

CLEVELAND PUBLIC LIBRARY

Finance Committee

October 21, 2010

RESOLUTION TO RENEW THE ENGAGEMENT WITH CLEVELAND PUBLIC ART

WHEREAS, The Board of Trustees of Cleveland Public Library receives a generous annual grant from the Cleveland Foundation from the Lockwood Thompson Memorial fund; and

WHEREAS, One grant-defined goal stipulates, "The underwriting of expense in bringing to the Library for purpose of one or more lectures, one or more individuals in the field of literature or the visual arts"; and

WHEREAS, In September 2004 Cleveland Public Library engaged Cleveland Public Art to organize the Lockwood Thompson Spectrum Dialogue Series and related publication; and

WHEREAS, Cleveland Public Art will again arrange a temporary art installation in the Eastman Garden, a focus that began in 2010; and

WHEREAS, Cleveland Public Art has presented the attached proposal for the seventh (7) Spectrum Dialogue Series to include one or two speaker programs/events as well as the continued art competition in 2010 at a cost not-to-exceed \$95,300; now therefore be it

RESOLVED, That Cleveland Public Library engage Cleveland Public Art to organize and market our Lockwood Thompson Spectrum Dialogue Series with fees and reimbursable expenses for the seventh (7) year being charged to the Lockwood Thompson Fund Account: 22892103-53710.

Lockwood Thompson Programming: 2011 Budget Proposal

<u>Dialogue Costs</u>	
Item	Budget
<u>Speaker Costs</u>	
Moderator	6,000.00
Speaker	15,000.00
Speaker	15,000.00
Subtotal	36,000.00
<u>Travel & Accommodations</u>	
Speaker	
Speaker	
Subtotal	3,500.00
<u>Publicity</u>	
Printing (5,000 pieces)	375.00
Mail House Fee & Postage	550.00
Design Fees	6,000.00
Subtotal	6,925.00
<u>Event Costs</u>	
Special AV	1,000.00
Subtotal	1,000.00
<u>Program Documentation</u>	
Transcript	300.00
Photography & Usage Fees	500.00
Design & Production of Publication	6,000.00
Subtotal	6,800.00
Dialogue Total	54,225.00

<u>CPA Management Fees</u>	
Organize & coordinate programs	
Topic selection	
Participant selection & negotiation	
Publicity	
Event planning & coordination	
Garden Art project management	
Management Total	18,000.00

<u>See Also / Garden Art Costs</u>	
Item	Budget
<u>Publicity for Event</u>	
Printing (10,000 pieces)	250.00
Mail House Fee & Postage	525.00
Postcard Design (in-house or by artist)	0.00
Subtotal	775.00
<u>Event Costs</u>	
Refreshments	500.00
Entertainment	500.00
Subtotal	1,000.00
<u>Artwork Costs</u>	
Artist Fee	2,800.00
Cost for Artwork	15,000.00
Photo Documentation	750.00
Artist Travel	1,000.00
Brochure Design & Printing	1,000.00
Marketing Materials	750.00
Subtotal	21,300.00
Subtotal Garden Art 2011 Total	
	23,075.00

<u>Lockwood Thompson Programming Grand Totals</u>	
Spectrum Dialogue Costs	54,225.00
See Also Artwork Costs	23,075.00
CPA Management Fees	18,000.00
Total Programming Costs	
	95,300.00