

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUNE 2012**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	2012	2011	
Main Library	152,785	153,444	764	767	942,350	950,845	-0.9%
Branches	326,693	333,726	1,555	1,579	1,457,323	1,480,638	-1.6%
Mobile Units	2,399	3,883			31,987	34,894	-8.3%
Library for the Blind	59,658	59,600			371,122	342,436	8.4%
eMedia	11,939	8,255			67,518	49,627	36.1%
TOTAL CIRCULATION	553,474	558,908			2,870,300	2,858,440	0.4%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	
eBook	9,015	5,405	49,926	30,558	63.4%
eAudioBook	2,809	2,659	16,914	17,931	-5.7%
eMusic	68	83	348	465	-25.2%
eVideo	47	108	330	673	-51.0%
TOTAL eCIRCULATION	11,939	8,255	67,518	49,627	36.1% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	
Downloads	9,506	9,049	47,500	42,690	11.3% Not included in circulation activity.
Users	525	520	3,210	3,093	3.8%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		Gain/Loss
			2012	2011	2012	2011	
Main Library	146	41 minutes	10,351	11,057	7,125	7,890	-9.7%
Branches	351	39 minutes	63,454	69,609	41,411	46,030	-10.0%
TOTAL USAGE	497		73,805	80,666	48,536	53,920	-10.0%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2012	2011	2012	2011	2012	2011	
Main Library	44,021	46,032	220	230	276,585	281,150	-1.6%
Branches	242,028	260,965	1,152	1,235	1,457,323	1,480,638	-1.6%
Mobile Unit	409	786			4,549	4,819	-5.6%
TOTAL VISITS	286,458	307,783			1,738,457	1,766,607	-1.6%

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR JUNE 2012**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	8,552	795	579	971	10,897	1,131	12,028
Broadway	2,409	252	160	236	3,057	323	3,380
Brooklyn	6,414	524	499	737	8,174	809	8,983
Carnegie West	9,857	914	1,008	1,284	13,063	1,475	14,538
Collinwood	6,953	659	612	906	9,130	1,146	10,276
East 131st	3,783	299	313	439	4,834	424	5,258
Eastman	12,404	1,151	1,035	1,830	16,420	2,447	18,867
Fleet	11,726	915	885	1,458	14,984	1,428	16,412
Fulton	7,634	688	541	946	9,809	1,148	10,957
Garden Valley	4,216	277	222	238	4,953	382	5,335
Glenville	6,434	619	574	797	8,424	822	9,246
Harvard-Lee	6,516	636	550	948	8,650	913	9,563
Hough	4,683	451	235	428	5,797	594	6,391
Jefferson	5,814	744	819	1,299	8,676	964	9,640
Langston Hughes	5,817	642	416	788	7,663	683	8,346
Lorain	8,036	868	607	1,234	10,745	1,036	11,781
Martin Luther King, Jr.	5,509	444	764	1,099	7,816	899	8,715
Memorial-Nottingham	10,849	974	1,275	1,865	14,963	1,896	16,859
Mt. Pleasant	4,918	512	478	665	6,573	554	7,127
Rice	10,603	643	608	867	12,721	1,134	13,855
Rockport	15,718	1,412	1,236	1,830	20,196	2,552	22,748
South	6,138	571	393	599	7,701	704	8,405
South Brooklyn	14,799	1,373	1,601	2,246	20,019	2,841	22,860
Sterling	4,686	529	423	522	6,160	474	6,634
Union	5,585	594	301	472	6,952	670	7,622
Walz	11,335	1,018	1,107	1,482	14,942	1,695	16,637
West Park	14,150	1,708	2,431	3,595	21,884	3,175	25,059
Woodland	7,538	593	383	657	9,171	868	10,039
TOTAL	223,076	20,805	20,055	30,438	294,374	33,187	327,561

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JUNE 2012**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2012	2011	2012	2011		
Addison	12,028	14,980	80,275	84,750	-4,475	-5.3%
Broadway	3,380	3,286	19,530	21,184	-1,654	-7.8%
Brooklyn	8,983	8,973	52,991	56,727	-3,736	-6.6%
Carnegie West	14,538	13,523	85,785	77,466	8,319	10.7%
Collinwood	10,276	10,119	61,114	60,254	860	1.4%
East 131st	5,258	5,431	33,633	31,866	1,767	5.5%
Eastman	18,867	19,559	113,785	115,844	-2,059	-1.8%
Fleet	16,412	13,989	88,107	80,451	7,656	9.5%
Fulton	10,957	12,034	69,019	71,962	-2,943	-4.1%
Garden Valley	5,335	3,993	30,841	23,470	7,371	31.4%
Glenville	9,246	8,517	55,480	52,525	2,955	5.6%
Harvard-Lee	9,563	9,814	57,456	58,121	-665	-1.1%
Hough	6,391	7,148	36,093	38,419	-2,326	-6.1%
Jefferson	9,640	9,497	59,280	59,707	-427	-0.7%
Langston Hughes	8,346	8,155	43,672	49,590	-5,918	-11.9%
Lorain	11,781	12,011	71,731	72,079	-348	-0.5%
Martin Luther King, Jr.	8,715	9,586	49,497	52,436	-2,939	-5.6%
Memorial-Nottingham	16,859	17,174	101,386	108,250	-6,864	-6.3%
Mt. Pleasant	7,127	7,574	42,382	40,109	2,273	5.7%
Rice	13,855	12,979	76,463	77,919	-1,456	-1.9%
Rockport	22,748	24,483	139,005	138,069	936	0.7%
South	8,405	8,798	54,912	54,382	530	1.0%
South Brooklyn	22,860	22,740	129,217	135,307	-6,090	-4.5%
Sterling	6,634	5,977	37,335	37,590	-255	-0.7%
Union	7,622	6,542	43,673	40,280	3,393	8.4%
Walz	16,637	17,789	103,102	104,494	-1,392	-1.3%
West Park	25,059	25,357	149,198	151,559	-2,361	-1.6%
Woodland	9,171	9,837	61,927	55,695	6,232	11.2%
TOTAL	326,693	329,865	1,946,889	1,950,505	-3,616	-0.2%

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE JUNE 2012**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2012	2011	2012	2011		
Addison	6,779	6,278	43,679	34,482	9,197	26.7%
Broadway	754	1,771	9,317	8,760	557	6.4%
Brooklyn	4,908	5,395	26,638	26,609	29	0.1%
Carnegie West	16,411	17,668	108,617	112,381	-3,764	-3.3%
Collinwood	6,243	7,583	41,889	41,142	747	1.8%
East 131st	6,428	6,704	41,985	36,943	5,042	13.6%
Eastman	11,571	11,862	71,421	70,864	557	0.8%
Fleet	11,036	11,491	64,133	61,018	3,115	5.1%
Fulton	8,254	8,309	45,870	43,268	2,602	6.0%
Garden Valley	4,878	5,898	27,626	29,860	-2,234	-7.5%
Glenville	7,880	8,413	47,313	44,180	3,133	7.1%
Harvard-Lee	7,959	9,170	49,873	50,533	-660	-1.3%
Hough	13,987	16,477	73,447	80,956	-7,509	-9.3%
Jefferson	8,337	8,669	51,002	47,985	3,017	6.3%
Langston Hughes	6,584	6,579	37,520	36,555	965	2.6%
Lorain	8,617	8,111	47,486	42,519	4,967	11.7%
Martin Luther King, Jr.	5,482	5,689	34,273	36,222	-1,949	-5.4%
Memorial-Nottingham	9,367	9,775	48,646	49,453	-807	-1.6%
Mt. Pleasant	5,668	7,438	36,093	38,282	-2,189	-5.7%
Rice	13,308	12,867	74,890	84,647	-9,757	-11.5%
Rockport	9,841	11,112	66,159	64,455	1,704	2.6%
South	8,261	7,808	52,334	51,549	785	1.5%
South Brooklyn	12,546	13,087	78,939	86,923	-7,984	-9.2%
Sterling	13,792	14,965	72,267	78,274	-6,007	-7.7%
Union	6,609	8,065	40,950	56,146	-15,196	-27.1%
Walz	8,970	10,798	56,193	58,958	-2,765	-4.7%
West Park	9,601	10,259	65,821	63,393	2,428	3.8%
Woodland	7,957	8,724	42,942	44,281	-1,339	-3.0%
TOTAL	242,028	260,965	1,457,323	1,480,638	-23,315	-1.6%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JUNE 2012**

Branch	Total Circulation
1 West Park	25,059
2 South Brooklyn	22,860
3 Rockport	22,748
4 Eastman	18,867
5 Memorial-Nottingham	16,859
6 Walz	16,637
7 Fleet	16,412
8 Carnegie West	14,538
9 Rice	13,855
10 Addison	12,028
11 Lorain	11,781
12 Fulton	10,957
13 Collinwood	10,276
14 Jefferson	9,640
15 Harvard-Lee	9,563
16 Glenville	9,246
17 Woodland	9,171
18 Brooklyn	8,983
19 Martin Luther King, Jr.	8,715
20 South	8,405
21 Langston Hughes	8,346
22 Union	7,622
23 Mt. Pleasant	7,127
24 Sterling	6,634
25 Hough	6,391
26 Garden Valley	5,335
27 East 131st	5,258
28 Broadway	3,380
	326,693

Branch	Attendance
1 Carnegie West	16,411
2 Hough	13,987
3 Sterling	13,792
4 Rice	13,308
5 South Brooklyn	12,546
6 Eastman	11,571
7 Fleet	11,036
8 Rockport	9,841
9 West Park	9,601
10 Memorial-Nottingham	9,367
11 Walz	8,970
12 Lorain	8,617
13 Jefferson	8,337
14 South	8,261
15 Fulton	8,254
16 Harvard-Lee	7,959
17 Woodland	7,957
18 Glenville	7,880
19 Addison	6,779
20 Union	6,609
21 Langston Hughes	6,584
22 East 131st	6,428
23 Collinwood	6,243
24 Mt. Pleasant	5,668
25 Martin Luther King, Jr.	5,482
26 Brooklyn	4,908
27 Garden Valley	4,878
28 Broadway	754
	242,028

Branch	Population*	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet	25,478	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway	1,249	1,966
	388,323	473,177

*Prepared By: Northern Ohio Data and Information Service – NODIS,
Maxine Goodman Levin College of Urban Affairs, Cleveland State
University

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JUNE 2012**

OTHER TRANSACTIONS		Monthly Total		Year-to-Date		YTD
		2012	2011	2012	2011	Gain/Loss
Loans* to:						
	CLEVNET	85,549	80,094	486,337	453,764	7.2%
	MORE	820	950	5,258	5,697	-7.7%
	Other Libraries	500	474	2,601	3,338	-22.1%
TOTAL		86,869	81,518	494,196	462,799	6.8%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD		Monthly Total		Year-to-Date		YTD
		2012	2011	2012	2011	Gain/Loss
Projected		25,231	26,027	152,862	148,308	3.1%
KnowItNow Web Reference*		255	310	3,329	5,566	-40.2%
Interlibrary Loan Requests		4,305	3,483	22,651	22,926	-1.2%
TOTAL		29,791	29,820	178,842	176,800	1.2%

*Questions taken by CPL staff only. An adoption of the KIN method for counting reference questions resulted in an adjustment to the YTD figure for 2012

CHANGES IN PERMANENT COLLECTION		Monthly Total		Year-to-Date		YTD
		2012	2011	2012	2011	Gain/Loss
New Titles Added		9,764	7,946	46,389	45,214	2.6%
Total Items Added		27,496	30,365	158,845	180,554	-12.0%

HOURS OPEN		Monthly Total		Year-to-Date		YTD
		2012	2011	2012	2011	Gain/Loss
Main Library		200	200	1,206	1,192	1.2%
Branches		5,884	5,919	35,611	35,194	1.2%

MYTUNES		June 2012	May 2012	Apr 2012	Mar 2012	Feb 2012
		Songs Downloaded		6,373	6,468	7,010
Users		991	982	1,087	1,097	1,080
New Registrations		13	17	14	21	24