

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2019**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	140,593	131,430	676	632	978,227	789,758	23.9%
Branches	268,565	238,824	1,217	1,165	1,721,507	1,462,115	17.7%
Mobile Units	1,553	3,740			17,036	25,899	-34.2%
Library for the Blind	40,264	41,700			285,088	281,297	1.3%
OLBPD BARD	11,421	13,897			84,438	89,420	-5.6%
eMedia	52,398	42,231			347,331	270,498	28.4%
TOTAL CIRCULATION	514,794	471,822			3,433,627	2,918,987	18%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
eBook	25,759	23,917	173,727	154,217	12.7%
eAudiobook	18,224	14,916	121,221	98,643	22.9%
eMusic	4,852	283	32,785	2,255	1353.9%
eVideo	1,955	864	7,826	4,345	80.1%
eMagazines	1,608	2,251	11,772	11,038	6.6%
TOTAL eCIRCULATION	52,398	42,231	347,331	270,498	28.4%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2019	2018	2019	2018	Gain/Loss
Main Library	107	56 minutes	44,748	55,745	48,476	48,463	0.0%
Branches	590	42 minutes	360,803	402,945	305,016	277,278	10.0%
TOTAL USAGE	697		405,551	458,690	353,492	325,741	8.5%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	997	4,713

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	41,183	36,320	198	175	241,493	269,550	-10.4%
Branches	157,858	158,057	715	771	1,106,281	1,109,670	-0.3%
TOTAL VISITS	199,041	194,377			1,347,774	1,379,220	-2.3%

*2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JULY 2019**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	4,794	1,806	614	1,264	8,478	485	8,963
Brooklyn	3,034	1,176	313	700	5,223	387	5,610
Carnegie West	5,850	2,151	1,591	1,568	11,160	1,329	12,489
Collinwood	4,493	1,309	528	1,665	7,995	649	8,644
East 131st	2,291	771	277	515	3,854	413	4,267
Eastman	8,557	2,085	1,117	1,773	13,532	1,970	15,502
Fleet	7,569	1,494	838	1,333	11,234	792	12,026
Fulton	5,842	2,119	507	996	9,464	790	10,254
Garden Valley	2,743	768	247	507	4,265	372	4,637
Glenville	4,152	1,186	633	1,573	7,544	456	8,000
Harvard-Lee	3,473	884	691	1,178	6,226	854	7,080
Hough	4,678	1,235	397	905	7,215	600	7,815
Jefferson	2,582	1,037	613	1,048	5,280	602	5,882
Langston Hughes	4,049	1,754	505	1,119	7,427	612	8,039
Lorain	4,878	1,791	611	829	8,109	770	8,879
Martin Luther King, Jr.	3,906	1,231	764	1,301	7,202	827	8,029
Memorial-Nottingham	6,208	1,069	1,056	2,688	11,021	1,254	12,275
Mt. Pleasant	2,469	1,200	371	717	4,757	353	5,110
Rice	6,870	1,864	1,047	1,771	11,552	1,096	12,648
Rockport	12,905	2,283	1,581	2,523	19,292	1,723	21,015
South	6,880	1,084	294	688	8,946	1,202	10,148
South Brooklyn	10,423	1,542	1,515	2,321	15,801	1,783	17,584
Sterling	3,103	961	522	468	5,054	348	5,402
Union	3,330	1,172	394	680	5,576	366	5,942
Walz*	7,654	2,081	1,162	2,066	12,963	918	13,881
West Park	8,414	1,973	2,643	4,607	17,637	1,928	19,565
Woodland	5,740	1,564	383	570	8,257	622	8,879
TOTAL	146,887	39,590	21,214	37,373	245,064	23,501	268,565

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JULY 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	8,963	2,770	58,363	45,130	13,233	29%
Brooklyn	5,610	5,201	34,091	30,089	4,002	13%
Carnegie West	12,489	12,057	79,611	75,671	3,940	5%
Collinwood	8,644	7,212	50,360	40,311	10,049	25%
East 131st	4,267	6,021	27,872	30,144	-2,272	-8%
Eastman	15,502	17,988	109,359	107,726	1,633	2%
Fleet	12,026	12,042	71,724	73,291	-1,567	-2%
Fulton	10,254	9,700	61,483	61,499	-16	0%
Garden Valley	4,637	3,815	25,748	22,681	3,067	14%
Glenville	8,000	6,599	54,354	21,558	32,796	152%
Harvard-Lee	7,080	6,535	43,965	34,198	9,767	29%
Hough	7,815	5,899	47,450	35,442	12,008	34%
Jefferson	5,882	1,462	44,711	24,105	20,606	85%
Langston Hughes	8,039	8,123	50,637	47,608	3,029	6%
Lorain	8,879	6,938	49,696	29,512	20,184	68%
Martin Luther King, Jr.	8,029	6,458	45,317	36,714	8,603	23%
Memorial-Nottingham	12,275	13,584	80,008	80,403	-395	0%
Mt. Pleasant	5,110	4,586	31,267	26,458	4,809	18%
Rice	12,648	10,676	81,605	63,672	17,933	28%
Rockport	21,015	18,131	131,072	110,849	20,223	18%
South	10,148	8,924	71,563	54,096	17,467	32%
South Brooklyn	17,584	16,801	112,687	106,747	5,940	6%
Sterling	5,402	4,803	38,516	29,305	9,211	31%
Union	5,942	4,439	37,123	27,232	9,891	36%
Walz*	13,881	12,612	92,026	82,790	9,236	11%
West Park	19,565	17,874	132,391	118,734	13,657	12%
Woodland	8,879	7,574	58,508	46,150	12,358	27%
TOTAL	268,565	238,824	1,721,507	1,462,115	259,392	18%

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JULY 2019**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2019	2018	2019	2018	Gain/Loss	%G/L
Addison	5,013	0	29,494	24,439	5,055	21%
Brooklyn	3,143	3,238	21,703	20,605	1,098	5%
Carnegie West	6,559	7,757	50,704	58,342	-7,638	-13%
Collinwood	5,889	5,245	30,863	34,533	-3,670	-11%
East 131st	7,528	5,385	47,124	49,146	-2,022	-4%
Eastman	7,847	8,525	57,402	62,290	-4,888	-8%
Fleet	8,233	8,475	53,049	57,611	-4,562	-8%
Fulton	5,651	7,084	38,279	46,169	-7,890	-17%
Garden Valley	3,609	5,082	27,687	27,922	-235	-1%
Glenville	4,960	4,861	30,902	18,104	12,798	71%
Harvard-Lee	5,425	5,191	40,125	28,704	11,421	40%
Hough	5,996	6,110	41,497	45,696	-4,199	-9%
Jefferson	3,372	63	29,290	14,389	14,901	104%
Langston Hughes	5,697	7,166	37,501	44,419	-6,918	-16%
Lorain	6,096	5,739	35,669	24,806	10,863	44%
Martin Luther King, Jr.	3,735	3,883	32,073	33,008	-935	-3%
Memorial-Nottingham	5,589	6,832	34,273	34,921	-648	-2%
Mt. Pleasant	3,666	3,701	21,702	24,911	-3,209	-13%
Rice	6,729	7,444	61,954	61,225	729	1%
Rockport	7,278	6,783	49,294	47,119	2,175	5%
South	5,190	5,532	35,658	34,741	917	3%
South Brooklyn	9,029	10,356	72,014	71,587	427	1%
Sterling	7,943	7,852	52,455	49,534	2,921	6%
Union	4,231	4,564	39,148	39,280	-132	0%
Walz*	5,881	6,499	37,198	50,829	-13,631	-27%
West Park	5,929	6,762	49,413	52,032	-2,619	-5%
Woodland	7,640	7,928	49,810	53,308	-3,498	-7%
TOTAL	157,858	158,057	1,106,281	1,109,670	-3,389	0%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JULY 2019**

Branch	Total Circulation
1 Rockport	21,015
2 West Park	19,565
3 South Brooklyn	17,584
4 Eastman	15,502
5 Walz*	13,881
6 Rice	12,648
7 Carnegie West	12,489
8 Memorial-Nottingham	12,275
9 Fleet	12,026
10 Fulton	10,254
11 South	10,148
12 Addison	8,963
13 Lorain	8,879
14 Woodland	8,879
15 Collinwood	8,644
16 Langston Hughes	8,039
17 Martin Luther King, Jr.	8,029
18 Glenville	8,000
19 Hough	7,815
20 Harvard-Lee	7,080
21 Union	5,942
22 Jefferson	5,882
23 Brooklyn	5,610
24 Sterling	5,402
25 Mt. Pleasant	5,110
26 Garden Valley	4,637
27 East 131st	4,267
	268,565

Branch	Attendance
1 South Brooklyn	9,029
2 Fleet	8,233
3 Sterling	7,943
4 Eastman	7,847
5 Woodland	7,640
6 East 131st	7,528
7 Rockport	7,278
8 Rice	6,729
9 Carnegie West	6,559
10 Lorain	6,096
11 Hough	5,996
12 West Park	5,929
13 Collinwood	5,889
14 Walz*	5,881
15 Langston Hughes	5,697
16 Fulton	5,651
17 Memorial-Nottingham	5,589
18 Harvard-Lee	5,425
19 South	5,190
20 Addison	5,013
21 Glenville	4,960
22 Union	4,231
23 Martin Luther King, Jr.	3,735
24 Mt. Pleasant	3,666
25 Garden Valley	3,609
26 Jefferson	3,372
27 Brooklyn	3,143
	157,858

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
Fleet*	26,727	34,598
Eastman	23,674	25,873
Rockport	19,896	21,467
Fulton	19,647	22,575
Rice	19,462	25,893
Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

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*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2019**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
CLEVNET	71,697	58,093	503,673	382,369	32%
Other Libraries		469		3,242	-100%
	71,697	58,562	503,673	385,611	31%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Projected	12,010	11,984	92,603	118,988	-22%
Mail and Email Reference	750	347	4,602	2,222	107%
Interlibrary Loan Requests		967		6,857	-100%
	12,760	13,298	97,205	128,067	-24%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
New Titles Added	4,909	4,067	37,486	29,312	28%
Total Items Added	19,704	16,208	145,506	134,395	8%

HOURS OPEN	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Main Library	208	208	1,416	1,424	-1%
Branches	5,958	5,535	40,486	38,258	6%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2019	2018	2019	2018	
Downloads	11,421	13,897	84,438	89,420	-6%
Users	666	659	4,594	4,575	0%

Included in circulation activity

STREAMING MEDIA	Monthly Total		Year-to-Date	
	Songs	Users	Songs	Users
	13914	285	108039	2103