

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUG 2017**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2017	2016	2017	2016	2017	2016	Gain/Loss
Main Library	110,037	118,074	509	547	871,362	947,206	-8.0%
Branches	222,129	263,825	967	1,147	1,759,494	2,071,697	-15.1%
Mobile Units	2,397	1,365			21,720	12,668	71.5%
Library for the Blind	48,722	53,041			359,697	384,922	-6.6%
OLBPD BARD	11,702	14,442			100,040	94,719	5.6%
eMedia	35,312	29,968			264,073	240,111	10.0%
TOTAL CIRCULATION	430,299	480,715			3,376,386	3,751,323	-10%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
eBook	21,062	17,372	156,454	135,740	15.3%
eAudiobook	12,466	9,034	88,690	74,019	19.8%
eMusic	330	387	4,330	2,127	103.6%
eVideo	527	618	4,638	4,201	10.4%
eMagazines	927	2,557	9,961	24,024	-58.5%
TOTAL eCIRCULATION	35,312	29,968	264,073	240,111	10.0% Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD
			2017	2016	2017	2016	Gain/Loss
Main Library	97	45 minutes	81,726	11,782	61,595	64,743	-4.9%
Branches	527	40 minutes	550,732	631,427	371,651	427,672	-13.1%
TOTAL USAGE	624		632,458	643,209	433,246	492,415	-12.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2017	2016	2017	2016	Gain/Loss
TOTAL SESSIONS	193,561	115,227	1,093,334	615,164	77.7%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2017	2016	2017	2016	2017	2016	Gain/Loss
Main Library	41,734	42,189	193	195	301,863	304,182	-1%
Branches	195,236	197,195	850	857	1,508,041	1,685,807	-11%
TOTAL VISITS	236,970	239,384			1,809,904	1,989,989	-9.0%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR AUG 2017**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENVET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	5,128	564	585	900	7,177	393	7,570
Brooklyn	2,878	328	303	460	3,969	289	4,258
Carnegie West	6,211	716	1,578	1,509	10,014	812	10,826
Collinwood	3,602	285	436	569	4,892	441	5,333
East 131st	2,965	466	360	499	4,290	245	4,535
Eastman	10,256	681	1,041	1,547	13,525	1,782	15,307
Fleet	7,035	504	728	1,078	9,345	583	9,928
Fulton	9,550	490	582	839	11,461	711	12,172
Garden Valley	2,508	182	186	333	3,209	186	3,395
Glenville	3,880	237	250	537	4,904	381	5,285
Harvard-Lee	5,292	412	692	784	7,180	668	7,848
Hough	2,981	293	279	413	3,966	262	4,228
Jefferson	3,209	425	833	1,049	5,516	589	6,105
Langston Hughes	4,589	350	415	695	6,049	372	6,421
Lorain	3,614	378	552	937	5,481	486	5,967
Martin Luther King, Jr.	2,980	363	476	826	4,645	525	5,170
Memorial-Nottingham	6,752	648	1,142	1,679	10,221	934	11,155
Mt. Pleasant	3,044	244	312	355	3,955	216	4,171
Rice	6,257	493	636	950	8,336	540	8,876
Rockport	10,608	901	1,186	1,815	14,510	1,319	15,829
South	5,104	454	493	680	6,731	551	7,282
South Brooklyn	9,722	847	1,306	1,968	13,843	1,501	15,344
Sterling	2,375	183	269	273	3,100	169	3,269
Union	2,815	259	212	351	3,637	249	3,886
Walz	7,913	938	1,453	2,013	12,317	954	13,271
West Park	8,743	1,252	2,384	3,121	15,500	1,812	17,312
Woodland	5,528	411	432	619	6,990	396	7,386
TOTAL	145,539	13,304	19,121	26,799	204,763	17,366	222,129

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUG 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	7,570	8,714	57,983	66,055	-8,072	-12%
Brooklyn	4,258	4,828	35,157	44,857	-9,700	-22%
Carnegie West	10,826	12,484	95,668	98,747	-3,079	-3%
Collinwood	5,333	7,204	42,521	56,866	-14,345	-25%
East 131st	4,535	3,958	29,105	32,155	-3,050	-9%
Eastman	15,307	19,078	125,498	155,713	-30,215	-19%
Fleet	9,928	11,795	75,572	93,028	-17,456	-19%
Fulton	12,172	19,399	84,282	116,255	-31,973	-28%
Garden Valley	3,395	3,425	24,821	25,933	-1,112	-4%
Glenville	5,285	6,060	41,702	49,491	-7,789	-16%
Harvard-Lee	7,848	8,356	60,916	72,743	-11,827	-16%
Hough	4,228	4,990	32,037	39,479	-7,442	-19%
Jefferson	6,105	6,922	51,335	54,407	-3,072	-6%
Langston Hughes	6,421	6,827	49,078	50,392	-1,314	-3%
Lorain	5,967	9,532	54,480	73,183	-18,703	-26%
Martin Luther King, Jr.	5,170	8,615	45,054	65,253	-20,199	-31%
Memorial-Nottingham	11,155	13,061	86,491	99,780	-13,289	-13%
Mt. Pleasant	4,171	3,703	26,552	30,826	-4,274	-14%
Rice	8,876	10,770	73,847	82,856	-9,009	-11%
Rockport	15,829	16,226	125,572	136,001	-10,429	-8%
South	7,282	8,285	57,704	67,181	-9,477	-14%
South Brooklyn	15,344	17,202	122,120	142,004	-19,884	-14%
Sterling	3,269	4,100	32,711	35,039	-2,328	-7%
Union	3,886	5,434	33,734	48,632	-14,898	-31%
Walz	13,271	13,791	99,905	109,471	-9,566	-9%
West Park	17,312	20,114	137,049	159,050	-22,001	-14%
Woodland	7,386	8,952	58,600	66,300	-7,700	-12%
TOTAL	222,129	263,825	1,759,494	2,071,697	-312,203	-15%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE AUG 2017**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2017	2016	2017	2016	Gain/Loss	%G/L
Addison	5,675	4,960	41,149	41,949	-800	-2%
Brooklyn	3,627	4,098	29,271	31,788	-2,517	-8%
Carnegie West	8,913	10,021	73,024	83,435	-10,411	-12%
Collinwood	5,958	6,639	47,214	58,846	-11,632	-20%
East 131st	9,105	6,180	52,449	59,517	-7,068	-12%
Eastman	11,269	9,987	79,603	84,194	-4,591	-5%
Fleet	9,067	9,399	72,875	79,922	-7,047	-9%
Fulton	7,515	9,077	58,457	66,131	-7,674	-12%
Garden Valley	4,052	3,976	28,426	33,681	-5,255	-16%
Glenville	5,451	5,613	38,867	50,326	-11,459	-23%
Harvard-Lee	8,122	6,890	61,907	61,509	398	1%
Hough	7,170	6,769	54,416	56,981	-2,565	-5%
Jefferson	5,466	4,168	37,508	43,297	-5,789	-13%
Langston Hughes	7,216	8,740	55,125	58,084	-2,959	-5%
Lorain	7,083	5,511	51,090	56,586	-5,496	-10%
Martin Luther King, Jr.	5,694	6,522	50,521	61,196	-10,675	-17%
Memorial-Nottingham	6,201	5,929	45,359	45,407	-48	0%
Mt. Pleasant	4,401	4,679	33,227	43,793	-10,566	-24%
Rice	10,365	10,632	85,025	90,015	-4,990	-6%
Rockport	8,959	8,732	65,661	80,367	-14,706	-18%
South	6,279	6,506	47,806	49,654	-1,848	-4%
South Brooklyn	7,955	12,882	94,388	114,127	-19,739	-17%
Sterling	9,019	10,478	69,274	82,966	-13,692	-17%
Union	5,702	5,471	41,684	47,164	-5,480	-12%
Walz	8,280	7,608	64,604	69,033	-4,429	-6%
West Park	7,639	7,389	59,142	77,626	-18,484	-24%
Woodland	9,053	8,339	69,969	58,213	11,756	20%
TOTAL	195,236	197,195	1,508,041	1,685,807	-177,766	-11%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS AUG 2017**

Branch	Total Circulation
1 West Park	17,312
2 Rockport	15,829
3 South Brooklyn	15,344
4 Eastman	15,307
5 Walz	13,271
6 Fulton	12,172
7 Memorial-Nottingham	11,155
8 Carnegie West	10,826
9 Fleet	9,928
10 Rice	8,876
11 Harvard-Lee	7,848
12 Addison	7,570
13 Woodland	7,386
14 South	7,282
15 Langston Hughes	6,421
16 Jefferson	6,105
17 Lorain	5,967
18 Collinwood	5,333
19 Glenville	5,285
20 Martin Luther King, Jr.	5,170
21 East 131st	4,535
22 Brooklyn	4,258
23 Hough	4,228
24 Mt. Pleasant	4,171
25 Union	3,886
26 Garden Valley	3,395
27 Sterling	3,269
	222,129

Branch	Attendance
Eastman	11,269
Rice	10,365
East 131st	9,105
Fleet	9,067
Woodland	9,053
Sterling	9,019
Rockport	8,959
Carnegie West	8,913
Walz	8,280
Harvard-Lee	8,122
South Brooklyn	7,955
West Park	7,639
Fulton	7,515
Langston Hughes	7,216
Hough	7,170
Lorain	7,083
South	6,279
Memorial-Nottingham	6,201
Collinwood	5,958
Union	5,702
Martin Luther King, Jr.	5,694
Addison	5,675
Jefferson	5,466
Glenville	5,451
Mt. Pleasant	4,401
Garden Valley	4,052
Brooklyn	3,627
	195,236

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet*	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway*		1,966
	388,323	473,177

*Broadway and Fleet service areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUG 2017**

OTHER TRANSACTIONS		Monthly Total		Year-to-Date		YTD
		2017	2016	2017	2016	Gain/Loss
Loans* to:						
	CLEVNET	61,532	71,492	506,726	593,583	-15%
	MORE**	0	399	1,794	3,004	-40%
	Other Libraries	384	437	3,571	3,707	-4%
TOTAL		61,916	72,328	512,091	600,294	-15%

*Totals included in Main Library and Branch circulation counts

**MORE discontinued as of 5/31/2017

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD		Monthly Total		Year-to-Date		YTD
		2017	2016	2017	2016	Gain/Loss
Projected		17,820	21,161	129,653	164,922	-21%
Mail and Email Reference		385	323	2,990	1,627	84%
Interlibrary Loan Requests		824	836	7,196	6,711	7%
TOTAL		19,029	22,320	139,839	173,260	-19%

CHANGES IN PERMANENT COLLECTION		Monthly Total		Year-to-Date		YTD
		2017	2016	2017	2016	Gain/Loss
New Titles Added		4,545	5,435	35,878	42,933	-16%
Total Items Added		18,256	23,622	168,072	173,137	-3%

HOURS OPEN		Monthly Total		Year-to-Date		YTD
		2017	2016	2017	2016	Gain/Loss
Main Library		216	216	1,632	1,624	0%
Branches		6,200	6,210	46,704	46,528	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)		Monthly Total		Year-to-Date		YTD
		2017	2016	2017	2016	Gain/Loss
Downloads		11,702	14,442	100,040	94,718	6%
Users		642	668	5,140	5,165	0%

Included in circulation activity

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