

CLEVELAND PUBLIC LIBRARY

Special Board Meeting
August 23, 2012

**RESOLUTION AUTHORIZING SECOND AMENDMENT TO A CONTRACT
WITH STRATEGY DESIGN PARTNERS**

WHEREAS, The Cleveland Public Library entered into an agreement (“Agreement”) with Strategy Design Partners from January 2012 through June 30, 2012 for marketing and communications services, which included creating a marketing plan, refreshing the Library’s website, producing a marketing video, and supplementing the Library’s Marketing and Communications Office, at the cost of \$4,000 per month; and

WHEREAS, On April 17, 2012, this Board approved an amendment to the Agreement to extend the term through December 31, 2012 at the cost of \$4,000 per month for a total contract amount of \$48,000, to implement additional initiatives and to continue to assist the Library’s Marketing and Communications Office; and

WHEREAS, The Director has recommended that the Library further engage Strategy Design Partners to assist the Library in developing a strategy for presenting the recently completed Facilities Assessment to the community, educating the community about services and programs the Library provides and plans to provide to the community, engaging the community in discussions about the future of the Library, and planning, developing, facilitating, attending and executing a series of community meetings; and

WHEREAS, Strategy Design Partners has submitted a proposal to the Library to provide these additional services for an additional \$4,000 per month for a 12-month period commencing on August 17, 2012; now therefore be it

RESOLVED, That the Executive Director or his designee is authorized to enter into a second amendment to the Agreement with Strategy Design Partners to extend the term of the Agreement through June 30, 2013, and to increase the amount of the Agreement to \$8,000 per month commencing August 17, 2012, increasing the contract total by \$65,935.48 for a total contract amount not-to-exceed \$113,935.48 which expenditure shall be charged to General Fund

EXHIBIT 5

Account 11610053-53710 (Professional Services), and to execute such other instruments or documents as may be necessary or appropriate to effectuate the terms of this Resolution, subject to the approval of the Chief Legal Officer.