

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2010**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2010	2009	2010	2009	2010	2009	Gain/Loss
Main Library	158,020	162,586	827	726	1,975,473	1,988,704	-0.7%
Branches & Mobile Units	317,446	355,118	1,574	1,588	4,072,550	4,319,601	-5.7%
Library for the Blind	60,207	61,173	376	366	729,730	565,152	29.1%
TOTAL CIRCULATION	535,673	578,877			6,777,753	6,873,457	-1.4%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
eBook	2,345	942	18,914	9,564	97.8%
eAudioBook	1,671	1,264	19,481	14,271	36.5%
eMusic	55	16	372	410	-9.3%
eVideo	51	58	443	611	-27.5%
TOTAL eCIRCULATION	4,122	2,280	39,210	24,856	57.7%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2010	2009	2010	2009	Gain/Loss
Main Library	77	44 minutes	10,086	14,457	7,432	11,116	-33.1%
Branches	339	41 minutes	57,443	66,704	39,965	34,361	16.3%
TOTAL USAGE	416		67,529	81,161	47,397	45,476	4.2%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2010	2009	2010	2009	2010	2009	Gain/Loss
Main Library	37,809	54,596	198	244	636,500	709,628	-10.3%
Branches	207,814	244,098	1,030	1,092	3,191,708	3,447,778	-7.4%
Mobile Unit	621	614			8,716	8,763	-0.5%
TOTAL VISITS	246,244	299,308			3,836,924	4,166,169	-7.9%

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR DECEMBER 2010**

	a	b	c	d	e	f	g	h
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Manual Circulation	Total Direct Circulation (a+b+c+d+e)	Sent to Other CLEVNET Systems	Total Circulation (f+g)
Addison	9,359	1,124	810	1,025	0	12,318	867	13,185
Broadway	2,909	149	112	139	0	3,309	306	3,615
Brooklyn	6,450	905	583	696	0	8,634	862	9,496
Carnegie West	8,174	787	932	1,111	0	11,004	1,033	12,037
Collinwood	7,650	690	449	694	0	9,483	1,015	10,498
East 131st	3,415	641	287	354	0	4,697	492	5,189
Eastman	13,583	1,360	1,199	1,468	0	17,610	1,583	19,193
Fleet	9,258	752	804	1,026	0	11,840	1,121	12,961
Fulton	8,491	677	453	769	0	10,390	1,001	11,391
Garden Valley	2,778	255	112	100	0	3,245	434	3,679
Glenville	5,954	680	419	797	0	7,850	636	8,486
Harvard-Lee	6,973	567	419	743	0	8,702	840	9,542
Hough	4,450	586	475	578	0	6,089	615	6,704
Jefferson	5,874	675	873	957	0	8,379	934	9,313
Langston Hughes	5,671	460	455	448	0	7,034	782	7,816
Lorain	8,875	837	414	694	0	10,820	869	11,689
Martin Luther King, Jr.	5,509	395	556	753	0	7,213	940	8,153
Memorial-Nottingham	11,994	839	1,148	1,490	0	15,471	1,327	16,798
Mt. Pleasant	4,310	494	328	461	0	5,593	644	6,237
Rice	9,606	700	554	691	0	11,551	934	12,485
Rockport	15,568	1,185	978	1,539	0	19,270	1,850	21,120
South	6,151	388	345	341	0	7,225	904	8,129
South Brooklyn	14,746	1,041	1,251	1,722	0	18,760	2,600	21,360
Sterling	4,485	540	417	527	0	5,969	530	6,499
Union	4,403	585	273	500	0	5,761	565	6,326
Walz	11,305	862	926	1,250	0	14,343	1,178	15,521
West Park	15,515	1,336	2,183	2,598	84	21,716	3,093	24,809
Woodland	7,233	620	334	484	0	8,671	856	9,527
BRANCH TOTAL	220,689	20,130	18,089	23,955	84	282,947	28,811	311,758
Mobile Units	3,759	242	307	372	920	5,600	88	5,688
TOTAL	224,448	20,372	18,396	24,327	1,004	288,547	28,899	317,446

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR DECEMBER 2010**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2010	2009	2010	2009	Gain/Loss	%G/L
Addison	13,185	16,853	165,748	193,211	-27,463	-14.2%
Broadway	3,615	3,905	42,610	46,814	-4,204	-9.0%
Brooklyn	9,496	8,585	102,816	115,152	-12,336	-10.7%
Carnegie West	12,037	13,131	155,513	157,946	-2,433	-1.5%
Collinwood	10,498	12,803	131,518	153,531	-22,013	-14.3%
East 131st	5,189	5,477	58,053	67,661	-9,608	-14.2%
Eastman	19,193	21,039	253,399	234,441	18,958	8.1%
Fleet	12,961	16,591	172,568	179,584	-7,016	-3.9%
Fulton	11,391	10,603	139,260	121,787	17,473	14.3%
Garden Valley	3,679	5,436	57,283	55,655	1,628	2.9%
Glenville	8,486	8,678	93,225	111,254	-18,029	-16.2%
Harvard-Lee	9,542	11,261	120,253	128,116	-7,863	-6.1%
Hough	6,704	7,534	79,190	90,554	-11,364	-12.5%
Jefferson	9,313	11,656	128,916	150,047	-21,131	-14.1%
Langston Hughes	7,816	7,612	93,283	87,462	5,821	6.7%
Lorain	11,689	14,117	154,786	163,939	-9,153	-5.6%
Martin Luther King, Jr.	8,153	10,177	109,211	116,588	-7,377	-6.3%
Memorial-Nottingham	16,798	20,510	235,004	243,669	-8,665	-3.6%
Mt. Pleasant	6,237	8,603	81,055	102,589	-21,534	-21.0%
Rice*	12,485	9,952	162,102	111,884	50,218	44.9%
Rockport	21,120	23,576	279,868	286,142	-6,274	-2.2%
South	8,129	11,509	111,899	137,454	-25,555	-18.6%
South Brooklyn	21,360	26,018	288,142	309,970	-21,828	-7.0%
Sterling	6,499	8,589	80,008	90,383	-10,375	-11.5%
Union	6,326	7,608	74,070	100,586	-26,516	-26.4%
Walz	15,521	18,547	212,027	213,129	-1,102	-0.5%
West Park	24,809	28,860	341,010	361,682	-20,672	-5.7%
Woodland**	9,527	457	84,378	124,183	-39,805	-32.1%
BRANCH TOTAL	311,758	349,687	4,007,195	4,255,413	-248,218	-5.8%
Mobile Units	5,688	5,431	65,355	64,188	1,167	1.8%
TOTAL	317,446	355,118	4,072,550	4,319,601	-247,051	-5.7%

*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

**Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY
BRANCH AND MOBILE UNIT ATTENDANCE DECEMBER 2010**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2010	2009	2010	2009	Gain/Loss	%G/L
Addison	5,260	7,021	82,899	103,824	-20,925	-20.2%
Broadway	1,248	1,897	20,222	26,825	-6,603	-24.6%
Brooklyn	3,031	3,298	51,590	56,126	-4,536	-8.1%
Carnegie West	17,927	19,023	230,345	261,572	-31,227	-11.9%
Collinwood	5,743	8,677	93,265	113,400	-20,135	-17.8%
East 131st	5,213	5,707	78,275	80,580	-2,305	-2.9%
Eastman	10,426	12,496	158,413	165,202	-6,789	-4.1%
Fleet	7,998	9,565	126,041	137,207	-11,166	-8.1%
Fulton	5,784	6,503	89,996	87,062	2,934	3.4%
Garden Valley	4,396	7,064	77,338	85,585	-8,247	-9.6%
Glenville	6,227	8,072	102,634	112,256	-9,622	-8.6%
Harvard-Lee	7,329	10,374	113,229	145,985	-32,756	-22.4%
Hough	10,448	12,213	167,134	199,235	-32,101	-16.1%
Jefferson	6,955	8,930	101,882	114,345	-12,463	-10.9%
Langston Hughes	5,244	5,931	83,021	83,897	-876	-1.0%
Lorain	6,221	7,536	93,554	107,712	-14,158	-13.1%
Martin Luther King, Jr.	5,946	6,372	76,713	86,799	-10,086	-11.6%
Memorial-Nottingham	6,894	8,613	110,306	117,742	-7,436	-6.3%
Mt. Pleasant	5,877	8,934	95,700	114,814	-19,114	-16.6%
Rice*	12,162	7,340	186,074	83,500	102,574	122.8%
Rockport	8,594	10,512	135,152	147,788	-12,636	-8.6%
South	6,208	8,371	108,352	117,638	-9,286	-7.9%
South Brooklyn	12,535	15,925	198,337	207,059	-8,722	-4.2%
Sterling	10,236	11,308	150,856	153,752	-2,896	-1.9%
Union	6,976	10,750	122,880	151,247	-28,367	-18.8%
Walz	7,873	10,018	127,387	139,167	-11,780	-8.5%
West Park	9,185	11,648	144,524	154,877	-10,353	-6.7%
Woodland*	5,878	0	65,589	92,582	-26,993	-29.2%
BRANCH TOTAL	207,814	244,098	3,191,708	3,447,778	-256,070	-7.4%
Mobile Unit	621	614	8,716	8,763	-47	-0.5%
TOTAL	208,435	244,712	3,200,424	3,456,541	-256,117	-7.4%

*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS DECEMBER 2010**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 West Park	24,809	1 Carnegie West	17,927	1 South Brooklyn	31,511	34,217
2 South Brooklyn	21,360	2 South Brooklyn	12,535	2 Fleet	27,822	34,598
3 Rockport	21,120	3 Rice	12,162	3 West Park	27,291	29,398
4 Eastman	19,193	4 Hough	10,448	4 Eastman	23,686	25,873
5 Memorial-Nottingham	16,798	5 Eastman	10,426	5 Rice	22,240	25,893
6 Walz	15,521	6 Sterling	10,236	6 Fulton	20,026	22,575
7 Addison	13,185	7 West Park	9,185	7 Memorial-Nottingham	19,553	22,598
8 Fleet	12,961	8 Rockport	8,594	8 Rockport	19,404	21,467
9 Rice	12,485	9 Fleet	7,998	9 Harvard-Lee	18,834	21,246
10 Carnegie West	12,037	10 Walz	7,873	10 Langston Hughes	17,982	21,224
11 Lorain	11,689	11 Harvard-Lee	7,329	11 Glenville	17,317	20,302
12 Fulton	11,391	12 Union	6,976	12 Walz	16,558	18,497
13 Collinwood	10,498	13 Jefferson	6,955	13 Collinwood	16,270	19,377
14 Harvard-Lee	9,542	14 Memorial-Nottingham	6,894	14 Addison	16,169	19,263
15 Woodland	9,527	15 Glenville	6,227	15 East 131st	15,658	18,001
16 Brooklyn	9,496	16 Lorain	6,221	16 Martin Luther King, Jr.	15,212	15,483
17 Jefferson	9,313	17 South	6,208	17 Mt. Pleasant	14,724	17,155
18 Glenville	8,486	18 Martin Luther King, Jr.	5,946	18 Lorain	13,233	14,589
19 Martin Luther King, Jr.	8,153	19 Woodland	5,878	19 Carnegie West	10,549	11,716
20 South	8,129	20 Mt. Pleasant	5,877	20 Union	10,316	12,603
21 Langston Hughes	7,816	21 Fulton	5,784	21 Sterling	8,046	8,712
22 Hough	6,704	22 Collinwood	5,743	22 Woodland	7,492	7,213
23 Sterling	6,499	23 Addison	5,260	23 South	7,009	7,729
24 Union	6,326	24 Langston Hughes	5,244	24 Hough	6,197	7,845
25 Mt. Pleasant	6,237	25 East 131st	5,213	25 Brooklyn	5,419	6,430
26 East 131st	5,189	26 Garden Valley	4,396	26 Jefferson	3,587	3,987
27 Garden Valley	3,679	27 Brooklyn	3,031	27 Garden Valley	2,857	3,220
28 Broadway	3,615	28 Broadway	1,248	28 Broadway	1,687	1,966
	311,758		207,814		416,649	473,177

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR DECEMBER 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
CLEVNET	72,391	72,445	916,005	860,433	6.5%
MORE	744	573	10,495	17,784	-41.0%
Other Libraries	464	1,256	7,029	8,385	-16.2%
TOTAL	73,599	74,274	933,529	886,602	5.3%

*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION

Items copied
Prints

Reliable comparative data not available as some workflow moved into the ILL Fee Management system (IFM) in Sept-10.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
Projected (Mon - Sat)	23,190	25,011	319,017	306,963	3.9%
KnowItNow Web Reference*	1,077	1,573	15,260	23,831	-36.0%
Research Correspondence	1,112	827	14,175	15,780	-10.2%
Interlibrary Loan Requests	3,291	5,155	45,942	73,238	-37.3%
Sunday Count**	0	0	0	5,521	-100.0%
TOTAL	28,670	32,566	394,394	425,333	-7.3%

*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

**Main Library closed on Sundays since Sept 2009 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2010	2009	2010	2009	Gain/Loss
New Titles Added	5,995	5,841	83,053	80,507	3.2%
Total Items Added	27,208	36,022	373,728	346,954	7.7%

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date	
	2010	2009	2010	2009
	1,333	*	24,457	*

*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

HOURS OPEN	2010	2009	Difference
	Main Library	191.0	224.0
Branches (average)	201.7	223.6	-9.8%

Due to severe weather, system closed one hour early 12/08/10 and for the entire day 12/13/10. System was also closed for the entire day on New Year's Eve 2010, instead of one hour early as had been done in 2009 and earlier years.

**CLEVELAND PUBLIC LIBRARY
ANALYSIS OF OUTPUT MEASURES DECEMBER 2010**

