

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	124,519	127,074	599	611	487,141	501,371	-2.8%
Branches	260,784	270,556	1,187	1,224	1,051,962	1,084,474	-3.0%
Mobile Units*	2,291	5,211			7,127	25,590	-72.1%
Library for the Blind	46,198	50,554			191,580	195,958	-2.2%
OLBPD BARD	11,493	9,916			46,322	47,745	-3.0%
eMedia	29,483	22,059			120,830	86,147	40.3%
TOTAL CIRCULATION	474,768	485,370			1,904,962	1,941,285	-1.9%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	17,736	14,361	64,364	58,781	9.5%
eAudiobook	8,240	5,437	40,116	21,544	86.2%
eMusic	228	16	694	72	863.9%
eVideo	320	205	2,061	814	153.2%
eMagazines	2,959	2,040	13,595	4,936	175.4%
TOTAL eCIRCULATION	29,483	22,059	120,830	86,147	40.3% Included in circulation activity.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	42,337	45,988	34,163	33,779	1.1%
Branches	547	40 minutes	204,225	198,285	306,529	301,004	1.8%
TOTAL USAGE	647		246,562	244,273	340,692	334,783	1.8%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	74,946	NA	274,355	NA	NA

Each session represents a unique user of public wireless internet. January number does not include Brooklyn and Lorain branches

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	37,353	42,660	180	205	145,062	155,660	-6.8%
Branches	209,726	233,714	955	1,058	866,578	864,831	0.2%
Mobile Unit*	0	340			0	1,831	-100.0%
TOTAL VISITS	247,079	276,714			1,011,640	1,022,322	-1.0%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APRIL 2016**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	5,171	623	804	921	7,519	586	8,105
Brooklyn	3,367	427	616	709	5,119	520	5,639
Carnegie West	7,684	847	1,554	1,652	11,737	1,146	12,883
Collinwood	4,209	494	575	833	6,111	490	6,601
East 131st	2,640	242	356	514	3,752	267	4,019
Eastman	11,724	1,247	2,317	2,424	17,712	2,142	19,854
Fleet*	7,586	791	1,031	1,365	10,773	855	11,628
Fulton	9,906	730	949	1,138	12,723	881	13,604
Garden Valley	2,167	206	179	301	2,853	218	3,071
Glenville	4,428	469	422	598	5,917	397	6,314
Harvard-Lee	6,136	948	1,410	2,119	10,613	685	11,298
Hough	3,120	347	358	408	4,233	283	4,516
Jefferson	3,795	666	966	1,270	6,697	549	7,246
Langston Hughes	4,168	454	450	680	5,752	488	6,240
Lorain	5,628	700	950	1,116	8,394	684	9,078
Martin Luther King, Jr.	5,079	502	742	1,010	7,333	747	8,080
Memorial-Nottingham	6,713	926	1,467	1,982	11,088	1,117	12,205
Mt. Pleasant	1,869	299	293	325	2,786	290	3,076
Rice	6,766	531	812	1,230	9,339	790	10,129
Rockport	10,766	981	1,638	1,841	15,226	1,829	17,055
South	5,652	604	765	1,066	8,087	509	8,596
South Brooklyn	10,850	1,199	2,200	2,841	17,090	1,905	18,995
Sterling	2,693	334	404	663	4,094	353	4,447
Union	3,724	620	578	698	5,620	455	6,075
Walz	8,784	818	1,260	1,665	12,527	1,174	13,701
West Park	9,870	1,605	2,997	3,549	18,021	2,141	20,162
Woodland	5,926	414	508	789	7,637	530	8,167
TOTAL	160,421	18,024	26,601	33,707	238,753	22,031	260,784

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APRIL 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	8,105	9,961	32,651	38,620	-5,969	-15.5%
Brooklyn	5,639	6,151	23,134	25,217	-2,083	-8.3%
Carnegie West	12,883	12,657	51,581	49,782	1,799	3.6%
Collinwood	6,601	7,855	27,881	31,513	-3,632	-11.5%
East 131st	4,019	4,339	16,522	17,461	-939	-5.4%
Eastman	19,854	20,543	79,853	78,482	1,371	1.7%
Fleet*	11,628	11,175	48,126	45,680	2,446	5.4%
Fulton	13,604	11,607	58,500	41,830	16,670	39.9%
Garden Valley	3,071	2,771	12,841	12,274	567	4.6%
Glenville	6,314	6,844	25,976	27,100	-1,124	-4.1%
Harvard-Lee	11,298	8,194	37,252	31,587	5,665	17.9%
Hough	4,516	4,400	20,445	18,459	1,986	10.8%
Jefferson	7,246	8,010	28,199	32,211	-4,012	-12.5%
Langston Hughes	6,240	6,846	23,886	28,530	-4,644	-16.3%
Lorain	9,078	9,483	37,073	38,065	-992	-2.6%
Martin Luther King, Jr.	8,080	9,362	30,750	42,684	-11,934	-28.0%
Memorial-Nottingham	12,205	11,780	49,514	48,649	865	1.8%
Mt. Pleasant	3,076	4,259	13,951	17,206	-3,255	-18.9%
Rice	10,129	11,553	42,633	45,646	-3,013	-6.6%
Rockport	17,055	19,635	69,691	75,906	-6,215	-8.2%
South	8,596	8,576	34,096	35,830	-1,734	-4.8%
South Brooklyn	18,995	18,657	75,562	75,088	474	0.6%
Sterling	4,447	5,240	17,811	21,422	-3,611	-16.9%
Union	6,075	6,503	25,099	26,212	-1,113	-4.2%
Walz	13,701	13,739	53,882	56,113	-2,231	-4.0%
West Park	20,162	21,595	81,466	84,848	-3,382	-4.0%
Woodland	8,167	8,821	33,587	38,059	-4,472	-11.8%
TOTAL	260,784	270,556	1,051,962	1,084,474	-32,512	-3.0%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APRIL 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	5,207	5,767	20,701	20,983	-282	-1.3%
Brooklyn	3,838	3,462	15,457	13,673	1,784	13.0%
Carnegie West	10,413	16,077	44,034	62,218	-18,184	-29.2%
Collinwood	6,859	6,640	31,140	24,348	6,792	27.9%
East 131st	7,160	8,054	34,395	27,969	6,426	23.0%
Eastman	10,943	11,308	42,759	43,715	-956	-2.2%
Fleet	9,741	10,373	41,200	39,121	2,079	5.3%
Fulton	8,036	7,206	29,899	27,220	2,679	9.8%
Garden Valley	4,192	4,785	16,965	17,147	-182	-1.1%
Glenville	5,006	7,981	27,917	26,862	1,055	3.9%
Harvard-Lee	7,395	7,943	31,914	30,729	1,185	3.9%
Hough	5,811	12,284	30,354	41,941	-11,587	-27.6%
Jefferson	4,228	7,149	27,124	28,533	-1,409	-4.9%
Langston Hughes	7,195	8,377	25,920	27,889	-1,969	-7.1%
Lorain	6,797	7,037	28,560	27,033	1,527	5.6%
Martin Luther King, Jr.	8,006	8,202	34,056	29,767	4,289	14.4%
Memorial-Nottingham	5,222	4,978	20,542	18,779	1,763	9.4%
Mt. Pleasant	5,839	7,108	23,144	25,105	-1,961	-7.8%
Rice	11,998	13,381	45,542	52,985	-7,443	-14.0%
Rockport	11,312	11,650	41,365	40,184	1,181	2.9%
South	6,089	7,662	24,104	27,897	-3,793	-13.6%
South Brooklyn	15,531	14,056	62,368	53,173	9,195	17.3%
Sterling	9,637	9,437	40,068	35,911	4,157	11.6%
Union	6,604	7,234	24,342	25,606	-1,264	-4.9%
Walz	9,060	8,485	34,535	31,833	2,702	8.5%
West Park	10,999	9,873	42,277	37,510	4,767	12.7%
Woodland	6,608	7,205	25,896	26,700	-804	-3.0%
TOTAL	209,726	233,714	866,578	864,831	1,747	0.2%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APRIL 2016**

Branch	Total Circulation
1 West Park	20,162
2 Eastman	19,854
3 South Brooklyn	18,995
4 Rockport	17,055
5 Walz	13,701
6 Fulton	13,604
7 Carnegie West	12,883
8 Memorial-Nottingham	12,205
9 Fleet*	11,628
10 Harvard-Lee	11,298
11 Rice	10,129
12 Lorain	9,078
13 South	8,596
14 Woodland	8,167
15 Addison	8,105
16 Martin Luther King, Jr.	8,080
17 Jefferson	7,246
18 Collinwood	6,601
19 Glenville	6,314
20 Langston Hughes	6,240
21 Union	6,075
22 Brooklyn	5,639
23 Hough	4,516
24 Sterling	4,447
25 East 131st	4,019
26 Mt. Pleasant	3,076
27 Garden Valley	3,071
	260,784

Branch	Attendance
1 South Brooklyn	15,531
2 Rice	11,998
3 Rockport	11,312
4 West Park	10,999
5 Eastman	10,943
6 Carnegie West	10,413
7 Fleet	9,741
8 Sterling	9,637
9 Walz	9,060
10 Fulton	8,036
11 Martin Luther King, Jr.	8,006
12 Harvard-Lee	7,395
13 Langston Hughes	7,195
14 East 131st	7,160
15 Collinwood	6,859
16 Lorain	6,797
17 Woodland	6,608
18 Union	6,604
19 South	6,089
20 Mt. Pleasant	5,839
21 Hough	5,811
22 Memorial-Nottingham	5,222
23 Addison	5,207
24 Glenville	5,006
25 Jefferson	4,228
26 Garden Valley	4,192
27 Brooklyn	3,838
	209,726

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2016**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Loans* to:					
CLEVNET	76,580	75,788	306,052	305,218	0.3%
MORE	400	392	1,669	1,600	4.3%
Other Libraries	537	362	2,028	1,521	33.3%
TOTAL	77,517	76,542	309,749	308,339	0.5%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	20,260	22,507	88,061	75,318	16.9%
KnowItNow Web Reference*	0	129	0	582	-100.0%
Mail and Email Reference	198	99	753	353	113.3%
Interlibrary Loan Requests	937	754	3,697	3,121	18.5%
TOTAL	21,395	23,489	92,511	79,374	16.6%

*KnowItNow statewide reference service ceased on 12/31/2015.

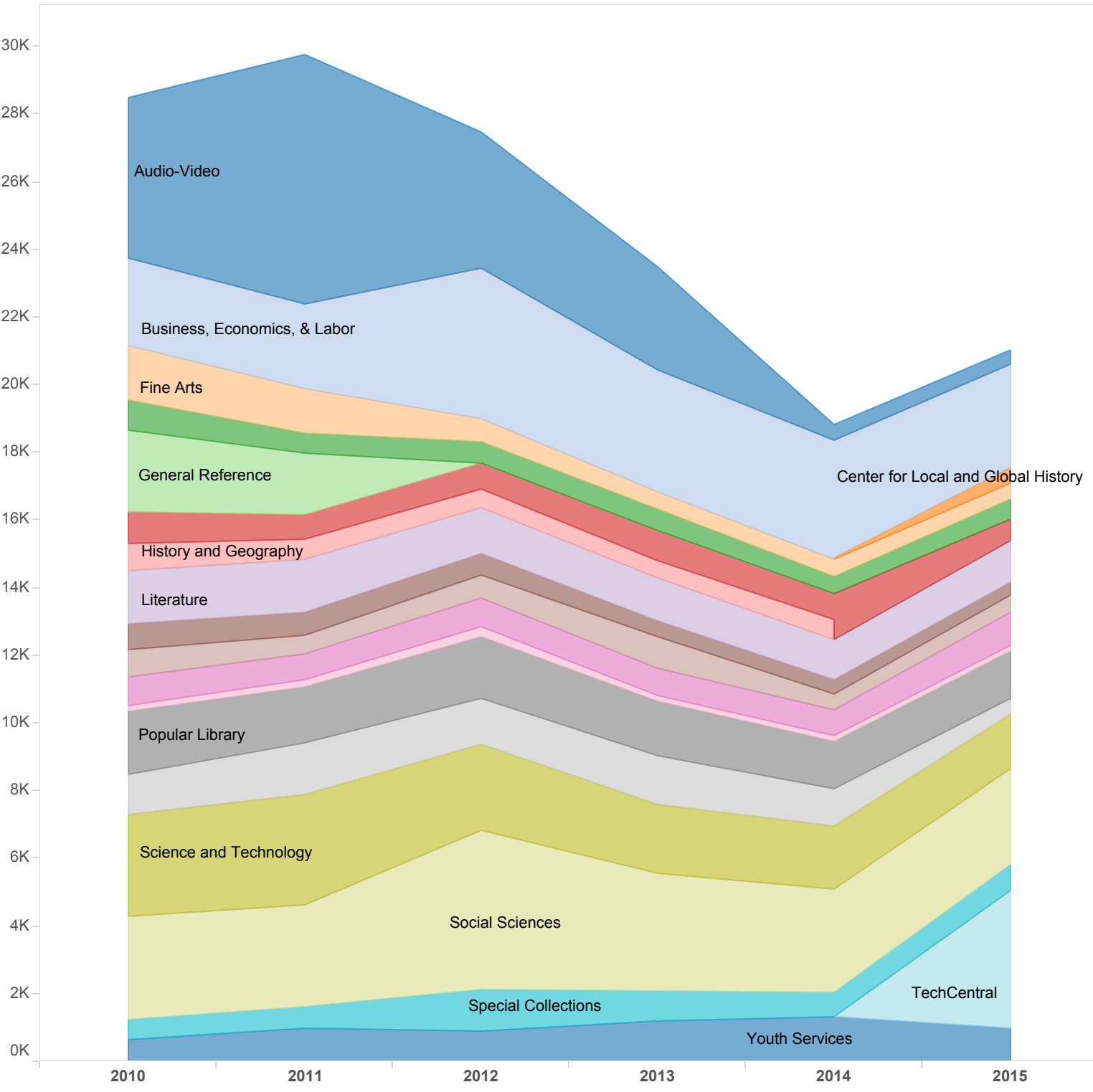
CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	6,296	5,831	22,863	22,610	1.1%
Total Items Added	23,924	21,199	80,742	76,336	5.8%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	208	208	808	799	1.2%
Branches	5,931	5,967	23,130	22,883	1.1%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	11,493	9,916	46,322	47,745	-3.0%
Users	627	607	2,574	2,584	-0.4%

Included in circulation activity

MAIN REFERENCE AND DIRECTIONAL QUESTIONS, 2010-2015



- Department**
- Audio-Video
 - Business, Economics, & Labor
 - Center for Local and Global History
 - Fine Arts
 - Foreign Literature
 - General Reference
 - Government Documents
 - History and Geography
 - Literature
 - Map Collection
 - Microform Center
 - Periodical Center
 - Photograph Collection
 - Popular Library
 - Public Administration Library
 - Science and Technology
 - Social Sciences
 - Special Collections
 - TechCentral
 - Youth Services