

BROADWAY STUDY AND RECOMMENDATIONS

BROADWAY DEMOGRAPHICS

Population Decline

- -36.5% since 2000
- Predicted loss -39.6% by 2020

Housing Decline

- Slavic Village -1,100 boarded-up houses
- 400 houses already torn down

-Gus Chan, The Plain Dealer

BROADWAY DEMOGRAPHICS

CPL Circulation and Attendance

- 28 out of 28
- Continues drop
 - 2009 4.2% circulation, 7.3% attendance
 - 2010 9.0% circulation, 24.6% attendance
 - 2011 4.4 circulation, 10.6%



BROADWAY DEMOGRAPHICS

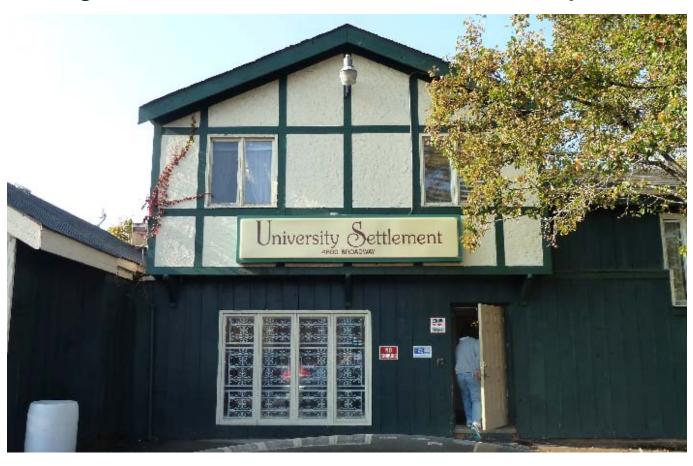
Cost to Operate

- Highest cost per capita to operate. Cost per capita to operate the branch. \$180 (Average branch is \$60 per capita to operate)
- Rented space with many physical problems
- Inadequate space for technology initiative



OUTREACH TO COMMUNITY

Meeting and discussion with the University Settlement





OUTREACH TO COMMUNITY

Senior Housing, Lourexis and Alexia Manor





OUTREACH TO COMMUNITY

Broadway School of Music





ADDITIONAL OUTREACH

- Contacted daycare centers and schools
- Attended the Broadway Collaborative
- Attended Ward 5 community meeting
- Held a community meetings at the Broadway and Fleet Branches



SUMMARY OF NORTH BROADWAY INTERVIEWS:

Knowledge Office staff interviewed 109 people who live, work or go to school in North Broadway.

Seniors = 18

Adults = 58

Youth = 33

Patrons of Broadway Branch = 88

Residents of North Broadway: 72%

Survey Responses:

- People are not aware of all of the services the Library offers, e.g., homebound services.
- Students of all ages want a quiet place to do homework.
- The daycare centers rely on Broadway Branch.
- Broadway Branch is a safe haven in the neighborhood.
- People want services where they live: Fleet Branch is too far, too crowded, dangerous (across gang lines), and expensive to get to (bus fare).

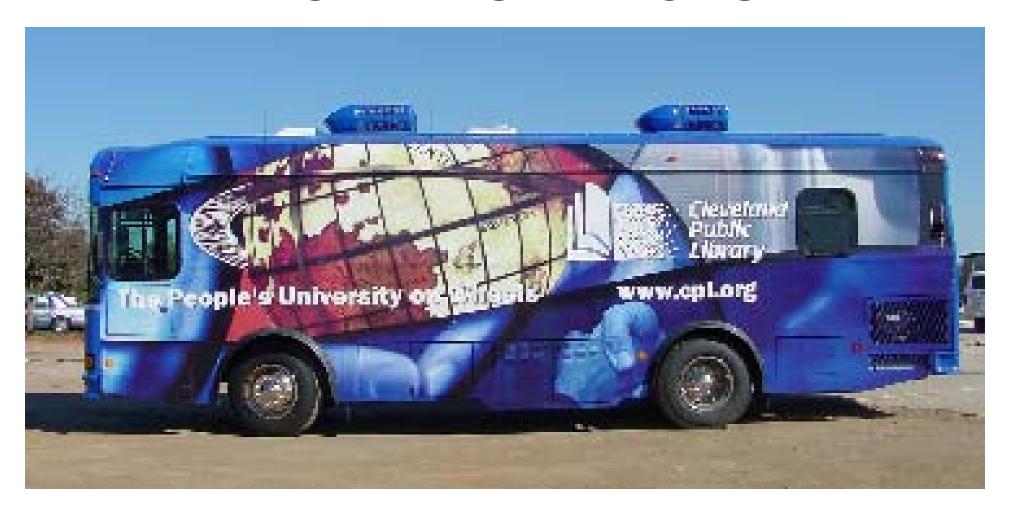


PLAN OF ACTION



CLEVELAND PUBLIC LIBRARY

MOBILE SERVICES





ON THE ROAD TO READING



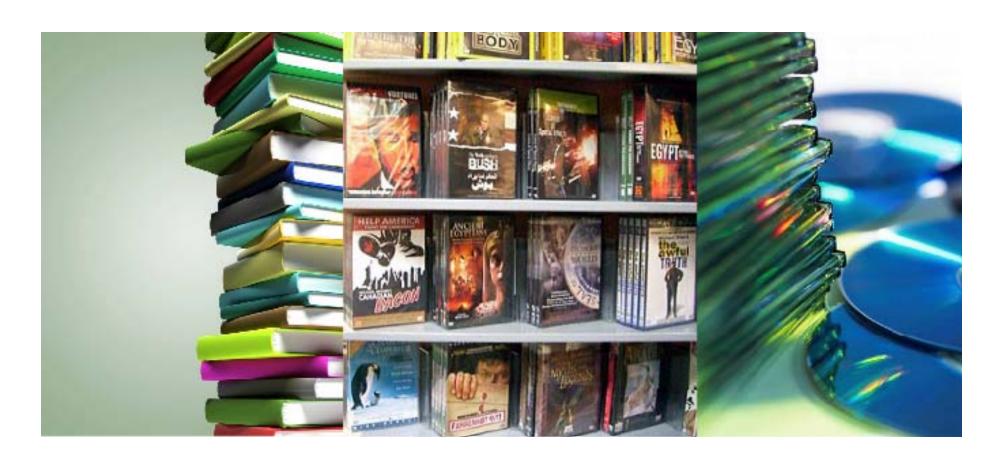


HOMEBOUND SERVICES





DEPOSIT COLLECTIONS





CLEVELAND PUBLIC LIBRARY

Van Dyke Architects have been asked to examine the Fleet Branch and give suggestions on how to improve the available space in the branch.

