

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	145,757	164,225	646	724	422,853	479,170	-11.8%
Branches	337,116	329,918	1,495	1,455	993,736	969,379	2.5%
Mobile Units	5,581	6,215			16,021	17,610	-9.0%
Library for the Blind	52,162	64,049			163,867	185,218	-11.5%
OLBPD BARD	13,908	9,685			38,234	28,019	36.5%
eMedia	15,463	10,872			44,869	33,723	33.1%
TOTAL CIRCULATION	569,987	584,964			1,679,580	1,713,119	-2.0%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
eBook	11,969	7,921	34,590	24,504	41.2%	
eAudioBook	3,357	2,838	9,775	8,857	10.4%	
eMusic	54	64	204	176	15.9%	
eVideo	83	49	300	186	61.3%	
TOTAL eCIRCULATION	15,463	10,872	44,869	33,723	33.1%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
Downloads	13,908	9,685	38,234	28,019	36.5%	Included in circulation activity
Users	608	557	1,843	1,635	12.7%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2013	2012	2013	2012	Gain/Loss
Main Library	102	47 minutes	14,774	11,102	11,365	7,749	46.7%
Branches	539	40 minutes	86,389	65,841	58,164	43,083	35.0%
TOTAL USAGE	641		101,163	76,943	69,529	50,832	36.8%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	47,843	51,644	230	293	135,579	136,719	-0.8%
Branches	243,940	257,505	1,082	1,388	712,727	734,685	-3.0%
Mobile Unit	637	724			1,893	2,087	-9.3%
TOTAL VISITS	292,420	309,873			850,199	873,491	-2.7%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MARCH 2013**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	7,881	686	528	1,048	10,143	946	11,089
Broadway*	1	51	14	11	77	5	82
Brooklyn	5,634	431	390	623	7,078	862	7,940
Carnegie West	9,338	1,132	1,373	1,712	13,555	1,213	14,768
Collinwood	6,556	772	623	1,189	9,140	1,128	10,268
East 131st	3,683	456	355	631	5,125	446	5,571
Eastman	13,595	1,355	1,394	2,358	18,702	2,485	21,187
Fleet	11,584	1,121	1,008	1,777	15,490	1,356	16,846
Fulton	11,072	1,034	726	1,417	14,249	991	15,240
Garden Valley	3,461	401	172	199	4,233	341	4,574
Glenville	6,477	569	454	838	8,338	782	9,120
Harvard-Lee	6,824	803	811	1,354	9,792	1,027	10,819
Hough	3,456	553	340	398	4,747	391	5,138
Jefferson	5,610	666	953	1,138	8,367	853	9,220
Langston Hughes	5,957	506	559	805	7,827	640	8,467
Lorain	9,338	727	627	1,224	11,916	936	12,852
Martin Luther King, Jr.	5,875	513	677	943	8,008	858	8,866
Memorial-Nottingham	11,611	734	1,140	1,975	15,460	1,460	16,920
Mt. Pleasant	4,641	655	423	751	6,470	530	7,000
Rice	10,429	630	640	1,144	12,843	1,132	13,975
Rockport	16,274	1,140	1,214	2,090	20,718	2,330	23,048
South**	5,038	648	406	795	6,887	746	7,633
South Brooklyn	15,702	1,252	1,731	2,646	21,331	2,428	23,759
Sterling	4,708	488	493	650	6,339	443	6,782
Union	6,122	831	645	1,117	8,715	723	9,438
Walz	13,251	1,147	1,146	2,132	17,676	1,709	19,385
West Park	14,501	1,430	2,403	3,645	21,979	2,920	24,899
Woodland	9,135	760	489	880	11,264	966	12,230
TOTAL	227,754	21,491	21,734	35,490	306,469	30,647	337,116

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**South branch library was closed March 11-15, 2013 for move to the temporary location.

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MARCH 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	11,089	13,770	31,623	44,305	-12,682	-28.6%
Broadway*	82	3,545	306	9,448	-9,142	-96.8%
Brooklyn	7,940	9,053	24,442	26,671	-2,229	-8.4%
Carnegie West	14,768	14,684	41,582	42,732	-1,150	-2.7%
Collinwood	10,268	10,018	30,812	30,740	72	0.2%
East 131st	5,571	6,154	16,005	17,975	-1,970	-11.0%
Eastman	21,187	19,827	60,886	56,520	4,366	7.7%
Fleet	16,846	13,939	49,752	41,244	8,508	20.6%
Fulton	15,240	11,737	44,791	34,544	10,247	29.7%
Garden Valley	4,574	4,855	14,283	15,292	-1,009	-6.6%
Glenville	9,120	9,366	27,882	27,670	212	0.8%
Harvard-Lee	10,819	9,708	32,103	29,222	2,881	9.9%
Hough	5,138	5,965	15,251	17,738	-2,487	-14.0%
Jefferson	9,220	10,273	27,552	30,114	-2,562	-8.5%
Langston Hughes	8,467	6,711	24,996	20,004	4,992	25.0%
Lorain	12,852	12,769	38,082	36,105	1,977	5.5%
Martin Luther King, Jr.	8,866	8,493	25,500	24,419	1,081	4.4%
Memorial-Nottingham	16,920	17,522	47,639	51,418	-3,779	-7.3%
Mt. Pleasant	7,000	7,393	19,976	21,131	-1,155	-5.5%
Rice	13,975	12,112	41,208	36,069	5,139	14.2%
Rockport	23,048	24,869	67,708	70,733	-3,025	-4.3%
South**	7,633	9,642	26,569	29,027	-2,458	-8.5%
South Brooklyn	23,759	21,891	68,898	61,920	6,978	11.3%
Sterling	6,782	5,744	23,282	17,058	6,224	36.5%
Union	9,438	6,990	26,877	20,410	6,467	31.7%
Walz	19,385	17,699	57,142	52,160	4,982	9.6%
West Park	24,899	25,406	70,882	73,987	-3,105	-4.2%
Woodland	12,230	9,783	37,707	30,723	6,984	22.7%
TOTAL	337,116	329,918	993,736	969,379	24,357	2.5%

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**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MARCH 2013**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2013	2012	2013	2012		
Addison	6,741	8,147	19,564	23,065	-3,501	-15.2%
Broadway*	0	2,322	0	5,267	-5,267	-100.0%
Brooklyn	5,074	4,583	13,288	12,773	515	4.0%
Carnegie West	17,237	18,430	49,536	58,716	-9,180	-15.6%
Collinwood	7,291	7,334	21,500	21,504	-4	0.0%
East 131st	7,796	7,816	22,914	21,911	1,003	4.6%
Eastman	12,671	13,184	37,600	36,550	1,050	2.9%
Fleet	12,987	11,424	35,489	30,871	4,618	15.0%
Fulton	9,526	7,898	25,646	22,464	3,182	14.2%
Garden Valley	4,100	4,888	12,557	13,076	-519	-4.0%
Glenville	7,288	8,240	21,839	23,433	-1,594	-6.8%
Harvard-Lee	8,885	8,831	27,065	25,543	1,522	6.0%
Hough	9,921	12,485	28,225	35,141	-6,916	-19.7%
Jefferson	8,010	8,983	23,555	24,709	-1,154	-4.7%
Langston Hughes	6,606	6,289	19,688	17,922	1,766	9.9%
Lorain	8,240	8,268	23,863	23,642	221	0.9%
Martin Luther King, Jr.	7,580	6,231	22,251	17,028	5,223	30.7%
Memorial-Nottingham	6,050	8,397	17,443	23,130	-5,687	-24.6%
Mt. Pleasant	6,558	6,735	19,633	19,341	292	1.5%
Rice	13,849	11,329	42,355	37,966	4,389	11.6%
Rockport	11,046	12,482	32,760	35,080	-2,320	-6.6%
South**	4,635	10,000	20,209	26,928	-6,719	-25.0%
South Brooklyn	15,530	14,194	43,244	39,549	3,695	9.3%
Sterling	12,787	12,568	37,332	35,634	1,698	4.8%
Union	6,015	7,189	16,280	20,274	-3,994	-19.7%
Walz	9,949	9,817	29,330	29,579	-249	-0.8%
West Park	10,348	12,292	29,978	33,835	-3,857	-11.4%
Woodland	7,210	7,149	21,467	19,754	1,713	8.7%
TOTAL	243,930	257,505	714,611	734,685	-20,074	-2.7%

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**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MARCH 2013**

Branch	Total Circulation
1 West Park	24,899
2 South Brooklyn	23,759
3 Rockport	23,048
4 Eastman	21,187
5 Walz	19,385
6 Memorial-Nottingham	16,920
7 Fleet	16,846
8 Fulton	15,240
9 Carnegie West	14,768
10 Rice	13,975
11 Lorain	12,852
12 Woodland	12,230
13 Addison	11,089
14 Harvard-Lee	10,819
15 Collinwood	10,268
16 Union	9,438
17 Jefferson	9,220
18 Glenville	9,120
19 Martin Luther King, Jr.	8,866
20 Langston Hughes	8,467
21 Brooklyn	7,940
22 South**	7,633
23 Mt. Pleasant	7,000
24 Sterling	6,782
25 East 131st	5,571
26 Hough	5,138
27 Garden Valley	4,574
28 Broadway*	82
	337,116

Branch	Attendance
1 Carnegie West	17,237
2 South Brooklyn	15,530
3 Rice	13,849
4 Fleet	12,987
5 Sterling	12,787
6 Eastman	12,671
7 Rockport	11,046
8 West Park	10,348
9 Walz	9,949
10 Hough	9,921
11 Fulton	9,526
12 Harvard-Lee	8,885
13 Lorain	8,240
14 Jefferson	8,010
15 East 131st	7,796
16 Martin Luther King, Jr.	7,580
17 Collinwood	7,291
18 Glenville	7,288
19 Woodland	7,210
20 Addison	6,741
21 Langston Hughes	6,606
22 Mt. Pleasant	6,558
23 Memorial-Nottingham	6,050
24 Union	6,015
25 Brooklyn	5,074
26 South**	4,635
27 Garden Valley	4,100
28 Broadway*	0
	243,930

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MARCH 2013**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
CLEVNET	81,053	79,815	231,622	235,246	-1.5%
MORE	734	962	2,316	2,772	-16.5%
Other Libraries	600	442	2,108	1,289	63.5%
TOTAL	82,387	81,219	236,046	239,307	-1.4%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	27,558	30,438	73,918	79,782	-7.4%
KnowItNow Web Reference*	723	889	1,989	2,461	-19.2%
Interlibrary Loan Requests	4,659	3,606	14,719	10,994	33.9%
TOTAL	32,940	34,933	90,626	93,237	

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	5,570	7,506	15,175	21,576	-29.7%
Total Items Added	22,935	31,829	62,948	74,193	-15.2%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	208	216	592	600	-1.3%
Branches	6,105	6,359	16,869	17,666	-4.5%

MYTUNES	Mar 2013	Feb 2013	Jan 2013	Dec 2012	Nov 2012
	Songs Downloaded	4,886	4,494	5,296	6,944
Users	800	742	950	1,055	972
New Registrations	13	8	18	6	7