

CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2009

CIRCULATION ACTIVITY	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	2009	2008	
Main Library	178,004	160,834	8,091	7,659	494,245	472,281	4.7%
Branches & Mobile Units	382,873	344,978	13,434	13,018	1,059,809	1,005,813	5.4%
Library for the Blind	39,840	40,086	1,532	1,603	109,495	122,581	-10.7%
TOTAL CIRCULATION	600,717	545,898			1,663,549	1,600,675	3.9%

REFERENCE TRANSACTIONS	Reference		Average Daily		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	2009	2008	
Main Library	43,679	40,434	1,985	1,925	116,572	120,504	-3.3%
Branches & Mobile Unit	53,624	47,152	1,882	1,779	155,221	148,025	4.9%
Library for the Blind	2,022	1,682	78	67	5,837	4,643	25.7%
TOTAL QUESTIONS	99,325	89,268			277,630	273,172	1.6%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use	
			2009	2008	2009	2008
Main Library	66	48 minutes	18,410	13,662	14,871	10,992
Branches	229	30 minutes	89,765	71,462	45,808	35,844
TOTAL USAGE	295		108,175	85,124	60,679	46,836

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Daily		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	2009	2008	
Main Library	64,970	58,004	2,953	2,762	173,876	171,700	1.3%
Branches	314,943	285,592	11,051	10,777	850,399	831,624	2.3%
Mobile Unit	763	731			1,996	2,182	-8.5%
TOTAL VISITS	380,676	344,327			1,026,271	1,005,506	2.1%

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR MARCH 2009**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Manual Circulation	f Total Direct Circulation (a+b+c+d+e)	g Sent to Other CLEVNET Systems	h Total Circulation (f+g)
Addison	12,039	828	722	997	0	14,586	1,543	16,129
Broadway	3,698	146	95	132	3	4,074	386	4,460
Brooklyn	8,376	618	439	642	0	10,075	911	10,986
Carnegie West	9,881	948	1,201	1,395	21	13,446	925	14,371
Collinwood	10,362	506	423	756	0	12,047	1,523	13,570
East 131st	4,730	261	145	400	0	5,536	574	6,110
Eastman	14,645	1,265	1,244	1,800	0	18,954	1,217	20,171
Fleet	10,293	690	675	1,086	0	12,744	1,062	13,806
Fulton	7,845	720	486	647	0	9,698	813	10,511
Garden Valley	4,112	132	82	100	0	4,426	625	5,051
Glenville	7,386	830	411	1,074	9	9,710	846	10,556
Harvard-Lee	7,957	632	551	899	0	10,039	817	10,856
Hough	6,013	565	304	537	0	7,419	644	8,063
Jefferson	9,818	749	955	1,272	350	13,144	969	14,113
Langston Hughes	5,485	463	314	471	185	6,918	803	7,721
Lorain	11,301	607	394	769	390	13,461	1,143	14,604
Martin Luther King, Jr.	6,787	459	746	1,079	77	9,148	1,048	10,196
Memorial-Nottingham	14,291	845	1,158	1,904	553	18,751	1,866	20,617
Mt. Pleasant	7,130	531	287	599	0	8,547	725	9,272
Rice	7,379	303	272	519	0	8,473	1,061	9,534
Rockport	19,175	1,685	1,133	2,180	0	24,173	2,372	26,545
South	9,346	568	267	439	0	10,620	1,456	12,076
South Brooklyn	19,633	1,091	1,387	2,177	0	24,288	2,625	26,913
Sterling	6,135	577	400	508	10	7,630	492	8,122
Union	6,470	850	403	825	0	8,548	587	9,135
Walz	12,947	1,099	959	1,418	0	16,423	1,566	17,989
West Park	20,948	1,638	2,184	3,152	36	27,958	3,565	31,523
Woodland	9,862	710	355	792	0	11,719	1,410	13,129
BRANCH TOTAL	274,044	20,316	17,992	28,569	1,634	342,555	33,574	376,129
Mobile Units	4,454	196	522	399	1,069	6,640	104	6,744
TOTAL	278,498	20,512	18,514	28,968	2,703	349,195	33,678	382,873

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR MARCH 2009**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2009	2008	2009	2008		
Addison	16,129	15,778	43,450	45,867	-2,417	-5.3%
Broadway	4,460	3,578	12,136	10,908	1,228	11.3%
Brooklyn	10,986	9,028	29,567	25,464	4,103	16.1%
Carnegie West	14,371	12,474	39,371	35,739	3,632	10.2%
Collinwood	13,570	12,686	38,008	36,451	1,557	4.3%
East 131st	6,110	4,965	15,820	14,177	1,643	11.6%
Eastman	20,171	18,224	53,295	52,753	542	1.0%
Fleet	13,806	12,017	38,854	34,349	4,505	13.1%
Fulton	10,511	9,804	27,817	29,598	-1,781	-6.0%
Garden Valley	5,051	5,895	14,778	9,605	5,173	53.9%
Glenville	10,556	8,631	29,433	25,415	4,018	15.8%
Harvard-Lee	10,856	10,375	30,823	30,836	-13	0.0%
Hough	8,063	6,968	21,940	20,805	1,135	5.5%
Jefferson	14,113	11,917	39,899	34,556	5,343	15.5%
Langston Hughes	7,721	8,388	21,310	23,415	-2,105	-9.0%
Lorain	14,604	14,445	41,980	42,238	-258	-0.6%
Martin Luther King, Jr.	10,196	9,777	27,027	28,573	-1,546	-5.4%
Memorial-Nottingham	20,617	19,856	57,701	58,848	-1,147	-1.9%
Mt. Pleasant	9,272	7,834	25,470	22,265	3,205	14.4%
Rice	9,534	8,611	26,626	25,272	1,354	5.4%
Rockport	26,545	23,869	72,958	69,817	3,141	4.5%
South	12,076	9,984	34,080	27,584	6,496	23.5%
South Brooklyn	26,913	24,642	75,283	75,212	71	0.1%
Sterling	8,122	5,666	21,826	16,991	4,835	28.5%
Union	9,135	8,106	24,424	23,991	433	1.8%
Walz	17,989	15,801	50,009	46,405	3,604	7.8%
West Park	31,523	29,650	90,261	89,120	1,141	1.3%
Woodland	13,129	9,726	38,026	29,665	8,361	28.2%
BRANCH TOTAL	376,129	338,695	1,042,172	985,919	56,253	5.7%
Mobile Units	6,744	6,283	17,637	19,894	-2,257	-11.3%
TOTAL	382,873	344,978	1,059,809	1,005,813	53,996	5.4%

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT ATTENDANCE MARCH 2009**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2009	2008	2009	2008		
Addison	9,058	11,211	26,053	29,815	-3,762	-12.6%
Broadway	2,308	2,049	6,356	6,387	-31	-0.5%
Brooklyn	4,983	4,652	12,789	13,679	-890	-6.5%
Carnegie West	25,691	21,689	68,267	65,167	3,100	4.8%
Collinwood	9,850	9,749	27,202	29,225	-2,023	-6.9%
East 131st	7,600	7,569	20,020	21,277	-1,257	-5.9%
Eastman	14,595	15,280	39,650	42,744	-3,094	-7.2%
Fleet	12,736	11,537	33,153	32,721	432	1.3%
Fulton	7,192	7,169	19,668	20,495	-827	-4.0%
Garden Valley ¹	6,879	4,485	20,443	8,688	11,755	135.3%
Glenville	10,065	8,613	27,292	25,804	1,488	5.8%
Harvard-Lee	15,125	12,258	41,004	35,618	5,386	15.1%
Hough	17,393	18,667	45,793	52,624	-6,831	-13.0%
Jefferson	8,271	8,748	24,938	27,361	-2,423	-8.9%
Langston Hughes	7,411	7,701	19,658	22,927	-3,269	-14.3%
Lorain	12,162	8,728	32,325	25,351	6,974	27.5%
Martin Luther King, Jr.	7,786	6,504	22,059	21,094	965	4.6%
Memorial-Nottingham	9,613	9,813	26,714	29,534	-2,820	-9.5%
Mt. Pleasant	11,237	10,105	28,714	28,257	457	1.6%
Rice	6,266	6,708	17,694	18,426	-732	-4.0%
Rockport	15,025	12,608	39,030	36,216	2,814	7.8%
South	11,677	9,805	30,151	28,410	1,741	6.1%
South Brooklyn	19,318	17,277	52,566	51,551	1,015	2.0%
Sterling	12,782	11,785	32,282	35,587	-3,305	-9.3%
Union	14,493	9,659	36,512	31,067	5,445	17.5%
Walz	11,894	10,563	35,653	31,087	4,566	14.7%
West Park	14,153	12,734	38,491	38,017	474	1.2%
Woodland	9,380	7,926	25,922	22,495	3,427	15.2%
BRANCH TOTAL	314,943	285,592	850,399	831,624	18,775	2.3%
Mobile Unit	763	731	1,996	2,182	-186	-8.5%
TOTAL	315,706	286,323	852,395	833,806	18,589	2.2%

¹ Garden Valley Branch provided service at 7100 Kinsman Road through February 15, 2008; the Branch reopened in its current location in Bridgeport Place Plaza on February 18, 2008.

² Mobile Unit missed nine stops at the beginning of the month because of mechanical problems.

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MARCH 2009**

Branch	Total Circulation	Branch	Attendance	Branch	Population*
1 West Park	31,523	1 Carnegie West	25,691	1 Fleet	33,842
2 South Brooklyn	26,913	2 South Brooklyn	19,318	2 South Brooklyn	32,393
3 Rockport	26,545	3 Hough	17,393	3 West Park	27,835
4 Memorial-Nottingham	20,617	4 Harvard-Lee	15,125	4 Rice	26,130
5 Eastman	20,171	5 Rockport	15,025	5 Eastman	25,262
6 Walz	17,989	6 Eastman	14,595	6 Fulton	22,366
7 Addison	16,129	7 Union	14,493	7 Memorial-Nottingham	21,670
8 Lorain	14,604	8 West Park	14,153	8 Langston Hughes	21,014
9 Carnegie West	14,371	9 Sterling	12,782	9 Rockport	20,531
10 Jefferson	14,113	10 Fleet	12,736	10 Glenville	20,174
11 Fleet	13,806	11 Lorain	12,162	11 Harvard-Lee	20,116
12 Collinwood	13,570	12 Walz	11,894	12 Collinwood	19,630
13 Woodland	13,129	13 South	11,677	13 Addison	19,282
14 South	12,076	14 Mt. Pleasant	11,237	14 Walz	18,101
15 Brooklyn	10,986	15 Glenville	10,065	15 East 131st	17,848
16 Harvard-Lee	10,856	16 Collinwood	9,850	16 Mt. Pleasant	17,085
17 Glenville	10,556	17 Memorial-Nottingham	9,613	17 Martin Luther King, Jr.	15,262
18 Fulton	10,511	18 Woodland	9,380	18 Lorain	14,499
19 Martin Luther King, Jr.	10,196	19 Addison	9,058	19 Union	12,684
20 Rice	9,534	20 Jefferson	8,271	20 Carnegie West	11,552
21 Mt. Pleasant	9,272	21 Martin Luther King, Jr.	7,786	21 Sterling	9,255
22 Union	9,135	22 East 131st	7,600	22 Hough	7,747
23 Sterling	8,122	23 Langston Hughes	7,411	23 South	7,679
24 Hough	8,063	24 Fulton	7,192	24 Woodland	7,391
25 Langston Hughes	7,721	25 Garden Valley ¹	6,879	25 Brooklyn	6,345
26 East 131st	6,110	26 Rice	6,266	26 Jefferson	3,957
27 Garden Valley	5,051	27 Brooklyn	4,983	27 Garden Valley	3,490
28 Broadway	4,460	28 Broadway	2,308	28 Broadway	1,922
	376,129		314,943		465,062

*Prepared By: Northern Ohio Data and Information Service - NODIS,
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University. Source: 2006 Estimates Standard Edition, GeoLytics, Inc.

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2009**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	
CLEVNET	75,108	62,018	205,952	179,206	14.9%
MORE	1,697	843	4,874	3,684	32.3%
Other Libraries	734	665	1,899	2,188	-13.2%
TOTAL	77,539	63,526	212,725	185,078	14.9%

*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied	Monthly Total		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	
Prints	294	184	633	591	7.1%
	4,718	3,242	10,420	8,698	19.8%

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	
Projected (Mon - Sat)	30,497	29,831	79,853	81,505	-2.0%
KnowItNow Web Reference*	3,192	3,507	9,064	13,433	-32.5%
Research Correspondence	1,759	1,320	4,534	4,471	1.4%
Interlibrary Loan Requests	6,767	4,850	19,312	17,847	8.2%
Sunday Count	1,464	926	3,809	3,248	17.3%
TOTAL	43,679	40,434	116,572	120,504	-3.3%

*Questions taken by CPL staff.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	
New Titles Added	8,195	8,498	19,949	26,305	-24.2%
Total Items Added	30,624	35,769	85,080	98,828	-13.9%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date		YTD Gain/Loss
	2009	2008	2009	2008	
	5,941	7,281	16,206	21,132	-23.3%

DAYS OPEN	2009	2008
	Main Library	22.0
Branches	28.5	26.5

**CLEVELAND PUBLIC LIBRARY
ANALYSIS OF OUTPUT MEASURES MARCH 2009**

