

CLEVELAND PUBLIC LIBRARY

Finance Committee

October 16, 2008

RESOLUTION TO RENEW THE ENGAGEMENT WITH CLEVELAND PUBLIC ART

- WHEREAS The Board of Trustees of Cleveland Public Library receives a generous annual grant from the Cleveland Foundation from the Lockwood Thompson Memorial Fund; and
- WHEREAS, One grant-defined goal stipulates, "The underwriting of expense in bringing to the Library for purpose of one or more lectures, one or more individuals in the field of literature or the visual arts"; and
- WHEREAS, In September 2004 Cleveland Public Library engaged Cleveland Public Art; to organize the Lockwood Thompson Spectrum Dialogue Series and related publication; and
- WHEREAS, Beginning in 2009, will arrange a competition for a temporary art installation in the Eastman Garden in place of the publication
- WHEREAS Cleveland Public Art has presented the attached proposal for the fifth Spectrum Dialogue Series to include one or two speaker programs/events and art competition in 2009 at a cost not-to-exceed \$95,550; now therefore be it
- RESOLVED, That Cleveland Public Library engage Cleveland Public Art to organize and market its Lockwood Thompson Spectrum Dialogue Series with fees and reimbursable expenses for the fifth year being charged to the Lockwood Thompson Fund: Account 22892103-53710.

**Spectrum: The Lockwood Thompson Dialogues
2009 Program Budget**

Dialogue Costs	
Item	Amount
<u>Speaker Costs</u>	
Speaker(s) + Moderator Fees	37,000
Speaker(s) Travel & Accomodations	5,000
Subtotal	\$42,000
<u>Publicity</u>	
Printing (10,000 pieces)	675
Mail House Fee	550
Postage	1,200
Postcard Design	1,000
Miscellaneous Design Fees	2,000
Subtotal	\$5,425
<u>Program Documentation</u>	
Transcript	300
Web Formatting + Documentation	2,100
Photography & Usage Fees	500
Subtotal	\$2,900
Dialogue Total	\$50,325

Garden Art	
Item	Amount
<u>Call for Artists</u>	
Postcard Design	500
Postcard Printing (5,000)	325
Mail House Fee	275
Postage	600
Jury Expenses + Materials	1,000
Prize Honorariums (One 1st Place, 2 Runners Up)	2,000
Subtotal	\$4,700
<u>Publicity for Event</u>	
Printing (10,000 pieces)	675
Mail House Fee	550
Postage	1,200
Postcard Design	1,000
Subtotal	\$3,425
<u>Event Costs</u>	
Refreshments	600
Subtotal	\$600
<u>Artwork Costs</u>	
Artist Fee	3,500
Cost for Artwork	15,000
Subtotal	\$18,500
Garden Art Total	\$27,225

CPA Management Fees

Organize & coordinate programs

Topic selection

Participant selection & negotiation

Publicity

Event planning & coordination

Garden Art project management

Management Total \$18,000

Spectrum 2009 Program Total \$95,550

CIVIC DESIGN & INSPIRED INFRASTRUCTURE

For centuries, the world's great cities have defined themselves and inspired their citizens with iconic works of civic design, including architecture, public spaces, and infrastructure. From the Colosseum and the Eiffel Tower to the Golden Gate Bridge and Central Park, well-designed infrastructure, public parks, and public buildings have created the backdrops for civic life. Recently, we have witnessed the impact of structures like the "Bird's Nest," Beijing's National Stadium and the Guggenheim in Bilbao have on both the physical landscape of cities and the psychological character of their residents.

Meanwhile, rapid development in cities throughout eastern and southern Asia and the Middle East is resulting in structures that range from brilliant feats of architecture and engineering to cheap and unsafe. Infrastructure in developed countries such as the United States is in need of replacement, though a number of federal and state policies make it difficult for cities to rebuild highways and bridges in a way that combines form and function in a meaningful way.



Civic Design & Inspired Architecture will first seek to place the design of public spaces and public infrastructure into an historical context. Next, the program will examine cities across the world that are making the most of opportunities for the creation of these places and structures. It will go further by exploring how and why cities such as Barcelona have established a public culture that places high expectations on the architecture and design of public and private investments. Finally, the program will link both the historical context and successful strategies of modern cities to projects that are on the horizon for Cleveland, including the redesign of the Innerbelt Highway, the relocation of the Port Authority along Lake Erie, the new design for a relocated Museum of Contemporary Art Cleveland, and the new convention center.

Possible Speakers

- Masimilliano Fuksas, Italian Architect and Designer
- Maxwell Anderson, Indianapolis Museum of Art
- Aaron Betsky, Cincinnati Art Museum
- Renzo Piano, Italian Architect
- Santiago Calatrava, Valencian Spanish Architect

Program Outcome: Policy recommendations on civic design submitted to the State of Ohio