

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2011**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library*	150,755	161,265	754	806	1,428,933	1,479,603	-3.4%
Branches	337,072	322,364	1,602	1,532	2,987,123	2,984,969	0.1%
Mobile Units	5,735	5,211			51,268	47,848	7.1%
Library for the Blind	59,580	64,265			513,176	546,134	-6.0%
eMedia	8,738	3,309			75,341	27,989	169.2%
TOTAL CIRCULATION	561,880	556,414			5,055,841	5,086,543	-0.6%

* Popular Library, AV Department and the Music CD collection were relocated as part of Phase 1 of the Main Library Consolidation Project; the agencies were closed for varying periods of time during the moves--from two days to four days.

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2011	2010	2011	2010	Gain/Loss	
eBook	5,918	1,554	47,727	13,001	267.1%	
eAudioBook	2,650	1,699	26,048	14,388	81.0%	
eMusic	65	20	628	280	124.3%	
eVideo	105	36	938	320	193.1%	
TOTAL eCIRCULATION	8,738	3,309	75,341	27,989	169.2%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD	
	2011	2010	2011	2010	Gain/Loss	
Downloads	9,138	6,398	78,009	50,938	53.1%	Not included in circulation activity.
Users	539	476	4,688	3,571	31.3%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2011	2010	2011	2010	Gain/Loss
Main Library	72	43 minutes	10,693	13,544	7,613	9,819	-22.5%
Branches	331	40 minutes	64,634	72,509	42,937	46,745	-8.1%
TOTAL USAGE	403		75,327	86,053	50,551	56,564	-10.6%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	49,569	52,638	248	263	432,254	500,615	-13.7%
Branches	260,860	280,940	1,240	1,335	2,309,253	2,466,666	-6.4%
Mobile Unit	743	630			7,288	6,648	9.6%
TOTAL VISITS	311,172	334,208			2,748,795	2,973,929	-7.6%

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2011**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	11,265	1,287	1,112	1,175	14,839	919	15,758
Broadway	2,407	155	118	104	2,784	271	3,055
Brooklyn	5,803	476	447	390	7,116	767	7,883
Carnegie West	10,124	1,049	1,066	819	13,058	1,343	14,401
Collinwood	7,790	598	617	687	9,692	1,043	10,735
East 131st	4,856	565	351	372	6,144	498	6,642
Eastman	13,877	1,363	1,266	1,349	17,855	1,867	19,722
Fleet	8,996	749	879	927	11,551	1,167	12,718
Fulton	9,388	637	514	600	11,139	934	12,073
Garden Valley	4,133	325	185	159	4,802	463	5,265
Glenville	6,043	708	879	722	8,352	529	8,881
Harvard-Lee	7,784	863	733	902	10,282	840	11,122
Hough	5,007	595	313	317	6,232	495	6,727
Jefferson	7,250	717	821	945	9,733	971	10,704
Langston Hughes	5,284	529	462	513	6,788	482	7,270
Lorain	9,375	987	638	954	11,954	859	12,813
Martin Luther King, Jr.	6,176	472	750	777	8,175	839	9,014
Memorial-Nottingham	11,117	873	1,290	1,572	14,852	1,665	16,517
Mt. Pleasant	5,870	575	386	550	7,381	562	7,943
Rice	10,889	561	555	686	12,691	938	13,629
Rockport	16,973	1,328	1,208	1,483	20,992	2,062	23,054
South	8,482	616	440	456	9,994	822	10,816
South Brooklyn	14,625	954	1,396	1,674	18,649	2,497	21,146
Sterling	4,399	433	399	339	5,570	423	5,993
Union	5,546	494	247	418	6,705	561	7,266
Walz	13,483	1,082	1,235	1,397	17,197	1,551	18,748
West Park	16,517	1,405	2,427	2,856	23,205	3,091	26,296
Woodland	8,126	646	603	637	10,012	869	10,881
TOTAL	241,585	21,042	21,337	23,780	307,744	29,328	337,072

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	15,758	11,196	132,285	126,921	5,364	4.2%
Broadway	3,055	3,074	31,075	31,387	-312	-1.0%
Brooklyn	7,883	7,547	82,340	74,146	8,194	11.1%
Carnegie West	14,401	12,983	120,016	116,399	3,617	3.1%
Collinwood	10,735	10,134	93,205	98,263	-5,058	-5.1%
East 131st	6,642	4,622	52,529	42,200	10,329	24.5%
Eastman	19,722	21,309	174,914	190,154	-15,240	-8.0%
Fleet	12,718	12,633	121,213	129,570	-8,357	-6.4%
Fulton	12,073	11,831	109,905	102,805	7,100	6.9%
Garden Valley	5,265	5,096	39,228	43,894	-4,666	-10.6%
Glenville	8,881	8,041	79,002	68,253	10,749	15.7%
Harvard-Lee	11,122	9,851	90,244	89,253	991	1.1%
Hough	6,727	6,036	59,718	57,595	2,123	3.7%
Jefferson	10,704	9,632	91,451	96,874	-5,423	-5.6%
Langston Hughes	7,270	7,507	73,611	68,433	5,178	7.6%
Lorain	12,813	11,835	111,802	116,499	-4,697	-4.0%
Martin Luther King, Jr.	9,014	8,609	81,198	79,942	1,256	1.6%
Memorial-Nottingham	16,517	18,977	158,920	176,045	-17,125	-9.7%
Mt. Pleasant	7,943	6,029	64,962	60,940	4,022	6.6%
Rice	13,629	13,758	119,909	120,467	-558	-0.5%
Rockport	23,054	22,835	211,376	208,548	2,828	1.4%
South	10,816	9,060	85,328	85,312	16	0.0%
South Brooklyn	21,146	22,595	202,584	218,277	-15,693	-7.2%
Sterling	5,993	5,985	56,521	57,439	-918	-1.6%
Union	7,266	6,104	62,362	53,953	8,409	15.6%
Walz	18,748	16,785	160,930	160,353	577	0.4%
West Park	26,296	27,834	231,067	257,892	-26,825	-10.4%
Woodland*	10,881	10,466	89,428	53,155	36,273	*
TOTAL	337,072	322,364	2,987,123	2,984,969	2,154	0.1%

*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE SEPTEMBER 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	5,918	8,101	53,756	63,654	-9,898	-15.5%
Broadway	1,514	1,642	14,107	15,532	-1,425	-9.2%
Brooklyn	4,774	4,276	43,139	39,980	3,159	7.9%
Carnegie West	18,866	18,509	168,671	176,245	-7,574	-4.3%
Collinwood	7,265	7,240	64,285	73,630	-9,345	-12.7%
East 131st	7,341	7,664	59,278	58,757	521	0.9%
Eastman	12,809	13,331	109,723	121,745	-12,022	-9.9%
Fleet	10,102	11,083	96,489	97,868	-1,379	-1.4%
Fulton	8,756	8,117	71,450	68,978	2,472	3.6%
Garden Valley	5,184	5,739	46,573	62,190	-15,617	-25.1%
Glenville	7,674	9,808	69,394	79,972	-10,578	-13.2%
Harvard-Lee	9,518	9,609	78,757	89,188	-10,431	-11.7%
Hough	13,438	15,450	131,567	130,776	791	0.6%
Jefferson	8,658	8,615	74,559	78,564	-4,005	-5.1%
Langston Hughes	6,901	7,634	58,175	65,008	-6,833	-10.5%
Lorain	7,922	7,940	68,360	72,049	-3,689	-5.1%
Martin Luther King, Jr.	5,921	6,243	54,263	59,363	-5,100	-8.6%
Memorial-Nottingham	8,535	10,173	77,103	86,021	-8,918	-10.4%
Mt. Pleasant	6,016	7,437	60,454	75,832	-15,378	-20.3%
Rice	16,189	18,209	128,226	140,216	-11,990	-8.6%
Rockport	14,314	11,710	107,230	105,467	1,763	1.7%
South	8,792	9,459	77,496	84,811	-7,315	-8.6%
South Brooklyn	14,616	17,642	131,341	155,569	-24,228	-15.6%
Sterling	12,648	13,553	124,349	114,146	10,203	8.9%
Union	7,611	10,272	79,625	95,713	-16,088	-16.8%
Walz	10,474	11,423	93,055	98,663	-5,608	-5.7%
West Park	10,696	11,336	95,233	112,309	-17,076	-15.2%
Woodland*	8,408	8,725	72,595	44,420	28,175	*
TOTAL	260,860	280,940	2,309,253	2,466,666	-157,413	-6.4%

*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS SEPTEMBER 2011**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 West Park	26,296	1 Carnegie West	18,866	1 South Brooklyn	31,511	34,217
2 Rockport	23,054	2 Rice	16,189	2 Fleet	27,822	34,598
3 South Brooklyn	21,146	3 South Brooklyn	14,616	3 West Park	27,291	29,398
4 Eastman	19,722	4 Rockport	14,314	4 Eastman	23,686	25,873
5 Walz	18,748	5 Hough	13,438	5 Rice	22,240	25,893
6 Memorial-Nottingham	16,517	6 Eastman	12,809	6 Fulton	20,026	22,575
7 Addison	15,758	7 Sterling	12,648	7 Memorial-Nottingham	19,553	22,598
8 Carnegie West	14,401	8 West Park	10,696	8 Rockport	19,404	21,467
9 Rice	13,629	9 Walz	10,474	9 Harvard-Lee	18,834	21,246
10 Lorain	12,813	10 Fleet	10,102	10 Langston Hughes	17,982	21,224
11 Fleet	12,718	11 Harvard-Lee	9,518	11 Glenville	17,317	20,302
12 Fulton	12,073	12 South	8,792	12 Walz	16,558	18,497
13 Harvard-Lee	11,122	13 Fulton	8,756	13 Collinwood	16,270	19,377
14 Woodland	10,881	14 Jefferson	8,658	14 Addison	16,169	19,263
15 South	10,816	15 Memorial-Nottingham	8,535	15 East 131st	15,658	18,001
16 Collinwood	10,735	16 Woodland	8,408	16 Martin Luther King, Jr.	15,212	15,483
17 Jefferson	10,704	17 Lorain	7,922	17 Mt. Pleasant	14,724	17,155
18 Martin Luther King, Jr.	9,014	18 Glenville	7,674	18 Lorain	13,233	14,589
19 Glenville	8,881	19 Union	7,611	19 Carnegie West	10,549	11,716
20 Mt. Pleasant	7,943	20 East 131st	7,341	20 Union	10,316	12,603
21 Brooklyn	7,883	21 Collinwood	7,265	21 Sterling	8,046	8,712
22 Langston Hughes	7,270	22 Langston Hughes	6,901	22 Woodland	7,492	7,213
23 Union	7,266	23 Mt. Pleasant	6,016	23 South	7,009	7,729
24 Hough	6,727	24 Martin Luther King, Jr.	5,921	24 Hough	6,197	7,845
25 East 131st	6,642	25 Addison	5,918	25 Brooklyn	5,419	6,430
26 Sterling	5,993	26 Garden Valley	5,184	26 Jefferson	3,587	3,987
27 Garden Valley	5,265	27 Brooklyn	4,774	27 Garden Valley	2,857	3,220
28 Broadway	3,055	28 Broadway	1,514	28 Broadway	1,687	1,966
	337,072		260,860		416,649	473,177

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2011**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
CLEVNET	78,192	71,697	700,462	687,708	1.9%
MORE	773	766	7,994	7,649	4.5%
Other Libraries	543	640	4,809	5,537	-13.1%
TOTAL	79,508	73,103	713,265	700,894	1.8%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
Projected	24,102	29,493	226,677	241,916	-6.3%
KnowItNow Web Reference*	580	1,751	6,634	11,014	-39.8%
Interlibrary Loan Requests	3,339	3,945	32,620	34,480	-5.4%
TOTAL	28,021	35,189	265,931	287,410	-7.5%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
New Titles Added	9,856	7,396	70,161	60,804	15.4%
Total Items Added	34,477	34,927	268,597	269,742	-0.4%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
Main Library	200	200	1,808	1,941	-6.9%
Branches	5,891	5,892	53,323	55,769	-4.4%

Hours reduced June 2, 2010 due to cuts in State funding.

MYTUNES	Sept 2011	Aug 2011	July 2011
Songs Downloaded	5,042	5,847	2,894
Users	829	943	843
New Registrations	41	218	27

CLEVELAND PUBLIC LIBRARY ANALYSIS OF OUTPUT MEASURES SEPTEMBER 2011

