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**BROADWAY STUDY
AND
RECOMMENDATIONS**



BROADWAY DEMOGRAPHICS

Population Decline

- -36.5% since 2000
- Predicted loss -39.6% by 2020

Housing Decline

- Slavic Village -1,100 boarded-up houses
- 400 houses already torn down

-Gus Chan, The Plain Dealer



BROADWAY DEMOGRAPHICS

CPL Circulation and Attendance

- 28 out of 28
- Continues drop
 - 2009 - 4.2% circulation, - 7.3% attendance
 - 2010 - 9.0% circulation, - 24.6% attendance
 - 2011 - 4.4 circulation, - 10.6%



BROADWAY DEMOGRAPHICS

Cost to Operate

- Highest cost per capita to operate. Cost per capita to operate the branch. \$180 (Average branch is \$60 per capita to operate)
- Rented space with many physical problems
- Inadequate space for technology initiative



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OUTREACH TO COMMUNITY

- Meeting and discussion with the University Settlement





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OUTREACH TO COMMUNITY

- Senior Housing, Lourexis and Alexia Manor





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OUTREACH TO COMMUNITY

- Broadway School of Music





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ADDITIONAL OUTREACH

- Contacted daycare centers and schools
- Attended the Broadway Collaborative
- Attended Ward 5 community meeting
- Held a community meetings at the Broadway and Fleet Branches



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SUMMARY OF NORTH BROADWAY INTERVIEWS:

Knowledge Office staff interviewed 109 people who live, work or go to school in North Broadway.

Seniors = 18

Adults = 58

Youth = 33

Patrons of Broadway Branch = 88

Residents of North Broadway: 72%

Survey Responses:

- People are not aware of all of the services the Library offers, e.g., homebound services.
- Students of all ages want a quiet place to do homework.
- The daycare centers rely on Broadway Branch.
- Broadway Branch is a safe haven in the neighborhood.
- People want services where they live: Fleet Branch is too far, too crowded, dangerous (across gang lines), and expensive to get to (bus fare).



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PLAN OF ACTION



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MOBILE SERVICES





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ON THE ROAD TO READING





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HOMEBOUND SERVICES





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DEPOSIT COLLECTIONS





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Van Dyke Architects have been asked to examine the Fleet Branch and give suggestions on how to improve the available space in the branch.

