

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2019**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	142,182	144,287	684	668	1,401,283	1,207,319	16.1%
Branches	271,538	248,012	1,229	1,219	2,551,989	2,185,417	16.8%
Mobile Units	3,484	4,458			25,424	36,502	-30.3%
Library for the Blind	41,373	43,968			406,146	405,149	0.2%
OLBPD BARD	13,191	11,257			122,427	125,000	-2.1%
eMedia	53,628	42,383			504,518	396,297	27.3%
<b>TOTAL CIRCULATION</b>	<b>525,396</b>	<b>494,365</b>			<b>5,011,787</b>	<b>4,355,684</b>	<b>15%</b>

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
eBook	25,527	23,129	248,059	223,060	11.2%
eAudiobook	19,665	15,966	178,570	145,649	22.6%
eMusic	4,547	331	46,875	3,248	1343.2%
eVideo	2,296	1,181	14,486	7,431	94.9%
eMagazines	1,593	1,776	16,528	16,909	-2.3%
<b>TOTAL eCIRCULATION</b>	<b>53,628</b>	<b>42,383</b>	<b>504,518</b>	<b>396,297</b>	<b>27.3%</b>

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2019	2018	2019	2018	Gain/Loss
Main Library	107	56 minutes	64,021	81,451	72,438	70,851	2.2%
Branches	590	42 minutes	518,657	587,466	443,688	400,833	10.7%
<b>TOTAL USAGE</b>	<b>697</b>		<b>582,678</b>	<b>668,917</b>	<b>516,126</b>	<b>471,684</b>	<b>9.4%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	979	7,394

WALK-IN COUNT*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	35,632	35,230	171	163	353,703	341,149	3.7%
Branches	188,130	164,832	852	810	1,668,877	1,622,426	2.9%
<b>TOTAL VISITS</b>	<b>223,762</b>	<b>200,062</b>			<b>2,022,580</b>	<b>1,963,575</b>	<b>3.0%</b>

**REPORT L**

\*2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR OCTOBER 2019**

<b>BRANCH</b>	<b>a</b> <b>Branch</b> <b>Circulation</b>	<b>b</b> <b>Sent from</b> <b>Other</b> <b>Branches</b>	<b>c</b> <b>Sent from</b> <b>Main</b>	<b>d</b> <b>Sent from</b> <b>Other</b> <b>CLEVNET</b> <b>Systems</b>	<b>e</b> <b>Total Direct</b> <b>Circulation</b> <b>(a+b+c+d)</b>	<b>f</b> <b>Sent to Other</b> <b>CLEVNET</b> <b>Systems</b>	<b>g</b> <b>Total</b> <b>Circulation</b> <b>(e+f)</b>
Addison	4,699	2,008	961	1,336	9,004	564	9,568
Brooklyn	3,493	1,224	507	859	6,083	498	6,581
Carnegie West	5,748	2,031	1,756	1,548	11,083	1,320	12,403
Collinwood	3,766	1,343	487	1,916	7,512	686	8,198
East 131st	2,347	906	379	446	4,078	403	4,481
Eastman	8,909	2,535	1,271	1,848	14,563	2,198	16,761
Fleet	7,414	1,934	818	1,322	11,488	672	12,160
Fulton	5,049	1,972	462	1,082	8,565	946	9,511
Garden Valley	2,093	782	177	352	3,404	304	3,708
Glenville	3,937	1,808	527	1,492	7,764	519	8,283
Harvard-Lee	4,049	948	693	1,188	6,878	810	7,688
Hough	4,032	1,030	368	545	5,975	575	6,550
Jefferson	2,824	863	694	1,155	5,536	686	6,222
Langston Hughes	3,720	2,015	650	1,498	7,883	591	8,474
Lorain	4,370	1,235	646	837	7,088	649	7,737
Martin Luther King, Jr.	3,370	935	601	1,380	6,286	700	6,986
Memorial-Nottingham	6,207	1,262	1,360	3,138	11,967	1,374	13,341
Mt. Pleasant	2,140	1,579	455	839	5,013	356	5,369
Rice	7,840	1,680	806	1,756	12,082	1,123	13,205
Rockport	11,777	2,312	1,480	2,261	17,830	1,802	19,632
South	7,165	1,766	608	871	10,410	1,341	11,751
South Brooklyn	9,844	1,927	1,631	2,429	15,831	1,864	17,695
Sterling	4,006	1,144	471	760	6,381	449	6,830
Union	2,378	1,032	418	840	4,668	333	5,001
Walz	6,867	2,130	1,205	2,154	12,356	1,064	13,420
West Park	8,086	2,078	2,921	4,998	18,083	1,924	20,007
Woodland	6,302	1,741	616	727	9,386	590	9,976
<b>TOTAL</b>	<b>142,432</b>	<b>42,220</b>	<b>22,968</b>	<b>39,577</b>	<b>247,197</b>	<b>24,341</b>	<b>271,538</b>

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**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	9,568	9,452	87,216	62,698	24,518	39%
Brooklyn	6,581	7,363	53,171	48,677	4,494	9%
Carnegie West	12,403	6,340	115,821	96,762	19,059	20%
Collinwood	8,198	4,222	74,123	59,307	14,816	25%
East 131st	4,481	4,636	40,502	44,146	-3,644	-8%
Eastman	16,761	17,984	157,914	161,875	-3,961	-2%
Fleet	12,160	11,112	107,959	106,830	1,129	1%
Fulton	9,511	3,091	90,527	78,258	12,269	16%
Garden Valley	3,708	3,272	38,010	32,838	5,172	16%
Glenville	8,283	9,264	79,659	46,216	33,443	72%
Harvard-Lee	7,688	8,376	67,210	57,357	9,853	17%
Hough	6,550	7,366	68,781	55,493	13,288	24%
Jefferson	6,222	7,163	62,618	43,094	19,524	45%
Langston Hughes	8,474	4,740	75,007	67,442	7,565	11%
Lorain	7,737	7,910	73,126	52,025	21,101	41%
Martin Luther King, Jr.	6,986	6,757	66,216	55,047	11,169	20%
Memorial-Nottingham	13,341	13,316	118,008	118,720	-712	-1%
Mt. Pleasant	5,369	4,866	47,447	40,171	7,276	18%
Rice	13,205	13,199	119,202	100,675	18,527	18%
Rockport	19,632	18,928	190,232	165,300	24,932	15%
South	11,751	9,043	104,668	80,061	24,607	31%
South Brooklyn	17,695	16,100	166,398	154,014	12,384	8%
Sterling	6,830	6,199	57,629	46,636	10,993	24%
Union	5,001	5,834	53,077	43,344	9,733	22%
Walz	13,420	14,107	133,560	123,296	10,264	8%
West Park	20,007	18,688	190,052	173,832	16,220	9%
Woodland	9,976	8,684	88,432	71,303	17,129	24%
<b>TOTAL</b>	<b>271,538</b>	<b>248,012</b>	<b>2,526,565</b>	<b>2,185,417</b>	<b>341,148</b>	<b>16%</b>

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE OCTOBER 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	4,583	1**	43,518	24,441	19,077	78%
Brooklyn	3,724	4,128	32,787	32,334	453	1%
Carnegie West	6,300	4,403	70,554	67,732	2,822	4%
Collinwood	6,435	0	49,182	43,995	5,187	12%
East 131st	11,231	7,278	77,317	72,562	4,755	7%
Eastman	9,198	10,017	86,088	91,869	-5,781	-6%
Fleet	7,970	8,512	78,084	83,341	-5,257	-6%
Fulton	6,470	2,021	57,245	56,525	720	1%
Garden Valley	3,658	4,574	38,871	42,755	-3,884	-9%
Glenville	4,966	5,999	46,811	34,881	11,930	34%
Harvard-Lee	6,738	6,339	60,443	47,045	13,398	28%
Hough	7,642	7,534	63,228	67,844	-4,616	-7%
Jefferson	5,383	4,570	45,126	27,632	17,494	63%
Langston Hughes	5,975	1,715	56,830	57,454	-624	-1%
Lorain	5,407	6,238	53,275	43,362	9,913	23%
Martin Luther King, Jr.	5,598	5,205	48,107	47,759	348	1%
Memorial-Nottingham	5,328	6,513	50,710	54,648	-3,938	-7%
Mt. Pleasant	3,501	3,445	32,218	35,230	-3,012	-9%
Rice	12,809	10,299	98,868	93,985	4,883	5%
Rockport	9,228	9,398	78,136	73,674	4,462	6%
South	8,062	5,675	58,254	51,799	6,455	12%
South Brooklyn	10,644	12,984	104,666	110,925	-6,259	-6%
Sterling	8,151	8,061	77,659	74,425	3,234	4%
Union	6,408	5,918	58,684	56,993	1,691	3%
Walz	7,451	7,040	57,591	73,196	-15,605	-21%
West Park	7,876	8,884	71,849	78,021	-6,172	-8%
Woodland	7,394	8,081	72,776	77,999	-5,223	-7%
<b>TOTAL</b>	<b>188,130</b>	<b>164,831</b>	<b>1,668,877</b>	<b>1,622,426</b>	<b>46,451</b>	<b>3%</b>

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**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS OCTOBER 2019**

Branch	Total Circulation
1 <b>West Park</b>	20,007
2 <b>Rockport</b>	19,632
3 <b>South Brooklyn</b>	17,695
4 <b>Eastman</b>	16,761
5 <b>Walz</b>	13,420
6 <b>Memorial-Nottingham</b>	13,341
7 <b>Rice</b>	13,205
8 <b>Carnegie West</b>	12,403
9 <b>Fleet</b>	12,160
10 <b>South</b>	11,751
11 <b>Woodland</b>	9,976
12 <b>Addison</b>	9,568
13 <b>Fulton</b>	9,511
14 <b>Langston Hughes</b>	8,474
15 <b>Glenville</b>	8,283
16 <b>Collinwood</b>	8,198
17 <b>Lorain</b>	7,737
18 <b>Harvard-Lee</b>	7,688
19 <b>Martin Luther King, Jr.</b>	6,986
20 <b>Sterling</b>	6,830
21 <b>Brooklyn</b>	6,581
22 <b>Hough</b>	6,550
23 <b>Jefferson</b>	6,222
24 <b>Mt. Pleasant</b>	5,369
25 <b>Union</b>	5,001
26 <b>East 131st</b>	4,481
27 <b>Garden Valley</b>	3,708
	<b>271,538</b>

Branch	Attendance
1 <b>Rice</b>	12,809
2 <b>East 131st</b>	11,231
3 <b>South Brooklyn</b>	10,644
4 <b>Rockport</b>	9,228
5 <b>Eastman</b>	9,198
6 <b>Sterling</b>	8,151
7 <b>South</b>	8,062
8 <b>Fleet</b>	7,970
9 <b>West Park</b>	7,876
10 <b>Hough</b>	7,642
11 <b>Walz</b>	7,451
12 <b>Woodland</b>	7,394
13 <b>Harvard-Lee</b>	6,738
14 <b>Fulton</b>	6,470
15 <b>Collinwood</b>	6,435
16 <b>Union</b>	6,408
17 <b>Carnegie West</b>	6,300
18 <b>Langston Hughes</b>	5,975
19 <b>Martin Luther King, Jr.</b>	5,598
20 <b>Lorain</b>	5,407
21 <b>Jefferson</b>	5,383
22 <b>Memorial-Nottingham</b>	5,328
23 <b>Glenville</b>	4,966
24 <b>Addison</b>	4,583
25 <b>Brooklyn</b>	3,724
26 <b>Garden Valley</b>	3,658
27 <b>Mt. Pleasant</b>	3,501
	<b>188,130</b>

Branch	Population	
	2010	2000
1 <b>South Brooklyn</b>	32,043	34,217
2 <b>West Park</b>	27,814	29,398
3 <b>Fleet*</b>	26,727	34,598
4 <b>Eastman</b>	23,674	25,873
5 <b>Rockport</b>	19,896	21,467
6 <b>Fulton</b>	19,647	22,575
7 <b>Rice</b>	19,462	25,893
8 <b>Memorial-Nottingham</b>	19,271	22,598
9 <b>Harvard-Lee</b>	17,655	21,246
10 <b>Walz</b>	16,063	18,497
11 <b>Collinwood</b>	14,769	19,377
12 <b>Langston Hughes</b>	14,439	21,224
13 <b>Glenville</b>	14,006	20,302
14 <b>Addison</b>	13,603	19,263
15 <b>East 131st</b>	13,025	18,001
16 <b>Mt. Pleasant</b>	12,792	17,155
17 <b>Lorain</b>	12,588	14,589
18 <b>Martin Luther King, Jr.</b>	12,392	15,483
19 <b>Carnegie West</b>	10,487	11,716
20 <b>Union</b>	8,416	12,603
21 <b>Sterling</b>	8,267	8,712
22 <b>Woodland</b>	7,946	7,213
23 <b>South</b>	6,325	7,729
24 <b>Hough</b>	5,667	7,845
25 <b>Brooklyn</b>	5,524	6,430
26 <b>Jefferson</b>	3,515	3,987
27 <b>Garden Valley</b>	2,310	3,220
28 <b>Broadway*</b>		1,966
	<b>388,323</b>	<b>473,177</b>

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

\*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR OCTOBER 2019**

<b>OTHER TRANSACTIONS</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD Gain/Loss</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	
<b>Loans* to:</b>						
	<b>CLEVNET</b>	71,839	73,631	715,024	588,218	22%
	<b>Other Libraries</b>	560	464	4,078	4,161	-2%
		<b>72,399</b>	<b>74,095</b>	<b>719,102</b>	<b>592,379</b>	<b>21%</b>

\*Totals included in Main Library and Branch circulation counts

<b>REFERENCE QUESTION LOAD</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD Gain/Loss</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	
	<b>Projected</b>	12,271	14,029	132,264	163,192	-19%
	<b>Mail and Email Reference</b>	596	382	5,450	3,576	52%
	<b>Interlibrary Loan Requests</b>	1,657	1,038	9,502	9,636	-1%
		<b>14,524</b>	<b>15,449</b>	<b>147,216</b>	<b>176,404</b>	<b>-17%</b>

<b>CHANGES IN PERMANENT COLLECTION</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD Gain/Loss</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	
	<b>New Titles Added</b>	4,831	3,850	51,326	41,207	25%
	<b>Total Items Added</b>	17,479	18,298	195,995	188,974	4%

<b>HOURS OPEN</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD Gain/Loss</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	
	<b>Main Library</b>	208	216	2,032	2,040	0%
	<b>Branches</b>	5,965	5,492	58,130	54,149	7%

<b>OHIO BRAILLE &amp; AUDIO READING DOWNLOAD (BARD)</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD Gain/Loss</b>
		<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>	
	<b>Downloads</b>	13,191	11,257	122,427	125,000	-2%
	<b>Users</b>	689	639	6,652	6,481	3%

Included in circulation activity

<b>STREAMING MEDIA</b>		<b>Monthly Total</b>		<b>Year-to-Date</b>	
		<b>Songs</b>	<b>Users</b>	<b>Songs</b>	<b>Users</b>
		17009	291	156710	2980