

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2019**

CIRCULATION ACTIVITY*	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	140,585	142,818	651	661	1,118,812	932,576	20.0%
Branches	271,237	248,902	1,185	1,155	1,992,629	1,711,017	16.5%
Mobile Units	2,287	3,179			19,323	29,078	-33.5%
Library for the Blind	41,130	44,181			326,218	325,478	0.2%
OLBPD BARD	13,692	12,830			98,130	102,250	-4.0%
eMedia	52,094	42,598			399,425	313,096	27.6%
TOTAL CIRCULATION	521,025	494,508			3,954,537	3,413,495	16%

ELECTRONIC MEDIA CIRCULATION*	Monthly Total		Year-to-Date		YTD
	2019	2018	2019	2018	Gain/Loss
eBook	24,522	23,057	198,249	177,274	11.8%
eAudiobook	18,946	15,876	140,167	114,519	22.4%
eMusic	4,703	339	37,488	2,594	1345.2%
eVideo	2,359	907	10,185	5,252	93.9%
eMagazines	1,564	2,419	13,336	13,457	-0.9%
TOTAL eCIRCULATION	52,094	42,598	399,425	313,096	27.6%

Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2019	2018	2019	2018	Gain/Loss
Main Library	107	56 minutes	51,418	64,696	56,543	56,177	0.7%
Branches	590	42 minutes	413,626	467,873	353,208	321,582	9.8%
TOTAL USAGE	697		465,044	532,569	409,751	377,759	8.5%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WiFi Hotspot Checkouts	Monthly Total	Year-to-Date
	2019	2019
	824	4,713

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2019	2018	2019	2018	2019	2018	Gain/Loss
Main Library	37,726	37,513	175	174	280,706	269,550	4.1%
Branches	178,463	175,712	780	815	1,292,002	1,285,382	0.5%
TOTAL VISITS	216,189	213,225			1,572,708	1,554,932	1.1%

*2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

REPORT 02

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR AUGUST 2019**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	5,060	1,924	734	1,344	9,062	544	9,606
Brooklyn	3,689	969	595	769	6,022	437	6,459
Carnegie West	5,974	2,064	1,425	1,406	10,869	1,324	12,193
Collinwood	3,855	1,180	481	1,612	7,128	636	7,764
East 131st	2,323	866	290	497	3,976	397	4,373
Eastman	9,091	2,186	1,191	1,819	14,287	2,092	16,379
Fleet	6,895	1,699	868	1,440	10,902	809	11,711
Fulton	5,877	1,610	485	1,031	9,003	721	9,724
Garden Valley	2,795	821	235	365	4,216	257	4,473
Glenville	4,626	1,232	545	1,501	7,904	474	8,378
Harvard-Lee	4,390	963	534	1,004	6,891	858	7,749
Hough	5,198	1,027	391	623	7,239	449	7,688
Jefferson	2,536	921	548	1,000	5,005	709	5,714
Langston Hughes	3,566	2,189	538	1,123	7,416	567	7,983
Lorain	5,158	1,338	544	766	7,806	629	8,435
Martin Luther King, Jr.	3,725	1,121	719	1,276	6,841	761	7,602
Memorial-Nottingham	6,233	1,173	1,120	2,796	11,322	1,156	12,478
Mt. Pleasant	2,360	1,376	345	609	4,690	487	5,177
Rice	6,996	2,091	873	1,649	11,609	941	12,550
Rockport	12,374	2,386	1,662	2,285	18,707	1,789	20,496
South	7,290	1,383	422	683	9,778	1,233	11,011
South Brooklyn	10,668	1,828	1,720	2,358	16,574	1,919	18,493
Sterling	3,382	1,068	492	390	5,332	438	5,770
Union	2,759	1,071	474	739	5,043	433	5,476
Walz*	8,164	2,202	1,142	1,864	13,372	1,041	14,413
West Park	8,129	1,903	2,788	4,448	17,268	2,120	19,388
Woodland	6,415	1,447	540	766	9,168	586	9,754
TOTAL	149,528	40,038	21,701	36,163	247,430	23,807	271,237

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUGUST 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	9,606	3,845	67,969	48,975	18,994	39%
Brooklyn	6,459	5,108	40,550	35,197	5,353	15%
Carnegie West	12,193	11,010	91,804	86,681	5,123	6%
Collinwood	7,764	8,101	58,124	48,412	9,712	20%
East 131st	4,373	4,789	32,245	34,933	-2,688	-8%
Eastman	16,379	18,531	125,738	126,257	-519	0%
Fleet	11,596	11,652	83,320	84,943	-1,623	-2%
Fulton	9,539	9,880	71,207	71,379	-172	0%
Garden Valley	4,473	3,492	30,221	26,173	4,048	15%
Glenville	8,378	8,002	62,732	29,560	33,172	112%
Harvard-Lee	7,749	7,606	51,714	41,804	9,910	24%
Hough	7,688	6,125	55,138	41,567	13,571	33%
Jefferson	5,714	5,416	50,425	29,521	20,904	71%
Langston Hughes	7,983	8,908	58,620	56,516	2,104	4%
Lorain	8,435	7,148	58,131	36,660	21,471	59%
Martin Luther King, Jr.	7,602	5,932	52,919	42,646	10,273	24%
Memorial-Nottingham	12,478	12,441	92,486	92,844	-358	0%
Mt. Pleasant	5,177	4,635	36,444	31,093	5,351	17%
Rice	12,550	11,669	94,155	75,341	18,814	25%
Rockport	20,496	18,572	151,568	129,421	22,147	17%
South	11,011	8,482	82,574	62,578	19,996	32%
South Brooklyn	18,493	15,779	131,180	122,526	8,654	7%
Sterling	5,770	5,539	44,286	34,844	9,442	27%
Union	5,476	5,311	42,599	32,543	10,056	31%
Walz*	14,413	13,331	106,439	96,121	10,318	11%
West Park	19,388	19,204	151,779	137,938	13,841	10%
Woodland	9,754	8,394	68,262	54,544	13,718	25%
TOTAL	270,937	248,902	1,992,629	1,711,017	281,612	16%

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE AUGUST 2019**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2019	2018	2019	2018		
Addison	4,520	0	34,208	24,439	9,769	40%
Brooklyn	3,737	3,452	25,574	24,057	1,517	6%
Carnegie West	6,686	4,987	57,752	63,329	-5,577	-9%
Collinwood	5,601	5,437	36,762	39,970	-3,208	-8%
East 131st	8,493	7,524	55,970	56,670	-700	-1%
Eastman	9,429	9,431	67,159	71,721	-4,562	-6%
Fleet	8,733	8,320	62,111	65,931	-3,820	-6%
Fulton	5,965	6,862	44,635	53,031	-8,396	-16%
Garden Valley	3,565	5,134	31,400	33,056	-1,656	-5%
Glenville	5,348	5,266	36,459	23,370	13,089	56%
Harvard-Lee	6,254	6,007	46,586	34,711	11,875	34%
Hough	6,349	7,143	48,105	52,839	-4,734	-9%
Jefferson	4,796	3,816	34,251	18,205	16,046	88%
Langston Hughes	6,359	7,632	44,143	52,051	-7,908	-15%
Lorain	6,201	5,762	42,192	30,568	11,624	38%
Martin Luther King, Jr.	4,995	4,385	37,192	37,393	-201	-1%
Memorial-Nottingham	5,588	6,511	40,137	41,432	-1,295	-3%
Mt. Pleasant	3,350	3,503	25,233	28,414	-3,181	-11%
Rice	10,977	10,220	73,248	71,445	1,803	3%
Rockport	9,475	7,975	59,098	55,094	4,004	7%
South	6,503	5,257	42,413	39,998	2,415	6%
South Brooklyn	10,294	12,285	82,773	83,872	-1,099	-1%
Sterling	8,325	8,484	61,126	58,018	3,108	5%
Union	6,122	6,064	45,445	45,344	101	0%
Walz*	6,361	7,742	43,833	58,571	-14,738	-25%
West Park	6,767	7,955	56,384	59,987	-3,603	-6%
Woodland	7,670	8,558	57,813	61,866	-4,053	-7%
TOTAL	178,463	175,712	1,292,002	1,285,382	6,620	1%

2018 attendance and circulation totals reflect branch closures throughout the year due to Revitalization Project. Affected branches include Addison, Carnegie West, Collinwood, Fulton, Glenville, Harvard Lee, Jefferson, Langston Hughes, Lorain and South.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS AUGUST 2019**

Branch	Total Circulation
1 Rockport	20,496
2 West Park	19,388
3 South Brooklyn	18,493
4 Eastman	16,379
5 Walz*	14,413
6 Rice	12,550
7 Memorial-Nottingham	12,478
8 Carnegie West	12,193
9 Fleet	11,596
10 South	11,011
11 Woodland	9,754
12 Addison	9,606
13 Fulton	9,539
14 Lorain	8,435
15 Glenville	8,378
16 Langston Hughes	7,983
17 Collinwood	7,764
18 Harvard-Lee	7,749
19 Hough	7,688
20 Martin Luther King, Jr.	7,602
21 Brooklyn	6,459
22 Sterling	5,770
23 Jefferson	5,714
24 Union	5,476
25 Mt. Pleasant	5,177
26 Garden Valley	4,473
27 East 131st	4,373
	270,937

Branch	Attendance
1 Rice	10,977
2 South Brooklyn	10,294
3 Rockport	9,475
4 Eastman	9,429
5 Fleet	8,733
6 East 131st	8,493
7 Sterling	8,325
8 Woodland	7,670
9 West Park	6,767
10 Carnegie West	6,686
11 South	6,503
12 Walz*	6,361
13 Langston Hughes	6,359
14 Hough	6,349
15 Harvard-Lee	6,254
16 Lorain	6,201
17 Union	6,122
18 Fulton	5,965
19 Collinwood	5,601
20 Memorial-Nottingham	5,588
21 Glenville	5,348
22 Martin Luther King, Jr.	4,995
23 Jefferson	4,796
24 Addison	4,520
25 Brooklyn	3,737
26 Garden Valley	3,565
27 Mt. Pleasant	3,350
	178,463

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
Fleet*	26,727	34,598
Eastman	23,674	25,873
Rockport	19,896	21,467
Fulton	19,647	22,575
Rice	19,462	25,893
Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

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*Broadway and Fleet service areas merged

Prepared By: Northern Ohio Data and Information Service - NODIS,
Maxine Goodman Levine College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2019**

OTHER TRANSACTIONS		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
Loans* to:						
	CLEVNET	71,099	68,900	571,772	451,269	27%
	Other Libraries	395	382	2,941	3,624	-19%
		71,494	69,282	574,713	454,893	26%

*Totals included in Main Library and Branch circulation counts

REFERENCE QUESTION LOAD		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	Projected	14,670	13,734	107,273	132,722	-19%
	Mail and Email Reference	159	477	4,761	2,699	76%
	Interlibrary Loan Requests	1,364	848	6,264	7,705	-19%
		16,193	15,059	118,298	143,126	-17%

CHANGES IN PERMANENT COLLECTION		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	New Titles Added	4,469	4,177	41,955	33,489	25%
	Total Items Added	15,692	18,982	161,198	153,377	5%

HOURS OPEN		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	Main Library	216	216	1,632	1,640	0%
	Branches	6,182	5,820	46,658	44,077	6%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)		Monthly Total		Year-to-Date		YTD Gain/Loss
		2019	2018	2019	2018	
	Downloads	13,692	12,830	98,130	102,250	-4%
	Users	696	642	5,290	5,217	1%

Included in circulation activity

STREAMING MEDIA		Monthly Total		Year-to-Date	
		Songs	Users	Songs	Users
		15652	296	123691	2399