

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR DECEMBER 2012**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	139,383	158,067	680	722	1,852,676	1,908,246	-2.9%
Branches	325,512	341,850	1,589	1,561	4,041,206	4,026,456	0.4%
Mobile Units	5,063	6,275			64,286	69,283	-7.2%
Library for the Blind	50,032	61,989			728,233	691,237	5.4%
eMedia	14,440	10,760			144,015	104,617	37.7%
<b>TOTAL CIRCULATION</b>	<b>534,430</b>	<b>578,941</b>			<b>6,830,416</b>	<b>6,799,839</b>	<b>0.4%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
eBook	10,942	7,570	107,284	68,056	57.6%
eAudioBook	3,351	3,043	35,260	34,646	1.8%
eMusic	76	81	733	815	-10.1%
eVideo	71	66	738	1,100	-32.9%
<b>TOTAL eCIRCULATION</b>	<b>14,440</b>	<b>10,760</b>	<b>144,015</b>	<b>104,617</b>	<b>37.7%</b> Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD	Monthly Total		Year-to-Date		YTD
	2012	2011	2012	2011	Gain/Loss
Downloads	*	8,346	*	103,850	* Not included in circulation activity.
Users	*	533	*	6,275	*

\*Due to system upgrades to BARD website, NLS has not been able to provide usage statistics since November, 2012

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2012	2011	2012	2011	Gain/Loss
Main Library	102	42 minutes	14,114	10,340	9,969	7,467	33.5%
Branches	503	36 minutes	90,215	66,513	54,771	45,060	21.6%
<b>TOTAL USAGE</b>	<b>605</b>		<b>104,329</b>	<b>76,853</b>	<b>64,740</b>	<b>52,527</b>	<b>23.3%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2012	2011	2012	2011	2012	2011	Gain/Loss
Main Library	39,364	44,061	208	212	559,239	570,007	-1.9%
Branches	210,665	232,710	1,028	1,063	2,936,963	3,052,959	-3.8%
Mobile Unit	606	660			9,006	9,399	-4.2%
<b>TOTAL VISITS</b>	<b>250,635</b>	<b>277,431</b>			<b>3,505,208</b>	<b>3,632,365</b>	<b>-3.5%</b>

**REPORT K**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR DECEMBER 2012**

<b>BRANCH</b>	<b>a</b> Branch Circulation	<b>b</b> Sent from Other Branches	<b>c</b> Sent from Main	<b>d</b> Sent from Other CLEVNET Systems	<b>e</b> Total Direct Circulation (a+b+c+d)	<b>f</b> Sent to Other CLEVNET Systems	<b>g</b> Total Circulation (e+f)
Addison	7,624	836	526	897	9,883	963	10,846
Broadway*	6	24	3	11	44	49	93
Brooklyn	4,952	536	341	447	6,276	764	7,040
Carnegie West	8,164	1,023	904	1,299	11,390	1,132	12,522
Collinwood	7,259	709	619	965	9,552	991	10,543
East 131st	4,299	516	283	493	5,591	375	5,966
Eastman	12,986	1,267	1,098	2,168	17,519	2,295	19,814
Fleet	11,703	1,010	857	1,547	15,117	1,275	16,392
Fulton	9,537	725	493	929	11,684	981	12,665
Garden Valley	4,150	359	174	244	4,927	353	5,280
Glenville	6,677	607	480	879	8,643	678	9,321
Harvard-Lee	7,579	721	599	1,090	9,989	901	10,890
Hough	4,184	618	331	449	5,582	411	5,993
Jefferson	6,056	601	831	1,027	8,515	879	9,394
Langston Hughes	5,450	675	594	839	7,558	602	8,160
Lorain	8,875	757	734	1,197	11,563	887	12,450
Martin Luther King, Jr.	5,655	544	718	803	7,720	795	8,515
Memorial-Nottingham	10,633	777	984	1,782	14,176	1,558	15,734
Mt. Pleasant	4,876	471	309	587	6,243	505	6,748
Rice	10,231	776	619	1,108	12,734	1,125	13,859
Rockport	15,310	1,229	1,272	1,730	19,541	2,327	21,868
South	6,990	546	402	628	8,566	852	9,418
South Brooklyn	14,290	1,370	1,308	2,255	19,223	2,522	21,745
Sterling	5,826	649	605	757	7,837	500	8,337
Union	6,653	810	521	841	8,825	637	9,462
Walz	12,943	1,188	1,075	1,883	17,089	1,525	18,614
West Park	13,387	1,419	1,893	3,121	19,820	2,841	22,661
Woodland	8,686	587	348	650	10,271	911	11,182
<b>TOTAL</b>	<b>224,981</b>	<b>21,350</b>	<b>18,921</b>	<b>30,626</b>	<b>295,878</b>	<b>29,634</b>	<b>325,512</b>

\*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR DECEMBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	10,846	17,789	152,724	183,093	-30,369	-16.6%
Broadway*	93	3,211	35,715	40,743	-5,028	-12.3%
Brooklyn	7,040	8,724	109,167	108,922	245	0.2%
Carnegie West	12,522	15,002	172,840	164,735	8,105	4.9%
Collinwood	10,543	10,803	127,053	126,298	755	0.6%
East 131st	5,966	5,661	69,715	70,499	-784	-1.1%
Eastman	19,814	19,212	237,030	233,862	3,168	1.4%
Fleet	16,392	14,289	189,166	161,990	27,176	16.8%
Fulton	12,665	12,242	146,168	148,064	-1,896	-1.3%
Garden Valley	5,280	6,126	65,016	57,095	7,921	13.9%
Glenville	9,321	9,309	114,105	106,841	7,264	6.8%
Harvard-Lee	10,890	10,565	122,280	122,398	-118	-0.1%
Hough	5,993	6,773	75,257	79,029	-3,772	-4.8%
Jefferson	9,394	11,102	119,097	125,293	-6,196	-4.9%
Langston Hughes	8,160	7,059	93,989	94,860	-871	-0.9%
Lorain	12,450	12,674	150,836	150,565	271	0.2%
Martin Luther King, Jr.	8,515	9,081	102,324	108,668	-6,344	-5.8%
Memorial-Nottingham	15,734	16,310	202,561	210,316	-7,755	-3.7%
Mt. Pleasant	6,748	7,440	88,262	87,799	463	0.5%
Rice	13,859	13,748	167,245	162,701	4,544	2.8%
Rockport	21,868	22,837	285,134	283,241	1,893	0.7%
South	9,418	11,842	111,598	118,840	-7,242	-6.1%
South Brooklyn	21,745	20,422	268,634	266,329	2,305	0.9%
Sterling	8,337	6,589	88,728	75,907	12,821	16.9%
Union	9,462	7,645	100,938	85,174	15,764	18.5%
Walz	18,614	18,557	215,055	217,726	-2,671	-1.2%
West Park	22,661	25,109	296,712	309,415	-12,703	-4.1%
Woodland	11,182	11,729	133,857	126,053	7,804	6.2%
<b>TOTAL</b>	<b>325,512</b>	<b>341,850</b>	<b>4,041,206</b>	<b>4,026,456</b>	<b>14,750</b>	<b>0.4%</b>

\*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE DECEMBER 2012**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2012	2011	2012	2011	Gain/Loss	%G/L
Addison	4,835	7,131	83,010	72,606	10,404	14.3%
Broadway*	0	1,281	18,421	18,073	348	1.9%
Brooklyn	3,283	3,111	55,694	54,761	933	1.7%
Carnegie West	15,594	19,084	205,429	225,437	-20,008	-8.9%
Collinwood	6,665	6,556	83,473	85,807	-2,334	-2.7%
East 131st	6,994	6,975	89,047	81,120	7,927	9.8%
Eastman	11,332	10,781	146,598	145,027	1,571	1.1%
Fleet	9,636	9,153	132,180	126,141	6,039	4.8%
Fulton	7,378	7,133	95,501	95,188	313	0.3%
Garden Valley	3,070	4,646	57,209	61,805	-4,596	-7.4%
Glenville	7,086	6,979	98,117	92,186	5,931	6.4%
Harvard-Lee	7,562	8,541	101,518	105,375	-3,857	-3.7%
Hough	8,700	10,590	141,340	165,682	-24,342	-14.7%
Jefferson	7,398	8,023	102,675	99,934	2,741	2.7%
Langston Hughes	6,140	5,632	79,427	77,002	2,425	3.1%
Lorain	6,729	7,310	95,338	91,545	3,793	4.1%
Martin Luther King, Jr.	6,888	6,972	98,491	99,752	-1,261	-1.3%
Memorial-Nottingham	4,832	5,329	66,561	70,232	-3,671	-5.2%
Mt. Pleasant	5,389	5,933	74,666	78,651	-3,985	-5.1%
Rice	12,382	10,358	154,018	167,460	-13,442	-8.0%
Rockport	9,445	15,711	133,446	156,020	-22,574	-14.5%
South	6,556	8,313	100,919	103,510	-2,591	-2.5%
South Brooklyn	13,446	11,855	160,946	170,091	-9,145	-5.4%
Sterling	10,414	12,539	145,837	163,086	-17,249	-10.6%
Union	5,463	6,197	86,900	99,934	-13,034	-13.0%
Walz	8,748	10,112	112,276	123,982	-11,706	-9.4%
West Park	8,935	10,127	127,672	128,117	-445	-0.3%
Woodland	5,765	6,338	90,254	94,435	-4,181	-4.4%
<b>TOTAL</b>	<b>210,665</b>	<b>232,710</b>	<b>2,936,963</b>	<b>3,052,959</b>	<b>-115,996</b>	<b>-3.8%</b>

\*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS DECEMBER 2012**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 <b>West Park</b>	22,661	1 <b>Carnegie West</b>	15,594	1 <b>South Brooklyn</b>	31,511	34,217
2 <b>Rockport</b>	21,868	2 <b>South Brooklyn</b>	13,446	2 <b>Fleet</b>	27,822	34,598
3 <b>South Brooklyn</b>	21,745	3 <b>Rice</b>	12,382	3 <b>West Park</b>	27,291	29,398
4 <b>Eastman</b>	19,814	4 <b>Eastman</b>	11,332	4 <b>Eastman</b>	23,686	25,873
5 <b>Walz</b>	18,614	5 <b>Sterling</b>	10,414	5 <b>Rice</b>	22,240	25,893
6 <b>Fleet</b>	16,392	6 <b>Fleet</b>	9,636	6 <b>Fulton</b>	20,026	22,575
7 <b>Memorial-Nottingham</b>	15,734	7 <b>Rockport</b>	9,445	7 <b>Memorial-Nottingham</b>	19,553	22,598
8 <b>Rice</b>	13,859	8 <b>West Park</b>	8,935	8 <b>Rockport</b>	19,404	21,467
9 <b>Fulton</b>	12,665	9 <b>Walz</b>	8,748	9 <b>Harvard-Lee</b>	18,834	21,246
10 <b>Carnegie West</b>	12,522	10 <b>Hough</b>	8,700	10 <b>Langston Hughes</b>	17,982	21,224
11 <b>Lorain</b>	12,450	11 <b>Harvard-Lee</b>	7,562	11 <b>Glenville</b>	17,317	20,302
12 <b>Woodland</b>	11,182	12 <b>Jefferson</b>	7,398	12 <b>Walz</b>	16,558	18,497
13 <b>Harvard-Lee</b>	10,890	13 <b>Fulton</b>	7,378	13 <b>Collinwood</b>	16,270	19,377
14 <b>Addison</b>	10,846	14 <b>Glenville</b>	7,086	14 <b>Addison</b>	16,169	19,263
15 <b>Collinwood</b>	10,543	15 <b>East 131st</b>	6,994	15 <b>East 131st</b>	15,658	18,001
16 <b>Union</b>	9,462	16 <b>Martin Luther King, Jr.</b>	6,888	16 <b>Martin Luther King, Jr.</b>	15,212	15,483
17 <b>South</b>	9,418	17 <b>Lorain</b>	6,729	17 <b>Mt. Pleasant</b>	14,724	17,155
18 <b>Jefferson</b>	9,394	18 <b>Collinwood</b>	6,665	18 <b>Lorain</b>	13,233	14,589
19 <b>Glenville</b>	9,321	19 <b>South</b>	6,556	19 <b>Carnegie West</b>	10,549	11,716
20 <b>Martin Luther King, Jr.</b>	8,515	20 <b>Langston Hughes</b>	6,140	20 <b>Union</b>	10,316	12,603
21 <b>Sterling</b>	8,337	21 <b>Woodland</b>	5,765	21 <b>Sterling</b>	8,046	8,712
22 <b>Langston Hughes</b>	8,160	22 <b>Union</b>	5,463	22 <b>Woodland</b>	7,492	7,213
23 <b>Brooklyn</b>	7,040	23 <b>Mt. Pleasant</b>	5,389	23 <b>South</b>	7,009	7,729
24 <b>Mt. Pleasant</b>	6,748	24 <b>Addison</b>	4,835	24 <b>Hough</b>	6,197	7,845
25 <b>Hough</b>	5,993	25 <b>Memorial-Nottingham</b>	4,832	25 <b>Brooklyn</b>	5,419	6,430
26 <b>East 131st</b>	5,966	26 <b>Brooklyn</b>	3,283	26 <b>Jefferson</b>	3,587	3,987
27 <b>Garden Valley</b>	5,280	27 <b>Garden Valley*</b>	3,070	27 <b>Garden Valley</b>	2,857	3,220
28 <b>Broadway*</b>	93	28 <b>Broadway*</b>	0	28 <b>Broadway</b>	1,687	1,966
	325,512		210,665		416,649	473,177

\*Broadway branch library closed its doors on November 16, 2012

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
Maxine Goodman Levin College of Urban Affairs, Cleveland State  
University

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR DECEMBER 2012**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	73,118	77,515	982,475	940,671	4.4%
<b>MORE</b>	632	942	9,971	10,570	-5.7%
<b>Other Libraries</b>	540	435	6,614	6,214	6.4%
<b>TOTAL</b>	<b>74,290</b>	<b>78,892</b>	<b>999,060</b>	<b>957,455</b>	<b>4.3%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Projected</b>	23,664	22,924	290,963	302,274	-3.7%
<b>KnowItNow Web Reference*</b>	612	936	7,777	8,983	-13.4%
<b>Interlibrary Loan Requests</b>	3,900	3,393	50,537	43,397	16.5%
<b>TOTAL</b>	<b>28,176</b>	<b>27,253</b>	<b>349,277</b>	<b>354,654</b>	

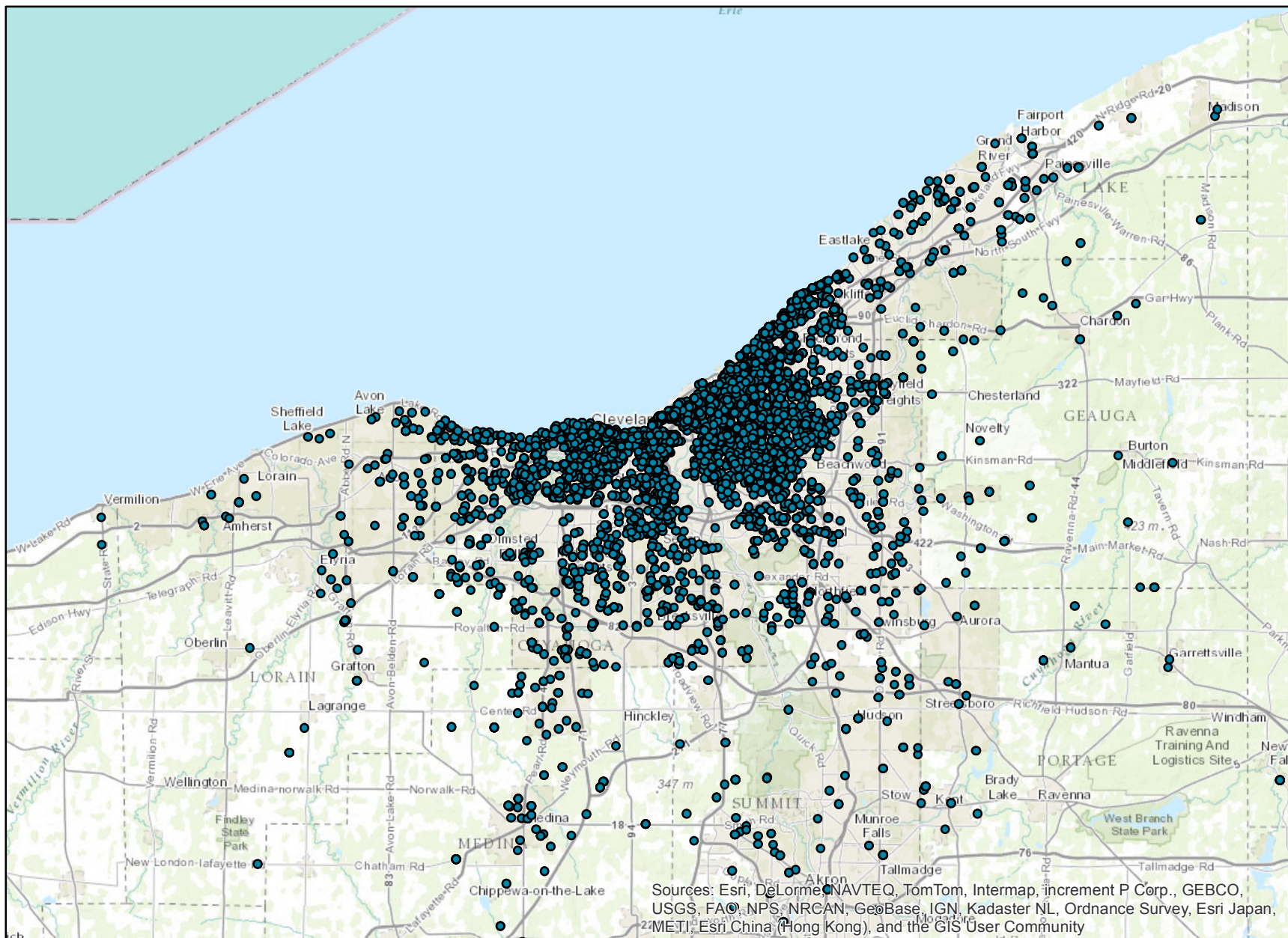
\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	5,297	7,792	88,414	94,927	-6.9%
<b>Total Items Added</b>	15,152	24,216	315,628	350,484	-9.9%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2012</b>	<b>2011</b>	<b>2012</b>	<b>2011</b>	<b>Gain/Loss</b>
<b>Main Library</b>	189	208	2,403	2,408	-0.2%
<b>Branches</b>	5,548	6,143	70,659	71,018	-0.5%

<b>MYTUNES</b>	<b>Dec 2012</b>	<b>Nov 2012</b>	<b>Oct 2012</b>	<b>Sept 2012</b>	<b>Aug 2012</b>
	<b>Songs Downloaded</b>	6,944	6,433	6,754	6,634
<b>Users</b>	1,055	972	979	1,036	1,028
<b>New Registrations</b>	6	7	37	22	10

# MAIN LIBRARY USERS BY ADDRESS, DECEMBER 2012



● MAIN LIBRARY USER (10,224)

Prepared by  
Knowledge Office  
January 2013  
ADO