

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAY 2011**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	151,659	161,440	758	718	795,635	809,344	-1.7%
Branches	318,875	316,052	1,508	1,358	1,620,640	1,665,463	-2.7%
Mobile Units	7,050	5,231			31,011	29,402	5.5%
Library for the Blind	52,922	62,852			282,836	292,283	-3.2%
eMedia	8,650	3,311			41,372	14,507	185.2%
<b>TOTAL CIRCULATION</b>	<b>539,156</b>	<b>548,886</b>			<b>2,771,494</b>	<b>2,810,999</b>	<b>-1.4%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
eBook	5,444	1,458	25,153	6,449	290.0%
eAudioBook	2,937	1,772	15,272	7,712	98.0%
eMusic	109	42	382	173	120.8%
eVideo	160	39	565	173	226.6%
<b>TOTAL eCIRCULATION</b>	<b>8,650</b>	<b>3,311</b>	<b>41,372</b>	<b>14,507</b>	<b>185.2%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
Downloads	9,747	6,293	42,690	26,174	63.1% Not included in circulation activity.
Users	1,468	858	7,064	3,459	104.2%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2011	2010	2011	2010	Gain/Loss
Main Library	72	43 minutes	11,154	14,499	7,892	10,675	-26.1%
Branches	324	40 minutes	64,548	71,775	43,215	39,247	10.1%
<b>TOTAL USAGE</b>	<b>396</b>		<b>75,702</b>	<b>86,274</b>	<b>51,107</b>	<b>49,922</b>	<b>2.4%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	48,615	51,447	243	229	235,118	285,792	-17.7%
Branches	249,476	271,048	1,180	1,164	1,219,673	1,359,754	-10.3%
Mobile Unit	1,193	847			4,033	3,643	10.7%
<b>TOTAL VISITS</b>	<b>299,284</b>	<b>323,342</b>			<b>1,458,824</b>	<b>1,649,189</b>	<b>-11.5%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR MAY 2011**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
<b>Addison</b>	10,190	1,140	809	1,268	13,407	1,001	14,408
<b>Broadway</b>	2,657	283	124	168	3,232	341	3,573
<b>Brooklyn</b>	6,188	752	465	583	7,988	690	8,678
<b>Carnegie West</b>	8,246	824	959	1,159	11,188	1,341	12,529
<b>Collinwood</b>	7,189	671	499	756	9,115	1,063	10,178
<b>East 131st</b>	3,546	485	323	466	4,820	487	5,307
<b>Eastman</b>	12,819	1,233	1,141	1,805	16,998	1,997	18,995
<b>Fleet</b>	9,464	757	842	978	12,041	1,381	13,422
<b>Fulton</b>	9,066	848	522	813	11,249	1,215	12,464
<b>Garden Valley</b>	2,923	213	130	115	3,381	431	3,812
<b>Glenville</b>	6,222	686	439	632	7,979	617	8,596
<b>Harvard-Lee</b>	6,250	523	499	812	8,084	917	9,001
<b>Hough</b>	4,747	555	377	395	6,074	549	6,623
<b>Jefferson</b>	6,120	798	813	979	8,710	996	9,706
<b>Langston Hughes</b>	5,801	549	470	583	7,403	852	8,255
<b>Lorain</b>	8,201	839	661	1,160	10,861	935	11,796
<b>Martin Luther King, Jr.</b>	5,792	469	857	867	7,985	909	8,894
<b>Memorial-Nottingham</b>	12,430	745	939	1,419	15,533	1,892	17,425
<b>Mt. Pleasant</b>	5,048	535	292	556	6,431	686	7,117
<b>Rice</b>	9,526	587	498	837	11,448	1,115	12,563
<b>Rockport</b>	15,702	1,388	1,170	1,952	20,212	2,107	22,319
<b>South</b>	6,748	557	457	460	8,222	813	9,035
<b>South Brooklyn</b>	14,406	1,296	1,488	1,756	18,946	2,591	21,537
<b>Sterling</b>	4,274	428	390	724	5,816	472	6,288
<b>Union</b>	4,364	469	241	406	5,480	625	6,105
<b>Walz</b>	12,497	761	1,098	1,258	15,614	1,517	17,131
<b>West Park</b>	14,563	1,583	2,330	2,924	21,400	2,944	24,344
<b>Woodland</b>	6,600	548	416	437	8,001	773	8,774
<b>TOTAL</b>	221,579	20,522	19,249	26,268	287,618	31,257	318,875

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MAY 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	14,408	13,599	69,770	74,382	-4,612	-6.2%
Broadway	3,573	3,175	17,898	17,477	421	2.4%
Brooklyn	8,678	7,399	47,754	42,051	5,703	13.6%
Carnegie West	12,529	12,185	63,943	62,817	1,126	1.8%
Collinwood	10,178	9,738	50,135	57,286	-7,151	-12.5%
East 131st	5,307	4,428	26,435	23,357	3,078	13.2%
Eastman	18,995	18,907	96,285	103,244	-6,959	-6.7%
Fleet	13,422	13,881	66,462	75,490	-9,028	-12.0%
Fulton	12,464	10,582	59,928	54,455	5,473	10.1%
Garden Valley	3,812	4,732	19,477	23,680	-4,203	-17.7%
Glenville	8,596	6,292	44,008	37,789	6,219	16.5%
Harvard-Lee	9,001	9,158	48,307	50,344	-2,037	-4.0%
Hough	6,623	5,992	31,271	32,856	-1,585	-4.8%
Jefferson	9,706	10,338	50,210	57,881	-7,671	-13.3%
Langston Hughes	8,255	7,112	41,435	37,866	3,569	9.4%
Lorain	11,796	12,434	60,068	68,296	-8,228	-12.0%
Martin Luther King, Jr.	8,894	8,586	42,850	45,496	-2,646	-5.8%
Memorial-Nottingham	17,425	18,361	91,076	97,925	-6,849	-7.0%
Mt. Pleasant	7,117	6,303	32,535	34,785	-2,250	-6.5%
Rice	12,563	12,467	64,940	66,131	-1,191	-1.8%
Rockport	22,319	22,607	113,586	116,288	-2,702	-2.3%
South	9,035	9,307	45,584	49,945	-4,361	-8.7%
South Brooklyn	21,537	23,597	112,567	123,865	-11,298	-9.1%
Sterling	6,288	5,470	31,613	33,430	-1,817	-5.4%
Union	6,105	5,504	33,738	30,664	3,074	10.0%
Walz	17,131	18,029	86,705	91,073	-4,368	-4.8%
West Park	24,344	27,453	126,202	145,108	-18,906	-13.0%
Woodland*	8,774	8,416	45,858	11,482	34,376	*
<b>TOTAL</b>	<b>318,875</b>	<b>316,052</b>	<b>1,620,640</b>	<b>1,665,463</b>	<b>-44,823</b>	<b>-2.7%</b>

\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE MAY 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	6,080	7,372	28,204	34,243	-6,039	-17.6%
Broadway	1,455	1,513	6,989	8,126	-1,137	-14.0%
Brooklyn	4,553	4,381	21,214	20,752	462	2.2%
Carnegie West	17,846	17,925	94,713	98,887	-4,174	-4.2%
Collinwood	6,548	7,710	33,559	42,999	-9,440	-22.0%
East 131st	6,210	6,838	30,239	31,284	-1,045	-3.3%
Eastman	11,285	12,963	59,002	68,398	-9,396	-13.7%
Fleet	10,665	10,338	49,527	54,010	-4,483	-8.3%
Fulton	7,450	7,203	34,959	35,382	-423	-1.2%
Garden Valley	5,191	6,104	23,962	36,126	-12,164	-33.7%
Glenville	7,356	8,748	35,767	42,614	-6,847	-16.1%
Harvard-Lee	8,339	9,430	41,363	52,332	-10,969	-21.0%
Hough	13,430	13,343	64,479	68,362	-3,883	-5.7%
Jefferson	8,185	9,062	39,316	45,364	-6,048	-13.3%
Langston Hughes	6,255	7,026	29,976	33,522	-3,546	-10.6%
Lorain	7,111	8,027	34,408	39,267	-4,859	-12.4%
Martin Luther King, Jr.	6,398	6,883	30,533	33,717	-3,184	-9.4%
Memorial-Nottingham	7,962	9,780	39,678	45,155	-5,477	-12.1%
Mt. Pleasant	6,310	8,045	30,844	44,202	-13,358	-30.2%
Rice	14,709	16,176	71,780	77,231	-5,451	-7.1%
Rockport	10,478	10,752	53,343	59,839	-6,496	-10.9%
South	9,512	9,391	43,741	50,657	-6,916	-13.7%
South Brooklyn	14,743	18,059	73,836	90,075	-16,239	-18.0%
Sterling	14,359	12,197	63,309	59,087	4,222	7.1%
Union	9,230	11,448	48,081	61,528	-13,447	-21.9%
Walz	9,998	10,386	48,160	52,799	-4,639	-8.8%
West Park	10,434	12,612	53,134	64,152	-11,018	-17.2%
Woodland*	7,384	7,336	35,557	9,644	25,913	*
<b>TOTAL</b>	<b>249,476</b>	<b>271,048</b>	<b>1,219,673</b>	<b>1,359,754</b>	<b>-140,081</b>	<b>-10.3%</b>

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS MAY 2011**

Branch	Total Circulation
1 <b>West Park</b>	24,344
2 <b>Rockport</b>	22,319
3 <b>South Brooklyn</b>	21,537
4 <b>Eastman</b>	18,995
5 <b>Memorial-Nottingham</b>	17,425
6 <b>Walz</b>	17,131
7 <b>Addison</b>	14,408
8 <b>Fleet</b>	13,422
9 <b>Rice</b>	12,563
10 <b>Carnegie West</b>	12,529
11 <b>Fulton</b>	12,464
12 <b>Lorain</b>	11,796
13 <b>Collinwood</b>	10,178
14 <b>Jefferson</b>	9,706
15 <b>South</b>	9,035
16 <b>Harvard-Lee</b>	9,001
17 <b>Martin Luther King, Jr.</b>	8,894
18 <b>Woodland</b>	8,774
19 <b>Brooklyn</b>	8,678
20 <b>Glenville</b>	8,596
21 <b>Langston Hughes</b>	8,255
22 <b>Mt. Pleasant</b>	7,117
23 <b>Hough</b>	6,623
24 <b>Sterling</b>	6,288
25 <b>Union</b>	6,105
26 <b>East 131st</b>	5,307
27 <b>Garden Valley</b>	3,812
28 <b>Broadway</b>	3,573
	<b>318,875</b>

Branch	Attendance
1 <b>Carnegie West</b>	17,846
2 <b>South Brooklyn</b>	14,743
3 <b>Rice</b>	14,709
4 <b>Sterling</b>	14,359
5 <b>Hough</b>	13,430
6 <b>Eastman</b>	11,285
7 <b>Fleet</b>	10,665
8 <b>Rockport</b>	10,478
9 <b>West Park</b>	10,434
10 <b>Walz</b>	9,998
11 <b>South</b>	9,512
12 <b>Union</b>	9,230
13 <b>Harvard-Lee</b>	8,339
14 <b>Jefferson</b>	8,185
15 <b>Memorial-Nottingham</b>	7,962
16 <b>Fulton</b>	7,450
17 <b>Woodland</b>	7,384
18 <b>Glenville</b>	7,356
19 <b>Lorain</b>	7,111
20 <b>Collinwood</b>	6,548
21 <b>Martin Luther King, Jr.</b>	6,398
22 <b>Mt. Pleasant</b>	6,310
23 <b>Langston Hughes</b>	6,255
24 <b>East 131st</b>	6,210
25 <b>Addison</b>	6,080
26 <b>Garden Valley</b>	5,191
27 <b>Brooklyn</b>	4,553
28 <b>Broadway</b>	1,455
	<b>249,476</b>

Branch	Population*	
	2009	2000
1 <b>South Brooklyn</b>	31,511	34,217
2 <b>Fleet</b>	27,822	34,598
3 <b>West Park</b>	27,291	29,398
4 <b>Eastman</b>	23,686	25,873
5 <b>Rice</b>	22,240	25,893
6 <b>Fulton</b>	20,026	22,575
7 <b>Memorial-Nottingham</b>	19,553	22,598
8 <b>Rockport</b>	19,404	21,467
9 <b>Harvard-Lee</b>	18,834	21,246
10 <b>Langston Hughes</b>	17,982	21,224
11 <b>Glenville</b>	17,317	20,302
12 <b>Walz</b>	16,558	18,497
13 <b>Collinwood</b>	16,270	19,377
14 <b>Addison</b>	16,169	19,263
15 <b>East 131st</b>	15,658	18,001
16 <b>Martin Luther King, Jr.</b>	15,212	15,483
17 <b>Mt. Pleasant</b>	14,724	17,155
18 <b>Lorain</b>	13,233	14,589
19 <b>Carnegie West</b>	10,549	11,716
20 <b>Union</b>	10,316	12,603
21 <b>Sterling</b>	8,046	8,712
22 <b>Woodland</b>	7,492	7,213
23 <b>South</b>	7,009	7,729
24 <b>Hough</b>	6,197	7,845
25 <b>Brooklyn</b>	5,419	6,430
26 <b>Jefferson</b>	3,587	3,987
27 <b>Garden Valley</b>	2,857	3,220
28 <b>Broadway</b>	1,687	1,966
	<b>416,649</b>	<b>473,177</b>

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR MAY 2011**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	76,381	76,119	374,412	383,397	-2.3%
<b>MORE</b>	825	772	4,747	4,381	8.4%
<b>Other Libraries</b>	564	623	2,864	3,251	-11.9%
<b>TOTAL</b>	<b>77,770</b>	<b>77,514</b>	<b>382,023</b>	<b>391,029</b>	<b>-2.3%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Projected</b>	24,119	23,568	122,280	125,695	-2.7%
<b>KnowItNow Web Reference*</b>	426	1,501	5,256	7,843	-33.0%
<b>Research Correspondence</b>	453	1,099	4,670	5,059	-7.7%
<b>Interlibrary Loan Requests</b>	3,494	3,400	19,443	19,418	0.1%
<b>TOTAL</b>	<b>28,492</b>	<b>29,568</b>	<b>151,649</b>	<b>158,015</b>	<b>-4.0%</b>

\*Questions taken by CPL staff only.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	6,989	6,432	37,197	31,943	16.4%
<b>Total Items Added</b>	31,007	28,775	154,420	148,264	4.2%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Main Library</b>	200	225	992	1,125	-11.8%
<b>Branches</b>	5,919	6,518	29,275	31,713	-7.7%

**CLEVELAND PUBLIC LIBRARY  
ANALYSIS OF OUTPUT MEASURES MAY 2011**

