

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2010**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	161,160	162,142	806	721	1,479,498	1,492,341	-0.9%
Branches & Mobile Units	327,858	362,479	1,558	1,555	3,040,325	3,212,335	-5.4%
Library for the Blind	64,265	54,225	383	323	546,134	378,909	44.1%
<b>TOTAL CIRCULATION</b>	<b>553,283</b>	<b>578,846</b>			<b>5,065,957</b>	<b>5,083,585</b>	<b>-0.3%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
eBook	1,554	860	13,001	6,943	87.3%
eAudioBook	1,699	1,318	14,388	10,383	38.6%
eMusic	20	54	280	336	-16.7%
eVideo	36	23	320	491	-34.8%
<b>TOTAL eCIRCULATION</b>	<b>3,309</b>	<b>2,255</b>	<b>27,989</b>	<b>18,153</b>	<b>54.2%</b>

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2010	2009	2010	2009	
Main Library	74	43 minutes	13,544	13,564	9,819	11,164	-12.0%
Branches	328	39 minutes	72,085	67,807	46,621	35,050	33.0%
<b>TOTAL USAGE</b>	<b>402</b>		<b>85,629</b>	<b>81,371</b>	<b>56,440</b>	<b>46,214</b>	<b>22.1%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	52,638	56,728	263	252	500,615	534,257	-6.3%
Branches	280,940	297,835	1,335	1,278	2,466,666	2,629,144	-6.2%
Mobile Unit	630	404			6,648	7,045	-5.6%
<b>TOTAL VISITS</b>	<b>334,208</b>	<b>354,967</b>			<b>2,973,929</b>	<b>3,170,446</b>	<b>-6.2%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR SEPTEMBER 2010**

	a	b	c	d	e	f	g	h
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Manual Circulation</b>	<b>Total Direct Circulation (a+b+c+d+e)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (f+g)</b>
Addison	8,208	671	513	811	0	10,203	993	11,196
Broadway	2,387	152	118	159	0	2,816	258	3,074
Brooklyn	5,369	641	445	464	0	6,919	628	7,547
Carnegie West	9,055	818	1,098	1,109	0	12,080	903	12,983
Collinwood	7,297	687	476	745	0	9,205	929	10,134
East 131st	3,160	497	282	332	0	4,271	351	4,622
Eastman	15,013	1,697	1,258	1,678	0	19,646	1,663	21,309
Fleet	9,335	735	597	984	0	11,651	982	12,633
Fulton	8,677	682	571	990	0	10,920	911	11,831
Garden Valley	4,198	267	150	148	0	4,763	333	5,096
Glenville	5,601	669	443	847	0	7,560	481	8,041
Harvard-Lee	7,309	549	462	821	0	9,141	710	9,851
Hough	4,101	503	362	555	0	5,521	515	6,036
Jefferson	6,462	569	726	1,039	0	8,796	836	9,632
Langston Hughes	5,089	520	697	548	0	6,854	653	7,507
Lorain	8,963	738	418	866	0	10,985	850	11,835
Martin Luther King, Jr.	5,641	445	719	940	233	7,978	864	8,842
Memorial-Nottingham	13,667	892	1,187	1,655	0	17,401	1,576	18,977
Mt. Pleasant	4,184	536	308	452	0	5,480	549	6,029
Rice	10,669	784	602	735	0	12,790	968	13,758
Rockport	16,936	1,367	1,132	1,590	3	21,028	1,810	22,838
South	7,105	470	273	463	0	8,311	749	9,060
South Brooklyn	15,596	1,086	1,418	2,037	0	20,137	2,458	22,595
Sterling	4,523	494	252	323	0	5,592	393	5,985
Union	4,263	548	275	527	0	5,613	491	6,104
Walz	12,355	903	879	1,390	0	15,527	1,258	16,785
West Park	17,586	1,597	2,326	3,354	47	24,910	2,971	27,881
Woodland	8,295	593	344	449	0	9,681	785	10,466
<b>BRANCH TOTAL</b>	<b>231,044</b>	<b>20,110</b>	<b>18,331</b>	<b>26,011</b>	<b>283</b>	<b>295,779</b>	<b>26,868</b>	<b>322,647</b>
<b>Mobile Units</b>	<b>3,392</b>	<b>281</b>	<b>301</b>	<b>326</b>	<b>814</b>	<b>5,114</b>	<b>97</b>	<b>5,211</b>
<b>TOTAL</b>	<b>234,436</b>	<b>20,391</b>	<b>18,632</b>	<b>26,337</b>	<b>1,097</b>	<b>300,893</b>	<b>26,965</b>	<b>327,858</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	11,196	16,986	127,071	141,656	-14,585	-10.3%
Broadway	3,074	3,637	31,387	35,276	-3,889	-11.0%
Brooklyn	7,547	9,031	74,201	88,007	-13,806	-15.7%
Carnegie West	12,983	13,369	116,401	116,576	-175	-0.2%
Collinwood	10,134	13,689	98,263	114,538	-16,275	-14.2%
East 131st	4,622	5,615	42,200	50,307	-8,107	-16.1%
Eastman	21,309	19,601	190,154	170,875	19,279	11.3%
Fleet	12,633	16,279	129,570	129,415	155	0.1%
Fulton	11,831	9,695	102,805	87,746	15,059	17.2%
Garden Valley	5,096	4,470	43,894	41,036	2,858	7.0%
Glenville	8,041	8,570	68,253	83,886	-15,633	-18.6%
Harvard-Lee	9,851	11,098	89,274	93,834	-4,560	-4.9%
Hough	6,036	7,693	57,595	66,428	-8,833	-13.3%
Jefferson	9,632	12,028	97,874	112,878	-15,004	-13.3%
Langston Hughes	7,507	8,030	68,433	64,787	3,646	5.6%
Lorain	11,835	13,647	116,499	121,421	-4,922	-4.1%
Martin Luther King, Jr.	8,842	9,327	82,517	85,788	-3,271	-3.8%
Memorial-Nottingham	18,977	20,805	177,699	180,158	-2,459	-1.4%
Mt. Pleasant	6,029	9,344	60,940	76,707	-15,767	-20.6%
Rice*	13,758	10,100	120,467	81,135	39,332	48.5%
Rockport	22,838	22,354	208,559	213,045	-4,486	-2.1%
South	9,060	11,910	85,312	101,210	-15,898	-15.7%
South Brooklyn	22,595	25,066	218,342	229,823	-11,481	-5.0%
Sterling	5,985	7,035	58,087	64,374	-6,287	-9.8%
Union	6,104	9,010	53,953	75,272	-21,319	-28.3%
Walz	16,785	17,912	160,353	155,548	4,805	3.1%
West Park	27,881	30,238	259,219	272,015	-12,796	-4.7%
Woodland**	10,466	12,081	53,155	110,165	-57,010	-51.7%
<b>BRANCH TOTAL</b>	<b>322,647</b>	<b>358,620</b>	<b>2,992,477</b>	<b>3,163,906</b>	<b>-171,429</b>	<b>-5.4%</b>
<b>Mobile Units</b>	<b>5,211</b>	<b>3,859</b>	<b>47,848</b>	<b>48,429</b>	<b>-581</b>	<b>-1.2%</b>
<b>TOTAL</b>	<b>327,858</b>	<b>362,479</b>	<b>3,040,325</b>	<b>3,212,335</b>	<b>-172,010</b>	<b>-5.4%</b>

\*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

\*\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT ATTENDANCE SEPTEMBER 2010**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2010	2009	2010	2009	Gain/Loss	%G/L
Addison	8,101	9,115	63,654	79,135	-15,481	-19.6%
Broadway	1,642	2,108	15,532	20,672	-5,140	-24.9%
Brooklyn	4,276	4,777	39,980	43,820	-3,840	-8.8%
Carnegie West	18,509	20,746	176,245	203,825	-27,580	-13.5%
Collinwood	7,240	10,482	73,630	86,080	-12,450	-14.5%
East 131st	7,664	6,917	58,757	61,536	-2,779	-4.5%
Eastman	13,331	14,326	121,745	125,495	-3,750	-3.0%
Fleet	11,083	11,488	97,868	105,616	-7,748	-7.3%
Fulton	8,117	7,309	68,978	65,988	2,990	4.5%
Garden Valley	5,739	7,086	62,190	62,923	-733	-1.2%
Glenville	9,808	9,275	79,972	86,423	-6,451	-7.5%
Harvard-Lee	9,609	12,726	89,188	112,341	-23,153	-20.6%
Hough	15,450	17,593	130,776	155,199	-24,423	-15.7%
Jefferson	8,615	10,518	78,564	84,718	-6,154	-7.3%
Langston Hughes	7,634	7,342	65,008	63,285	1,723	2.7%
Lorain	7,940	8,485	72,049	83,674	-11,625	-13.9%
Martin Luther King, Jr.	6,243	6,919	59,363	66,600	-7,237	-10.9%
Memorial-Nottingham	10,173	10,903	86,021	88,042	-2,021	-2.3%
Mt. Pleasant	7,437	9,710	75,832	84,996	-9,164	-10.8%
Rice*	18,209	7,850	140,216	58,693	81,523	138.9%
Rockport	11,710	12,549	105,467	113,792	-8,325	-7.3%
South	9,459	10,469	84,811	89,094	-4,283	-4.8%
South Brooklyn	17,642	17,030	155,569	155,389	180	0.1%
Sterling	13,553	14,280	114,146	115,326	-1,180	-1.0%
Union	10,272	14,932	95,713	110,054	-14,341	-13.0%
Walz	11,423	11,329	98,663	104,571	-5,908	-5.6%
West Park	11,336	12,309	112,309	117,720	-5,411	-4.6%
Woodland*	8,725	9,262	44,420	84,137	-39,717	-47.2%
<b>BRANCH TOTAL</b>	<b>280,940</b>	<b>297,835</b>	<b>2,466,666</b>	<b>2,629,144</b>	<b>-162,478</b>	<b>-6.2%</b>
<b>Mobile Unit</b>	<b>630</b>	<b>404</b>	<b>6,648</b>	<b>7,045</b>	<b>-397</b>	<b>-5.6%</b>
<b>TOTAL</b>	<b>281,570</b>	<b>298,239</b>	<b>2,473,314</b>	<b>2,636,189</b>	<b>-162,875</b>	<b>-6.2%</b>

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS SEPTEMBER 2010**

Total Circulation		Attendance		Population*	
Branch		Branch		2009	2000
1 West Park	27,881	1 Carnegie West	18,509	1 South Brooklyn	31,511
2 Rockport	22,838	2 Rice*	18,209	2 Fleet	27,822
3 South Brooklyn	22,595	3 South Brooklyn	17,642	3 West Park	27,291
4 Eastman	21,309	4 Hough	15,450	4 Eastman	23,686
5 Memorial-Nottingham	18,977	5 Sterling	13,553	5 Rice	22,240
6 Walz	16,785	6 Eastman	13,331	6 Fulton	20,026
7 Rice	13,758	7 Rockport	11,710	7 Memorial-Nottingham	19,553
8 Carnegie West	12,983	8 Walz	11,423	8 Rockport	19,404
9 Fleet	12,633	9 West Park	11,336	9 Harvard-Lee	18,834
10 Lorain	11,835	10 Fleet	11,083	10 Langston Hughes	17,982
11 Fulton	11,831	11 Union	10,272	11 Glenville	17,317
12 Addison	11,196	12 Memorial-Nottingham	10,173	12 Walz	16,558
13 Woodland	10,466	13 Glenville	9,808	13 Collinwood	16,270
14 Collinwood	10,134	14 Harvard-Lee	9,609	14 Addison	16,169
15 Harvard-Lee	9,851	15 South	9,459	15 East 131st	15,658
16 Jefferson	9,632	16 Woodland	8,725	16 Martin Luther King, Jr.	15,212
17 South	9,060	17 Jefferson	8,615	17 Mt. Pleasant	14,724
18 Martin Luther King, Jr.	8,842	18 Fulton	8,117	18 Lorain	13,233
19 Glenville	8,041	19 Addison	8,101	19 Carnegie West	10,549
20 Brooklyn	7,547	20 Lorain	7,940	20 Union	10,316
21 Langston Hughes	7,507	21 East 131st	7,664	21 Sterling	8,046
22 Union	6,104	22 Langston Hughes	7,634	22 Woodland	7,492
23 Hough	6,036	23 Mt. Pleasant	7,437	23 South	7,009
24 Mt. Pleasant	6,029	24 Collinwood	7,240	24 Hough	6,197
25 Sterling	5,985	25 Martin Luther King, Jr.	6,243	25 Brooklyn	5,419
26 Garden Valley	5,096	26 Garden Valley	5,739	26 Jefferson	3,587
27 East 131st	4,622	27 Brooklyn	4,276	27 Garden Valley	2,857
28 Broadway	3,074	28 Broadway	1,642	28 Broadway	1,687
	322,647		280,940		416,649
					473,177

\*Rice Branch ranked #21 in September 2009.

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
Maxine Goodman Levin College of Urban Affairs, Cleveland State  
University

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
CLEVNET	71,697	70,376	687,708	639,714	7.5%
MORE	766	1,190	7,649	13,970	-45.2%
Other Libraries	640	684	5,537	5,785	-4.3%
<b>TOTAL</b>	<b>73,103</b>	<b>72,250</b>	<b>700,894</b>	<b>659,469</b>	<b>6.3%</b>

\*Totals included in Main Library and Branch circulation counts.

**PHOTODUPLICATION**

Items copied  
Prints

Reliable comparative data not available as some workflow moved into the ILL Fee Management system (IFM) in Sept-10.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
Projected (Mon - Sat)	29,493	26,793	241,916	229,713	5.3%
KnowItNow Web Reference*	1,751	1,828	11,014	18,549	-40.6%
Research Correspondence	1,241	603	10,534	12,711	-17.1%
Interlibrary Loan Requests	3,945	4,989	34,480	55,460	-37.8%
Sunday Count**	0	0	0	5,521	-100.0%
<b>TOTAL</b>	<b>36,430</b>	<b>34,213</b>	<b>297,944</b>	<b>321,954</b>	<b>-7.5%</b>

\*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

\*\*Main Library closed on Sundays since Sept 2009 due to cuts in State funding.

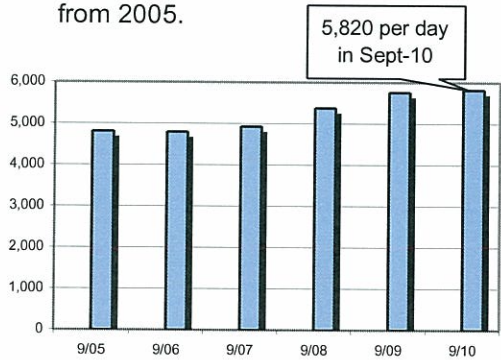
CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
New Titles Added	7,906	6,680	61,314	60,077	2.1%
Total Items Added	34,927	31,804	269,742	247,446	9.0%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date		HOURS OPEN Main Library Branches (average)	2010	2009	Reduction
	2010	2009	2010	2009				
	2,511	*	19,131	*		200.0	225.0	-11.1%
						210.4	233.1	-9.7%

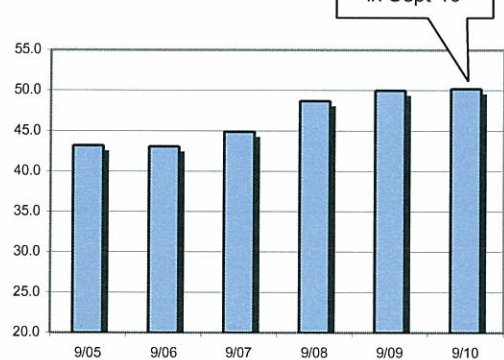
\*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

**CLEVELAND PUBLIC LIBRARY  
ANALYSIS OF OUTPUT MEASURES SEPTEMBER 2010**

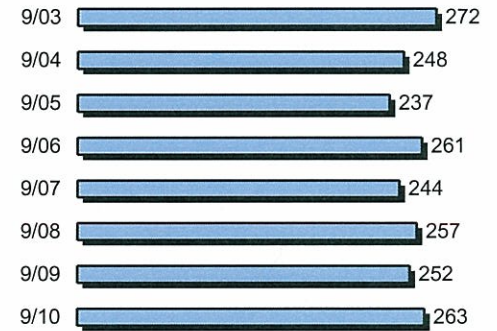
**Average daily automated circulation of Main Library materials for month of September from 2005.**



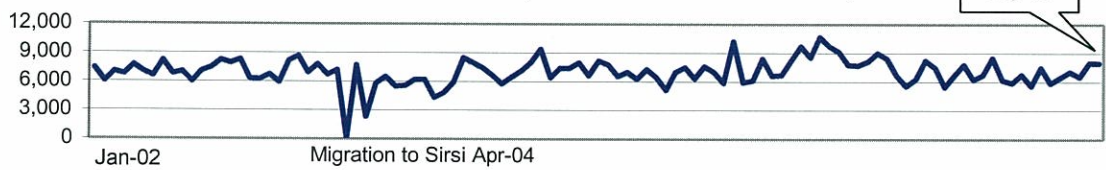
**Branch direct circulation per hour open for the month of September 2005-2010**



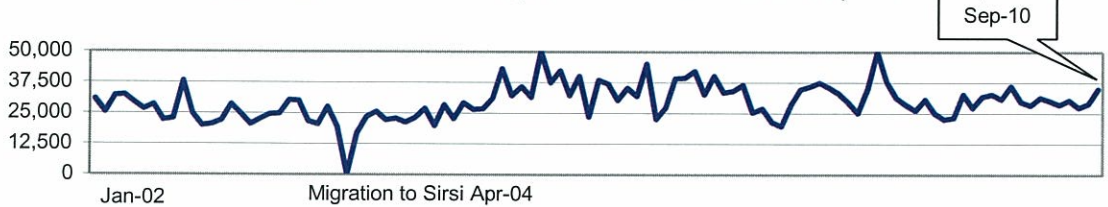
**Visits to Main Library per hour open for the month of September from 2003 to present**



**New titles added each month by Technical Services since January 2002**



**New items added each month by Technical Services since January 2002**



**Visits to the 28 Branches per hour open for the month of September from 2003 to present**

