CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAR 2018

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	112,390	115,728	520	536	319,490	330,298	-3.3%
Branches*	191,570	235,658	839	1,034	574,784	692,872	-17.0%
Mobile Units	4,055	2,660			10,702	4,836	121.3%
Library for the Blind	43,103	49,467			119,018	135,181	-12.0%
OLBPD BARD	11,929	13,900			34,042	37,130	-8.3%
eMedia	39,452	32,995			113,157	95,858	18.0%
TOTAL CIRCULATION	402,499	450,408			1,171,193	1,296,175	-10%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss	
	2018	2017	2018	2017		
eBook	22,642	19,560	65,218	57,116	14.2%	
eAudiobook	14,377	10,343	40,910	29,666	37.9%	
eMusic	322	1,002	1,030	2,598	-60.4%	
eVideo	627	581	1,905	2,146	-11.2%	
eMagazines	1,484	1,509	4,094	4,332	-5.5%	
TOTAL eCIRCULATION	39,452	32,995	113,157	95,858	18.0%	Included in circulation activity

COMPUTER USAGE	Number of Computers	Average Sessions	Number of Sessions		Hours in Use		YTD Gain/Loss
			2018	2017	2018	2017	
Main Library	107	50 minutes	23,636	30,279	20,987	22,829	-8.1%
Branches	569	40 minutes	172,017	206,049	119,221	139,689	-14.7%
TOTAL USAGE	676		195,653	236,328	140,208	162,518	-13.7%

Sessions less than 5 minutes exluded. Hours in use does not include grace periods computers are held for patrons.

WIRELESS SESSIONS	Monthly Total		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	
TOTAL SESSIONS	180,069	146,249	581,425	298,074	95.1%

Each session represents a unique user of public wireless internet.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2018	2017	2018	2017	2018	2017	
Main Library	34,231	36,466	158	169	92,522	103,303	-10%
Branches*	161,743	187,831	708	824	461,710	552,424	-16%
TOTAL VISITS	195,974	224,297			554,232	655,727	-15.5%

*Glenville Branch closed from 2/5/18 through 4/16/18. Lorain Branch closed from 2/5/18 through 4/14/18.
Both branches were closed as part of the Branch Revitalization Project.

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CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MAR 2018

Branch	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLENVET Systems	e Todal Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	4,598	539	520	1,053	6,710	469	7,179
Brooklyn	2,419	278	361	389	3,447	369	3,816
Carnegie West	5,368	679	1,193	1,610	8,850	1,048	9,898
Collinwood	3,352	425	572	924	5,273	493	5,766
East 131st	2,386	211	259	438	3,294	317	3,611
Eastman	8,560	628	1,249	1,834	12,271	1,835	14,106
Fleet	6,548	511	755	1,115	8,929	650	9,579
Fulton	5,071	398	467	802	6,738	790	7,528
Garden Valley	2,220	134	208	190	2,752	222	2,974
Glenville*	0	99	80	262	441	47	488
Harvard-Lee	4,117	414	599	784	5,914	703	6,617
Hough	2,972	537	244	493	4,246	248	4,494
Jefferson	2,333	414	763	1,153	4,663	736	5,399
Langston Hughes	4,250	455	432	861	5,998	402	6,400
Lorain*	5	153	88	109	355	40	395
Martin Luther King, Jr.	2,612	370	447	753	4,182	527	4,709
Memorial-Nottingham	5,652	705	1,370	1,953	9,680	993	10,673
Mt. Pleasant	2,236	296	269	441	3,242	221	3,463
Rice	5,276	478	700	1,003	7,457	670	8,127
Rockport	8,710	746	1,301	1,914	12,671	1,440	14,111
South	4,381	477	706	870	6,434	732	7,166
South Brooklyn	8,103	843	1,570	2,601	13,117	1,582	14,699
Sterling	2,199	158	213	276	2,846	246	3,092
Union	2,189	271	215	331	3,006	317	3,323
Walz	6,558	856	1,202	1,739	10,355	983	11,338
West Park	7,878	1,007	2,416	3,556	14,857	1,953	16,810
Woodland	4,122	419	334	509	5,384	425	5,809
TOTAL	114,115	12,501	18,533	27,963	173,112	18,458	191,570

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CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MAR 2018

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2018	2017	2018	2017		
Addison	7,179	7,669	20,453	23,594	-3,141	-13%
Brooklyn	3,816	4,781	10,934	14,536	-3,602	-25%
Carnegie West	9,898	12,990	29,148	37,640	-8,492	-23%
Collinwood	5,766	5,917	16,501	16,419	82	0%
East 131st	3,611	3,563	10,498	10,630	-132	-1%
Eastman	14,106	17,236	40,376	49,846	-9,470	-19%
Fleet	9,579	9,690	27,364	29,779	-2,415	-8%
Fulton	7,528	11,631	24,087	34,107	-10,020	-29%
Garden Valley	2,974	3,181	8,235	10,215	-1,980	-19%
Glenville*	488	5,308	5,647	15,936	-10,289	-65%
Harvard-Lee	6,617	8,402	19,827	23,323	-3,496	-15%
Hough	4,494	4,187	13,663	13,479	184	1%
Jefferson	5,399	7,287	16,477	21,204	-4,727	-22%
Langston Hughes	6,400	6,409	17,599	18,931	-1,332	-7%
Lorain*	395	7,244	9,293	21,789	-12,496	-57%
Martin Luther King, Jr.	4,709	6,249	14,626	18,392	-3,766	-20%
Memorial-Nottingham	10,673	10,897	30,948	33,048	-2,100	-6%
Mt. Pleasant	3,463	3,598	9,980	10,965	-985	-9%
Rice	8,127	9,627	24,629	28,555	-3,926	-14%
Rockport	14,111	16,947	40,944	48,398	-7,454	-15%
South	7,166	7,711	19,853	22,771	-2,918	-13%
South Brooklyn	14,699	16,904	41,556	47,548	-5,992	-13%
Sterling	3,092	5,227	11,297	14,845	-3,548	-24%
Union	3,323	4,470	10,467	13,789	-3,322	-24%
Walz	11,338	12,641	33,658	37,332	-3,674	-10%
West Park	16,810	18,928	48,847	53,181	-4,334	-8%
Woodland	5,809	6,964	17,877	22,620	-4,743	-21%
TOTAL	191,570	235,658	574,784	692,872	-118,088	-17%

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CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MAR 2018

BRANCH	Monthly Total 2018	Monthly Total 2017	Year-to-Date 2018	Year-to-Date 2017	YTD Gain/Loss	YTD %G/L
Addison	4,737	4,993	12,576	14,831	-2,255	-15%
Brooklyn	2,945	3,712	8,189	10,494	-2,305	-22%
Carnegie West	9,779	9,891	24,015	29,044	-5,029	-17%
Collinwood	4,985	6,472	14,362	18,741	-4,379	-23%
East 131st	7,130	5,578	20,297	17,480	2,817	16%
Eastman	9,592	9,750	26,743	28,875	-2,132	-7%
Fleet	7,875	8,621	23,363	26,440	-3,077	-12%
Fulton	6,567	7,126	18,573	21,057	-2,484	-12%
Garden Valley	3,472	3,598	9,969	9,889	80	1%
Glenville*	0	4,217	4,965	12,776	-7,811	-61%
Harvard-Lee	6,935	7,825	20,163	22,292	-2,129	-10%
Hough	5,949	6,398	19,415	19,011	404	2%
Jefferson	4,141	4,560	11,443	13,345	-1,902	-14%
Langston Hughes	6,300	6,575	17,695	20,729	-3,034	-15%
Lorain*	0	6,781	6,344	15,969	-9,625	-60%
Martin Luther King, Jr.	4,722	6,511	14,899	21,343	-6,444	-30%
Memorial-Nottingham	4,809	4,790	10,120	14,164	-4,044	-29%
Mt. Pleasant	3,091	4,183	9,568	12,770	-3,202	-25%
Rice	9,290	10,836	27,337	32,411	-5,074	-16%
Rockport	6,825	8,310	19,803	23,933	-4,130	-17%
South	4,516	6,545	13,473	18,043	-4,570	-25%
South Brooklyn	12,113	13,064	25,199	39,546	-14,347	-36%
Sterling	6,739	8,166	20,680	24,448	-3,768	-15%
Union	5,638	5,170	16,276	14,752	1,524	10%
Walz	8,000	8,265	21,698	23,433	-1,735	-7%
West Park	7,708	7,585	21,787	21,772	15	0%
Woodland	7,885	8,309	22,758	24,836	-2,078	-8%
TOTAL	161,743	187,831	461,710	552,424	-90,714	-16%

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CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MAR 2018

	Branch	Total Circulation		Branch	Attendance		Branch	2010	2000
1	West Park	16,810		South Brooklyn	12,113	1	South Brooklyn	32,043	34,217
2	South Brooklyn	14,699		Carnegie West	9,779	2	West Park	27,814	29,398
3	Rockport	14,111		Eastman	9,592	3	Fleet*	26,727	34,598
4	Eastman	14,106		Rice	9,290	4	Eastman	23,674	25,873
5	Walz	11,338		Walz	8,000	5	Rockport	19,896	21,467
6	Memorial-Nottingham	10,673		Woodland	7,885	6	Fulton	19,647	22,575
7	Carnegie West	9,898		Fleet	7,875	7	Rice	19,462	25,893
8	Fleet	9,579		West Park	7,708	8	Memorial-Nottingham	19,271	22,598
9	Rice	8,127		East 131st	7,130	9	Harvard-Lee	17,655	21,246
10	Fulton	7,528		Harvard-Lee	6,935	10	Walz	16,063	18,497
11	Addison	7,179		Rockport	6,825	11	Collinwood	14,769	19,377
12	South	7,166		Sterling	6,739	12	Langston Hughes	14,439	21,224
13	Harvard-Lee	6,617		Fulton	6,567	13	Glenville	14,006	20,302
14	Langston Hughes	6,400		Langston Hughes	6,300	14	Addison	13,603	19,263
15	Woodland	5,809		Hough	5,949	15	East 131st	13,025	18,001
16	Collinwood	5,766		Union	5,638	16	Mt. Pleasant	12,792	17,155
17	Jefferson	5,399		Collinwood	4,985	17	Lorain	12,588	14,589
18	Martin Luther King, Jr.	4,709		Memorial-Nottingham	4,809	18	Martin Luther King, Jr.	12,392	15,483
19	Hough	4,494		Addison	4,737	19	Carnegie West	10,487	11,716
20	Brooklyn	3,816		Martin Luther King, Jr.	4,722	20	Union	8,416	12,603
21	East 131st	3,611		South	4,516	21	Sterling	8,267	8,712
22	Mt. Pleasant	3,463		Jefferson	4,141	22	Woodland	7,946	7,213
23	Union	3,323		Garden Valley	3,472	23	South	6,325	7,729
24	Sterling	3,092		Mt. Pleasant	3,091	24	Hough	5,667	7,845
25	Garden Valley	2,974		Brooklyn	2,945	25	Brooklyn	5,524	6,430
26	Glenville*	488		Glenville*	0	26	Jefferson	3,515	3,987
27	Lorain*	395		Lorain*	0	27	Garden Valley	2,310	3,220
		191,570			161,743	28	Broadway*		1,966
								388,323	473,177

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*Broadway and Fleet service areas merged

CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAR 2018

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
CLEVNET	67,302	69,053	187,215	194,481	-4%
Other Libraries	484	508	1,532	1,462	5%
TOTAL	67,786	69,561	188,747	195,943	-4%

*Totals included in Main Library and Branch circulation counts

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Projected	13,248	13,320	45,365	42,812	6%
Mail and Email Reference	412	470	847	1,198	-29%
Interlibrary Loan Requests	968	906	3,249	2,675	21%
TOTAL	14,628	14,696	49,461	46,685	6%

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
New Titles Added	4,023	5,465	12,737	13,976	-9%
Total Items Added	20,950	22,114	61,083	73,856	-17%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2018	2017	2018	2017	Gain/Loss
Main Library	216	216	600	600	0%
Branches	6,165	6,156	17,154	17,158	0%

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2018	2017	2018	2017	Gain/Loss	
Downloads	11,929	13,900	34,042	37,130	-8%	Included in circulation activity
Users	693	623	1,975	1,957	1%	