

CLEVELAND PUBLIC LIBRARY

Board Meeting

November 15, 2012

**RESOLUTION TO ENGAGE L.A.N.D. STUDIO INC. TO ORGANIZE 2013 AND
2014 LITERATURE AND VISUAL ARTS PROGRAMS**

- WHEREAS, The Board of Trustees of Cleveland Public Library receives a generous annual grant from the Cleveland Foundation for the Lockwood Thompson Memorial fund; and
- WHEREAS, One of the goals of the grant is to support, “The underwriting of expense in bringing to the Library for purpose of one or more lectures, one or more individuals in the field of literature or the visual arts”; and
- WHEREAS, In prior years, Cleveland Public Library has engaged Cleveland Public Art, now known as L.A.N.D. Studio, Inc., to organize the Lockwood Thompson Spectrum Dialogue Series and related publications, now referred to as “The Lockwood Thompson Dialogues”, that brings speakers of national and/or international significance in the field of arts and popular culture to the Library; and
- WHEREAS, Cleveland Public Library desires to engage L.A.N.D. Studio, Inc. to organize The Lockwood Thompson Dialogue programs for 2013; and
- WHEREAS, Cleveland Public Library also desires to engage L.A.N.D. Studio Inc. to organize the spring 2014 annual program, “*See Also*”, which began in 2010 and brings temporary public artwork to the Eastman Reading Garden to activate a beloved public space with artwork by emerging artists from the Great Lakes region; and
- WHEREAS, L.A.N.D. Studio, Inc. has presented the attached proposal for the 2013 The Lockwood Thompson Dialogues and the spring 2014 *See Also* temporary art program, at a total cost not-to-exceed \$95,000; now therefore be it

EXHIBIT 4

RESOLVED, That Cleveland Public Library engage L.A.N.D. Studio, Inc. to organize and market The Lockwood Thompson Dialogues and *See Also* programs, with administration fees and reimbursable expenses being charged to the Lockwood Thompson Fund Account: 22880103-53710 in an amount not-to-exceed \$95,000; now therefore be it further

RESOLVED, That the Executive Director, CEO, or his designee, is authorized to enter into an agreement with L.A.N.D. Studio, Inc. necessary and appropriate to effectuate the terms and conditions of this Resolution, which agreement shall be subject to the approval of the Library's Chief Legal Officer.

The Lockwood Thompson Dialogues at Cleveland Public Library

Proposal for 2014 Programs

INTENT & MISSION

The **Intent** of **The Lockwood Thompson Dialogues** at Cleveland Public Library is to bring speakers of national and/or international significance in the field of arts and popular culture to the Library. The Lockwood Thompson Dialogues series has involved collaborations and partnerships with other local cultural institutions and has remained and will remain wholly free and open to the public. The intent of *See Also*, an annual program that brings temporary public artwork to the Eastman Reading Garden, is to activate a beloved public space with artwork by emerging artists from the Great Lakes region.

The **Mission** of these programs is to reinforce Cleveland Public Library's reputation as a national leader in providing the highest quality educational opportunities and arts exposure to all citizens of the City of Cleveland and its surrounding communities. Through the series, the library will continue to be known locally, nationally and internationally as a civic institution committed to its role as a forum for the sharing of ideas and knowledge among the largest audience possible.

PROGRAM COMPONENTS

1. Definition of area of interest & specific topic within the selected area of Interest
2. Selection of moderator and speakers
3. Lockwood Thompson Dialogue Event
4. *See Also* artwork installed annually each Spring with an opening reception
5. Public Outreach + Program Documentation
6. Periodically convene focus groups of experts/colleagues in fields related to series.

PAST & CURRENT PARTNERS

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Cleveland Film Commission
Cleveland Film Society
Cleveland Public Theatre
Cleveland State University
Edible Cleveland
Fresh Water Cleveland
ideastream
Spaces Gallery
The Cleveland Institute of Art
The Cleveland Jewish News
The Plain Dealer

AREAS OF INTEREST & TOPICS

1. Each year, with guidance from Cleveland Public Library, an area of interest will be selected based upon current issues taking place in the Cleveland community and/or throughout the country.
2. Topics within the selected area of interest will be further developed in collaboration with a moderator and panelists, giving focus the dialogue.
3. LAND studio will submit a proposal for the next topic in Spring 2013.

Overview of Past Lockwood Thompson Dialogue Programs

Food; March 8, 2012

Moderator: Michael Ruhlman, Author

Panelists: Dan Barber, Chef & Penny De Los Santos, Photographer

Attendance: 350

Film; May 26, 2011

Moderator: Ted Hope, Independent Film Producer

Panelists: Spike Jonze and Lisa Cholodenko, Filmmakers

Attendance: 445 guests

Civic Design & Inspired Infrastructure; October 29, 2009

Moderator: Steve Litt, *Plain Dealer* Art & Architecture Critic

Panelists: Alexandros Washburn, NYC Chief Urban Designer & Fred Salvucci, MIT Professor and Civil Engineer

Attendance: 230 guests

Politics & Propaganda: The Design of the Presidential Brand; October 6, 2008

Moderator: Dan Moulthrop, ideastream *Sound of Ideas* host

Panelists: Frank Rich, *New York Times* Op Ed writer & Donna Brazile, Democratic Strategist and CNN Commentator

Attendance: 450+ guests

Pen & Ink;

Moderator: Michael Kimmelman, *New York Times* Chief Art Critic

Event I; May 18, 2007

Featuring Art Spiegelman, Cartoonist

Event II: December 13, 2007

Featuring Dave Eggers, Writer and McSweeney's Creator

Attendance: 320 guests

SEE ALSO PROGRAMMING

For the past three years, temporary artworks from emerging artists have activated the Eastman Reading Garden. These artworks have been selected by a committee comprised of local arts, design, and public space professionals. A fourth installation is planned for spring 2013. An artwork to be installed in spring 2014 is part of this proposal. Past installations include "FIGURE/GROUND" by Scott Stibich (Cleveland), "The Power of the Pieces" by Donald Black, Jr. (Cleveland), and "Watership Down" by Jon Reed and Maier Yagod (Toronto).

These projects are installed in the late spring or early summer (weather depending) and are typically removed in late October, or when the first snow is imminent. Each project is able to be fully removed without leaving any permanent marks in the garden. Installation methods are fully vetted by the Facilities Administrator to ensure safety and durability.

This annual program furthers the goals of the Lockwood Thompson Endowment by ensuring that Cleveland Public Library provide visitors with access to the arts, showcasing the Main Branch as a place that cultivates and encourages creativity.

YEARLY BUDGET ITEMS: Dialogue + *See Also*

Speaker Costs

Speaker Honorariums
Speaker Travel, Lodging, and Expenses

Moderator Honorarium
Moderator Travel, Lodging and Expenses

Event Costs

Video and/or audio taping
Sign Language Interpreter (if requested)

Publicity

Design, Production, and Postage for Postcard Mailer

Public Outreach / Publication

Transcription
Design
Editing
Printing + Downloadable PDF
Postage
Image Usage Fees
Photography/Illustration

Garden Art installation, fabrication, and artist fees

LAND studio Management Fee

LAND studio's ROLE:

Secure Partnerships

Organize and Manage:

Topic Selection

Speaker + Moderator Selection

Speaker + Moderator Coordination

Series Publicity

Lecture Event Coordination

Publication Production

Lockwood Thompson Dialogues & See Also: 2014 Budget Proposal

Dialogue Costs		Budget
<u>Item</u>		
<u>Speaker Costs</u>		
Moderator		8,000.00
Speaker		11,000.00
Speaker		11,000.00
	Subtotal	30,000.00
<u>Travel, Accommodations, and Meals</u>		
Speaker		1,800.00
Speaker		1,800.00
	Subtotal	3,600.00
<u>Publicity</u>		
Printing (5,000 pieces)		1,275.00
Mail House Fee & Postage		550.00
Design Fees		4,500.00
	Subtotal	6,325.00
<u>Event Costs</u>		
Special AV		1,000.00
Dinner		1,500.00
	Subtotal	2,500.00
<u>Program Documentation</u>		
Transcript		300.00
Photography & Usage Fees		500.00
Public Outreach		6,000.00
	Subtotal	6,800.00
	Dialogue Total	49,225.00

LAND Management Fees	
Organize & coordinate programs	
Topic selection	
Participant selection & negotiation	
Publicity	
Event planning & coordination	
Garden Art project management	
	Management Total 22,000.00
	2012/2013 Program Total 95,000.00
	<i>Dialogue + Garden Art + LAND Management</i>

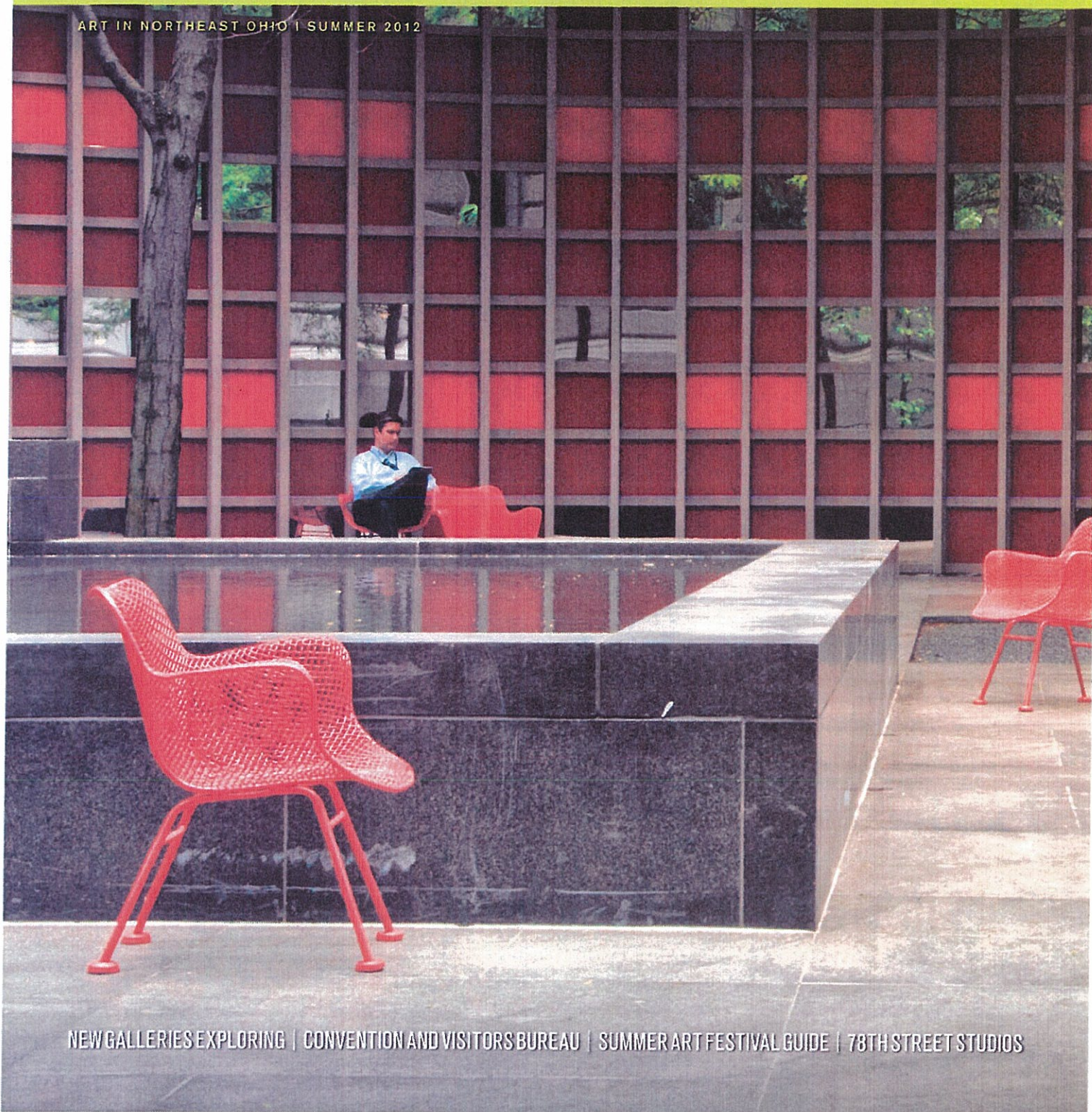
See Also / Garden Art Costs		Budget
<u>Item</u>		
<u>Artist Prizes/Honariums</u>		
1st Place		1,000.00
2nd Place		750.00
3rd Place		500.00
	Subtotal	2,250.00
<u>Call for Ideas</u>		
Printing (5,000 pieces)		250.00
Mail House Fee & Postage		525.00
Postcard Design		500.00
	Subtotal	1,275.00
<u>Event Costs</u>		
Refreshments		500.00
Entertainment		500.00
	Subtotal	1,000.00
<u>Artwork Costs</u>		
Artist Fee		3,000.00
Cost for Artwork		15,000.00
Brochures, Printing, and Photo Documentation		1,250.00
	Subtotal	19,250.00
	Garden Art Total	23,775.00

CEAN

JOURNAL

A PUBLICATION OF THE COLLECTIVE ARTS NETWORK | CLEVELAND

ART IN NORTHEAST OHIO | SUMMER 2012



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EATON BUILDING REFLECTIONS - PHOTO BOB PERKOSKI | [SHOW PHOTO](#)



development news

pink public art display brightens eastman reading garden at downtown library

THURSDAY, MAY 24, 2012

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The ordinary spaces that we walk through every day without noticing form, details or color can very often be transformed with simple changes that cause us to stop and look more closely at our surroundings.

Like pink. And lots of it.

A new art installation in the Eastman Reading Garden of the downtown [Cleveland Public Library](#) aims to transform viewers' perception of this quiet, reflective space by adding bold pink chairs and pink window coverings throughout the space. The art project was designed by Cleveland artist Scott Stibich and funded by the Lockwood Thompson Endowment Fund of the Cleveland Public Library.

The 100 moveable pink chairs are part of the See Also program, which brings temporary works of public art to the Eastman Reading Garden. See Also is a partnership between Cleveland Public Library and

[LAND Studio](#). Visitors will interact with and become a part of Stibich's artwork as they move the painted chairs around to find their own comfortable place to sit, read and eat lunch.

"My goal was to disrupt the architecture just enough to displace the viewer," says Stibich. "The garden is a space where everyone comes to talk or just reflect and get lost in their day. I carried the pop-up color into the architecture, too."

The colorful window banners were assembled by designer Katie Parland.

Source: [LAND Studio](#), Cleveland Public Library, Scott Stibich

Writer: Lee Chilcote

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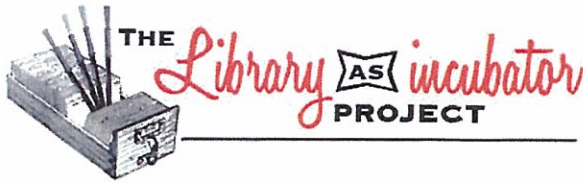
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ARTISTS / LIBRARIES

Figure/Ground at the Cleveland Public Library

by LIBRARYASINCUBATORPROJECT on Jul 12, 2012 • 7:55 am

4 Comments

by Erinn Batykefer

Cleveland Public Library's See Also program is an innovative partnership with LAND Studio that brings a rotating suite of contemporary art installations to the library's Eastman Reading Garden. See Also is a clever pun that plays on a reference cataloging term; if you find it on a digital book record (or on a card-catalog card, if your library is old school), it means "check out these terms too; they're related to what you're looking for." In this case, See Also suggests that the visual arts can help the community see their library with a new perspective.

The latest installation in the CPL Eastman Reading Garden, which opened last month, is a perfect example of how art can force a viewer to see something new, or to see a familiar scene in a new way. Artist Scott Stibich used reflective mirrors, bright pink paint, and 100 pink chairs to transform the space into an interactive artwork, called Figure/Ground, which plays on the idea of the Reading Garden as a contemplative oasis in the middle of downtown Cleveland. The mirrors reflect the movement of patrons back into the peaceful garden, making their passage part of the artwork. Pink windows at the library's entrance and pink chairs dotting the Garden call attention to otherwise familiar surroundings by creating an exciting contrast with bright, unexpected pops of color.

The idea is simple and elegant, and Stibich describes the evolution and the message of the piece eloquently:

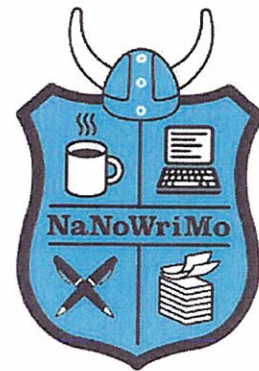
One of the other great features of Cleveland Public Library is the Eastman Reading Garden; it's an amazing courtyard downtown where you can get away from city distractions for a moment. That was what I wanted to highlight with Figure/Ground. I wanted to make a piece about the location and the people that use it everyday. I wanted to shift people's perception of the courtyard through the introduction of a bold color to what is a pretty neutral environment. Reflecting the window colors on the chairs was a way to make people part of the work— as they pass through, sit, and rearrange the chairs, they are actively participating in the piece. This application of color to the building and the chairs was a way to emphasize the continual relationship between the library and the community.

Stibich's Figure/Ground reveals a nuanced understanding of the library as place—especially in an urban setting—and how the library can incubate the arts and bring communities together. "I use libraries as a place for creative inspiration," Stibich says, "whether I'm researching something specific or technical or just going to stumble upon something new." With Figure/Ground, he has re-created this experience for the patrons at Cleveland Public Library.

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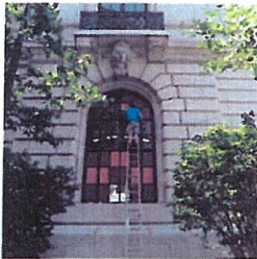
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Painting the entrance windows pink



Pink chairs in the Eastman Reading Garden



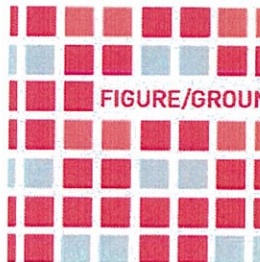
Patrons interacting with the space



Pops of pink in unexpected places



Figure/Ground exhibition postcard



Figure/Ground exhibition booklet design

Cleveland Public Library generously shared PDF versions of the exhibition [postcard](#) and [booklet design](#) they used to promote Figure/Ground. Click the links to download, and be sure to check out the other wonderful cultural and educational programs at CPL by visiting their [website](#) or visiting in person.

Scott Stibich is a Cleveland based sculptor with a BFA from the Cleveland Institute of Art. His work currently explores the displacement of objects, animate or inanimate. This forceful removal provides a new context for objects to be viewed and understood. Stibich has shown work at the Sculpture Center and the Cleveland Museum of Art. His most recent endeavor, *the bike rack*, is a collaboration with artist Mark Reigelman which is a permanent installation transforming a downtown parking garage and surrounding area at the center of Cleveland's first public Bike Station. Stibich has also worked on two nationally honored public art projects. Visit him online at <http://www.scottstibich.com/>

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Tags: Community Partnership, Exhibitions, Installation, Visual Arts

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sciuotto and the one that everyone started doing a few years ago — watermelon and feta,” she says, “we’re still playing to that same idea, the sweet melon and the salty. That’s the base of all these salads.”

Cuban-style Peppers and Ricotta Salata

Makes 4 servings

1/2 honeydew melon
2 small to medium cubanelle or

1/4 cup slivered red onion
1/2 serrano chile, thinly sliced
3 cups honeydew or Galia melon wedges
3 tablespoons fresh lime juice
1 tablespoon sugar
2 tablespoons Vietnamese fish

melon from the fridge
thyme, olive oil and
toss very gently to c
Serve immediately.
Source: Adapted recip
Angelo Sosa, “Flavor
posed” (Kyle Books,

The Plain Dealer

Wednesday, July 11, 2012

Recipes sought for local cookbook

Special to The Plain Dealer

Share a recipe that could potentially be published in a Cleveland cookbook.

LAND Studio, in partnership with Cleveland Public Library, will publish a cookbook of favorite Cleveland recipes and the stories that accompany them. Clevelanders are invited to submit made-from-scratch recipes and the narratives that make those recipes special.

The concept stemmed from the library’s most recent Lockwood Thompson Dialogue, in which the topic of food and the importance of cooking, customs and social camaraderie were discussed by Cleveland Heights author Michael Ruhlman, James Beard Award-winning chef Dan Barber and award-winning photographer Penny De Los Santos. Their focus was how cul-

ture, family relationships and friendships are defined through the meals we share together.

Share the story of how the recipe relates to a significant experience or memory and how it connects to Cleveland. Corresponding photographs, drawings, maps and original recipe cards are strongly encouraged.

The cookbook will serve as a resource for cooking, a platform for storytelling and a way to connect Clevelanders across cultures and communities.

Go to land-studio.org/our-work/cleveland-cookbook for details and specific requirements.

Deadline for receipt of submissions is 5 p.m. Friday, July 20.

October is the anticipated cookbook release date. It will be a free publication.

CRACK ONE

MARC BONA
Assistant Entertainment



Today

Karlo

This brew’s slight with a hops o is sim tria’s but wi body.

A ni summ moder cent good beer. were

ting grass.

Why hoist one: Or 1998, Croatia defeate lands in World Cup p ing third place in the competition. And we miss if we didn’t men urday was former Dybzinski’s 57th bir tended Collinwood and Cleveland State tip your cap to the Dil

Label: A green b skunky smell alert, b deter you. A red an forms the backgrour label which, thankful cute phrases. Today’s means “beer.”

What you’ll pay: 16.9-ounce bottle.

Each week, Bona cra two) open and offers on the brew. He posts thoughts on beer via @mbona30. Check Dealer’s beer page, f Pdbeer.

CALENDAR CHANGE

The Tastings/Culinary calendar no longer appears in this section.

To promote your event with a guaranteed listing in The Plain Dealer and on cleveland.com, go

to plaindealer.com/aroundtown. The site will walk you through the steps for listing a community event, and the prices. If you need further assistance, call 216-999-4200.

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