

# **Moving From Nice to Necessary: Creating and Implementing a Learning Agenda to Support Transformative Communities of Learning**



**Buffy J. Hamilton, Learning Strategist  
Cleveland Public Library  
February 2013**



I Love My Library because...

**Moving beyond the “sweet spot” of attachment...**

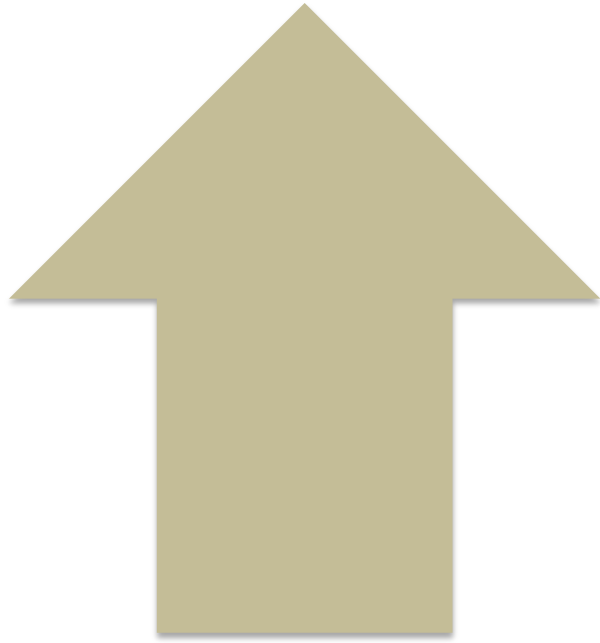




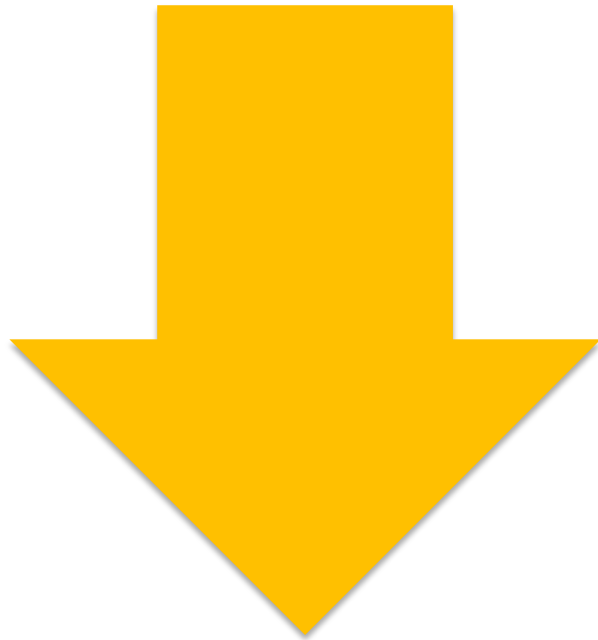
**...to learning spaces and experiences where people can craft new narratives of community, connecting, and creating**



**Outcomes and  
impact we can  
measure**



**Desire to provide  
immediate short term help  
for community needs  
(treating the symptom)**



**Desire to provide long term  
experiences to build  
community's civic capacity  
and ability to "self-  
help"/empowerment  
(treating the disease)**

learning

share next organization reference need tempted Board virtual social mobile  
including opportunity projects CLEVNET help deficits together serve support experience  
success like take based inspire changing adapt remain convenient first ways around powerful  
Ohio neighborhood providing mission points global future Public progress books  
information offer low come fiscal CLEVNET s plan sustainable city opportunities  
times strategic things best good life data Clevelanders benefit staff right many  
library Library service new history  
measure user efficient provide make resources far collections change impact  
community s environment actively vision collaboration center now hand  
get public work idea operations initiatives time priorities users Library s organizations  
sharing world learn operations example CPL150 engagement part cultures  
also perspective level just whole needs ideas use People s offered action form everyone great  
every Cleveland s members ideas use offered action form everyone great  
innovative Cleveland

# Form communities of learning







**Strategic Plan**

**Communities  
of Learning**

**Learning and  
Teaching  
Agenda/  
Design  
Principles**

- **Learning Outcomes**
- **Learning Strategies and Teaching Pedagogy**
- **Assessment Strategies**
- **Building shared vocabulary/discourse of learning**

**Teaching and Learning Framework/Learning Design Principles**



**Expanding  
support for  
learning in  
many  
mediums**

**Re-envisioning  
“education”**

**Diversifying  
entry points  
and pathways  
to opportunity**

**Equity is  
threaded  
across design  
and  
assessment  
processes**

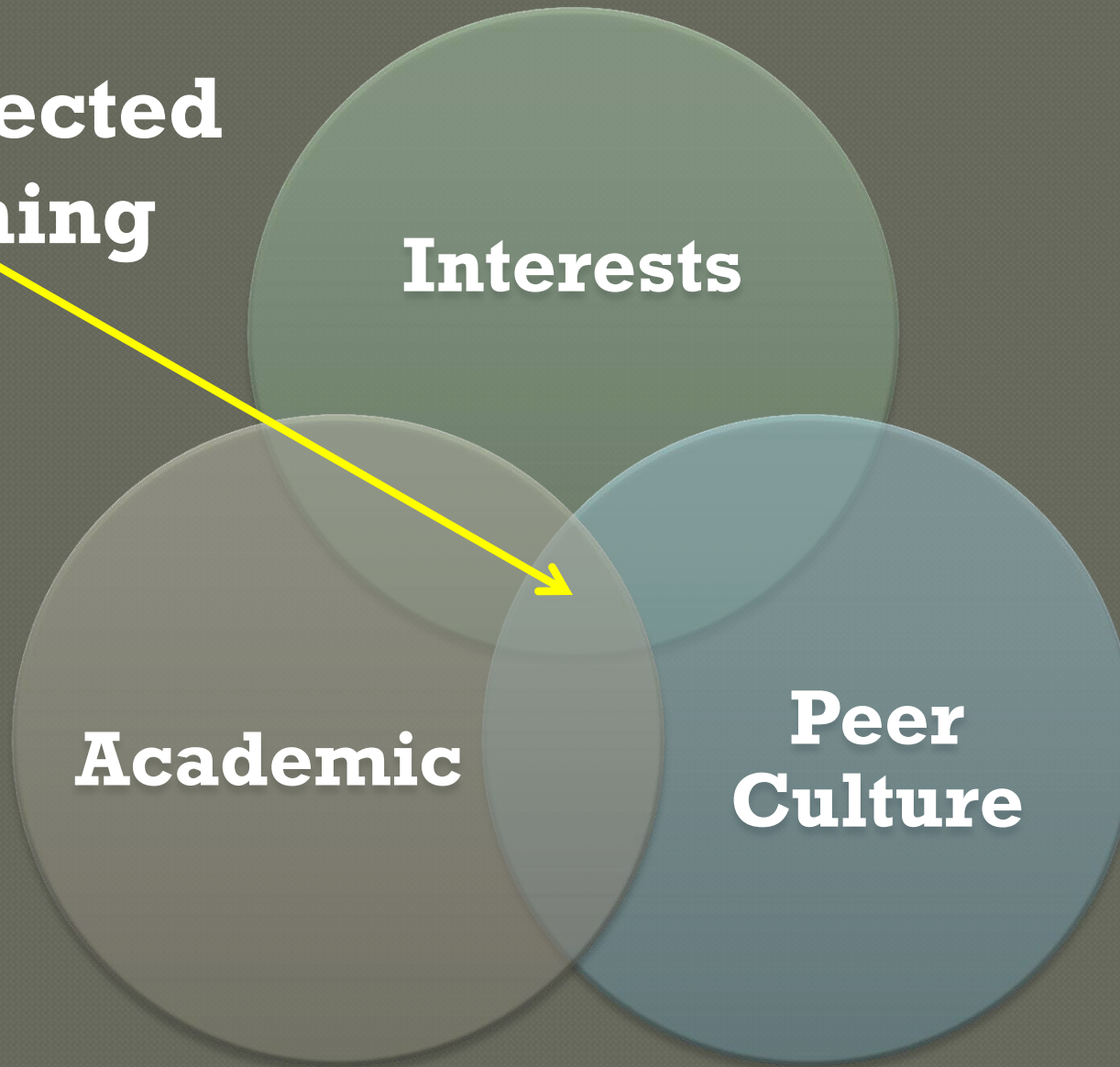
Sources:

"Kris Gutierrez and Bill Penuel - Assessing Connected Learning Outcomes | Connected Learning." *Connected Learning*. The Digital Media and Learning Research Hub, 14 Feb. 2013. Web. 19 Feb. 2013.

<http://connectedlearning.tv/kris-gutierrez-bill-penuel-assessing-connected-learning-outcomes> .

Ito, Mizuko, Kris Gutiérrez, Sonia Livingstone, Bill Penuel, Jean Rhodes, Katie Salen, Juliet Schor, Julian Sefton-Green, S. Craig Watkins. 2013. *Connected Learning: An Agenda for Research and Design*. Irvine, CA: Digital Media and Learning Research Hub. [http://dmlhub.net/sites/default/files/ConnectedLearning\\_report.pdf](http://dmlhub.net/sites/default/files/ConnectedLearning_report.pdf)

# Connected Learning



Source: [http://dmlhub.net/sites/default/files/ConnectedLearning\\_report.pdf](http://dmlhub.net/sites/default/files/ConnectedLearning_report.pdf)

Ito, Mizuko, Kris Gutiérrez, Sonia Livingstone, Bill Penuel, Jean Rhodes, Katie Salen, Juliet Schor, Julian Sefton-Green, S. Craig Watkins. 2013. *Connected Learning: An Agenda for Research and Design*. Irvine, CA: Digital Media and Learning Research Hub.

**MOOCs**



**Makerspaces**



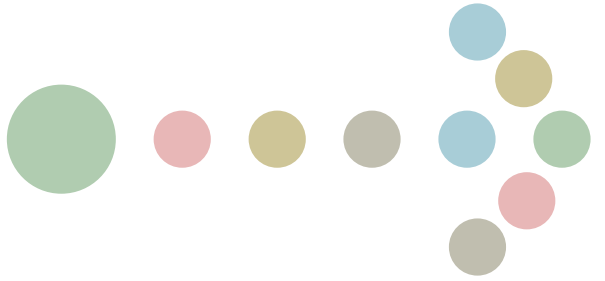
**Intergenerational Learning**



**Digital badging**



**Mentoring**



# Face to Face

Downtown learning spaces

Branch learning spaces

Patron initiated, organized, and implemented

# Virtual

Self-paced

MOOCs

Webinars

# Blended

Combining face to face and virtual options

# Partnerships

Schools

Community mentors

Local experts

**Thoughtful consumption to meaningful creation of content**

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**Learning agenda is aligned with a social change agenda**

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**Library as medium and mentor to help people connect and cross boundaries of multiple learning spaces in Cleveland community**

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**Strategically designed to address community needs and aspirations and expand possibilities**

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**Ongoing formative and summative assessments at all touchpoints for learning**

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The background of the slide is a vibrant green color. Overlaid on this background is a delicate spiderweb, with numerous small, glistening dew drops resting on its threads. The lighting creates a soft, ethereal glow, highlighting the intricate patterns of the web and the individual droplets.

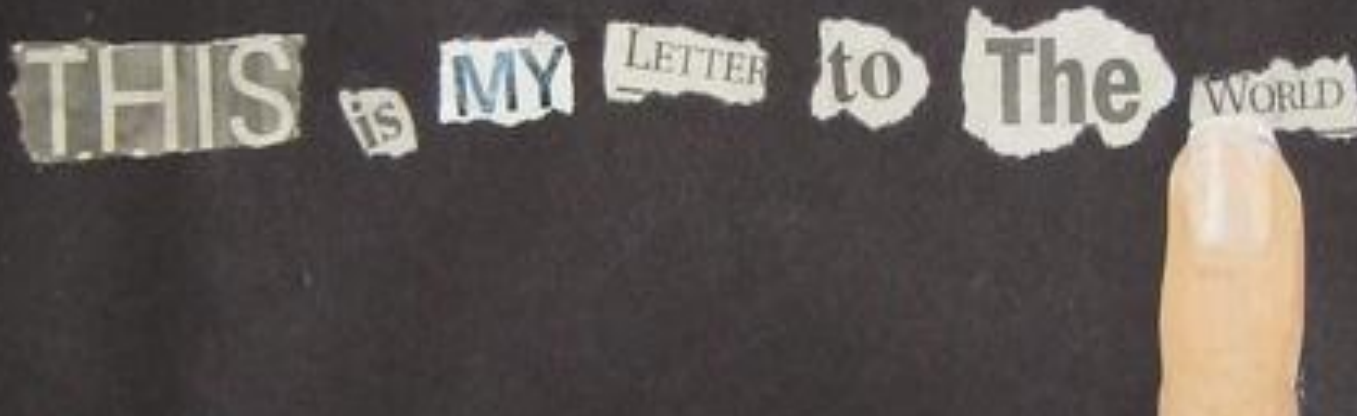
**how do the learning experiences we provide help our citizens leverage their knowledge and civic participation as well as engagement in the larger ecosystem/ecology/community of Cleveland?**





# **framing our work under the umbrella of participatory learning and librarianship**





**relatively low barriers to artistic expression  
and civic engagement**



# strong support for creating and sharing one's creations with others



Photograph used with permission of Andy Plemmons

**co-teaching, co-learning; fluidity between roles  
of novices and experts**





**members feel some degree of social connection with one another**



**members believe that their contributions matter**

A close-up photograph of a hand pointing to a yellow sticky note. The note has the text "No one belongs here more than you. Stories by Mir..." written on it. In the background, a red sticky note with the text "No one" is partially visible.

No one  
belongs  
here more  
than you.  
Stories by  
Mir...



**communities formed around passions, interests,  
wonderings, needs, and curiosity**



Digital Media Production  
Tues & Thurs 10:30 – 12:15  
Professional Studies 227

Professor David Silver  
Office: Kalmanovitz 141  
Office Hours: Tues & Thurs 9-10 am

**Learning Goals:**

1. To learn how to use digital media
2. To learn how to use digital media
3. To learn how to learn new tools
4. To learn about digital media
5. To learn about digital media

**Calendar:**

Week 1: Introductions  
Tuesday, August 25  
Introduce ourselves, distribution  
Thursday, August 27  
Clive Thompson, Brave New  
2008/09/11  
2008.  
Rachel Dryden  
article/2009/09/01  
2009  
Clay Shirky, How  
clay\_shirky\_how\_...  
2009

Week 2: Social Networking  
Tuesday, September 1  
Thursday, September 3  
September 8

1. Social media + Facebook
2. identity, community, + Twitter
3. images, sharing images, and Flickr
4. words, images, links, + photos
5. place, movement, + Google Maps
6. free user generated content
7. labor and help
8. giving, self-help, + Korea

intro

facebook

Demo Day

http://

communities formed around content and information literacy standards



**Community  
aspirations and  
needs are our  
compass for  
plotting our  
course as a library**



**Community needs and aspirations drive every node in our arc of library conceptualization and services**



**Facilities**

**Teaching  
and  
Learning**

**Collection**

**Staffing**

**Marketing  
and Web  
Presence**

**a participatory culture of  
learning is a catalyst to  
spark larger change in the  
larger community**



**where are our points of  
access for participatory  
learning and community  
engagement?**





**where  
are the  
points of  
*transformation*  
for ourselves as  
library staff  
and our internal culture  
of learning and practice?**



change and  
understanding=  
*innovation*

rewriting and composing  
new stories of learning  
and libraries as  
communities of learners





