

**CLEVELAND PUBLIC LIBRARY
COMPARATIVE STATEMENT OF ANNUAL STATISTICS 2011**

CIRCULATION ACTIVITY	2011	2010	Change	%Change
Main Library	1,908,246	1,976,582	-68,336	-3.5%
Branches & Mobile Units	4,026,456	3,998,126	28,330	0.7%
Mobile Units	69,283	65,355	3,928	6.0%
Library for the Blind	691,237	729,730	-38,493	-5.3%
eMedia	104,617	39,210	65,407	166.8%
TOTAL CIRCULATION	6,799,839	6,809,003	-9,164	-0.1%

REFERENCE TRANSACTIONS	2011	2010	Change	%Change
Main Library	364,008	394,394	-30,386	-7.7%
Branches & Mobile Unit	597,896	686,764	-88,868	-12.9%
Library for the Blind	29,477	29,397	80	0.3%
TOTAL QUESTIONS	991,381	1,110,555	-119,174	-10.7%

COMPUTER SESSIONS	2011	2010	Change	%Change
Main Library	133,094	163,235	-30,141	-18.5%
Branches	772,065	854,699	-82,634	-9.7%
TOTAL USAGE	905,159	1,017,934	-112,775	-11.1%

WALK-IN COUNT	2011	2010	Change	%Change
Main Library	570,007	636,500	-66,493	-10.4%
Branches	3,052,959	3,191,708	-138,749	-4.3%
Mobile Unit	9,399	8,716	683	7.8%
TOTAL VISITS	3,632,365	3,836,924	-204,559	-5.3%

REPORT J

**CLEVELAND PUBLIC LIBRARY
CIRCULATION ANALYSIS FOR 2011**

AUTOMATED CIRCULATION OF THE COLLECTION BY FORMAT

Ranked by percentage of circulation

FORMAT	MAIN	BRANCHES	TOTAL	% CIRC
Videos	480,369	1,829,738	2,310,107	42.1%
Books	1,004,407	1,136,509	2,140,916	39.0%
Sound Recordings	196,241	485,832	682,073	12.4%
Magazines	79,356	164,099	243,455	4.4%
eMedia			104,617	1.9%
Other	1,097	2,775	3,872	0.1%
TOTAL	1,761,470	3,618,953	5,485,040	

INTERLIBRARY LOAN	2011	2010	Change	% Change
CLEVNET	940,681	916,005	24,676	2.7%
MORE	10,570	10,495	75	0.7%
Other Libraries	6214	7029	-815	-11.6%
TOTAL	957,465	933,529	23,936	2.6%

CHANGES IN PERMANENT COLLECTION	2011	2010	Change	% Change
New Titles Added	94,927	83,053	11,874	14.3%
Total Items Added	350,484	373,728	-23,244	-6.2%
Total Items Withdrawn	680,396	751,320	-70,924	-9.4%

LIBRARY CARDS ISSUED	26,024	LIBRARY FOR THE BLIND	
		New Users	1,804
REGISTERED BORROWERS			
Adult	353,254		
Juvenile	76,168		
TOTAL	429,422		

**CLEVELAND PUBLIC LIBRARY
ATTENDANCE AT MAIN LIBRARY FOR 2011**

MONTH	MAIN	L. S. WING	TOTAL ATTENDANCE			DAYS OPEN		DAILY AVG	
			2011	2010	Gain/Loss	2011	2010	2011	2010
January	14,972	27,135	42,107	51,787	-9,680	24.0	24.0	1,754	2,158
February	14,369	26,098	40,467	48,558	-8,091	22.0	23.0	1,839	2,111
March	19,664	34,292	53,956	75,881	-21,925	27.0	27.0	1,998	2,810
April	18,046	31,927	49,973	58,119	-8,146	26.0	26.0	1,922	2,235
May	17,113	31,502	48,615	51,447	-2,832	25.0	25.0	1,945	2,058
June	16,735	29,297	46,032	52,441	-6,409	25.0	25.0	1,841	2,098
July	17,024	30,432	47,456	55,190	-7,734	25.0	26.0	1,898	2,123
August	18,457	35,622	54,079	54,554	-475	27.0	26.0	2,003	2,098
September	18,834	30,735	49,569	52,638	-3,069	25.0	25.0	1,983	2,106
October	18,427	29,381	47,808	49,559	-1,751	25.0	25.0	1,912	1,982
November	16,799	29,085	45,884	48,517	-2,633	24.0	24.0	1,912	2,022
December	17,442	26,619	44,061	37,809	6,252	25.0	23.0	1,762	1,644
TOTAL	207,882	362,125	570,007	636,500	-66,493	300.0	299.0	1,900	2,129

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE FOR 2011**

BRANCH	2011	2010	Change	% Change
Addison	72,606	82,899	-10,293	-12.4%
Broadway	18,073	20,222	-2,149	-10.6%
Brooklyn	54,761	51,590	3,171	6.1%
Carnegie West	225,437	230,345	-4,908	-2.1%
Collinwood	85,807	93,265	-7,458	-8.0%
East 131st	81,120	78,275	2,845	3.6%
Eastman	145,027	158,413	-13,386	-8.5%
Fleet	126,141	126,041	100	0.1%
Fulton	95,188	89,996	5,192	5.8%
Garden Valley	61,805	77,338	-15,533	-20.1%
Glenville	92,186	102,634	-10,448	-10.2%
Harvard-Lee	105,375	113,229	-7,854	-6.9%
Hough	165,682	167,134	-1,452	-0.9%
Jefferson	99,934	101,882	-1,948	-1.9%
Langston Hughes	77,002	83,021	-6,019	-7.2%
Lorain	91,545	93,554	-2,009	-2.1%
Martin Luther King, Jr.	70,232	76,713	-6,481	-8.4%
Memorial-Nottingham	99,752	110,306	-10,554	-9.6%
Mt. Pleasant	78,651	95,700	-17,049	-17.8%
Rice	167,460	186,074	-18,614	-10.0%
Rockport	156,020	135,152	20,868	15.4%
South	103,510	108,352	-4,842	-4.5%
South Brooklyn	170,091	198,337	-28,246	-14.2%
Sterling	163,086	150,856	12,230	8.1%
Union	99,934	122,880	-22,946	-18.7%
Walz	123,982	127,387	-3,405	-2.7%
West Park	128,117	144,524	-16,407	-11.4%
Woodland*	94,435	65,589	28,846	44.0%
BRANCH TOTAL	3,052,959	3,191,708	-138,749	-4.3%

*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY
BRANCH CIRCULATION TRANSACTIONS FOR 2011**

BRANCH	2011	2010	Change	% Change
Addison	183,093	165,598	17,495	10.6%
Broadway	40,743	42,610	-1,867	-4.4%
Brooklyn	108,922	102,761	6,161	6.0%
Carnegie West	164,735	155,511	9,224	5.9%
Collinwood	126,298	131,518	-5,220	-4.0%
East 131st	70,499	58,053	12,446	21.4%
Eastman	233,862	253,399	-19,537	-7.7%
Fleet	161,990	172,568	-10,578	-6.1%
Fulton	148,064	139,260	8,804	6.3%
Garden Valley	57,095	57,283	-188	-0.3%
Glenville	106,841	93,225	13,616	14.6%
Harvard-Lee	122,398	120,232	2,166	1.8%
Hough	79,029	79,190	-161	-0.2%
Jefferson	125,293	127,916	-2,623	-2.1%
Langston Hughes	94,860	93,283	1,577	1.7%
Lorain	150,565	154,786	-4,221	-2.7%
Martin Luther King, Jr.	108,668	106,206	2,462	2.3%
Memorial-Nottingham	210,316	233,350	-23,034	-9.9%
Mt. Pleasant	87,799	81,055	6,744	8.3%
Rice	162,701	162,102	599	0.4%
Rockport	283,241	279,848	3,393	1.2%
South	118,840	111,899	6,941	6.2%
South Brooklyn	266,329	288,077	-21,748	-7.5%
Sterling	75,907	78,785	-2,878	-3.7%
Union	85,174	74,070	11,104	15.0%
Walz	217,726	212,027	5,699	2.7%
West Park	309,415	339,136	-29,721	-8.8%
Woodland	126,053	84,378	41,675	49.4%
BRANCH TOTAL	4,026,456	3,998,126	28,330	0.7%

**CLEVELAND PUBLIC LIBRARY
BRANCH COLLECTION COUNT**

BRANCH	2011	2010	Change	% Change
Addison	29,393	30,657	-1,264	-4.1%
Broadway	9,263	10,549	-1,286	-12.2%
Brooklyn	23,857	28,523	-4,666	-16.4%
Carnegie West	40,673	46,274	-5,601	-12.1%
Collinwood	28,781	31,649	-2,868	-9.1%
East 131st	17,497	18,833	-1,336	-7.1%
Eastman	57,036	58,776	-1,740	-3.0%
Fleet	36,541	43,899	-7,358	-16.8%
Fulton	33,646	40,783	-7,137	-17.5%
Garden Valley	18,265	18,353	-88	-0.5%
Glenville	29,907	30,762	-855	-2.8%
Harvard-Lee	32,111	38,533	-6,422	-16.7%
Hough	24,552	26,084	-1,532	-5.9%
Jefferson	28,551	29,210	-659	-2.3%
Langston Hughes	35,069	38,920	-3,851	-9.9%
Lorain	30,220	32,661	-2,441	-7.5%
Martin Luther King, Jr.	36,275	39,344	-3,069	-7.8%
Memorial-Nottingham	46,714	55,055	-8,341	-15.2%
Mt. Pleasant	21,560	24,995	-3,435	-13.7%
Rice	36,791	36,800	-9	0.0%
Rockport	55,524	58,071	-2,547	-4.4%
South	31,000	29,993	1,007	3.4%
South Brooklyn	48,503	50,941	-2,438	-4.8%
Sterling	19,594	20,166	-572	-2.8%
Union	30,539	35,779	-5,240	-14.6%
Walz	46,408	48,132	-1,724	-3.6%
West Park	60,553	60,127	426	0.7%
Woodland	29,290	29,077	213	0.7%
Mobile Unit	25,769	27,219	-1,450	-5.3%
TOTALS	963,882	1,040,165	-76,283	-7.3%

**CLEVELAND PUBLIC LIBRARY
2011 COLLECTION STATISTICS**

FORMAT	MAIN COLLECTION	BRANCH COLLECTION	TOTAL COLLECTION
Books	2,670,094	667,523	3,337,617
Bound Periodicals	265,392	0	265,392
Computer Media	1,967	963	2,930
Government Documents	660,829	0	660,829
Maps	164,810	0	164,810
Microforms	4,596,870	0	4,596,870
Photographs, Pictures	1,384,047	0	1,384,047
Sheet Music	18,000	0	18,000
Sound Recordings	60,828	112,967	173,795
Video	60,490	122,813	183,303
TOTAL ITEMS	9,883,327	904,266	10,787,593

TOTAL SYSTEM TITLES: 2,450,268