

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JANUARY 2011**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2010	2009	Gain/Loss
Main Library	165,359	156,389	861	724	165,359	156,389	5.7%
Branches	330,000	334,853	1,634	1,529	330,000	334,853	-1.4%
Mobile Units	4,931	4,934			4,931	4,934	-0.1%
Library for the Blind	59,220	50,063			59,220	50,063	18.3%
<b>TOTAL CIRCULATION</b>	<b>559,510</b>	<b>546,239</b>			<b>559,510</b>	<b>546,239</b>	<b>2.4%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
eBook	4,825	1,229	4,825	1,229	292.6%
eAudioBook	3,350	1,469	3,350	1,469	128.0%
eMusic	74	17	74	17	335.3%
eVideo	114	34	114	34	235.3%
<b>TOTAL eCIRCULATION</b>	<b>8,363</b>	<b>2,749</b>	<b>8,363</b>	<b>2,749</b>	<b>204.2%</b>

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2011	2010	2011	2010	Gain/Loss
Main Library	72	44 minutes	11,198	17,423	8,188	13,301	-38.4%
Branches	330	41 minutes	62,666	80,853	43,104	42,572	1.2%
<b>TOTAL USAGE</b>	<b>402</b>		<b>73,864</b>	<b>98,276</b>	<b>51,292</b>	<b>55,873</b>	<b>-8.2%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	42,107	51,787	219	240	42,107	51,787	-18.7%
Branches	241,087	252,854	1,194	1,155	241,087	252,854	-4.7%
Mobile Unit	704	523			704	523	34.6%
<b>TOTAL VISITS</b>	<b>283,898</b>	<b>305,164</b>			<b>283,898</b>	<b>305,164</b>	<b>-7.0%</b>

**REPORT H**

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR JANUARY 2011**

	a	b	c	d	f	g	h
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (f+g)</b>
<b>Addison</b>	10,307	875	746	924	12,852	909	13,761
<b>Broadway</b>	2,907	159	119	147	3,332	346	3,678
<b>Brooklyn</b>	6,941	1,004	691	727	9,363	710	10,073
<b>Carnegie West</b>	9,254	693	890	905	11,742	934	12,676
<b>Collinwood</b>	7,706	551	516	862	9,635	973	10,608
<b>East 131st</b>	3,240	449	290	337	4,316	516	4,832
<b>Eastman</b>	14,569	1,251	1,211	1,424	18,455	1,672	20,127
<b>Fleet</b>	9,814	691	759	1,022	12,286	1,088	13,374
<b>Fulton</b>	9,192	814	532	783	11,321	925	12,246
<b>Garden Valley</b>	3,100	227	152	127	3,606	443	4,049
<b>Glenville</b>	6,176	692	496	849	8,213	539	8,752
<b>Harvard-Lee</b>	7,635	537	479	795	9,446	808	10,254
<b>Hough</b>	4,674	551	393	586	6,204	502	6,706
<b>Jefferson</b>	6,947	491	774	1,004	9,216	892	10,108
<b>Langston Hughes</b>	6,092	548	488	448	7,576	699	8,275
<b>Lorain</b>	8,939	934	563	799	11,235	860	12,095
<b>Martin Luther King, Jr.</b>	5,152	444	877	902	7,375	989	8,364
<b>Memorial-Nottingham</b>	12,423	842	1,212	1,764	16,241	1,272	17,513
<b>Mt. Pleasant</b>	4,231	469	225	398	5,323	610	5,933
<b>Rice</b>	9,878	775	1,926	757	13,336	999	14,335
<b>Rockport</b>	17,018	1,176	1,301	1,664	21,159	1,846	23,005
<b>South</b>	6,827	485	377	405	8,094	811	8,905
<b>South Brooklyn</b>	16,238	973	1,427	1,812	20,450	2,232	22,682
<b>Sterling</b>	5,025	492	445	768	6,730	458	7,188
<b>Union</b>	5,060	739	344	489	6,632	567	7,199
<b>Walz</b>	12,633	1,025	968	1,434	16,060	1,248	17,308
<b>West Park</b>	16,899	1,362	2,358	2,881	23,500	2,619	26,119
<b>Woodland</b>	7,593	566	349	524	9,032	803	9,835
<b>TOTAL</b>	236,470	19,815	20,908	25,537	302,730	27,270	330,000

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JANUARY 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	13,761	15,589	13,761	15,589	-1,828	-11.7%
Broadway	3,678	3,437	3,678	3,437	241	7.0%
Brooklyn	10,073	8,908	10,073	8,908	1,165	13.1%
Carnegie West	12,676	12,164	12,676	12,164	512	4.2%
Collinwood	10,608	12,521	10,608	12,521	-1,913	-15.3%
East 131st	4,832	4,788	4,832	4,788	44	0.9%
Eastman	20,127	20,331	20,127	20,331	-204	-1.0%
Fleet	13,374	16,041	13,374	16,041	-2,667	-16.6%
Fulton	12,246	10,024	12,246	10,024	2,222	22.2%
Garden Valley	4,049	4,777	4,049	4,777	-728	-15.2%
Glenville	8,752	8,763	8,752	8,763	-11	-0.1%
Harvard-Lee	10,254	10,915	10,254	10,915	-661	-6.1%
Hough	6,706	6,832	6,706	6,832	-126	-1.8%
Jefferson	10,108	12,159	10,108	12,159	-2,051	-16.9%
Langston Hughes	8,275	7,448	8,275	7,448	827	11.1%
Lorain	12,095	13,627	12,095	13,627	-1,532	-11.2%
Martin Luther King, Jr.	8,364	9,777	8,364	9,777	-1,413	-14.5%
Memorial-Nottingham	17,513	20,081	17,513	20,081	-2,568	-12.8%
Mt. Pleasant	5,933	7,882	5,933	7,882	-1,949	-24.7%
Rice	14,335	7,709	14,335	7,709	6,626	86.0%
Rockport	23,005	23,034	23,005	23,034	-29	-0.1%
South	8,905	10,462	8,905	10,462	-1,557	-14.9%
South Brooklyn	22,682	25,031	22,682	25,031	-2,349	-9.4%
Sterling	7,188	7,782	7,188	7,782	-594	-7.6%
Union	7,199	7,179	7,199	7,179	20	0.3%
Walz	17,308	17,913	17,308	17,913	-605	-3.4%
West Park	26,119	29,277	26,119	29,277	-3,158	-10.8%
Woodland*	9,835	402	9,835	402	9,433	
<b>TOTAL</b>	<b>330,000</b>	<b>334,853</b>	<b>330,000</b>	<b>334,853</b>	<b>-4,853</b>	<b>-1.4%</b>

\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE JANUARY 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	5,454	6,200	5,454	6,200	-746	-12.0%
Broadway	1,321	1,171	1,321	1,171	150	12.8%
Brooklyn	3,529	3,450	3,529	3,450	79	2.3%
Carnegie West	20,190	19,009	20,190	19,009	1,181	6.2%
Collinwood	6,734	8,767	6,734	8,767	-2,033	-23.2%
East 131st	6,305	5,502	6,305	5,502	803	14.6%
Eastman	11,724	12,452	11,724	12,452	-728	-5.8%
Fleet	9,478	9,944	9,478	9,944	-466	-4.7%
Fulton	6,508	6,219	6,508	6,219	289	4.6%
Garden Valley	5,117	7,970	5,117	7,970	-2,853	-35.8%
Glenville	7,194	8,223	7,194	8,223	-1,029	-12.5%
Harvard-Lee	8,830	10,409	8,830	10,409	-1,579	-15.2%
Hough	11,551	12,792	11,551	12,792	-1,241	-9.7%
Jefferson	7,599	8,593	7,599	8,593	-994	-11.6%
Langston Hughes	6,095	6,395	6,095	6,395	-300	-4.7%
Lorain	6,651	7,365	6,651	7,365	-714	-9.7%
Martin Luther King, Jr.	6,208	6,284	6,208	6,284	-76	-1.2%
Memorial-Nottingham	7,705	8,737	7,705	8,737	-1,032	-11.8%
Mt. Pleasant	6,519	8,975	6,519	8,975	-2,456	-27.4%
Rice	14,666	11,956	14,666	11,956	2,710	22.7%
Rockport	10,103	11,287	10,103	11,287	-1,184	-10.5%
South	7,619	9,233	7,619	9,233	-1,614	-17.5%
South Brooklyn	14,285	16,733	14,285	16,733	-2,448	-14.6%
Sterling	12,055	11,419	12,055	11,419	636	5.6%
Union	10,671	11,871	10,671	11,871	-1,200	-10.1%
Walz	9,271	9,889	9,271	9,889	-618	-6.2%
West Park	10,664	12,009	10,664	12,009	-1,345	-11.2%
Woodland*	7,041	0	7,041	0	7,041	
<b>TOTAL</b>	<b>241,087</b>	<b>252,854</b>	<b>241,087</b>	<b>252,854</b>	<b>-11,767</b>	<b>-4.7%</b>

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS JANUARY 2011**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 <b>West Park</b>	26,119	1 <b>Carnegie West</b>	20,190	1 <b>South Brooklyn</b>	31,511	34,217
2 <b>Rockport</b>	23,005	2 <b>Rice</b>	14,666	2 <b>Fleet</b>	27,822	34,598
3 <b>South Brooklyn</b>	22,682	3 <b>South Brooklyn</b>	14,285	3 <b>West Park</b>	27,291	29,398
4 <b>Eastman</b>	20,127	4 <b>Sterling</b>	12,055	4 <b>Eastman</b>	23,686	25,873
5 <b>Memorial-Nottingham</b>	17,513	5 <b>Eastman</b>	11,724	5 <b>Rice</b>	22,240	25,893
6 <b>Walz</b>	17,308	6 <b>Hough</b>	11,551	6 <b>Fulton</b>	20,026	22,575
7 <b>Rice</b>	14,335	7 <b>Union</b>	10,671	7 <b>Memorial-Nottingham</b>	19,553	22,598
8 <b>Addison</b>	13,761	8 <b>West Park</b>	10,664	8 <b>Rockport</b>	19,404	21,467
9 <b>Fleet</b>	13,374	9 <b>Rockport</b>	10,103	9 <b>Harvard-Lee</b>	18,834	21,246
10 <b>Carnegie West</b>	12,676	10 <b>Fleet</b>	9,478	10 <b>Langston Hughes</b>	17,982	21,224
11 <b>Fulton</b>	12,246	11 <b>Walz</b>	9,271	11 <b>Glenville</b>	17,317	20,302
12 <b>Lorain</b>	12,095	12 <b>Harvard-Lee</b>	8,830	12 <b>Walz</b>	16,558	18,497
13 <b>Collinwood</b>	10,608	13 <b>Memorial-Nottingham</b>	7,705	13 <b>Collinwood</b>	16,270	19,377
14 <b>Harvard-Lee</b>	10,254	14 <b>South</b>	7,619	14 <b>Addison</b>	16,169	19,263
15 <b>Jefferson</b>	10,108	15 <b>Jefferson</b>	7,599	15 <b>East 131st</b>	15,658	18,001
16 <b>Brooklyn</b>	10,073	16 <b>Glenville</b>	7,194	16 <b>Martin Luther King, Jr.</b>	15,212	15,483
17 <b>Woodland</b>	9,835	17 <b>Woodland</b>	7,041	17 <b>Mt. Pleasant</b>	14,724	17,155
18 <b>South</b>	8,905	18 <b>Collinwood</b>	6,734	18 <b>Lorain</b>	13,233	14,589
19 <b>Glenville</b>	8,752	19 <b>Lorain</b>	6,651	19 <b>Carnegie West</b>	10,549	11,716
20 <b>Martin Luther King, Jr.</b>	8,364	20 <b>Mt. Pleasant</b>	6,519	20 <b>Union</b>	10,316	12,603
21 <b>Langston Hughes</b>	8,275	21 <b>Fulton</b>	6,508	21 <b>Sterling</b>	8,046	8,712
22 <b>Union</b>	7,199	22 <b>East 131st</b>	6,305	22 <b>Woodland</b>	7,492	7,213
23 <b>Sterling</b>	7,188	23 <b>Martin Luther King, Jr.</b>	6,208	23 <b>South</b>	7,009	7,729
24 <b>Hough</b>	6,706	24 <b>Langston Hughes</b>	6,095	24 <b>Hough</b>	6,197	7,845
25 <b>Mt. Pleasant</b>	5,933	25 <b>Addison</b>	5,454	25 <b>Brooklyn</b>	5,419	6,430
26 <b>East 131st</b>	4,832	26 <b>Garden Valley</b>	5,117	26 <b>Jefferson</b>	3,587	3,987
27 <b>Garden Valley</b>	4,049	27 <b>Brooklyn</b>	3,529	27 <b>Garden Valley</b>	2,857	3,220
28 <b>Broadway</b>	3,678	28 <b>Broadway</b>	1,321	28 <b>Broadway</b>	1,687	1,966
	330,000		241,087		416,649	473,177

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JANUARY 2011**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	73,308	70,875	73,308	70,875	3.4%
<b>MORE</b>	1,049	1,366	1,049	1,366	-23.2%
<b>Other Libraries</b>	630	576	630	576	9.4%
<b>TOTAL</b>	<b>74,987</b>	<b>72,817</b>	<b>74,987</b>	<b>72,817</b>	<b>3.0%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Projected (Mon - Sat)</b>	27,036	21,870	27,036	21,870	23.6%
<b>KnowItNow Web Reference*</b>	1,471	1,270	1,471	1,270	15.8%
<b>Research Correspondence</b>	1,280	1,225	1,280	1,225	4.5%
<b>Interlibrary Loan Requests</b>	4,272	5,143	4,272	5,143	-16.9%
<b>TOTAL</b>	<b>34,059</b>	<b>29,508</b>	<b>34,059</b>	<b>29,508</b>	<b>15.4%</b>

\*Questions taken by CPL staff only.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	7,046	6,707	7,046	6,707	5.1%
<b>Total Items Added</b>	22,416	29,747	22,416	29,747	-24.6%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Main Library</b>	192.0	216.0	192.0	216.0	-11.1%
<b>Branches</b>	5,660.5	5,916.0	5,660.5	5,916.0	-4.3%

**CLEVELAND PUBLIC LIBRARY  
ANALYSIS OF OUTPUT MEASURES JANUARY 2011**

