

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUNE 2011**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	152,535	166,176	763	831	948,170	975,520	-2.8%
Branches	329,865	333,938	1,560	1,587	1,950,505	1,999,401	-2.4%
Mobile Units	3,883	4,768			34,894	34,170	2.1%
Library for the Blind	59,600	60,803			342,436	353,086	-3.0%
eMedia	8,255	3,218			49,627	17,725	180.0%
TOTAL CIRCULATION	554,138	568,903			3,325,632	3,379,902	-1.6%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2011	2010	2011	2010	Gain/Loss	
eBook	5,405	1,581	30,558	8,030	280.5%	
eAudioBook	2,659	1,601	17,931	9,313	92.5%	
eMusic	83	19	465	192	142.2%	
eVideo	108	17	673	190	254.2%	
TOTAL eCIRCULATION	8,255	3,218	49,627	17,725	180.0%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD	
	2011	2010	2011	2010	Gain/Loss	
Downloads	9,049	5,439	51,739	31,613	63.7%	Not included in circulation activity.
Users	1,526	940	8,590	4,399	95.3%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2011	2010	2011	2010	Gain/Loss
Main Library	72	43 minutes	11,057	13,026	7,890	9,415	-16.2%
Branches	325	40 minutes	67,943	70,527	45,665	38,773	17.8%
TOTAL USAGE	397		79,000	83,553	53,555	48,188	11.1%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	46,032	52,441	230	262	281,150	338,233	-16.9%
Branches	260,965	265,237	1,234	1,261	1,480,638	1,624,991	-8.9%
Mobile Unit	786	878			4,819	4,521	6.6%
TOTAL VISITS	307,783	318,556			1,766,607	1,967,745	-10.2%

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JUNE 2011**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	11,061	1,029	877	1,032	13,999	981	14,980
Broadway	2,450	189	116	178	2,933	353	3,286
Brooklyn	6,427	685	570	589	8,271	702	8,973
Carnegie West	9,484	722	917	1,026	12,149	1,374	13,523
Collinwood	7,238	548	523	693	9,002	1,117	10,119
East 131st	3,650	567	346	387	4,950	481	5,431
Eastman	13,611	1,294	1,048	1,607	17,560	1,999	19,559
Fleet	9,968	789	827	1,050	12,634	1,355	13,989
Fulton	9,037	705	536	610	10,888	1,146	12,034
Garden Valley	3,155	157	120	99	3,531	462	3,993
Glenville	6,226	609	457	628	7,920	597	8,517
Harvard-Lee	7,221	502	520	697	8,940	874	9,814
Hough	5,245	496	360	510	6,611	537	7,148
Jefferson	6,275	706	734	837	8,552	945	9,497
Langston Hughes	5,834	495	371	668	7,368	787	8,155
Lorain	8,617	848	654	963	11,082	929	12,011
Martin Luther King, Jr.	6,489	492	839	837	8,657	929	9,586
Memorial-Nottingham	12,354	704	921	1,369	15,348	1,826	17,174
Mt. Pleasant	5,539	558	359	475	6,931	643	7,574
Rice	9,911	636	418	829	11,794	1,185	12,979
Rockport	18,108	1,361	1,167	1,714	22,350	2,133	24,483
South	6,847	477	396	343	8,063	735	8,798
South Brooklyn	15,885	1,119	1,489	1,611	20,104	2,636	22,740
Sterling	4,348	305	331	478	5,462	515	5,977
Union	4,616	538	304	430	5,888	654	6,542
Walz	13,184	819	1,060	1,192	16,255	1,534	17,789
West Park	15,892	1,449	2,162	2,563	22,066	3,291	25,357
Woodland	7,683	485	401	366	8,935	902	9,837
TOTAL	236,355	19,284	18,823	23,781	298,243	31,622	329,865

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JUNE 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	14,980	14,126	84,750	88,508	-3,758	-4.2%
Broadway	3,286	3,552	21,184	21,029	155	0.7%
Brooklyn	8,973	8,060	56,727	50,111	6,616	13.2%
Carnegie West	13,523	13,734	77,466	76,551	915	1.2%
Collinwood	10,119	10,330	60,254	67,616	-7,362	-10.9%
East 131st	5,431	4,682	31,866	28,039	3,827	13.6%
Eastman	19,559	21,627	115,844	124,871	-9,027	-7.2%
Fleet	13,989	13,622	80,451	89,112	-8,661	-9.7%
Fulton	12,034	12,489	71,962	66,944	5,018	7.5%
Garden Valley	3,993	4,735	23,470	28,415	-4,945	-17.4%
Glenville	8,517	7,519	52,525	45,308	7,217	15.9%
Harvard-Lee	9,814	9,809	58,121	60,153	-2,032	-3.4%
Hough	7,148	6,107	38,419	38,963	-544	-1.4%
Jefferson	9,497	9,859	59,707	67,740	-8,033	-11.9%
Langston Hughes	8,155	7,365	49,590	45,231	4,359	9.6%
Lorain	12,011	12,090	72,079	80,386	-8,307	-10.3%
Martin Luther King, Jr.	9,586	8,463	52,436	53,959	-1,523	-2.8%
Memorial-Nottingham	17,174	19,382	108,250	117,307	-9,057	-7.7%
Mt. Pleasant	7,574	6,895	40,109	41,680	-1,571	-3.8%
Rice	12,979	13,148	77,919	79,279	-1,360	-1.7%
Rockport	24,483	23,636	138,069	139,924	-1,855	-1.3%
South	8,798	9,445	54,382	59,390	-5,008	-8.4%
South Brooklyn	22,740	24,946	135,307	148,811	-13,504	-9.1%
Sterling	5,977	5,967	37,590	39,397	-1,807	-4.6%
Union	6,542	5,726	40,280	36,390	3,890	10.7%
Walz	17,789	17,613	104,494	108,686	-4,192	-3.9%
West Park	25,357	28,700	151,559	173,808	-22,249	-12.8%
Woodland*	9,837	10,311	55,695	21,793	33,902	*
TOTAL	329,865	333,938	1,950,505	1,999,401	-48,896	-2.4%

*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JUNE 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	6,278	6,657	34,482	40,900	-6,418	-15.7%
Broadway	1,771	1,874	8,760	10,000	-1,240	-12.4%
Brooklyn	5,395	4,938	26,609	25,690	919	3.6%
Carnegie West	17,668	18,542	112,381	117,429	-5,048	-4.3%
Collinwood	7,583	7,970	41,142	50,969	-9,827	-19.3%
East 131st	6,704	6,735	36,943	38,019	-1,076	-2.8%
Eastman	11,862	12,533	70,864	80,931	-10,067	-12.4%
Fleet	11,491	10,387	61,018	64,397	-3,379	-5.2%
Fulton	8,309	8,265	43,268	43,647	-379	-0.9%
Garden Valley	5,898	6,528	29,860	42,654	-12,794	-30.0%
Glenville	8,413	9,222	44,180	51,836	-7,656	-14.8%
Harvard-Lee	9,170	9,048	50,533	61,380	-10,847	-17.7%
Hough	16,477	14,834	80,956	83,196	-2,240	-2.7%
Jefferson	8,669	8,578	47,985	53,942	-5,957	-11.0%
Langston Hughes	6,579	7,031	36,555	40,553	-3,998	-9.9%
Lorain	8,111	7,686	42,519	46,953	-4,434	-9.4%
Martin Luther King, Jr.	5,689	6,456	36,222	40,173	-3,951	-9.8%
Memorial-Nottingham	9,775	9,596	49,453	54,751	-5,298	-9.7%
Mt. Pleasant	7,438	8,229	38,282	52,431	-14,149	-27.0%
Rice	12,867	14,205	84,647	91,436	-6,789	-7.4%
Rockport	11,112	10,887	64,455	70,726	-6,271	-8.9%
South	7,808	8,408	51,549	59,065	-7,516	-12.7%
South Brooklyn	13,087	15,606	86,923	105,681	-18,758	-17.7%
Sterling	14,965	12,289	78,274	71,376	6,898	9.7%
Union	8,065	7,517	56,146	69,045	-12,899	-18.7%
Walz	10,798	10,884	58,958	63,683	-4,725	-7.4%
West Park	10,259	12,145	63,393	76,297	-12,904	-16.9%
Woodland*	8,724	8,187	44,281	17,831	26,450	*
TOTAL	260,965	265,237	1,480,638	1,624,991	-144,353	-8.9%

*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JUNE 2011**

Branch	Total Circulation
1 West Park	25,357
2 Rockport	24,483
3 South Brooklyn	22,740
4 Eastman	19,559
5 Walz	17,789
6 Memorial-Nottingham	17,174
7 Addison	14,980
8 Fleet	13,989
9 Carnegie West	13,523
10 Rice	12,979
11 Fulton	12,034
12 Lorain	12,011
13 Collinwood	10,119
14 Woodland*	9,837
15 Harvard-Lee	9,814
16 Martin Luther King, Jr.	9,586
17 Jefferson	9,497
18 Brooklyn	8,973
19 South	8,798
20 Glenville	8,517
21 Langston Hughes	8,155
22 Mt. Pleasant	7,574
23 Hough	7,148
24 Union	6,542
25 Sterling	5,977
26 East 131st	5,431
27 Garden Valley	3,993
28 Broadway	3,286
	329,865

Branch	Attendance
1 Carnegie West	17,668
2 Hough	16,477
3 Sterling	14,965
4 South Brooklyn	13,087
5 Rice	12,867
6 Eastman	11,862
7 Fleet	11,491
8 Rockport	11,112
9 Walz	10,798
10 West Park	10,259
11 Memorial-Nottingham	9,775
12 Harvard-Lee	9,170
13 Woodland*	8,724
14 Jefferson	8,669
15 Glenville	8,413
16 Fulton	8,309
17 Lorain	8,111
18 Union	8,065
19 South	7,808
20 Collinwood	7,583
21 Mt. Pleasant	7,438
22 East 131st	6,704
23 Langston Hughes	6,579
24 Addison	6,278
25 Garden Valley	5,898
26 Martin Luther King, Jr.	5,689
27 Brooklyn	5,395
28 Broadway	1,771
	260,965

Branch	Population*	
	2009	2000
1 South Brooklyn	31,511	34,217
2 Fleet	27,822	34,598
3 West Park	27,291	29,398
4 Eastman	23,686	25,873
5 Rice	22,240	25,893
6 Fulton	20,026	22,575
7 Memorial-Nottingham	19,553	22,598
8 Rockport	19,404	21,467
9 Harvard-Lee	18,834	21,246
10 Langston Hughes	17,982	21,224
11 Glenville	17,317	20,302
12 Walz	16,558	18,497
13 Collinwood	16,270	19,377
14 Addison	16,169	19,263
15 East 131st	15,658	18,001
16 Martin Luther King, Jr.	15,212	15,483
17 Mt. Pleasant	14,724	17,155
18 Lorain	13,233	14,589
19 Carnegie West	10,549	11,716
20 Union	10,316	12,603
21 Sterling	8,046	8,712
22 Woodland	7,492	7,213
23 South	7,009	7,729
24 Hough	6,197	7,845
25 Brooklyn	5,419	6,430
26 Jefferson	3,587	3,987
27 Garden Valley	2,857	3,220
28 Broadway	1,687	1,966
	416,649	473,177

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUNE 2011**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
Loans* to:					
CLEVNET	79,352	78,075	453,764	461,472	-1.7%
MORE	950	850	5,697	5,231	8.9%
Other Libraries	474	631	3,338	3,882	-14.0%
TOTAL	80,776	79,556	462,799	470,585	-1.7%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
Projected	26,027	26,550	148,308	152,245	-2.6%
KnowItNow Web Reference*	310	550	5,566	8,393	-33.7%
Interlibrary Loan Requests	3,483	3,663	22,926	23,081	-0.7%
TOTAL	29,820	30,763	176,800	183,719	-3.8%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
New Titles Added	7,946	7,019	45,214	38,962	16.0%
Total Items Added	30,365	30,291	184,891	178,555	3.5%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
Main Library	200	200	1,192	1,325	-10.0%
Branches	5,919	5,890	35,194	37,603	-6.4%

System closed June 3, 2011 for Staff Development Day; in 2010, the system closed June 1 for a furlough day.