

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	2013	2012	
Main Library	152,398	152,914	688	725	575,288	632,084	-9.0%
Branches	345,286	324,589	1,559	1,539	1,339,022	1,293,968	3.5%
Mobile Units	5,965	6,018			21,986	23,628	-6.9%
Library for the Blind	54,539	61,859			218,406	247,077	-11.6%
OLBPD BARD	11,257	9,868			49,491	37,887	30.6%
eMedia	15,461	10,885			62,330	44,608	39.7%
TOTAL CIRCULATION	584,906	566,133			2,266,523	2,279,252	-0.6%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	
eBook	13346	8,225	47,936	32,729	46.5%
eAudioBook	1964	2,566	13,739	11,423	20.3%
eMusic	70	49	274	225	21.8%
eVideo	81	45	381	231	64.9%
TOTAL eCIRCULATION	15,461	10,885	62,330	44,608	39.7% Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	
Downloads	11,257	9,868	49,491	37,887	30.6% Included in circulation activity
Users	621	535	2,464	2,170	13.5%

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2013	2012	2013	2012	
Main Library	102	45 minutes	14,379	10,089	10,853	7,035	54.3%
Branches	539	40 minutes	88,780	64,196	59,337	42,905	38.3%
TOTAL USAGE	641		103,159	74,285	70,190	49,940	40.5%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2013	2012	2013	2012	2013	2012	
Main Library	50,901	44,631	245	225	186,480	181,350	2.8%
Branches	258,318	235,983	1,166	1,119	972,929	970,598	0.2%
Mobile Unit	785	743			2,678	2,830	-5.4%
TOTAL VISITS	310,004	281,357			1,162,087	1,154,778	0.6%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APRIL 2013**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	8,889	790	677	1,336	11,692	908	12,600
Broadway*		60	16	20	96	4	100
Brooklyn	5,104	435	467	669	6,675	772	7,447
Carnegie West	9,422	1,064	1,218	1,778	13,482	1,285	14,767
Collinwood	6,809	745	651	1,184	9,389	1,053	10,442
East 131st	3,968	466	349	725	5,508	397	5,905
Eastman	14,460	1,689	1,717	3,292	21,158	2,501	23,659
Fleet	10,944	1,185	1,050	2,100	15,279	1,422	16,701
Fulton	10,054	869	700	1,728	13,351	1,053	14,404
Garden Valley	3,402	318	174	313	4,207	359	4,566
Glenville	6,780	704	551	1,106	9,141	706	9,847
Harvard-Lee	6,601	795	756	1,400	9,552	986	10,538
Hough	3,217	500	359	403	4,479	399	4,878
Jefferson	5,318	692	1,045	1,275	8,330	862	9,192
Langston Hughes	5,186	722	620	1,046	7,574	645	8,219
Lorain	9,771	959	796	1,706	13,232	1,039	14,271
Martin Luther King, Jr.	6,788	561	791	1,004	9,144	957	10,101
Memorial-Nottingham	10,727	959	1,319	2,117	15,122	1,497	16,619
Mt. Pleasant	4,879	541	468	873	6,761	547	7,308
Rice	9,914	727	741	1,355	12,737	1,199	13,936
Rockport	16,166	1,378	1,301	2,409	21,254	2,494	23,748
South**	6,309	745	470	990	8,514	661	9,175
South Brooklyn	14,923	1,380	1,880	3,469	21,652	2,697	24,349
Sterling	4,413	503	594	743	6,253	491	6,744
Union	5,152	912	751	1,186	8,001	559	8,560
Walz	12,812	1,428	1,295	2,383	17,918	1,645	19,563
West Park	13,614	1,692	2,671	4,143	22,120	2,988	25,108
Woodland	9,057	814	548	1,218	11,637	902	12,539
TOTAL	224,679	23,633	23,975	41,971	314,258	31,028	345,286

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APRIL 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	12,600	11,682	44,223	55,987	-11,764	-21.0%
Broadway*	100	3,206	406	12,654	-12,248	-96.8%
Brooklyn	7,447	8,936	31,889	35,607	-3,718	-10.4%
Carnegie West	14,767	13,941	56,349	56,673	-324	-0.6%
Collinwood	10,442	9,893	41,254	40,633	621	1.5%
East 131st	5,905	5,233	21,910	23,208	-1,298	-5.6%
Eastman	23,659	19,190	84,545	75,710	8,835	11.7%
Fleet	16,701	15,148	66,453	56,392	10,061	17.8%
Fulton	14,404	12,099	59,195	46,643	12,552	26.9%
Garden Valley	4,566	5,088	18,849	20,380	-1,531	-7.5%
Glenville	9,847	9,450	37,729	37,120	609	1.6%
Harvard-Lee	10,538	9,659	42,641	38,881	3,760	9.7%
Hough	4,878	5,783	20,129	23,521	-3,392	-14.4%
Jefferson	9,192	9,985	36,744	40,099	-3,355	-8.4%
Langston Hughes	8,219	7,277	33,215	27,281	5,934	21.8%
Lorain	14,271	12,004	52,353	48,109	4,244	8.8%
Martin Luther King, Jr.	10,101	7,884	35,601	32,303	3,298	10.2%
Memorial-Nottingham	16,619	16,846	64,258	68,264	-4,006	-5.9%
Mt. Pleasant	7,308	7,307	27,284	28,438	-1,154	-4.1%
Rice	13,936	13,114	55,144	49,183	5,961	12.1%
Rockport	23,748	22,981	91,456	93,714	-2,258	-2.4%
South	9,175	8,632	35,744	37,659	-1,915	-5.1%
South Brooklyn	24,349	21,865	93,247	83,785	9,462	11.3%
Sterling	6,744	6,574	30,026	23,632	6,394	27.1%
Union	8,560	7,804	35,437	28,214	7,223	25.6%
Walz	19,563	17,452	76,705	69,612	7,093	10.2%
West Park	25,108	24,809	95,990	98,796	-2,806	-2.8%
Woodland	12,539	10,747	50,246	41,470	8,776	21.2%
TOTAL	345,286	324,589	1,339,022	1,293,968	45,054	3.5%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APRIL 2013**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2013	2012	2013	2012		
Addison	7,927	6,958	27,491	30,023	-2,532	-8.4%
Broadway*		1,691		6,958	-6,958	-100.0%
Brooklyn	5,232	4,411	18,520	17,184	1,336	7.8%
Carnegie West	17,710	16,912	67,246	75,628	-8,382	-11.1%
Collinwood	7,812	6,975	29,312	28,479	833	2.9%
East 131st	7,662	6,741	30,576	28,652	1,924	6.7%
Eastman	13,886	11,593	51,486	48,143	3,343	6.9%
Fleet	13,295	11,111	48,784	41,982	6,802	16.2%
Fulton	9,501	7,595	35,147	30,059	5,088	16.9%
Garden Valley	4,816	4,852	17,373	17,928	-555	-3.1%
Glenville	7,824	7,928	29,663	31,361	-1,698	-5.4%
Harvard-Lee	9,317	8,041	36,382	33,584	2,798	8.3%
Hough	10,440	12,060	38,665	47,201	-8,536	-18.1%
Jefferson	8,681	8,408	32,236	33,117	-881	-2.7%
Langston Hughes	7,048	6,425	26,736	24,347	2,389	9.8%
Lorain	9,354	7,528	33,217	31,170	2,047	6.6%
Martin Luther King, Jr.	8,664	5,423	30,915	22,451	8,464	37.7%
Memorial-Nottingham	6,277	7,814	23,720	30,944	-7,224	-23.3%
Mt. Pleasant	6,440	5,434	26,073	24,775	1,298	5.2%
Rice	14,794	11,591	57,149	49,487	7,662	15.5%
Rockport	11,931	10,782	44,691	45,862	-1,171	-2.6%
South**	5,501	7,797	25,710	34,725	-9,015	-26.0%
South Brooklyn	14,787	13,132	58,031	52,681	5,350	10.2%
Sterling	13,488	10,542	50,820	46,176	4,644	10.1%
Union	6,424	6,623	22,704	26,897	-4,193	-15.6%
Walz	10,562	8,778	39,892	38,357	1,535	4.0%
West Park	11,171	11,067	41,149	44,902	-3,753	-8.4%
Woodland	7,774	7,771	29,241	27,525	1,716	6.2%
TOTAL	258,318	235,983	972,929	970,598	2,331	0.2%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**South branch library attendance from April 17-30, 2013. Equipment failure April 1-16, 2013

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APRIL 2013**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 West Park	25,108	1 Carnegie West	17,710	1 South Brooklyn	32,043
2 South Brooklyn	24,349	2 Rice	14,794	2 West Park	27,814
3 Rockport	23,748	3 South Brooklyn	14,787	3 Fleet**	26,727
4 Eastman	23,659	4 Eastman	13,886	4 Eastman	23,674
5 Walz	19,563	5 Sterling	13,488	5 Rockport	19,896
6 Fleet	16,701	6 Fleet	13,295	6 Fulton	19,647
7 Memorial-Nottingham	16,619	7 Rockport	11,931	7 Rice	19,462
8 Carnegie West	14,767	8 West Park	11,171	8 Memorial-Nottingham	19,271
9 Fulton	14,404	9 Walz	10,562	9 Harvard-Lee	17,655
10 Lorain	14,271	10 Hough	10,440	10 Walz	16,063
11 Rice	13,936	11 Fulton	9,501	11 Collinwood	14,769
12 Addison	12,600	12 Lorain	9,354	12 Langston Hughes	14,439
13 Woodland	12,539	13 Harvard-Lee	9,317	13 Glenville	14,006
14 Harvard-Lee	10,538	14 Jefferson	8,681	14 Addison	13,603
15 Collinwood	10,442	15 Martin Luther King, Jr.	8,664	15 East 131st	13,025
16 Martin Luther King, Jr.	10,101	16 Addison	7,927	16 Mt. Pleasant	12,792
17 Glenville	9,847	17 Glenville	7,824	17 Lorain	12,588
18 Jefferson	9,192	18 Collinwood	7,812	18 Martin Luther King, Jr.	12,392
19 South	9,175	19 Woodland	7,774	19 Carnegie West	10,487
20 Union	8,560	20 East 131st	7,662	20 Union	8,416
21 Langston Hughes	8,219	21 Langston Hughes	7,048	21 Sterling	8,267
22 Brooklyn	7,447	22 Mt. Pleasant	6,440	22 Woodland	7,946
23 Mt. Pleasant	7,308	23 Union	6,424	23 South	6,325
24 Sterling	6,744	24 Memorial-Nottingham	6,277	24 Hough	5,667
25 East 131st	5,905	25 South**	5,501	25 Brooklyn	5,524
26 Hough	4,878	26 Brooklyn	5,232	26 Jefferson	3,515
27 Garden Valley	4,566	27 Garden Valley	4,816	27 Garden Valley	2,310
28 Broadway*	100	28 Broadway*		28 Broadway**	1,966
	345,286		258,318		388,323
					473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

**South branch library attendance from April 17-30, 2013. Equipment failure April 1-16, 2013

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2013**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
CLEVNET	87,247	79,721	318,869	314,967	1.2%
MORE	753	889	3,069	3,661	-16.2%
Other Libraries	935	362	3,043	1,651	84.3%
TOTAL	88,935	80,972	324,981	320,279	1.5%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	35,816	21,397	109,734	101,179	8.5%
KnowItNow Web Reference*	531	716	2,520	3,074	-18.0%
Interlibrary Loan Requests	4,727	3,246	19,446	14,240	36.6%
TOTAL	41,074	25,359	131,700	118,493	

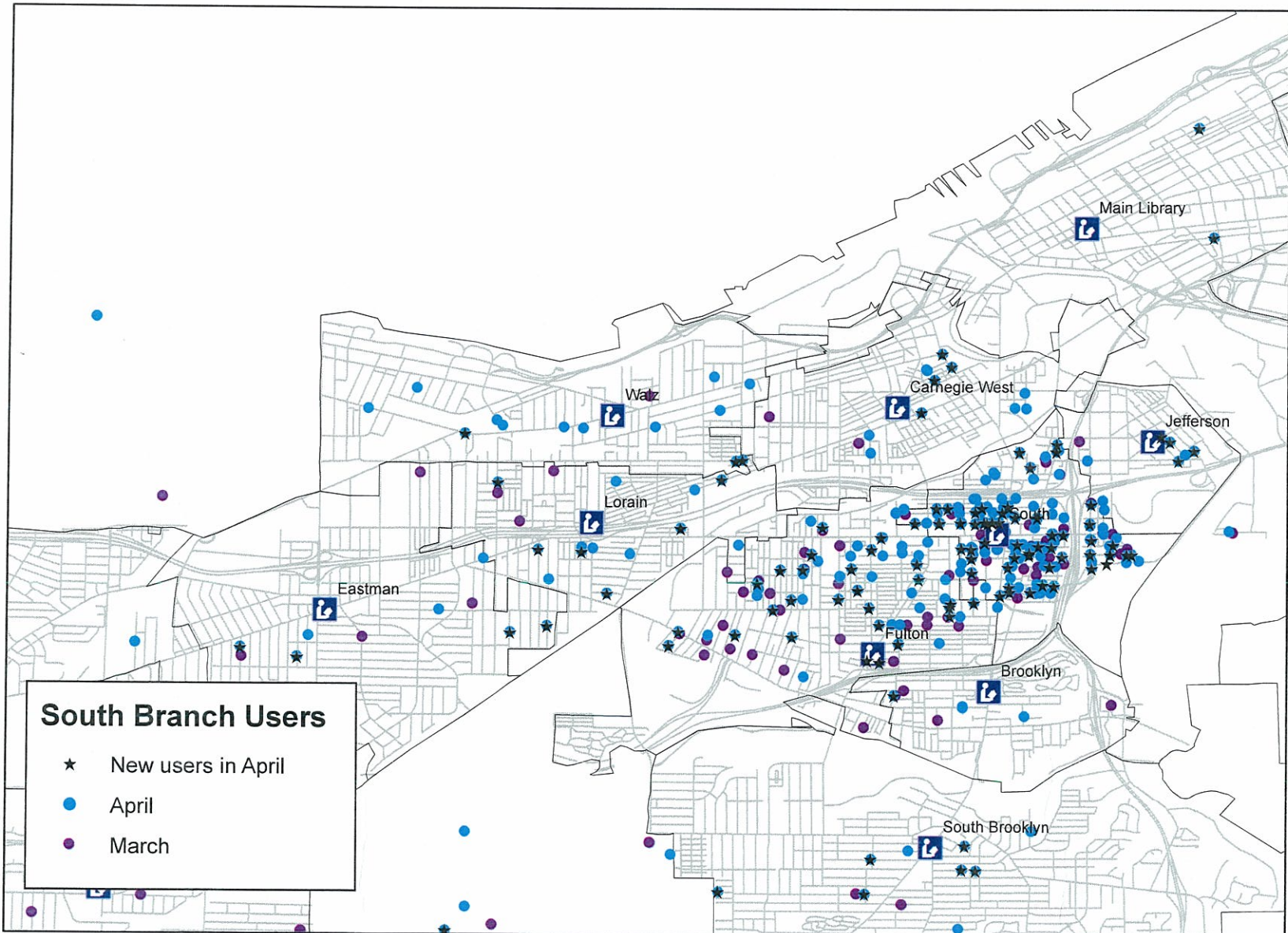
*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	6,238	8,207	21,413	29,783	-28.1%
Total Items Added	22,983	25,272	85,931	99,465	-13.6%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	208	198	800	798	0.3%
Branches	5,994	5,918	22,863	23,584	-3.1%

MYTUNES	Apr 2013	Mar 2013	Feb 2013	Jan 2013	Dec 2012
	Songs Downloaded	4,806	4,886	4,494	5,296
Users	731	800	742	950	1,055
New Registrations	17	13	8	18	6

SOUTH BRANCH USERS BY ADDRESS, MARCH-APRIL 2013



Prepared by: Knowledge Office
Source: CSU-NODIS and Sirsi
May 2013, ADO