610	45.7%
TOTAL eCIRCULATION	41,057	34,646	86,696	73,705	17.6% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2019	2018	2019	2018	
Main Library	107	56 minutes	13,357	14,946	12,568	13,277	-5.3%
Branches	590	42 minutes	109,893	114,024	76,860	78,974	-2.7%
TOTAL USAGE	697		123,250	128,970	89,428	92,251	-3.1%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	611	1,301

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	2019	2018	
Main Library	27,265	28,303	148	154	54,952	56,995	-4%
Branches	146,979	138,200	754	709	287,635	293,316	-2%
TOTAL VISITS	174,244	166,503			342,587	350,311	-2.2%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR FEB 2019**

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	4,404	1,274	615	1,291	7,584	395	7,979
Brooklyn	2,278	843	303	550	3,974	405	4,379
Carnegie West	5,020	1,307	1,300	1,481	9,108	1,104	10,212
Collinwood	2,496	1,028	391	1,497	5,412	384	5,796
East 131st	1,698	632	241	381	2,952	254	3,206
Eastman	7,377	1,557	1,147	2,056	12,137	1,956	14,093
Fleet	4,944	1,262	659	1,471	8,336	639	8,975
Fulton	3,775	1,535	462	826	6,598	824	7,422
Garden Valley	2,074	403	134	412	3,023	250	3,273
Glenville	3,059	1,077	398	1,320	5,854	484	6,338
Harvard-Lee	2,711	793	466	854	4,824	676	5,500
Hough	3,246	864	351	768	5,229	342	5,571
Jefferson	2,674	884	752	964	5,274	628	5,902
Langston Hughes	2,867	1,178	457	1,124	5,626	514	6,140
Lorain	3,288	897	363	763	5,311	512	5,823
Martin Luther King, Jr.	2,390	906	559	1,268	5,123	542	5,665
Memorial-Nottingham	4,588	936	982	2,723	9,229	1,227	10,456
Mt. Pleasant	1,440	671	466	698	3,275	253	3,528
Rice	5,810	1,217	741	1,860	9,628	791	10,419
Rockport	9,774	1,381	1,564	2,452	15,171	1,569	16,740
South	5,892	1,042	401	798	8,133	643	8,776
South Brooklyn	7,411	1,373	1,294	2,377	12,455	1,511	13,966
Sterling	3,074	702	309	628	4,713	284	4,997
Union	2,465	742	247	817	4,271	333	4,604
Walz	5,943	1,688	984	2,029	10,644	1,060	11,704
West Park	7,409	1,419	2,490	4,338	15,656	2,032	17,688
Woodland	4,351	1,186	463	832	6,832	446	7,278
TOTAL	112,458	28,797	18,539	36,578	196,372	20,058	216,430

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEB 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	7,979	6,344	16,090	13,274	2,816	21%
Brooklyn	4,379	3,045	9,372	7,118	2,254	32%
Carnegie West	10,212	9,372	21,361	19,250	2,111	11%
Collinwood	5,796	5,488	11,389	10,735	654	6%
East 131st	3,206	3,068	7,314	6,887	427	6%
Eastman	14,093	12,792	30,920	26,270	4,650	18%
Fleet	8,975	8,527	19,207	17,785	1,422	8%
Fulton	7,422	7,980	15,323	16,559	-1,236	-7%
Garden Valley	3,273	2,538	7,092	5,261	1,831	35%
Glenville	6,338	970	14,171	5,159	9,012	175%
Harvard-Lee	5,500	6,379	11,789	13,210	-1,421	-11%
Hough	5,571	4,282	12,001	9,169	2,832	31%
Jefferson	5,902	4,889	12,302	11,078	1,224	11%
Langston Hughes	6,140	5,500	13,433	11,199	2,234	20%
Lorain	5,823	1,988	12,313	8,898	3,415	38%
Martin Luther King, Jr.	5,665	4,895	11,510	9,917	1,593	16%
Memorial-Nottingham	10,456	9,525	22,559	20,275	2,284	11%
Mt. Pleasant	3,528	3,181	7,699	6,517	1,182	18%
Rice	10,419	7,597	22,527	16,502	6,025	37%
Rockport	16,740	12,480	34,004	26,833	7,171	27%
South	8,776	6,129	18,946	12,687	6,259	49%
South Brooklyn	13,966	12,503	29,859	26,857	3,002	11%
Sterling	4,997	3,345	10,554	8,205	2,349	29%
Union	4,604	3,473	9,907	7,144	2,763	39%
Walz	11,704	10,641	24,671	22,320	2,351	11%
West Park	17,688	15,019	36,374	32,037	4,337	14%
Woodland	7,278	5,574	15,762	12,068	3,694	31%
TOTAL	216,430	177,524	458,449	383,214	75,235	20%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE FEB 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	3,664	3,695	7,060	7,645	-585	-8%
Brooklyn	2,764	2,361	5,777	5,123	654	13%
Carnegie West	7,343	4,990	14,849	13,882	967	7%
Collinwood	3,720	4,837	6,792	9,154	-2,362	-26%
East 131st	6,352	6,767	11,484	12,893	-1,409	-11%
Eastman	7,086	8,202	15,041	16,774	-1,733	-10%
Fleet	6,784	7,411	14,229	15,183	-954	-6%
Fulton	4,778	5,703	9,555	11,823	-2,268	-19%
Garden Valley	3,539	3,144	6,835	6,295	540	9%
Glenville	3,974	509	8,145	4,965	3,180	64%
Harvard-Lee	5,683	6,435	10,929	12,877	-1,948	-15%
Hough	5,479	6,354	10,713	13,264	-2,551	-19%
Jefferson	4,091	3,524	8,019	7,114	905	13%
Langston Hughes	5,040	5,690	9,969	11,183	-1,214	-11%
Lorain	4,067	800	8,264	6,344	1,920	30%
Martin Luther King, Jr.	4,358	4,903	8,469	9,986	-1,517	-15%
Memorial-Nottingham	4,025	2,005	8,478	5,081	3,397	67%
Mt. Pleasant	2,539	3,068	5,006	6,343	-1,337	-21%
Rice	9,135	8,909	17,751	17,648	103	1%
Rockport	6,105	6,223	12,642	12,700	-58	0%
South	5,273	4,028	5,273	8,754	-3,481	-40%
South Brooklyn	10,406	6,695	20,083	12,632	7,451	59%
Sterling	6,782	6,049	14,181	13,669	512	4%
Union	4,703	5,421	9,351	10,363	-1,012	-10%
Walz	5,366	6,749	11,058	13,329	-2,271	-17%
West Park	7,325	6,852	14,692	13,750	942	7%
Woodland	6,598	6,876	12,990	14,542	-1,552	-11%
TOTAL	146,979	138,200	287,635	293,316	-5,681	-2%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS FEB 2019**

Branch	Total Circulation
1 West Park	17,688
2 Rockport	16,740
3 Eastman	14,093
4 South Brooklyn	13,966
5 Walz	11,704
6 Memorial-Nottingham	10,456
7 Rice	10,419
8 Carnegie West	10,212
9 Fleet	8,975
10 South	8,776
11 Addison	7,979
12 Fulton	7,422
13 Woodland	7,278
14 Glenville	6,338
15 Langston Hughes	6,140
16 Jefferson	5,902
17 Lorain	5,823
18 Collinwood	5,796
19 Martin Luther King, Jr.	5,665
20 Hough	5,571
21 Harvard-Lee	5,500
22 Sterling	4,997
23 Union	4,604
24 Brooklyn	4,379
25 Mt. Pleasant	3,528
26 Garden Valley	3,273
27 East 131st	3,206
	216,430

Branch	Attendance
South Brooklyn	10,406
Rice	9,135
Carnegie West	7,343
West Park	7,325
Eastman	7,086
Fleet	6,784
Sterling	6,782
Woodland	6,598
East 131st	6,352
Rockport	6,105
Harvard-Lee	5,683
Hough	5,479
Walz	5,366
South	5,273
Langston Hughes	5,040
Fulton	4,778
Union	4,703
Martin Luther King, Jr.	4,358
Jefferson	4,091
Lorain	4,067
Memorial-Nottingham	4,025
Glenville	3,974
Collinwood	3,720
Addison	3,664
Garden Valley	3,539
Brooklyn	2,764
Mt. Pleasant	2,539
	146,979

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEB 2019**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
CLEVNET	68,068	58,086	142,019	119,913	18%
Other Libraries	440	523	1,019	1,048	-3%
TOTAL	68,508	58,609	143,038	120,961	18%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Projected	12,863	14,657	26,146	31,887	-18%
Mail and Email Reference	815	44	909	435	109%
Interlibrary Loan Requests	823	1,115	1,747	2,281	-23%
TOTAL	14,501	15,816	28,802	34,603	-17%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
New Titles Added	4,566	4,152	9,693	8,714	11%
Total Items Added	19,524	19,804	36,635	40,133	-9%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Main Library	184	184	384	384	0%
Branches	5,265	5,265	10,944	10,989	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
Downloads	12,090	9,998	25,590	22,113	16%
Users	643	626	1,310	1,282	2%

Included in circulation activity