Board Retreat November 21, 2009



THE LIBRARYJOURNAL INDEX OF PUBLIC LIBRARY SERVICE 2009

AMERICA'S STAR LIBRARIES





Today's Agenda

Introduction: Housekeeping & Ground Rules	Jacquie McLemore	8:30 - 8:45
Chapter 1: Brief History of CPL Structure	Tim Diamond	8:45 – 9:00
Chapter 2: Restructuring the Library ♦/९	Tim Diamond	9:00 – 9:30
Question & Answer / Discussion	Jacquie McLemore	9:30 – 10:00
Break		10:00 - 10:10
Chapter 3: Financial Update	Sandy Kuban	10:10 – 10:45
Question & Answer / Discussion	Jacquie McLemore	10:45 – 11:00
Chapter 4: Negotiations Update	Bob Carterette	11:00 – 11:20
Floating Holidays &/ 🗫		
Sunday Hours 8/9		
Question & Answer / Discussion	Jacquie McLemore	11:20 – 11:30
Break		11:30 – 11:45
Chapter 5: Accomplishments in 2009	Felton Thomas	11:45 – 12:00
Chapter 6: Strategic Priorities 🎙 / 🞙	Felton Thomas	12:00 – 12:15
Lunch / Discussion		12:15 – 1:00
Chapter 7: New Chapter begins in 2010		



Chapter One

Introduction:

Brief History of CPL















CHINA - CUT GLASS DINNERWARE

THE LARGEST EXCLUSIVE STORE OF ITS KIND IN AMERICA

HOUSE FURNISHINGS LIGHTING FIXTURES

THE KINNEY & LEVAN BUILDING

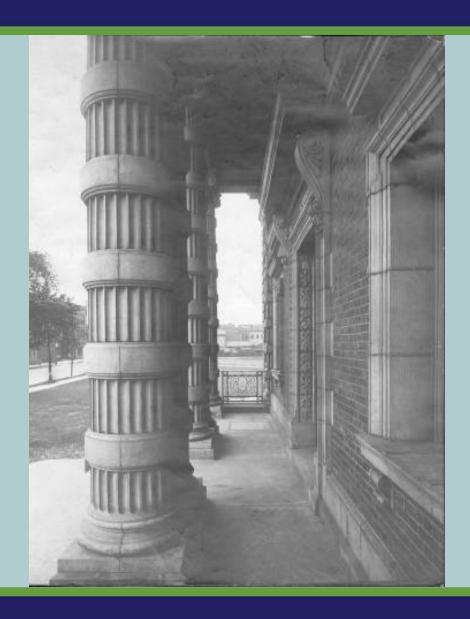
1375 EUCLID AVENUE

CLEVELAND, U. S. A.





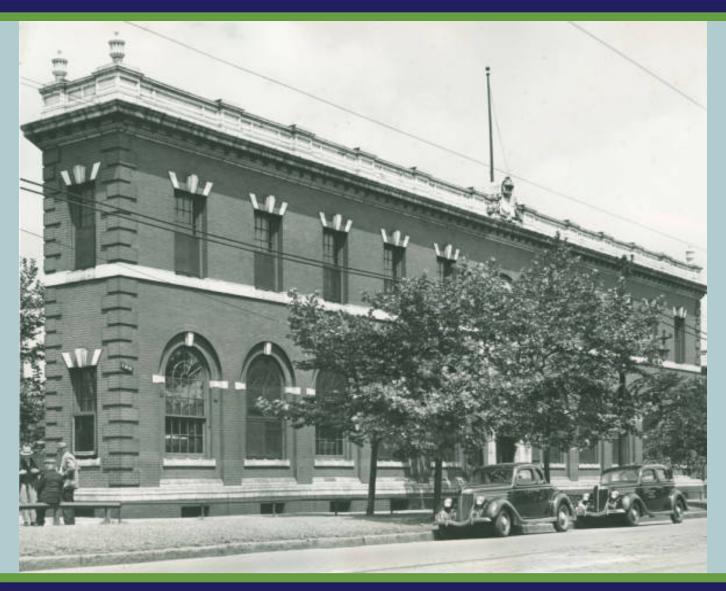




































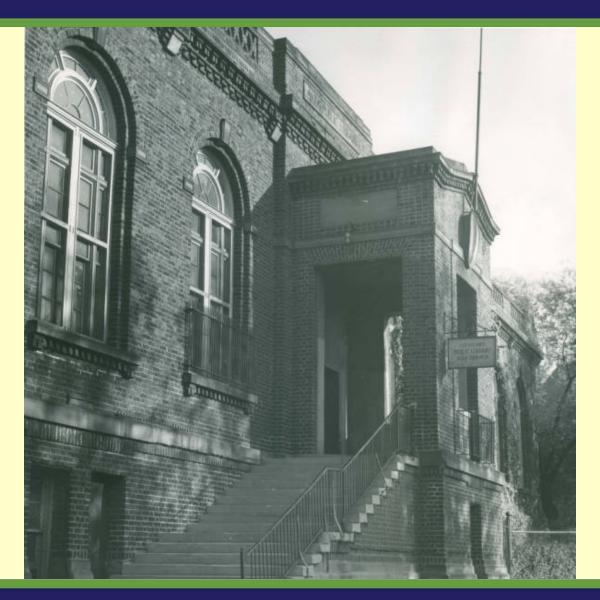




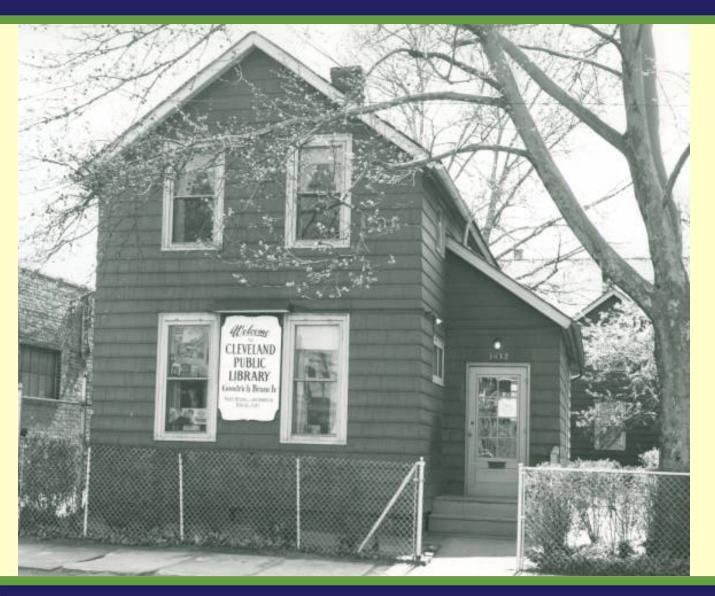












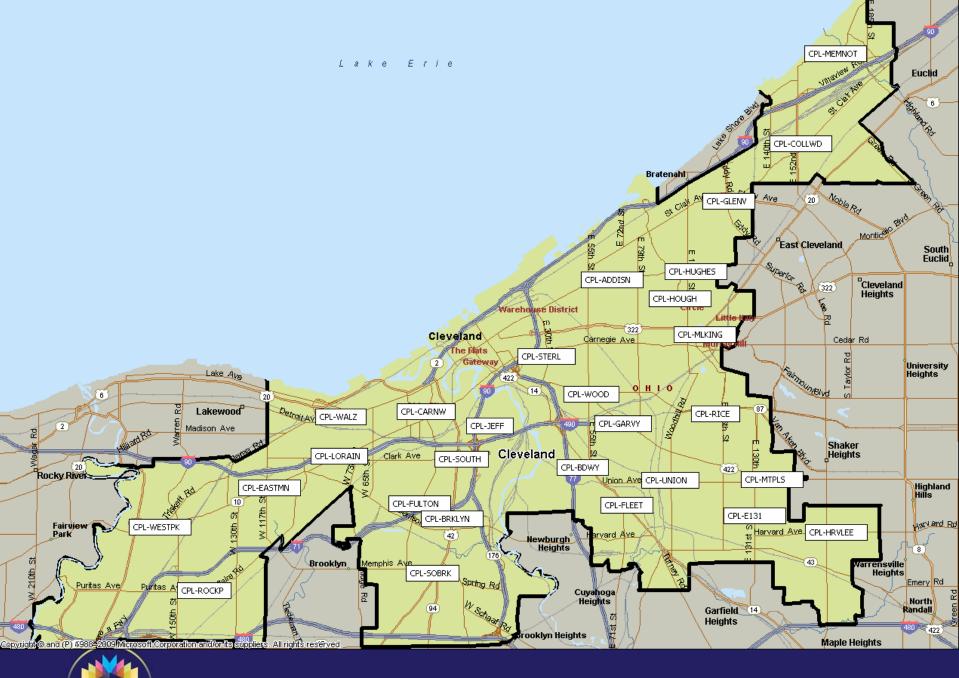








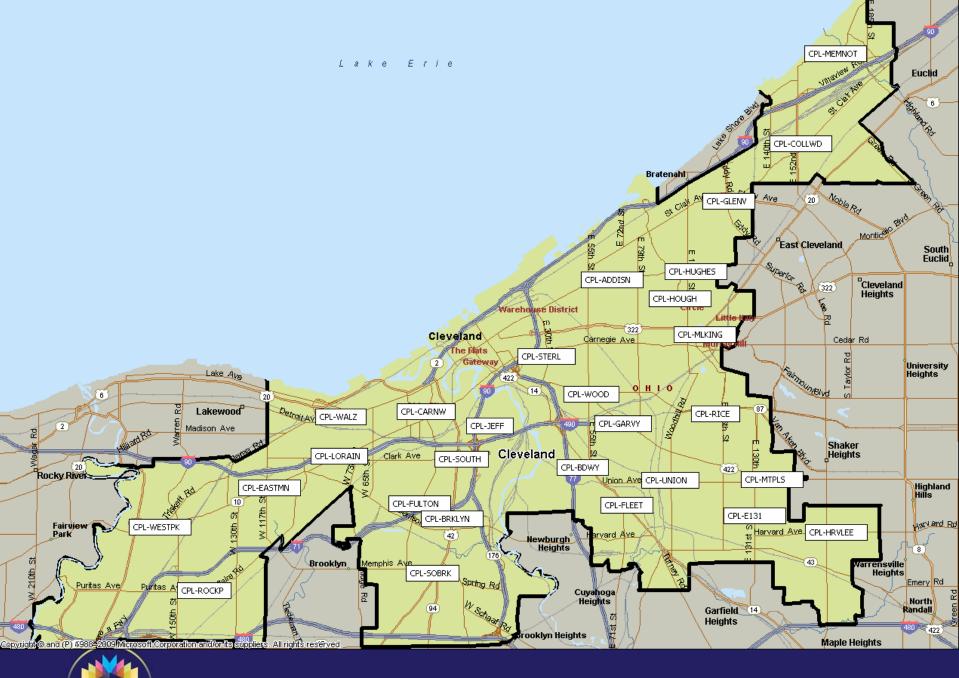


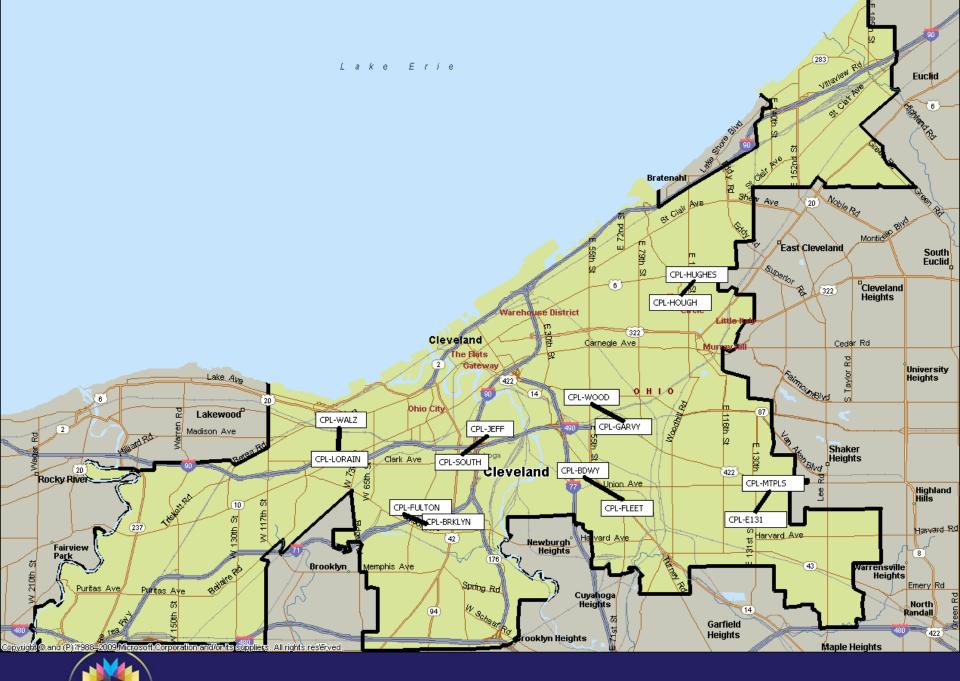


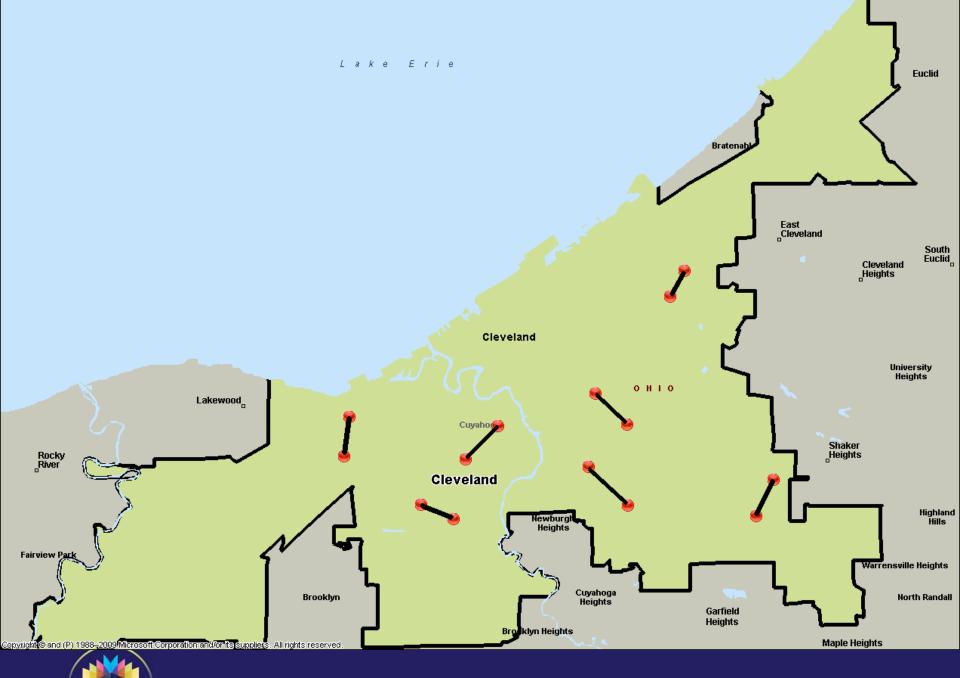
Chapter TWO Restructuring the Library

- Branches New Service Model January 2010
- Main Library End of 1st Qtr 2010







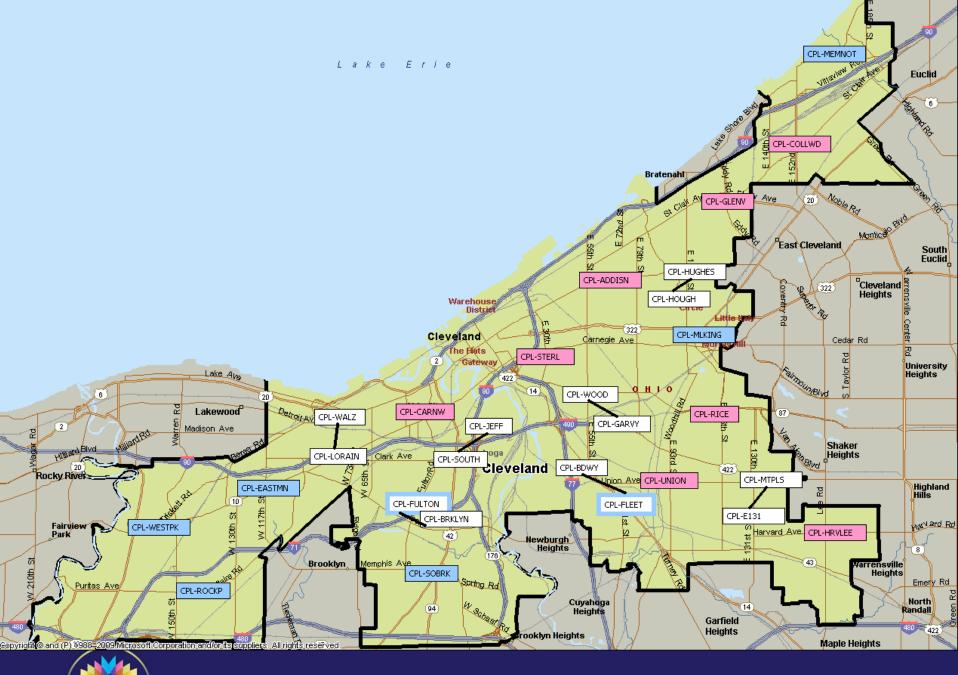


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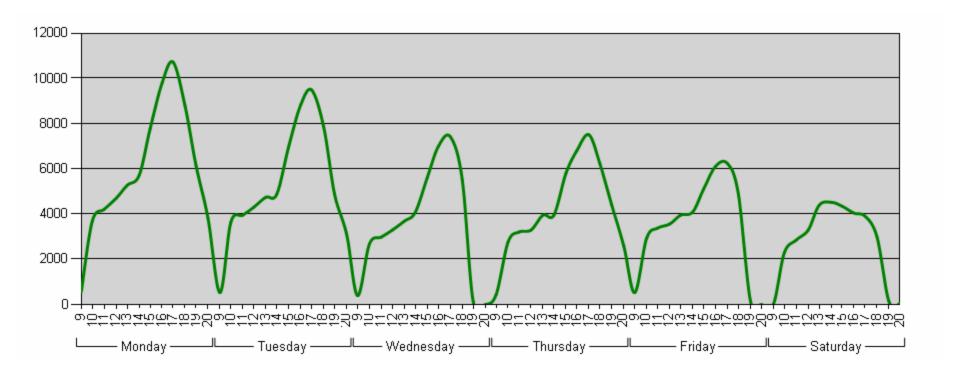
1 two units regarded as one; pair 2 *Biol*. a double chromosome resulting from the division of a tetrad in meiosis; half of a tetrad 3 *Chem*. An atom, element, or radical with a valence of two 4 *Sociology* two persons in a continuing relationship in which they interact upon each other – *adj*. consisting of two – dy·ad'|ic *adj*.

Webster's New World Dictionary of American English Third College Edition, 1988

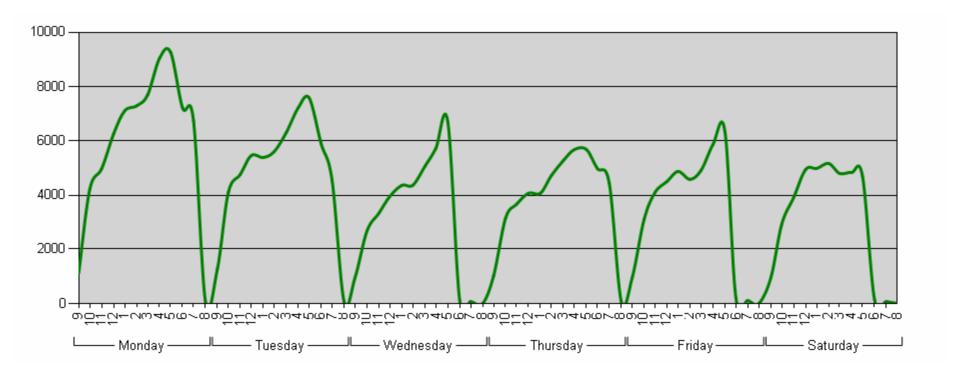




Average Attendance by Day and Hour

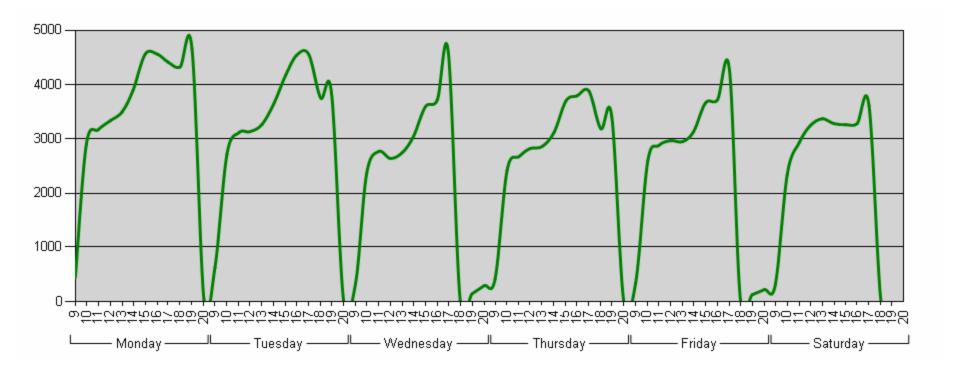


Average Checkouts by Day and Hour

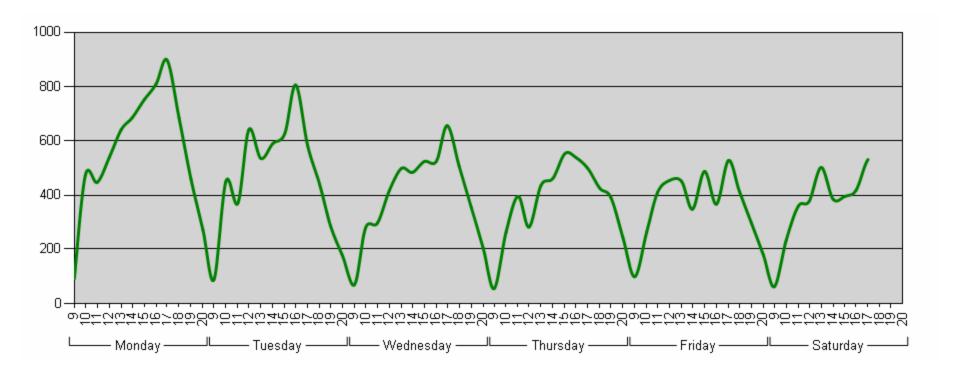




Average Computer Usage by Day and Hour



Average Total Attendance, Checkouts & SAM Usage





Proposed Schedule

PROPOSED SCHEDULE FOR BRANCH	ES
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MONDAY	11 – 7
TUESDAY	11 – 7
WEDNESDAY	11 – 7
THURSDAY	11 – 7
FRIDAY	10 – 6
SATURDAY	10 – 6
SUNDAY	Closed

PUBLIC ADMINISTRATION LIBRARY

MONDAY	8 – 5
TUESDAY	8 – 5
WEDNESDAY	8 – 5
THURSDAY	8 – 5
FRIDAY	8 – 5
SATURDAY	Closed
SUNDAY	Closed

OHIO LIBRARY FOR THE BLIND & PHYSICALLY DISABLED

MONDAY	9 – 5
TUESDAY	9 – 5
WEDNESDAY	9 – 5
THURSDAY	9 – 5
FRIDAY	9 – 5
SATURDAY	Closed
SUNDAY	Closed

PROPOSED SCHEDULE FOR MAIN LIBRARY

MONDAY	9 – 6
TUESDAY	9 – 6
WEDNESDAY	9 – 6
THURSDAY	9 – 6
FRIDAY	9 – 6
SATURDAY	9 – 6
SUNDAY	Closed



CLEVELAND	PUBLIC	C LIBRAR	Υ								
			•	SINGLE-SHIFT DY	ADIC MODEL						
	Hours		Mgr Lg	Mgr Med	Librarian	LA	LA P/T	Clerk	Clerk P/T	Actual	FTE
EASTMAN	48	Щ	1		1	1	2	2	2	9.0	7.0
MLK	48	SINGLE LARGE	1		1	1	2	2	2	9.0	7.0
MEMNOTT	48	L	1		1	1	2	2	2	9.0	7.0
ROCKPORT	48	J.	1		1	1	2	2	2	9.0	7.0
WESTPARK	48	NG	1		1	1	2	2	2	9.0	7.0
SOBRKLYN	48	Ø	1		1	1	2	2	2	9.0	7.0
BRKLYN-	48		1		2	2	2	2	2	11.0	9.0
FULTON	48 48										
LORAIN- WALZ	48		1		2	2	2	2	2	11.0	9.0
JEFF-	48		1		2	2	2	2	2	11.0	9.0
SOUTH	48	m			2	۷	2	۷	۷	11.0	3.0
GRDVLY-	48	DYADS	1		2	2	2	2	2	11.0	9.0
WOOD	48	λ.	,			2	2	2	2	11.0	5.0
HOUGH- HUGHES	48 48		1		2	2	2	2	2	11.0	9.0
E131-MTPL	48		1		2	2	2	2	2	11.0	9.0
	48										
BDWY-FLEE	40 48		1			3	1	2	1	7.0	6.5
CARNW	48			1	1	1	1	1	1	6.0	5.0
STERLING	48	Σ		1	1	1	1	1	1	6.0	5.0
ADDISON	48	DIC		1	1	1	1	1	1	6.0	5.0
UNION	48	ME		1	1	1	1	1	1	6.0	5.0
RICE	48	SINGLE MEDIUM		1	1	1	1	1	1	6.0	5.0
HARVLEE	48	NG NG		1	1	1	1	1	1	6.0	5.0
GLENV	48	S		1	1	1	1	1	1	6.0	5.0
COLLW	48			1	1	1	1	1	1	6.0	5.0
	1336	Totals	13	8	26	29	33	34	33	175.0	142.5
		,		00					0.1	010.0	
		(approx)	8	20	27	26	53	57	21	212.0	175.0
	Change		5	-12	-1	3	-20	-23	12	-37.0	-32.5
	Est Sav		\$ 392,704.65	\$ (821,035.80)	\$ (59,454.33)	\$ 141,096.15	\$ (501,675.20)	\$ (916,596.00)	\$ 201,156.00	\$ (1,563,804.53)	
	* Base	ed on 2008 s	alary averages								



CLEVELAND PU	UBLIC LIBI	RARY															
DRAFT: ESTIMA	ATED ANN	UAL SALA	RY	COSTS FOR	SINGLE-SHIF	ΓD	YADIC MODE	L									
				Mgr Lg	Mgr Med		Librarian		LA		LA P/T		Clerk		Clerk P/T		Annual
EASTMAN	48	ii.	\$	78,540.93		\$	59,454.33	\$	47,032.05	\$	50,167.52	\$	79,704.00	\$	33,526.00	\$	348,424.83
MLK	48	LARGE	\$	78,540.93		\$	59,454.33	\$	47,032.05	\$	50,167.52	\$	79,704.00	\$	33,526.00	\$	348,424.83
MEMNOTT	48	4	\$	78,540.93		\$	59,454.33		47,032.05	\$	50,167.52	\$	79,704.00	\$	33,526.00	\$	348,424.83
ROCKPORT	48	J.	\$	78,540.93		\$	59,454.33		47,032.05	\$,	\$	79,704.00	\$	33,526.00	\$	348,424.83
WESTPARK	48	SINGLE	\$	78,540.93		\$	59,454.33	\$	47,032.05	\$	50,167.52	\$	79,704.00	\$	33,526.00	\$	348,424.83
SOBRKLYN	48	S	\$	78,540.93		\$	59,454.33	\$	47,032.05	\$	50,167.52	\$	79,704.00	\$	33,526.00	\$	348,424.83
BRKLYN- FULTON	48 48		\$	78,540.93		\$	118,908.66	\$	94,064.10	\$	50,167.52	\$	79,704.00	\$	33,526.00	\$	454,911.21
LORAIN-WALZ	48		\$	78,540.93		\$	118,908.66	\$	94,065.10	\$	50,168.52	\$	79,704.00	\$	33,527.00	\$	454,914.21
JEFF-SOUTH	48		\$	78,540.93		\$	118,908.66	\$	94,066.10	\$	50,169.52	\$	79,704.00	\$	33,528.00	\$	454,917.21
GRDVLY-	48	DYADS	\$	78,540.93		\$	118,908.66	\$	94,067.10	\$	50,170.52	\$	79,704.00	\$	33,529.00	\$	454,920.21
WOOD HOUGH-	48 48	۵					<u> </u>		·		·		·		·		
HUGHES	48		\$	78,540.93		\$	118,908.66	\$	94,068.10	\$	50,171.52	\$	79,704.00	\$	33,530.00	\$	454,923.21
E131-MTPL	48 48		\$	78,540.93		\$	118,908.66	\$	94,069.10	\$	50,172.52	\$	79,704.00	\$	33,531.00	\$	454,926.21
BDWY-FLEET	48		\$	78,540.93		\$	59,454.33	\$	141,096.15	\$	25,083.76	\$	79,704.00	\$	16,763.00	\$	400,642.17
	30		Ψ	70,040.93		•			, i		,	Ψ		Ψ	·	Ψ	,
CARNW	48				\$ 68,419.65		59,454.33		47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
STERLING	48	Σ			\$ 68,419.65	-	59,454.33	\$	47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
ADDISON	48				\$ 68,419.65	-	59,454.33	\$	47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
UNION	48	ME			\$ 68,419.65	-	59,454.33	\$	47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
RICE	48	SINGLE MEDIUM			\$ 68,419.65	-	59,454.33	-	47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
HARVLEE	48	N S			\$ 68,419.65	- T	59,454.33	\$	47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
GLENV	48	S			\$ 68,419.65		59,454.33	\$	47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
COLLW	48				\$ 68,419.65		59,454.33	\$	47,032.05		25,083.76	\$	39,852.00	\$	16,763.00	\$	256,604.79
	1326		\$ 1	,021,032.09	\$ 547,357.20	\$ 1	1,605,266.91	\$ ^	1,363,944.45	\$	827,779.08	\$ 1	,354,968.00	\$	553,194.00		7,273,541.73
										_					8 Expenditure		9,068,781.44
										<u> </u>				Est	Difference	\$ (1,795,239.71)



Question & Answer

Discussion







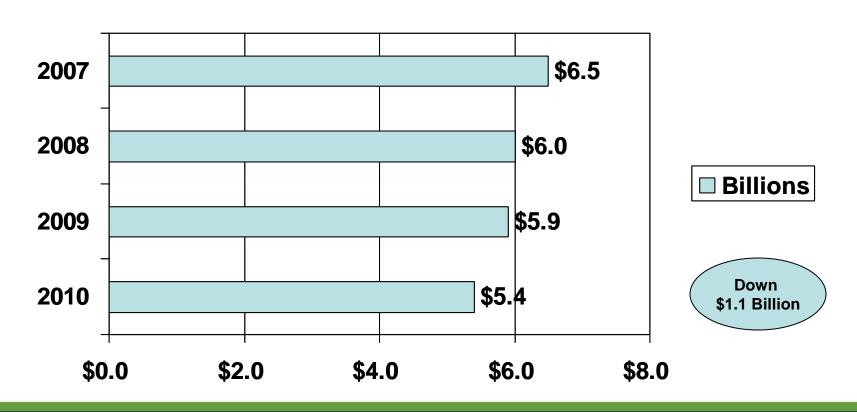
General Fund Major Sources of Revenue

2 Major Sources:

- Property Tax Revenue
 - 1 Mill Continuous Levy (Commenced in 1985)
 - 5.8 Mill 5yr Levy (2009-2013)
 - Recession Has Drastically Diminished Revenue Stream
- Public Library Fund Revenue
 - Lowered % Share on Declining Revenue Source
 - Was 2.2% of State General Revenues
 - As of 7/1/09, 1.9% of State General Revenues
 - Recession Has Drastically Diminished Revenue Stream

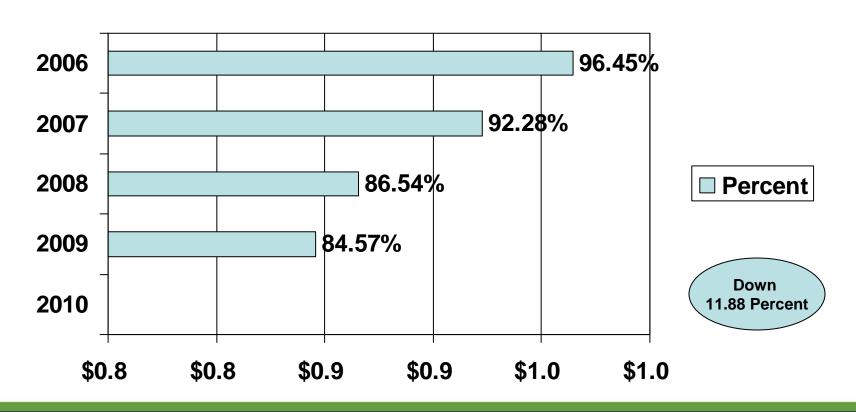


Property Tax Assessed Valuation History Graph



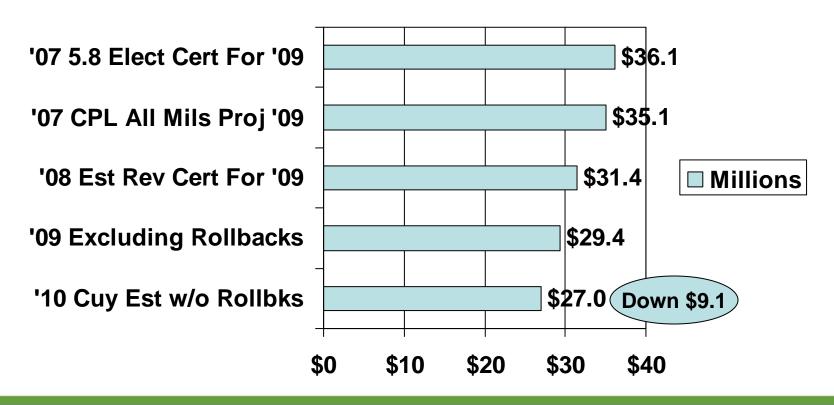


Property Tax Collection Rate History Graph





Property Tax For 2009-2013 From Expectation To Reality





5.8 Levy 2009-2013 From Expectation to Reality

- '07 Election Certified Amount for Levy \$36.1
- '09 Current Certified Revenue \$28.8
- Loss of Expected Revenue 1 Yr \$ 7.3
- Times 5 Years = HUGE LOSSES \$36.5
 - The 5 Year Levy becomes a 4 Year Levy spread over 5 Years



Public Library Fund (PLF) Amount Certified History





Public Library Fund (PLF) Projected Accumulated Loss

	2009 Certified	2010 Projected	2011 Projected	Total
Original	\$27.4	\$27.4	\$27.4	\$82.2
Current	\$21.7	\$19.6	\$18.3	\$59.6
Loss	\$ 5.7	\$ 7.8	\$ 9.1	\$22.6



Budgeted Revenue Picture 2009-2013: Assumes Unknowns <u>Not</u> Worse Than Currently Known

	2009-4	2010	2011	2012	2013
Prop Tax	\$ 29.4	\$ 27.0	\$ 27.0	\$ 27.0	\$ 27.0
PLF	\$ 21.7	\$ 19.6	\$ 18.3	\$ 18.3	\$ 18.3
Other	\$ 12.2	\$ 10.6	\$ 10.6	\$ 9.2	\$ 8.8
Use Cash	\$ 3.3	\$ 2.0			
Total	\$ 66.6	\$ 59.2	\$ 55.9	\$ 54.5	\$ 54.1

\$7.4

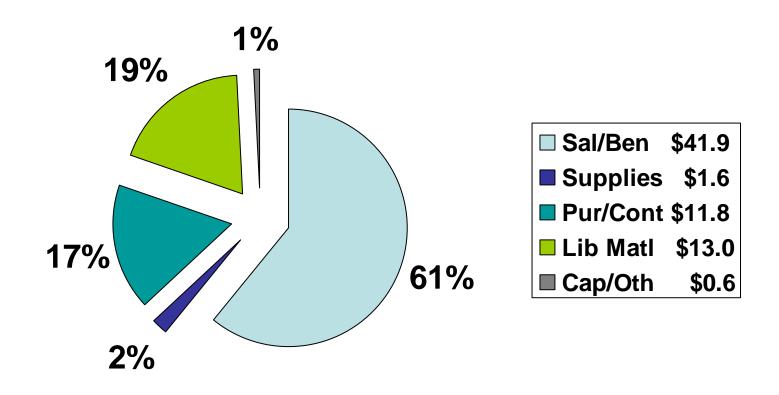
\$3.3

↓\$1.4

↓\$0.4

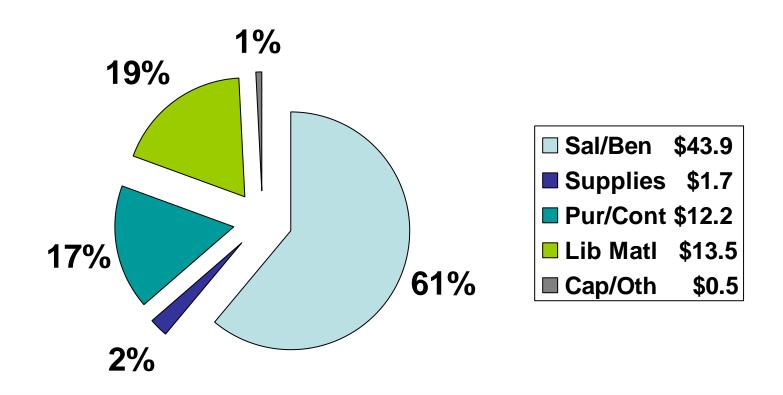


General Fund Appropriations 2007 – 3rd & Final Amendment \$68.9



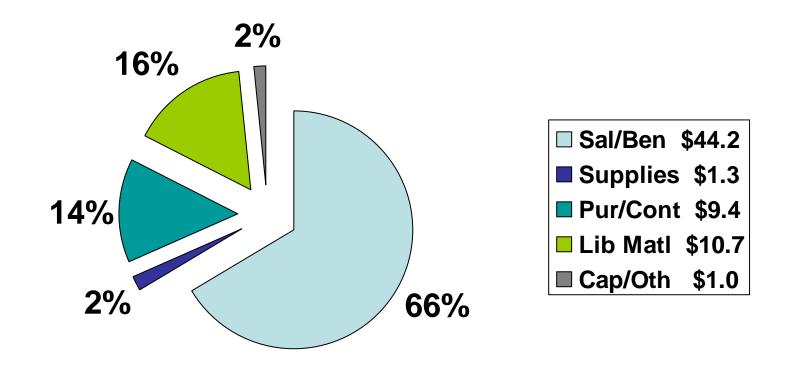


General Fund Appropriations 2008 – Orig & Final Amendment \$71.8



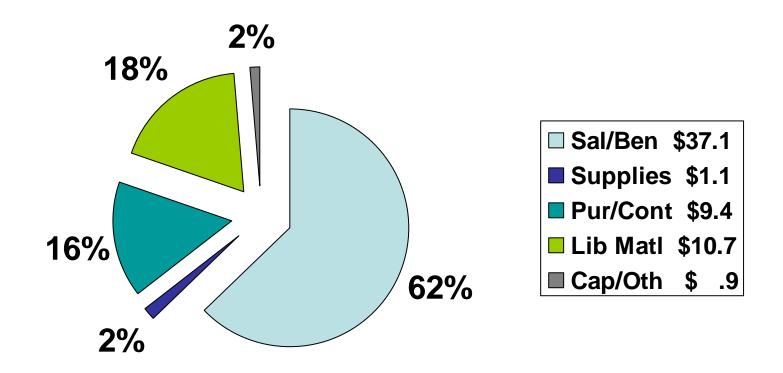


General Fund Appropriations 2009 – 4th Amendment To Date \$66.6





General Fund Appropriations 2010 – Projection \$59.2





2009 Monthly General Fund Expenses (Average \$5.3 Million Spent Per Month)





What's New

- As of the 10/31/09 Financial:
 - Our actual Rollbacks & Homestead Credit receipts are coming in above the current certified revenue amount
 - Our Property Tax receipts are above the current certified amount
 - Our expenses are trending slightly below the appropriated amounts



2009 Total Revenue Budget Versus Actual Projection

	Budget 2009-4	Actual 10/31/09	Est. Nov + Dec	Proj'd 12/31/09	Variance
Prop Tax	\$ 29.4	\$ 31.8	\$ 0.0	\$ 31.8	\$ 2.4
PLF	\$ 21.7	\$ 18.7	\$ 2.7	\$ 21.4	\$ (.3)
Other	\$ 12.2	\$ 8.3	\$ 5.1	\$ 13.4	\$ 1.2
Subtotal	\$ 63.3	\$ 58.8	\$ 7.8	\$ 66.6	\$ 3.3
Use Cash	\$ 3.3				(\$ 3.3)
Total	\$ 66.6	\$ 58.8	\$ 7.8	\$ 66.6	\$.0



Property Tax Delinquencies

	2007 Actual	2008 Actual	2009 Proj'd
Current	\$ 4,091,578	\$ 4,343,813	\$ 5,794,149
Total	\$14,804,288	\$14,240,246	\$15,554,518

2009 Total Expense Budget Versus Actual Projection

	Budget 2009-4	Actual 10/31/09	Est.Nov + Dec	Proj'd 12/31/09	Variance
Sal/Ben	\$ 44.2	\$ 35.3	\$ 8.3	\$ 43.6	\$.6
Supplies	\$ 1.3	\$.9	\$.2	\$ 1.1	\$.2
Pur/Contr	\$ 9.4	\$ 8.0	\$ 1.4	\$ 9.4	\$.0
Lib Mat'l	\$ 10.7	\$ 7.9	\$ 2.8	\$ 10.7	\$.0
Cap/Other	\$ 1.0	\$.7	\$.2	\$.9	\$.1
Total	\$ 66.6	\$ 52.8	\$ 12.9	\$ 65.7	\$.9



Excludes \$3.0 Transfer To Capital Fund For Strategic Plan



Revenue, Expenses & Fund Balance Budget Versus Actual Projection

	Budget 2009-4	Proj'd 12/31/09	Variance
New Rev	\$ 63.3	\$ 66.6	\$ 3.3
Expenses	\$ 66.6	\$ 65.7	\$.9
Balance	(\$ 3.3)	\$.9	\$ 4.2
Beg Cash	\$ 29.1	\$ 29.1	
Yr End Enc.	(\$ 5.1)	(\$ 5.3)	\$.0
End Unenc. Cash	\$ 20.7	\$ 24.7	\$ 4.2



Revenue, Expenses & Fund Balance Budget Versus Actual Projection

	Budget 2009-4	Proj'd 12/31/09	Budget 2010	Variance Proj'd 12/31 vs. 2010	
New Rev	\$ 63.3	\$ 66.6	\$ 57.2	(\$ 9.4)	
Expenses	\$ 66.6	\$ 65.7	\$ 59.2	(\$ 6.5)	Was (\$7.4)
Balance	(\$ 3.3)	\$.9	(\$ 2.0)	(\$ 2.9)	
Beg Cash	\$ 29.1	\$ 29.1	\$ 24.7		
Yr End Enc.	(\$ 5.1)	(\$ 5.3)	\$.0		
Yr Beg Enc.			(\$ 14.8)		
End Unenc. Cash	\$ 20.7	\$ 24.7	\$ 7.9 Was \$ 3.9	Approx. 1.5 month's cash flow Millio	cludes \$3 on Transfer



How Must We Cut \$6.5 From 2010

	Budget 2008	Proj'd 2009	Plus	Minus	% '08	'10 vs. % '08 Proj'd
Sal/Ben	\$ 43.9	\$ 43.6	\$ 1.3			(\$ 6.5) 14.8%
Sal/Ben				(\$ 1.6)	3.6%	18.4%
Supplies	\$ 1.7	\$ 1.1		(\$.6)	35.3%	
Pur/Contr	\$ 12.2	\$ 9.4		(\$ 2.8)	23.0%	
Lib Mat'l	\$ 13.5	\$ 10.7		(\$ 2.8)	20.7%	
Cap/Other	\$.5	\$.9	\$.8			
Cap/Other				(\$.4)	60.0%	
Total	\$ 71.8	\$ 65.7	\$ 2.1	(\$ 8.2)		



Open Positions At CPL

- 41 positions are open as of 11/9/09 as a result of resignations and retirements
- 25 resignations and retirements from 12/31/08 to 10/31/09
- 14 more retirements in November & December, 2009



Breakdown of October 2009 Payroll (3 Pays)

Gross Pay	Oct 2 2009	Oct 16 2009	Oct 30 2009	Total	
Hrs Worked	\$ 1.056	\$ 1.053	\$ 1.049	\$3.158	84%
Premiums & OT	\$.010	\$.010	\$.012	\$.032	
Vacation	\$.098	\$.096	\$.099	\$.293	
Sick Time	\$.058	\$.081	\$.062	\$.201	16%
FMLA	\$.021	\$.019	\$.011	\$.051	
Other (Funeral, Jury, Union, Floating etc.)	\$.002	\$.002	\$.008	\$.012	
Total Gross Pay	\$ 1.245	\$ 1.261	\$ 1.241	\$3.747	



Annual Salary & Benefits Breakdown (Based on October 2009 Payroll)

	Gross	OPERS	Health	Life	M'care	wc	Total
Oct Ave Pay	\$ 1.255	\$.177	\$.146	\$.007	\$.014	\$.010	\$1.61
Calc Factor	26	26	24	12	26	26	
Total Annual	\$ 32.6	\$ 4.6	\$ 3.5	\$.08	\$.36	\$.27	\$ 41.4

\$8.81

27% of Gross Pay Or 21% of Salary/Benefits Total



Annual Salary & Benefits Breakdown

(Based on October 2009 Payroll)

Type (EE's)	Gross	OPERS	Health	Life	M'care	wc	Total	
NU-FT (112)	\$ 8.5	\$ 1.2	\$.8	\$.02	\$.09	\$.07	\$ 10.7	
NU-PT (194)	\$ 2.2	\$.3			\$.03	\$.01	\$ 2.5	
NU (306)	\$ 10.7	\$ 1.5	\$.8	\$.02	\$.12	\$.08	\$ 13.2	32%
U4-FT (17)	\$.7	\$.1	\$.1		\$.01	\$.01	\$.9	2%
U9-FT (386)	\$ 19.3	\$ 2.7	\$ 2.5	\$.06	\$.20	\$.16	\$ 24.9	
U9-PT (86)	\$ 2.0	\$.3	\$.1		\$.03	\$.02	\$ 2.4	
U9 (472)	\$ 19.3	\$ 3.0	\$ 2.6	\$.06	\$.23	\$.18	\$ 27.3	66%
Total (795)	\$ 32.6	\$ 4.6	\$ 3.5	\$.08	\$.36	\$.27	\$ 41.4	



Cut of \$6.5 For 2010 Revised To \$4.3 Due to Frozen Open Positions

	Proj'd 2009	Budget 2010	Variance	2010 Sal/Ben Proj'd	Revised Variance
Sal/Ben	\$ 43.6	\$ 37.1	(\$ 6.5)	\$41.4	(\$ 4.3)
Supplies	\$ 1.1	\$ 1.1			
Pur/Contr	\$ 9.4	\$ 9.4			
Lib Mat'l	\$ 10.7	\$ 10.7			
Cap/Other	\$.9	\$.9			
Total	\$ 65.7	\$ 59.2	(\$ 6.5)		(\$ 4.3)



Floating Holidays Based on Columbus Day: October 12, 2009

(plus Veteran's, President's & Founder's)

Туре	Hours	Receive 1.5 Times Vacation Accrual	OT Component	
Worked	3,614.25	5,421.38 hrs	1,807.13 hrs	
Sick	188.25		X 4 Floating	
Vacation	171.00		7,228.52 hrs	3.7 FTE's
Taken	200.00			
Total	4,173.50			

1 FTE works 1,950 hrs/yr



Cost of Floating Holidays Based on Columbus Day: October 12, 2009 (plus Veteran's, President's & Founder's)

Туре	Hours	Amount	Receive 1.5 Vacation Accrual	OT Component
Worked	3,614.25	\$ 98,685	\$ 148,027	\$ 49,342
Sick	188.25	\$ 5,704		X 4 Floating
Vacation	171.00	\$ 3,811		\$ 197,368
Taken	200.00	\$ 5,085		
Total	4,173.50	\$113,285		



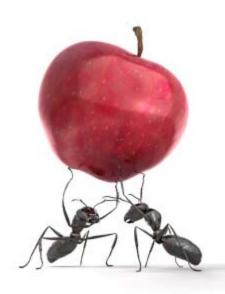
X 4 = \$453,140 + OT \$197,368 = \$650,508



Question & Answer

Discussion





Chapter Four

Negotiations Update



Floating Holidays

- Presidents' Day
- Founder's Day
- Columbus Day
- Veterans Day

CURRENT UNION CONTRACT:

All full-time employees who work on holidays when the Library is open (Presidents' Day, Founder's Day, Columbus Day, and Veterans Day) shall be credited with vacation time equivalent to the number of hours they worked. If a full- time employee has been compensated for 37.5 hours during a week in which one of the above holidays falls, she/he shall be credited with vacation time equivalent to one and one half times the number of hours worked.

FLOATING HOLIDAY OUTPUT MEASURES

	MAIN			BRANCHES		
	Attendance	Check-Outs	Computers	Attendance	Check-Outs	Computers
PRESIDENTS DAY	Low	Low	Low	Low	Low	Normal
FOUNDER'S DAY	High	High	Normal	Normal	Normal	Normal
COLUMBUS DAY	Low	Low	Low	Low	Low	Normal
VETERANS DAY	Low	Low	Low	Normal	Normal	Normal

Note: Cleveland Metropolitan School District facilities closed Presidents Day and Columbus Day but not Veterans Day.



Question & Answer

Discussion







Progress Report on 2009

- Barberton Public Library joined CLEVNET
- Return on Investment study was completed, showing CLEVNET members receive
 \$6 in value for every value invested
- Statewide Library Service to the Blind began June 1, 2009
- Establishing Public Services (PS) and Community Outreach & Public Affairs (COPA) departments
- Bill and Melinda Gates Foundation Opportunity Online hardware grant Award
- Successful Library Card Sign-Up Campaign 3,709 applications processed
- Statewide Library Service to the Blind (began June 1, 2009)
- Provided office space for the Credit Union in Louis Stokes Wing
- Tyler MUNIS Financial Enterprise Resource Planning (ERP) System and MUNIS HRIS
- Restructured branch depositing



Progress Report on 2009

- Completed 1st year successfully of FSA benefits for health, dependent and 2 commuter plans
- Froze 42 positions to hold down salaries/benefits costs
- Performance evaluation emphasis
- Monthly Works of Wonder (WOW!) staff award
- Main Library as "Cleveland's Living Room" Innovations Teams
- Formation of Public Services Administrative Team
- Year long monthly management training series for all CPL managers
- Significant cost savings realized by eliminating duplication of formats (e.g., microfilm, print, electronic databases)
- New CPL logo, new look, new business cards design, and print-on-demand letterhead
- "Save Ohio Libraries" Campaign and Rally
- CPL Facebook page; YouTube, Flickr and Twitter accounts



Progress Report on 2009

- Established network of free advertising opportunities for interviews, community calendar listings and public service announcements
- CPL is projected to hit its highest annual circulation since 1965
- Resource sharing with other libraries is up 16% over last year
- Total Security Irregularity Reports are down 18%
- Disruptive Behavior reports are down 38%
- Floating Collections reduced Audio Visual items in transit between Branches by one third
- CPL Harvest for Hunger Campaign collected 50% more food and 100% more cash than the 2008 Campaign
- Circulation has increased despite multi-million dollar reductions to the materials budgets



Chapter Six

Strategic Priorities





DARE to be more



Open Your Mind: Freedom to Read

Feel the Power: Tech Central

Open Doors: Inviting Spaces

Celebrate Diversity: Multicultural Programming

Connect the Community:

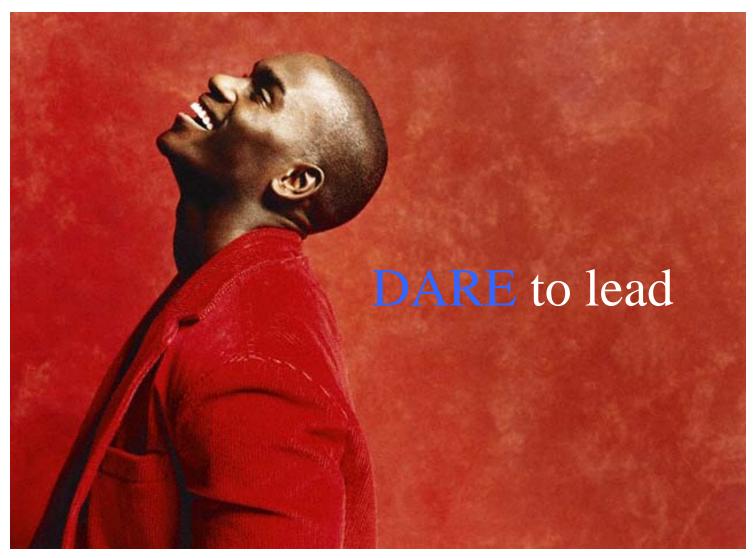
Volunteerism, Advocacy Work Plan, Foundation



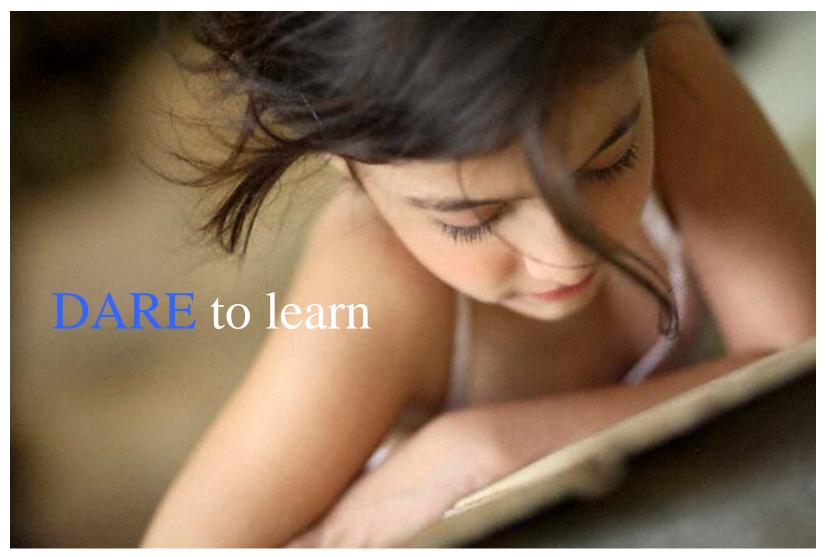














DARE to discover

DARE to believe

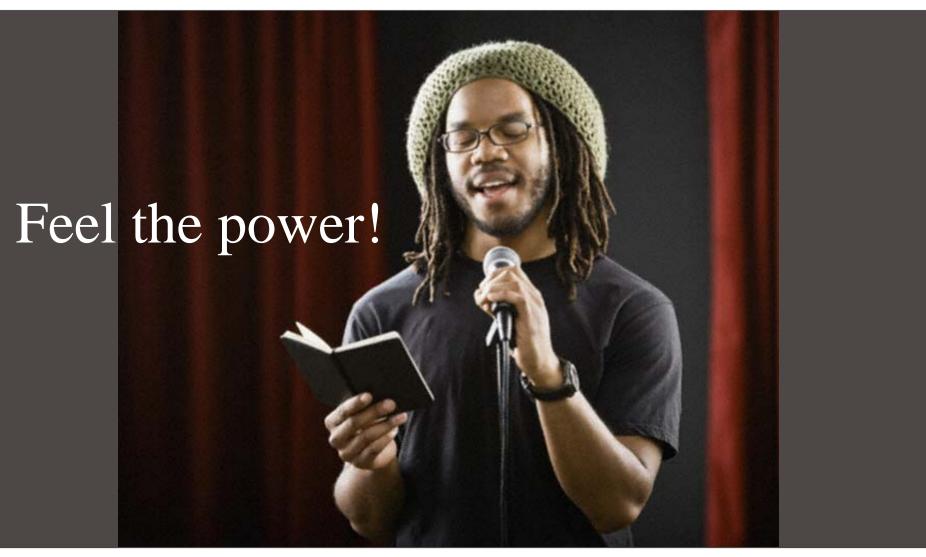
DARE to escape

DARE to wonder



















The power to achieve.

The power to believe.

The power to change.

The power to learn.

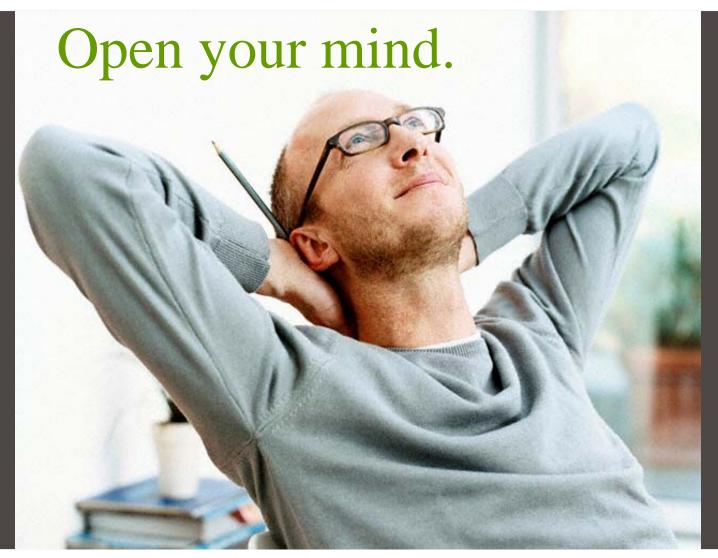
The power to do more.

The power to lead.

The power to escape.

The power to succeed.















Open your mind.

Knowledge is power.

Do more. Be more.

Never the same place twice.

It's new every day.



Chapter Seven

New Chapter begins in 2010





