

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	116,619	114,339	607	627	236,114	244,168	-3.3%
Branches	250,106	239,491	1,226	1,135	520,552	531,041	-2.0%
Mobile Units*	2,029	6,311			3,175	12,104	-73.8%
Library for the Blind	48,387	44,812			94,234	95,280	-1.1%
OLBPD BARD	11,294	11,749			22,859	23,579	-3.1%
eMedia	30,709	20,764			61,296	41,297	48.4%
TOTAL CIRCULATION	459,144	437,466			938,230	947,469	-1.0%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	17,180	13,781	35,814	29,216	22.6%
eAudiobook	8,059	5,028	16,130	10,411	54.9%
eMusic	163	16	279	36	675.0%
eVideo	560	187	1,161	379	206.3%
eMagazines	4,747	1,752	7,912	1,255	530.4%
TOTAL eCIRCULATION	30,709	20,764	61,296	41,297	48.4% Included in circulation activity.

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes		10,298	17,207	16,672	3.2%
Branches	547	40 minutes	68,620	62,919	93,629	93,720	-0.1%
TOTAL USAGE	647		68,620	73,217	110,836	110,392	0.4%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	69,645	NA	69,645	NA	NA

Each session represents a unique user of public wireless internet. January number does not include Brooklyn and Lorain branches

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	29,169	32,759	152	180	64,504	67,235	-4.1%
Branches	208,002	172,306	1,020	817	419,483	391,034	7.3%
Mobile Unit*	0	480			0	1,034	-100.0%
TOTAL VISITS	237,171	205,545			483,987	459,303	5.4%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR FEBRUARY 2016**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	4,450	665	713	1,075	6,903	531	7,434
Brooklyn	3,449	400	508	830	5,187	497	5,684
Carnegie West	7,379	871	1,315	1,494	11,059	1,019	12,078
Collinwood	4,680	400	527	831	6,438	541	6,979
East 131st	2,510	288	293	491	3,582	281	3,863
Eastman	11,194	1,132	2,063	2,589	16,978	1,855	18,833
Fleet*	7,255	819	997	1,746	10,817	739	11,556
Fulton	10,120	647	1,057	1,452	13,276	833	14,109
Garden Valley	2,341	223	153	375	3,092	249	3,341
Glenville	4,076	403	309	642	5,430	424	5,854
Harvard-Lee	4,639	586	826	1,455	7,506	757	8,263
Hough	3,226	366	415	663	4,670	290	4,960
Jefferson	3,550	540	797	1,077	5,964	605	6,569
Langston Hughes	3,376	460	410	708	4,954	445	5,399
Lorain	4,847	687	818	1,182	7,534	678	8,212
Martin Luther King, Jr.	3,492	545	751	1,144	5,932	703	6,635
Memorial-Nottingham	6,545	895	1,145	2,076	10,661	1,046	11,707
Mt. Pleasant	2,136	287	266	376	3,065	293	3,358
Rice	6,825	453	700	1,216	9,194	833	10,027
Rockport	10,893	890	1,467	2,042	15,292	1,543	16,835
South	5,821	648	679	999	8,147	541	8,688
South Brooklyn	10,198	1,177	2,331	2,855	16,561	1,651	18,212
Sterling	2,845	272	301	630	4,048	457	4,505
Union	4,217	534	452	592	5,795	462	6,257
Walz	7,981	862	1,162	1,690	11,695	1,119	12,814
West Park	9,719	1,391	2,824	3,898	17,832	1,921	19,753
Woodland	5,879	480	417	884	7,660	521	8,181
TOTAL	153,643	16,921	23,696	35,012	229,272	20,834	250,106

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEBRUARY 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	7,434	8,826	16,328	18,816	-2,488	-13.2%
Brooklyn	5,684	5,754	11,766	12,858	-1,092	-8.5%
Carnegie West	12,078	11,189	25,158	23,839	1,319	5.5%
Collinwood	6,979	6,685	14,496	15,195	-699	-4.6%
East 131st	3,863	3,506	8,211	8,412	-201	-2.4%
Eastman	18,833	16,806	39,195	37,436	1,759	4.7%
Fleet*	11,556	10,193	24,158	22,911	1,247	5.4%
Fulton	14,109	8,825	27,508	19,477	8,031	41.2%
Garden Valley	3,341	2,652	6,742	6,157	585	9.5%
Glenville	5,854	5,846	13,019	12,839	180	1.4%
Harvard-Lee	8,263	6,802	16,846	15,307	1,539	10.1%
Hough	4,960	4,210	10,598	9,241	1,357	14.7%
Jefferson	6,569	7,055	13,724	15,227	-1,503	-9.9%
Langston Hughes	5,399	6,587	11,780	14,376	-2,596	-18.1%
Lorain	8,212	8,234	18,525	18,928	-403	-2.1%
Martin Luther King, Jr.	6,635	9,153	13,929	21,167	-7,238	-34.2%
Memorial-Nottingham	11,707	10,964	24,643	24,200	443	1.8%
Mt. Pleasant	3,358	3,661	7,205	8,885	-1,680	-18.9%
Rice	10,027	9,437	21,978	21,736	242	1.1%
Rockport	16,835	16,713	34,149	36,528	-2,379	-6.5%
South	8,688	8,150	17,001	18,153	-1,152	-6.3%
South Brooklyn	18,212	16,609	37,051	36,927	124	0.3%
Sterling	4,505	4,765	9,204	10,560	-1,356	-12.8%
Union	6,257	5,853	12,566	13,273	-707	-5.3%
Walz	12,814	12,818	26,623	27,951	-1,328	-4.8%
West Park	19,753	19,810	40,993	41,419	-426	-1.0%
Woodland	8,181	8,388	17,156	19,223	-2,067	-10.8%
TOTAL	250,106	239,491	520,552	531,041	-10,489	-2.0%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE FEBRUARY 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	4,550	4,324	9,852	9,456	396	4.2%
Brooklyn	3,700	3,031	7,437	6,598	839	12.7%
Carnegie West	10,467	13,514	21,308	29,585	-8,277	-28.0%
Collinwood	8,043	4,952	15,734	10,678	5,056	47.3%
East 131st	8,615	4,961	17,748	11,605	6,143	52.9%
Eastman	10,084	9,346	20,194	20,561	-367	-1.8%
Fleet	9,896	8,293	19,951	18,143	1,808	10.0%
Fulton	6,831	5,460	13,361	12,084	1,277	10.6%
Garden Valley	3,921	3,351	7,954	7,796	158	2.0%
Glenville*	8,500	5,015	17,739	11,023	6,716	60.9%
Harvard-Lee	8,217	6,319	16,424	14,230	2,194	15.4%
Hough	7,446	8,032	15,721	17,210	-1,489	-8.7%
Jefferson	7,530	6,297	15,138	13,679	1,459	10.7%
Langston Hughes	5,569	5,080	11,609	11,993	-384	-3.2%
Lorain	6,906	5,531	13,807	12,124	1,683	13.9%
Martin Luther King, Jr.	8,342	5,838	17,428	13,930	3,498	25.1%
Memorial-Nottingham	4,979	4,103	9,623	8,821	802	9.1%
Mt. Pleasant	5,090	4,874	10,730	11,009	-279	-2.5%
Rice	10,195	12,523	20,919	25,580	-4,661	-18.2%
Rockport	9,411	7,750	18,139	16,787	1,352	8.1%
South	5,408	5,747	11,336	12,376	-1,040	-8.4%
South Brooklyn	15,518	11,201	30,166	23,581	6,585	27.9%
Sterling	9,839	7,683	19,641	17,074	2,567	15.0%
Union	5,498	5,226	11,000	11,171	-171	-1.5%
Walz	7,721	6,428	15,604	14,295	1,309	9.2%
West Park	9,869	7,902	19,224	17,206	2,018	11.7%
Woodland	5,857	5,430	11,696	12,439	-743	-6.0%
TOTAL	208,002	178,211	419,483	391,034	28,449	7.3%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS FEBRUARY 2016**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	19,753	1 South Brooklyn	15,518	1 South Brooklyn	32,043 34,217
2 Eastman	18,833	2 Carnegie West	10,467	2 West Park	27,814 29,398
3 South Brooklyn	18,212	3 Rice	10,195	3 Fleet**	26,727 34,598
4 Rockport	16,835	4 Eastman	10,084	4 Eastman	23,674 25,873
5 Fulton	14,109	5 Fleet	9,896	5 Rockport	19,896 21,467
6 Walz	12,814	6 West Park	9,869	6 Fulton	19,647 22,575
7 Carnegie West	12,078	7 Sterling	9,839	7 Rice	19,462 25,893
8 Memorial-Nottingham	11,707	8 Rockport	9,411	8 Memorial-Nottingham	19,271 22,598
9 Fleet*	11,556	9 East 131st	8,615	9 Harvard-Lee	17,655 21,246
10 Rice	10,027	10 Glenville*	8,500	10 Walz	16,063 18,497
11 South	8,688	11 Martin Luther King, Jr.	8,342	11 Collinwood	14,769 19,377
12 Harvard-Lee	8,263	12 Harvard-Lee	8,217	12 Langston Hughes	14,439 21,224
13 Lorain	8,212	13 Collinwood	8,043	13 Glenville	14,006 20,302
14 Woodland	8,181	14 Walz	7,721	14 Addison	13,603 19,263
15 Addison	7,434	15 Jefferson	7,530	15 East 131st	13,025 18,001
16 Collinwood	6,979	16 Hough	7,446	16 Mt. Pleasant	12,792 17,155
17 Martin Luther King, Jr.	6,635	17 Lorain	6,906	17 Lorain	12,588 14,589
18 Jefferson	6,569	18 Fulton	6,831	18 Martin Luther King, Jr.	12,392 15,483
19 Union	6,257	19 Woodland	5,857	19 Carnegie West	10,487 11,716
20 Glenville	5,854	20 Langston Hughes	5,569	20 Union	8,416 12,603
21 Brooklyn	5,684	21 Union	5,498	21 Sterling	8,267 8,712
22 Langston Hughes	5,399	22 South	5,408	22 Woodland	7,946 7,213
23 Hough	4,960	23 Mt. Pleasant	5,090	23 South	6,325 7,729
24 Sterling	4,505	24 Memorial-Nottingham	4,979	24 Hough	5,667 7,845
25 East 131st	3,863	25 Addison	4,550	25 Brooklyn	5,524 6,430
26 Mt. Pleasant	3,358	26 Garden Valley	3,921	26 Jefferson	3,515 3,987
27 Garden Valley	3,341	27 Brooklyn	3,700	27 Garden Valley	2,310 3,220
	250,106		208,002	28 Broadway**	1,966
					388,323 473,177

**Broadway and Fleet services areas merged

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*Equipment malfunction. Substitute value used.

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2016**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Loans* to:					
CLEVNET	74,086	70,939	150,446	150,637	-0.1%
MORE	449	369	865	822	5.2%
Other Libraries	502	383	1,046	867	20.6%
TOTAL	75,037	71,691	152,357	152,326	0.0%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	21,258	13,769	42,954	29,871	43.8%
KnowItNow Web Reference*	0	135	0	293	-100.0%
Mail and Email Reference	229	104	279	176	-83.5%
Interlibrary Loan Requests	951	752	1,911	1,689	-94.0%
TOTAL	22,438	14,760	45,144	32,029	40.9%

*KnowItNow statewide reference service ceased on 12/31/2015.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	5,704	5,506	10,291	10,696	-3.8%
Total Items Added	18,625	16,031	32,108	33,342	-3.7%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	192	183	384	383	0.4%
Branches	5,508	5,225	10,989	10,922	0.6%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	11,294	11,749	22,859	23,579	-3.1%
Users	629	622	1,306	1,255	4.1%

Included in circulation activity

THE CLEVELAND PUBLIC LIBRARY ECOSYSTEM: WHERE DO OUR PATRONS LIVE VS. WHERE THEY VISIT?

EACH RIBBON REPRESENTS THE FLOW OF PATRONS WHO USE OTHER LIBRARY BRANCHES AND MAIN LIBRARY IN ADDITION TO THEIR HOME LIBRARY IN A GIVEN MONTH.

