

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	112,426	125,891	562	605	829,132	867,287	-4.4%
Branches	245,972	280,165	1,168	1,330	1,807,872	1,889,391	-4.3%
Mobile Units*	1,025	5,501			11,303	37,469	-69.8%
Library for the Blind	45,053	51,031			331,881	344,253	-3.6%
OLBPD BARD	9,841	10,621			80,277	79,153	1.4%
eMedia	29,375	25,214			210,143	156,870	34.0%
TOTAL CIRCULATION	443,692	498,423			3,270,608	3,374,423	-3.1%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	17630	15,797	118,368	104,576	13.2%
eAudiobook	8226	6,673	64,985	39,662	63.8%
eMusic	370	48	1,740	277	528.2%
eVideo	556	367	3,583	1,730	107.1%
eMagazines	2,593	2,329	21,467	10,625	102.0%
TOTAL eCIRCULATION	29,375	25,214	210,143	156,870	34.0% Included in circulation activity.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	71,320	78,619	55,903	56,999	-1.9%
Branches	525	40 minutes	543,234	551,840	367,304	364,983	0.6%
TOTAL USAGE	625		614,554	630,459	423,207	421,982	0.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	80,783	NA	499,937	NA	NA

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	38,953	43,896	195	211	261,993	283,930	-7.7%
Branches	204,451	241,152	971	1,145	1,488,612	1,586,306	-6.2%
Mobile Unit*	0	643			0	3,434	-100.0%
TOTAL VISITS	243,404	285,691			1,750,605	1,873,670	-6.6%

REPORT K1

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JULY 2016**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	5,517	485	576	776	7,354	511	7,865
Brooklyn	3,878	351	390	458	5,077	399	5,476
Carnegie West	6,634	746	1,322	1,430	10,132	960	11,092
Collinwood	5,098	412	463	658	6,631	631	7,262
East 131st	2,661	263	273	346	3,543	293	3,836
Eastman	11,394	1,108	1,599	2,543	16,644	1,867	18,511
Fleet*	7,176	723	956	1,100	9,955	836	10,791
Fulton	8,613	646	774	1,018	11,051	778	11,829
Garden Valley	2,510	200	138	214	3,062	269	3,331
Glenville	4,313	257	268	622	5,460	356	5,816
Harvard-Lee	5,180	487	669	838	7,174	622	7,796
Hough	3,348	342	252	372	4,314	290	4,604
Jefferson	3,718	528	803	844	5,893	535	6,428
Langston Hughes	4,476	379	346	651	5,852	475	6,327
Lorain	5,372	578	748	1,058	7,756	659	8,415
Martin Luther King, Jr.	5,164	519	709	1,021	7,413	665	8,078
Memorial-Nottingham	7,445	761	1,124	1,859	11,189	1,121	12,310
Mt. Pleasant	3,391	294	236	336	4,257	314	4,571
Rice	6,847	516	778	1,035	9,176	742	9,918
Rockport	11,151	807	1,322	1,861	15,141	1,609	16,750
South	5,261	548	499	759	7,067	712	7,779
South Brooklyn	10,163	913	1,658	2,079	14,813	1,746	16,559
Sterling	3,061	264	329	258	3,912	325	4,237
Union	3,890	502	444	578	5,414	367	5,781
Walz	9,059	688	1,104	1,669	12,520	1,059	13,579
West Park	10,519	1,194	2,427	3,020	17,160	2,038	19,198
Woodland	5,900	383	473	549	7,305	528	7,833
TOTAL	161,739	14,894	20,680	27,952	225,265	20,707	245,972

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JULY 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	7,865	9,998	57,341	66,507	-9,166	-13.8%
Brooklyn	5,476	6,297	40,029	42,210	-2,181	-5.2%
Carnegie West	11,092	13,875	86,263	88,951	-2,688	-3.0%
Collinwood	7,262	8,305	49,662	55,810	-6,148	-11.0%
East 131st	3,836	4,667	28,197	30,236	-2,039	-6.7%
Eastman	18,511	20,089	136,635	138,218	-1,583	-1.1%
Fleet*	10,791	13,492	81,233	82,519	-1,286	-1.6%
Fulton	11,829	10,942	96,856	73,095	23,761	32.5%
Garden Valley	3,331	3,476	22,508	22,056	452	2.0%
Glenville	5,816	6,885	43,431	46,570	-3,139	-6.7%
Harvard-Lee	7,796	9,256	64,387	58,419	5,968	10.2%
Hough	4,604	4,507	34,489	31,308	3,181	10.2%
Jefferson	6,428	6,742	47,485	52,763	-5,278	-10.0%
Langston Hughes	6,327	6,577	43,565	47,977	-4,412	-9.2%
Lorain	8,415	11,186	63,651	69,561	-5,910	-8.5%
Martin Luther King, Jr.	8,078	9,719	56,638	69,133	-12,495	-18.1%
Memorial-Nottingham	12,310	13,221	86,719	85,812	907	1.1%
Mt. Pleasant	4,571	5,180	27,123	31,275	-4,152	-13.3%
Rice	9,918	12,907	72,086	82,884	-10,798	-13.0%
Rockport	16,750	18,637	119,775	130,762	-10,987	-8.4%
South	7,779	7,908	58,896	59,701	-805	-1.3%
South Brooklyn	16,559	19,493	124,802	128,944	-4,142	-3.2%
Sterling	4,237	4,733	30,939	35,171	-4,232	-12.0%
Union	5,781	6,779	43,198	46,103	-2,905	-6.3%
Walz	13,579	14,528	95,680	100,314	-4,634	-4.6%
West Park	19,198	21,596	138,936	147,748	-8,812	-6.0%
Woodland	7,833	9,170	57,348	65,344	-7,996	-12.2%
TOTAL	245,972	280,165	1,807,872	1,889,391	-81,519	-4.3%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JULY 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	5,593	5,836	36,989	39,036	-2,047	-5.2%
Brooklyn	4,641	4,312	27,690	25,965	1,725	6.6%
Carnegie West	10,262	16,278	73,414	109,786	-36,372	-33.1%
Collinwood	6,901	7,812	52,207	46,511	5,696	12.2%
East 131st	6,467	8,735	53,337	52,936	401	0.8%
Eastman	10,348	11,712	74,207	77,333	-3,126	-4.0%
Fleet	10,171	11,905	70,523	74,086	-3,563	-4.8%
Fulton	10,155	9,824	57,054	54,454	2,600	4.8%
Garden Valley	4,489	5,147	29,705	32,065	-2,360	-7.4%
Glenville	5,588	8,741	44,713	51,960	-7,247	-13.9%
Harvard-Lee	7,722	8,454	54,619	56,720	-2,101	-3.7%
Hough	6,627	12,675	50,212	82,167	-31,955	-38.9%
Jefferson	3,758	6,979	39,129	49,555	-10,426	-21.0%
Langston Hughes	8,081	7,874	49,344	52,276	-2,932	-5.6%
Lorain	6,846	8,659	51,075	52,749	-1,674	-3.2%
Martin Luther King, Jr.	5,624	6,932	54,674	51,713	2,961	5.7%
Memorial-Nottingham	6,712	6,028	39,478	38,336	1,142	3.0%
Mt. Pleasant	5,229	6,619	39,114	44,478	-5,364	-12.1%
Rice	10,782	13,061	79,383	90,054	-10,671	-11.8%
Rockport	8,549	8,884	71,635	68,842	2,793	4.1%
South	6,737	8,129	43,148	52,147	-8,999	-17.3%
South Brooklyn	11,931	11,867	101,245	92,761	8,484	9.1%
Sterling	10,434	9,872	72,488	64,934	7,554	11.6%
Union	5,149	7,127	41,693	47,886	-6,193	-12.9%
Walz	8,595	9,027	61,425	58,656	2,769	4.7%
West Park	7,720	9,978	70,237	67,008	3,229	4.8%
Woodland	9,340	8,685	49,874	51,892	-2,018	-3.9%
TOTAL	204,451	241,152	1,488,612	1,586,306	-97,694	-6.2%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JULY 2016**

Branch	Total Circulation
1 West Park	19,198
2 Eastman	18,511
3 Rockport	16,750
4 South Brooklyn	16,559
5 Walz	13,579
6 Memorial-Nottingham	12,310
7 Fulton	11,829
8 Carnegie West	11,092
9 Fleet*	10,791
10 Rice	9,918
11 Lorain	8,415
12 Martin Luther King, Jr.	8,078
13 Addison	7,865
14 Woodland	7,833
15 Harvard-Lee	7,796
16 South	7,779
17 Collinwood	7,262
18 Jefferson	6,428
19 Langston Hughes	6,327
20 Glenville	5,816
21 Union	5,781
22 Brooklyn	5,476
23 Hough	4,604
24 Mt. Pleasant	4,571
25 Sterling	4,237
26 East 131st	3,836
27 Garden Valley	3,331
	245,972

Branch	Attendance
1 South Brooklyn	11,931
2 Rice	10,782
3 Sterling	10,434
4 Eastman	10,348
5 Carnegie West	10,262
6 Fleet	10,171
7 Fulton	10,155
8 Woodland	9,340
9 Walz	8,595
10 Rockport	8,549
11 Langston Hughes	8,081
12 Harvard-Lee	7,722
13 West Park	7,720
14 Collinwood	6,901
15 Lorain	6,846
16 South	6,737
17 Memorial-Nottingham	6,712
18 Hough	6,627
19 East 131st	6,467
20 Martin Luther King, Jr.	5,624
21 Addison	5,593
22 Glenville	5,588
23 Mt. Pleasant	5,229
24 Union	5,149
25 Brooklyn	4,641
26 Garden Valley	4,489
27 Jefferson	3,758
	204,451

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2016**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Loans* to:					
CLEVNET	68,996	75,832	522,091	522,787	-0.1%
MORE	325	391	2,605	2,787	-6.5%
Other Libraries	373	208	3,270	2,402	36.1%
TOTAL	69,694	76,431	527,966	527,976	0.0%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	15,993	22,941	142,862	138,963	2.8%
KnowItNow Web Reference*	0	73	0	836	-100.0%
Mail and Email Reference	170	173	1,304	785	66.1%
Interlibrary Loan Requests	698	599	5,875	5,189	13.2%
TOTAL	16,861	23,786	150,041	145,773	2.9%

*KnowItNow statewide reference service ceased on 12/31/2015.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	4,679	5,873	37,498	39,295	-4.6%
Total Items Added	23,981	22,111	149,515	143,372	4.3%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	200	208	1,408	1,407	0.1%
Branches	5,686	5,967	40,318	40,314	0.0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	9,841	10,621	80,277	79,153	1.4%
Users	624	607	4,497	4,303	4.5%

Included in circulation activity