

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2016**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	114,906	130,018	575	625	1,173,608	1,249,168	-6.0%
Branches	262,139	284,337	1237	1292	2,593,955	2,720,783	-4.7%
Mobile Units*	1,904	2,744			17,843	47,878	-62.7%
Library for the Blind	44,409	47,802			475,561	489,960	-2.9%
OLBPD BARD	10,882	12,262			116,787	111,385	4.8%
eMedia	29,426	25,649			299,254	234,173	27.8%
TOTAL CIRCULATION	463,666	502,812			4,677,008	4,853,347	-3.6%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
eBook	16,872	16,097	169,778	148,344	14.4%
eAudiobook	8,293	6,899	91,071	64,971	40.2%
eMusic	1,079	164	3,604	702	413.4%
eVideo	655	404	5,534	3,049	81.5%
eMagazines	2,527	2,085	29,267	17,107	71.1%
TOTAL eCIRCULATION	29,426	25,649	299,254	234,173	27.8% Included in circulation activity

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Sessions	2016	2015	2016	2015	Gain/Loss
Main Library	100	45 minutes	105,900	119,440	82,159	86,200	-4.7%
Branches	525	40 minutes	786,360	850,323	531,854	559,866	-5.0%
TOTAL USAGE	625		892,260	969,763	614,013	646,066	-5.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
TOTAL SESSIONS	121,434	N/A	857,533	N/A	N/A

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2016	2015	2016	2015	2016	2015	Gain/Loss
Main Library	37,498	40,938	187	197	379,222	407,132	-6.9%
Branches	206,560	246,578	974	1107	2,139,146	2,340,342	-8.6%
Mobile Unit*	-	402			-	4,917	-100.0%
TOTAL VISITS	244,058	287,918			2,518,368	2,752,391	-8.5%

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*Bookmobile is providing lobby stops as of November 2015. This changes the way the Library measures use.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR OCTOBER 2016**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	6,587	568	551	871	8,577	528	9,105
Brooklyn	3,788	365	308	558	5,019	348	5,367
Carnegie West	7,475	786	1,324	1,510	11,095	1,071	12,166
Collinwood	4,823	395	366	639	6,223	586	6,809
East 131st	3,090	299	283	373	4,045	274	4,319
Eastman	11,942	1,030	1,685	2,370	17,027	1,846	18,873
Fleet*	9,210	670	799	1,052	11,731	827	12,558
Fulton	8,617	742	935	1,056	11,350	755	12,105
Garden Valley	3,117	195	177	348	3,837	224	4,061
Glenville	4,141	248	252	609	5,250	363	5,613
Harvard-Lee	5,978	507	642	974	8,101	765	8,866
Hough	3,685	410	295	453	4,843	240	5,083
Jefferson	3,994	539	898	1,053	6,484	479	6,963
Langston Hughes	5,734	500	499	865	7,598	529	8,127
Lorain	5,918	553	789	1,053	8,313	627	8,940
Martin Luther King, Jr.	6,071	494	676	983	8,224	663	8,887
Memorial-Nottingham	8,118	747	1,105	1,604	11,574	1,145	12,719
Mt. Pleasant	2,892	293	244	408	3,837	289	4,126
Rice	8,791	462	620	968	10,841	695	11,536
Rockport	11,594	851	1,189	1,874	15,508	1,477	16,985
South	5,973	542	679	961	8,155	599	8,754
South Brooklyn	10,172	1,050	1,735	2,370	15,327	1,527	16,854
Sterling	3,619	291	373	620	4,903	324	5,227
Union	4,095	282	274	405	5,056	399	5,455
Walz	9,180	843	1,059	1,558	12,640	1,114	13,754
West Park	10,145	1,178	2,440	3,212	16,975	2,011	18,986
Woodland	7,397	645	429	893	9,364	537	9,901
TOTAL	176,146	15,485	20,626	29,640	241,897	20,242	262,139

*Fleet Branch circulation includes remaining circulation generated by Broadway Branch items.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	9,105	9,008	84,088	94,811	-10,723	-11.3%
Brooklyn	5,367	5,438	55,062	58,438	-3,376	-5.8%
Carnegie West	12,166	13,245	122,980	128,400	-5,420	-4.2%
Collinwood	6,809	8,418	70,634	79,170	-8,536	-10.8%
East 131st	4,319	5,692	40,899	45,414	-4,515	-9.9%
Eastman	18,873	20,313	193,172	197,911	-4,739	-2.4%
Fleet*	12,558	12,740	117,724	121,043	-3,319	-2.7%
Fulton	12,105	12,046	139,188	108,853	30,335	27.9%
Garden Valley	4,061	3,875	34,180	33,012	1,168	3.5%
Glenville	5,613	6,563	61,041	66,254	-5,213	-7.9%
Harvard-Lee	8,866	11,097	90,448	89,864	584	0.6%
Hough	5,083	5,156	50,027	45,129	4,898	10.9%
Jefferson	6,963	8,532	69,234	75,731	-6,497	-8.6%
Langston Hughes	8,127	7,062	66,699	68,630	-1,931	-2.8%
Lorain	8,940	11,034	91,168	101,798	-10,630	-10.4%
Martin Luther King, Jr.	8,887	7,587	82,933	93,337	-10,404	-11.1%
Memorial-Nottingham	12,719	14,092	125,423	125,656	-233	-0.2%
Mt. Pleasant	4,126	4,658	38,866	45,872	-7,006	-15.3%
Rice	11,536	12,713	105,597	120,919	-15,322	-12.7%
Rockport	16,985	18,843	170,073	186,798	-16,725	-9.0%
South	8,754	8,281	84,666	84,111	555	0.7%
South Brooklyn	16,854	20,026	175,559	187,185	-11,626	-6.2%
Sterling	5,227	5,152	45,420	50,570	-5,150	-10.2%
Union	5,455	6,869	59,015	66,382	-7,367	-11.1%
Walz	13,754	15,145	136,706	142,766	-6,060	-4.2%
West Park	18,986	20,864	197,929	208,737	-10,808	-5.2%
Woodland	9,901	9,888	85,224	93,992	-8,768	-9.3%
TOTAL	262,139	284,337	2,593,955	2,720,783	-126,828	-4.7%

*Fleet Branch circulation includes remaining circulation generated by Broadway Branch items.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE OCTOBER 2016**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2016	2015	2016	2015	Gain/Loss	%G/L
Addison	5,342	5,465	53,501	57,195	-3,694	-6.5%
Brooklyn	3,908	4,031	40,476	38,397	2,079	5.4%
Carnegie West	9,498	16,009	103,909	157,391	-53,482	-34.0%
Collinwood	7,119	9,178	74,424	73,073	1,351	1.8%
East 131st	6,441	9,311	73,868	81,318	-7,450	-9.2%
Eastman	10,537	11,111	107,280	112,419	-5,139	-4.6%
Fleet*	9,191	11,441	100,290	109,629	-9,339	-8.5%
Fulton	8,864	8,297	85,178	80,607	4,571	5.7%
Garden Valley	4,252	4,734	43,009	47,761	-4,752	-9.9%
Glenville	5,819	9,932	63,593	83,415	-19,822	-23.8%
Harvard-Lee	6,589	8,888	77,263	83,951	-6,688	-8.0%
Hough	7,108	10,196	72,556	114,622	-42,066	-36.7%
Jefferson	4,718	8,562	54,520	73,900	-19,380	-26.2%
Langston Hughes	8,673	7,366	77,808	78,154	-346	-0.4%
Lorain	6,524	8,183	70,298	78,154	-7,856	-10.1%
Martin Luther King, Jr.	7,693	9,655	78,310	79,614	-1,304	-1.6%
Memorial-Nottingham	6,283	6,155	59,075	57,624	1,451	2.5%
Mt. Pleasant	5,249	5,772	54,705	63,196	-8,491	-13.4%
Rice	11,947	12,804	115,902	131,442	-15,540	-11.8%
Rockport	9,943	10,880	102,337	101,617	720	0.7%
South	6,278	6,788	63,234	73,945	-10,711	-14.5%
South Brooklyn	14,372	15,020	146,164	137,841	8,323	6.0%
Sterling	9,442	9,981	103,987	95,631	8,356	8.7%
Union	5,663	6,813	59,444	68,976	-9,532	-13.8%
Walz	8,936	9,248	87,720	86,352	1,368	1.6%
West Park	7,468	9,306	93,907	95,644	-1,737	-1.8%
Woodland	8,703	8,452	76,388	78,474	-2,086	-2.7%
TOTAL	206,560	243,578	2,139,146	2,340,342	-201,196	-8.6%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS OCTOBER 2016**

Branch	Total Circulation
1 West Park	18,986
2 Eastman	18,873
3 Rockport	16,985
4 South Brooklyn	16,854
5 Walz	13,754
6 Memorial-Nottingham	12,719
7 Fleet	12,558
8 Carnegie West	12,166
9 Fulton	12,105
10 Rice	11,536
11 Woodland	9,901
12 Addison	9,105
13 Lorain	8,940
14 Martin Luther King, Jr.	8,887
15 Harvard-Lee	8,866
16 South	8,754
17 Langston Hughes	8,127
18 Jefferson	6,963
19 Collinwood	6,809
20 Glenville	5,613
21 Union	5,455
22 Brooklyn	5,367
23 Sterling	5,227
24 Hough	5,083
25 East 131st	4,319
26 Mt. Pleasant	4,126
27 Garden Valley	4,061
	262,139

Branch	Attendance
1 South Brooklyn	14,372
2 Rice	11,947
3 Eastman	10,537
4 Rockport	9,943
5 Carnegie West	9,498
6 Sterling	9,442
7 Fleet	9,191
8 Walz	8,936
9 Fulton	8,864
10 Woodland	8,703
11 Langston Hughes	8,673
12 Martin Luther King, Jr.	7,693
13 West Park	7,468
14 Collinwood	7,119
15 Hough	7,108
16 Harvard-Lee	6,589
17 Lorain	6,524
18 East 131st	6,441
19 Memorial-Nottingham	6,283
20 South	6,278
21 Glenville	5,819
22 Union	5,663
23 Addison	5,342
24 Mt. Pleasant	5,249
25 Jefferson	4,718
26 Garden Valley	4,252
27 Brooklyn	3,908
	206,560

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet service areas merged
and Information Service -

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2016**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Loans* to:					
CLEVNET	69,017	78,393	728,844	752,748	-3.2%
MORE	416	393	3,863	4,031	-4.2%
Other Libraries	419	591	4,648	3,769	23.3%
TOTAL	69,852	79,377	737,355	760,548	-3.0%

*Totals included in Main Librery and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Projected	14,652	15,676	192,825	196,789	-2.0%
KnowItNow Web Reference*	-	98	-	1,074	-100.0%
Mail and Email Reference	308	150	2,222	1,317	68.7%
Interlibrary Loan Requests	835	984	8,511	7,800	9.1%
TOTAL	15,795	16,908	203,558	206,980	-1.7%

*KnowItNow statewide reference service ceased on 12/31/2015

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
New Titles Added	5,257	7,015	54,313	55,934	-2.9%
Total Items Added	25,049	27,032	226,991	213,386	6.4%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Main Library	200	208	2,024	2,023	0.0%
Branches	5,724	5,940	59,993	57,945	3.5%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD
	2016	2015	2016	2015	Gain/Loss
Downloads	10,882	12,262	116,787	111,385	4.8%
Users	660	618	6,446	6,128	5.2%

Included in circulation activity