

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2017	2016	2017	2016	2017	2016	Gain/Loss
Main Library	108,961	112,426	545	562	761,325	829,132	-8.2%
Branches	212,659	245,972	1,003	1,168	1,537,365	1,807,872	-15.0%
Mobile Units	3,255	1,025			19,323	11,303	71.0%
Library for the Blind	42,840	45,053			310,975	331,881	-6.3%
OLBPD BARD	12,715	9,841			88,338	80,277	10.0%
eMedia	33,675	29,375			228,761	210,143	8.9%
TOTAL CIRCULATION	414,105	443,692			2,946,087	3,270,608	-10%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
eBook	19,392	17,630	135,392	118,368	14.4%
eAudiobook	12,307	8,226	76,224	64,985	17.3%
eMusic	369	370	4,000	1,740	129.9%
eVideo	517	556	4,111	3,583	14.7%
eMagazines	1,090	2,593	9,034	21,467	-57.9%
TOTAL eCIRCULATION	33,675	29,375	228,761	210,143	8.9% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2017	2016	2017	2016	Gain/Loss
Main Library	97	45 minutes	71,526	71,320	54,024	55,903	-3.4%
Branches	526	40 minutes	477,719	543,234	322,716	367,304	-12.1%
TOTAL USAGE	623		549,245	614,554	376,740	423,207	-11.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
TOTAL SESSIONS	150,800	80,783	899,773	499,937	80.0%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2017	2016	2017	2016	2017	2016	Gain/Loss
Main Library	38,476	38,953	192	195	260,129	261,993	-1%
Branches	171,812	204,451	810	971	1,304,318	1,488,612	-12%
TOTAL VISITS	210,288	243,404			1,564,447	1,750,605	-10.6%

REPORT K1

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JULY 2017**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	4,830	457	502	880	6,669	395	7,064
Brooklyn	3,063	184	275	358	3,880	311	4,191
Carnegie West	6,323	545	1,300	1,382	9,550	887	10,437
Collinwood	3,488	337	402	525	4,752	378	5,130
East 131st	2,679	352	293	383	3,707	204	3,911
Eastman	10,247	734	1,059	1,623	13,663	1,843	15,506
Fleet	6,369	405	630	771	8,175	636	8,811
Fulton	7,339	396	530	880	9,145	735	9,880
Garden Valley	2,243	207	164	312	2,926	204	3,130
Glenville	4,252	213	245	444	5,154	311	5,465
Harvard-Lee	5,917	393	687	791	7,788	657	8,445
Hough	3,132	267	236	349	3,984	203	4,187
Jefferson	3,191	491	768	879	5,329	581	5,910
Langston Hughes	4,080	314	394	682	5,470	400	5,870
Lorain	4,335	402	517	860	6,114	486	6,600
Martin Luther King, Jr.	2,833	426	411	756	4,426	535	4,961
Memorial-Nottingham	6,883	487	991	1,345	9,706	999	10,705
Mt. Pleasant	2,242	217	242	219	2,920	190	3,110
Rice	6,201	524	670	826	8,221	620	8,841
Rockport	10,562	773	1,183	1,691	14,209	1,333	15,542
South	5,058	420	409	571	6,458	569	7,027
South Brooklyn	9,193	662	1,209	1,962	13,026	1,368	14,394
Sterling	2,043	155	286	345	2,829	185	3,014
Union	2,537	318	277	395	3,527	247	3,774
Walz	7,773	739	1,296	1,960	11,768	920	12,688
West Park	8,254	1,054	2,269	3,092	14,669	1,710	16,379
Woodland	5,774	423	397	685	7,279	408	7,687
TOTAL	140,841	11,895	17,642	24,966	195,344	17,315	212,659

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JULY 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	7,064	7,865	50,413	57,341	-6,928	-12%
Brooklyn	4,191	5,476	30,899	40,029	-9,130	-23%
Carnegie West	10,437	11,092	84,842	86,263	-1,421	-2%
Collinwood	5,130	7,262	37,188	49,662	-12,474	-25%
East 131st	3,911	3,836	24,570	28,197	-3,627	-13%
Eastman	15,506	18,511	110,191	136,635	-26,444	-19%
Fleet	8,811	10,791	65,644	81,233	-15,589	-19%
Fulton	9,880	11,829	72,110	96,856	-24,746	-26%
Garden Valley	3,130	3,331	21,426	22,508	-1,082	-5%
Glenville	5,465	5,816	36,417	43,431	-7,014	-16%
Harvard-Lee	8,445	7,796	53,068	64,387	-11,319	-18%
Hough	4,187	4,604	27,809	34,489	-6,680	-19%
Jefferson	5,910	6,428	45,230	47,485	-2,255	-5%
Langston Hughes	5,870	6,327	42,657	43,565	-908	-2%
Lorain	6,600	8,415	48,513	63,651	-15,138	-24%
Martin Luther King, Jr.	4,961	8,078	39,884	56,638	-16,754	-30%
Memorial-Nottingham	10,705	12,310	75,336	86,719	-11,383	-13%
Mt. Pleasant	3,110	4,571	22,381	27,123	-4,742	-17%
Rice	8,841	9,918	64,971	72,086	-7,115	-10%
Rockport	15,542	16,750	109,743	119,775	-10,032	-8%
South	7,027	7,779	50,422	58,896	-8,474	-14%
South Brooklyn	14,394	16,559	106,776	124,802	-18,026	-14%
Sterling	3,014	4,237	29,442	30,939	-1,497	-5%
Union	3,774	5,781	29,848	43,198	-13,350	-31%
Walz	12,688	13,579	86,634	95,680	-9,046	-9%
West Park	16,379	19,198	119,737	138,936	-19,199	-14%
Woodland	7,687	7,833	51,214	57,348	-6,134	-11%
TOTAL	212,659	245,972	1,537,365	1,807,872	-270,507	-15%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JULY 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	5,273	5,593	35,229	36,989	-1,760	-5%
Brooklyn	3,668	4,641	25,470	27,690	-2,220	-8%
Carnegie West	7,992	10,262	63,731	73,414	-9,683	-13%
Collinwood	5,037	6,901	41,047	52,207	-11,160	-21%
East 131st	6,347	6,467	42,968	53,337	-10,369	-19%
Eastman	9,148	10,348	67,845	74,207	-6,362	-9%
Fleet	8,753	10,171	63,396	70,523	-7,127	-10%
Fulton	7,361	10,155	50,552	57,054	-6,502	-11%
Garden Valley	3,645	4,489	24,204	29,705	-5,501	-19%
Glenville	5,390	5,588	33,128	44,713	-11,585	-26%
Harvard-Lee	7,081	7,722	53,438	54,619	-1,181	-2%
Hough	5,676	6,627	46,876	50,212	-3,336	-7%
Jefferson	3,789	3,758	31,882	39,129	-7,247	-19%
Langston Hughes	6,451	8,081	47,550	49,344	-1,794	-4%
Lorain	6,917	6,846	43,637	51,075	-7,438	-15%
Martin Luther King, Jr.	4,012	5,624	44,658	54,674	-10,016	-18%
Memorial-Nottingham	6,687	6,712	38,864	39,478	-614	-2%
Mt. Pleasant	3,490	5,229	28,624	39,114	-10,490	-27%
Rice	8,337	10,782	74,160	79,383	-5,223	-7%
Rockport	7,433	8,549	56,314	71,635	-15,321	-21%
South	5,476	6,737	41,279	43,148	-1,869	-4%
South Brooklyn	8,631	11,931	86,057	101,245	-15,188	-15%
Sterling	7,939	10,434	59,920	72,488	-12,568	-17%
Union	4,266	5,149	35,791	41,693	-5,902	-14%
Walz	7,164	8,595	56,043	61,425	-5,382	-9%
West Park	7,098	7,720	51,180	70,237	-19,057	-27%
Woodland	8,751	9,340	60,475	49,874	10,601	21%
TOTAL	171,812	204,451	1,304,318	1,488,612	-184,294	-12%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JULY 2017**

Branch	Total Circulation
1 West Park	16,379
2 Rockport	15,542
3 Eastman	15,506
4 South Brooklyn	14,394
5 Walz	12,688
6 Memorial-Nottingham	10,705
7 Carnegie West	10,437
8 Fulton	9,880
9 Rice	8,841
10 Fleet	8,811
11 Harvard-Lee	8,445
12 Woodland	7,687
13 Addison	7,064
14 South	7,027
15 Lorain	6,600
16 Jefferson	5,910
17 Langston Hughes	5,870
18 Glenville	5,465
19 Collinwood	5,130
20 Martin Luther King, Jr.	4,961
21 Brooklyn	4,191
22 Hough	4,187
23 East 131st	3,911
24 Union	3,774
25 Garden Valley	3,130
26 Mt. Pleasant	3,110
27 Sterling	3,014
	212,659

Branch	Attendance
Eastman	9,148
Fleet	8,753
Woodland	8,751
South Brooklyn	8,631
Rice	8,337
Carnegie West	7,992
Sterling	7,939
Rockport	7,433
Fulton	7,361
Walz	7,164
West Park	7,098
Harvard-Lee	7,081
Lorain	6,917
Memorial-Nottingham	6,687
Langston Hughes	6,451
East 131st	6,347
Hough	5,676
South	5,476
Glenville	5,390
Addison	5,273
Collinwood	5,037
Union	4,266
Martin Luther King, Jr.	4,012
Jefferson	3,789
Brooklyn	3,668
Garden Valley	3,645
Mt. Pleasant	3,490
	171,812

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2017**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Loans* to:					
CLEVNET	61,109	68,996	444,308	522,091	-15%
MORE**	0	325	1,794	2,605	-31%
Other Libraries	431	373	3,618	3,270	11%
TOTAL	61,540	69,694	449,720	527,966	-15%

*Totals included in Main Library and Branch circulation counts

**MORE discontinued as of 5/31/2017

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Projected	15,110	15,993	111,833	142,862	-22%
Mail and Email Reference	334	170	2,605	1,304	100%
Interlibrary Loan Requests	884	698	5,488	5,875	-7%
TOTAL	16,328	16,861	119,926	150,041	-20%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
New Titles Added	4,021	4,679	31,333	37,498	-16%
Total Items Added	17,169	23,981	149,816	149,515	0%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Main Library	200	200	1,416	1,408	1%
Branches	5,724	5,686	41,910	40,318	4%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
Downloads	12,715	9,841	88,338	80,277	10%
Users	620	624	4,498	4,497	0%

Included in circulation activity

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