

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	105,759	119,589	529	598	1,385,667	1,485,679	-6.7%
Branches	237,404	277,473	1,120	1,303	3,077,500	3,267,268	-5.8%
Mobile Units*	1,793	901			22,257	49,632	-55.2%
Library for the Blind	43,504	48,096			562,214	579,777	-3.0%
OLBPD BARD	12,827	10,926			140,005	132,516	5.7%
eMedia	30,243	27,101			359,266	286,100	25.6%
TOTAL CIRCULATION	431,530	484,086			5,546,909	5,800,972	-4.4%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2016	2015	2016	2015	Gain/Loss	
eBook	18,653	16,693	205,439	180,774	13.6%	
eAudiobook	8,594	7,204	108,197	78,761	37.4%	
eMusic	1,342	169	6,192	1,015	510.0%	
eVideo	768	608	7,037	4,165	69.0%	*eMagazine total does not include new Flipster activity
eMagazines	886*	2,336	32401*	21,385	51.5%	
TOTAL eCIRCULATION	30,243	27,010	359,266	286,100	25.6%	Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	126,212	147,344	97,777	106,362	-8.1%
Branches	525	40 minutes	924,816	951,365	626,427	627,269	-0.1%
TOTAL USAGE	625		1,051,028	1,098,709	724,204	733,631	-1.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total				YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	111,028	N/A	1,080,093	N/A	N/A

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	33,680	39,447	168	197	449,613	485,570	-7.4%
Branches	173,964	205,534	821	965	2,518,436	2,581,332	-2.4%
Mobile Unit*	0	0			0	4,917	-100.0%
TOTAL VISITS	207,644	244,981			2,968,049	3,071,819	-3.4%

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*Bookmobile is providing lobby stops as of November 2015. This changes the way the Library measures use.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR DECEMBER 2016**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	5,644	606	624	1,002	7,876	601	8,477
Brooklyn	3,305	316	278	430	4,329	370	4,699
Carnegie West	7,088	783	1,350	1,531	10,752	937	11,689
Collinwood	4,225	263	288	650	5,426	490	5,916
East 131st	2,687	264	271	409	3,631	259	3,890
Eastman	10,132	979	1,234	2,147	14,492	1,814	16,306
Fleet*	7,638	827	945	1,549	10,959	771	11,730
Fulton	8,568	531	661	1,027	10,787	686	11,473
Garden Valley	2,711	203	132	229	3,275	154	3,429
Glenville	3,956	273	321	643	5,193	338	5,531
Harvard-Lee	6,278	559	666	1,061	8,564	608	9,172
Hough	3,186	460	293	454	4,393	175	4,568
Jefferson	3,626	592	932	1,117	6,267	517	6,784
Langston Hughes	4,830	516	534	888	6,768	489	7,257
Lorain	4,685	631	770	926	7,012	549	7,561
Martin Luther King, Jr.	3,723	410	695	1,022	5,850	580	6,430
Memorial-Nottingham	6,242	688	1,137	1,759	9,826	1,042	10,868
Mt. Pleasant	2,204	288	232	353	3,077	227	3,304
Rice	7,257	499	687	1,106	9,549	608	10,157
Rockport	10,594	863	1,291	1,885	14,633	1,388	16,021
South	5,498	574	531	738	7,341	583	7,924
South Brooklyn	10,083	915	1,344	2,228	14,570	1,461	16,031
Sterling	3,171	393	315	467	4,346	257	4,603
Union	3,231	310	242	387	4,170	334	4,504
Walz	8,171	675	1,068	1,571	11,485	897	12,382
West Park	9,318	1,088	2,320	3,218	15,944	1,730	17,674
Woodland	6,703	496	494	845	8,538	486	9,024
TOTAL	154,754	15,002	19,655	29,642	219,053	18,351	237,404

*Fleet Branch circulation includes remaining circulation generated by Broadway Branch items.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR DECEMBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	8,477	9,260	101,419	112,002	-10583	-9.4%
Brooklyn	4,699	6,750	65,510	71,635	-6125	-8.6%
Carnegie West	11,689	12,727	146,365	152,838	-6473	-4.2%
Collinwood	5,916	7,521	82,789	94,094	-11305	-12.0%
East 131st	3,890	4,388	48,829	54,812	-5983	-10.9%
Eastman	16,306	20,200	226,088	237,722	-11634	-4.9%
Fleet*	11,730	13,031	141,271	145,846	-4575	-3.1%
Fulton	11,473	11,825	161,960	133,075	28885	21.7%
Garden Valley	3,429	3,833	41,403	40,390	1013	2.5%
Glenville	5,531	6,676	71,700	79,301	-7601	-9.6%
Harvard-Lee	9,172	10,710	108,056	110,474	-2418	-2.2%
Hough	4,568	5,874	58,685	55,843	2842	5.1%
Jefferson	6,784	7,080	82,825	90,390	-7565	-8.4%
Langston Hughes	7,257	6,601	80,797	81,435	-638	-0.8%
Lorain	7,561	9,779	106,911	121,259	-14348	-11.8%
Martin Luther King, Jr.	6,430	7,887	97,004	111,278	-14274	-12.8%
Memorial-Nottingham	10,868	13,341	147,556	151,140	-3584	-2.4%
Mt. Pleasant	3,304	4,693	45,614	55,307	-9693	-17.5%
Rice	10,157	14,584	126,498	148,329	-21831	-14.7%
Rockport	16,021	17,772	202,054	221,849	-19795	-8.9%
South	7,924	8,995	100,821	101,020	-199	-0.2%
South Brooklyn	16,031	18,224	209,087	223,700	-14613	-6.5%
Sterling	4,603	4,787	55,107	60,122	-5015	-8.3%
Union	4,504	6,779	68,373	80,675	-12302	-15.2%
Walz	12,382	13,828	162,094	170,811	-8717	-5.1%
West Park	17,674	21,017	235,179	249,414	-14235	-5.7%
Woodland	9,024	9,311	103,505	112,507	-9002	-8.0%
TOTAL	237,404	277,473	3,077,500	3,267,268	-189,768	-5.8%

*Fleet Branch circulation includes remaining circulation generated by Broadway Branch items.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE DECEMBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	4,791	5,211	63,704	62,146	1,558	2.5%
Brooklyn	3,190	3,730	47,569	42,045	5,524	13.1%
Carnegie West	9,798	15,129	122,842	186,622	-63,780	-34.2%
Collinwood	5,530	7,844	87,695	80,249	7,446	9.3%
East 131st	5,234	7,296	85,552	89,041	-3,489	-3.9%
Eastman	8,644	9,188	126,228	122,151	4,077	3.3%
Fleet*	8,487	9,395	118,577	119,480	-903	-0.8%
Fulton	6,566	6,457	100,576	87,485	13,091	15.0%
Garden Valley	3,062	4,425	49,739	51,861	-2,122	-4.1%
Glenville	4,548	8,807	73,488	96,826	-23,338	-24.1%
Harvard-Lee	6,308	7,689	90,783	91,217	-434	-0.5%
Hough	5,368	7,883	84,588	122,906	-38,318	-31.2%
Jefferson	3,705	7,513	62,903	81,428	-18,525	-22.8%
Langston Hughes	7,239	6,379	93,911	80,755	13,156	16.3%
Lorain	5,333	6,619	82,937	85,244	-2,307	-2.7%
Martin Luther King, Jr.	6,780	7,900	93,191	87,340	5,851	6.7%
Memorial-Nottingham	3,950	4,426	68,682	62,578	6,104	9.8%
Mt. Pleasant	3,908	5,546	63,524	68,259	-4,735	-6.9%
Rice	10,405	10,573	138,261	151,848	-13,587	-8.9%
Rockport	7,699	7,919	119,422	118,786	636	0.5%
South	5,868	6,652	75,395	79,649	-4,254	-5.3%
South Brooklyn	12,052	11,811	172,095	149,791	22,304	14.9%
Sterling	8,171	10,323	121,163	105,686	15,477	14.6%
Union	4,802	4,949	70,096	74,425	-4,329	-5.8%
Walz	7,636	7,652	103,871	94,375	9,496	10.1%
West Park	6,870	8,835	108,273	104,242	4,031	3.9%
Woodland	8,020	5,383	93,371	84,897	8,474	10.0%
TOTAL	173,964	205,534	2,518,436	2,581,332	-62,896	-2.4%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS DECEMBER 2016**

Branch	Total Circulation
1 West Park	17,674
2 Eastman	16,306
3 South Brooklyn	16,031
4 Rockport	16,021
5 Walz	12,382
6 Fleet*	11,730
7 Carnegie West	11,689
8 Fulton	11,473
9 Memorial-Nottingham	10,868
10 Rice	10,157
11 Harvard-Lee	9,172
12 Woodland	9,024
13 Addison	8,477
14 South	7,924
15 Lorain	7,561
16 Langston Hughes	7,257
17 Jefferson	6,784
18 Martin Luther King, Jr.	6,430
19 Collinwood	5,916
20 Glenville	5,531
21 Brooklyn	4,699
22 Sterling	4,603
23 Hough	4,568
24 Union	4,504
25 East 131st	3,890
26 Garden Valley	3,429
27 Mt. Pleasant	3,304
	237,404

Branch	Attendance
1 South Brooklyn	12,052
2 Rice	10,405
3 Carnegie West	9,798
4 Eastman	8,644
5 Fleet*	8,487
6 Sterling	8,171
7 Woodland	8,020
8 Rockport	7,699
9 Walz	7,636
10 Langston Hughes	7,239
11 West Park	6,870
12 Martin Luther King, Jr.	6,780
13 Fulton	6,566
14 Harvard-Lee	6,308
15 South	5,868
16 Collinwood	5,530
17 Hough	5,368
18 Lorain	5,333
19 East 131st	5,234
20 Union	4,802
21 Addison	4,791
22 Glenville	4,548
23 Memorial-Nottingham	3,950
24 Mt. Pleasant	3,908
25 Jefferson	3,705
26 Brooklyn	3,190
27 Garden Valley	3,062
	173,964

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2016**

OTHER TRANSACTIONS		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Loans* to:						
	CLEVNET	63,908	74,105	855,560	897,260	-4.6%
	MORE	308	290	4,587	4,700	-2.4%
	Other Libraries	444	433	5,539	4,621	20%
TOTAL		64,660	74,828	865,686	906,581	-5%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Projected		9,936	19,986	230,819	237,066	-2.6%
KnowItNow Web Reference*			18		1,138	-100.0%
Mail and Email Reference		346		2,893		
Interlibrary Loan Requests		752	723	10,126	9,321	9%
TOTAL		11,034	20,727	243,838	247,525	-1%

*KnowItNow statewide reference service ceased on 12/31/2015

CHANGES IN PERMANENT COLLECTION		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
New Titles Added		4,378	3,735	64,161	65,134	-1.5%
Total Items Added		19,654	14,396	270,838	249,031	8.8%

HOURS OPEN		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Main Library		200	200	2,416	2,407	0.4%
Branches		5,724	5,751	69,192	69,014	0.3%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)		Monthly Total		Year-to-Date		YTD
		2016	2015	2016	2015	Gain/Loss
Downloads		12,827	10,926	140,005	132,516	5.7%
Users		631	640	7,695	7,370	4.4%

Included in circulation activity