

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAY 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	142,508	157,481	698	757	717,806	789,565	-9.1%
Branches	318,649	325,360	1,561	1,486	1,657,671	1,619,328	2.4%
Mobile Units	4,221	5,960			21,170	29,588	-28.5%
Library for the Blind	53,043	64,387			271,449	311,464	-12.8%
OLBPD BARD	12,493	9,613			61,984	47,500	30.5%
eMedia	15,599	10,971			77,929	55,579	40.2%
TOTAL CIRCULATION	546,513	573,772			2,808,009	2,853,024	-1.6%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
eBook	11709	8,182	59,645	40,911	45.8%	
eAudioBook	3765	2,682	17,504	14,105	24.1%	
eMusic	71	55	345	280	23.2%	
eVideo	54	52	435	283	53.7%	
TOTAL eCIRCULATION	15,599	10,971	77,929	55,579	40.2%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
Downloads	12,493	9,613	61,984	47,500	30.5%	Included in circulation activity
Users	579	515	3,043	2,685	13.3%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2013	2012	2013	2012	Gain/Loss
Main Library	102	45 minutes	13,059	10,489	9,621	7,176	34.1%
Branches	539	40 minutes	87,911	61,607	58,010	39,991	45.1%
TOTAL USAGE	641		100,970	72,096	67,631	47,167	43.4%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	45,889	51,214	221	246	232,369	232,564	-0.1%
Branches	212,253	244,697	1,040	1,117	1,185,182	1,215,295	-2.5%
Mobile Unit	293	1,310			2,971	4,140	-28.2%
TOTAL VISITS	258,435	297,221			1,420,522	1,451,999	-2.2%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR MAY 2013**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Total Direct Circulation (a+b+c+d)	f Sent to Other CLEVNET Systems	g Total Circulation (e+f)
Addison	7,933	832	636	1,180	10,581	954	11,535
Broadway*		26	10	27	63	2	65
Brooklyn	4,336	409	431	488	5,664	753	6,417
Carnegie West	8,161	1,008	1,242	1,521	11,932	1,328	13,260
Collinwood	5,798	711	597	1,045	8,151	953	9,104
East 131st	3,381	469	320	642	4,812	415	5,227
Eastman	14,584	1,696	1,812	2,909	21,001	2,570	23,571
Fleet	9,635	1,065	1,024	1,644	13,368	1,366	14,734
Fulton	8,479	1,107	679	1,584	11,849	1,021	12,870
Garden Valley	3,371	338	123	264	4,096	361	4,457
Glenville	6,124	608	487	962	8,181	663	8,844
Harvard-Lee	6,059	773	751	1,507	9,090	888	9,978
Hough	3,187	505	357	384	4,433	402	4,835
Jefferson	4,911	588	809	1,104	7,412	904	8,316
Langston Hughes	5,116	764	679	999	7,558	663	8,221
Lorain	8,108	973	897	1,544	11,522	1,032	12,554
Martin Luther King, Jr.	6,073	483	751	977	8,284	1,155	9,439
Memorial-Nottingham	8,866	886	1,221	1,757	12,730	1,520	14,250
Mt. Pleasant	4,869	499	405	615	6,388	576	6,964
Rice	9,560	749	774	1,259	12,342	1,133	13,475
Rockport	14,593	1,325	1,347	1,919	19,184	2,441	21,625
South	5,834	667	481	969	7,951	755	8,706
South Brooklyn	14,459	1,466	1,832	2,973	20,730	2,565	23,295
Sterling	4,261	452	379	515	5,607	422	6,029
Union	5,433	777	669	970	7,849	595	8,444
Walz	11,511	1,402	1,169	1,786	15,868	1,652	17,520
West Park	12,481	1,598	2,600	3,475	20,154	2,909	23,063
Woodland	8,667	803	501	993	10,964	887	11,851
TOTAL	205,790	22,979	22,983	36,012	287,764	30,885	318,649

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR MAY 2013**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2013	2012	2013	2012		
Addison	11,535	12,260	55,758	68,247	-12,489	-18.3%
Broadway*	65	3,496	471	16,150	-15,679	-97.1%
Brooklyn	6,417	8,401	38,306	44,008	-5,702	-13.0%
Carnegie West	13,260	14,574	69,609	71,247	-1,638	-2.3%
Collinwood	9,104	10,205	50,358	50,838	-480	-0.9%
East 131st	5,227	5,167	27,137	28,375	-1,238	-4.4%
Eastman	23,571	19,208	108,116	94,918	13,198	13.9%
Fleet	14,734	15,303	81,187	71,695	9,492	13.2%
Fulton	12,870	11,419	72,065	58,062	14,003	24.1%
Garden Valley	4,457	5,126	23,306	25,506	-2,200	-8.6%
Glenville	8,844	9,114	46,573	46,234	339	0.7%
Harvard-Lee	9,978	9,012	52,619	47,893	4,726	9.9%
Hough	4,835	6,181	24,964	29,702	-4,738	-16.0%
Jefferson	8,316	9,541	45,060	49,640	-4,580	-9.2%
Langston Hughes	8,221	8,045	41,436	35,326	6,110	17.3%
Lorain	12,554	11,841	64,907	59,950	4,957	8.3%
Martin Luther King, Jr.	9,439	8,479	45,040	40,782	4,258	10.4%
Memorial-Nottingham	14,250	16,263	78,508	84,527	-6,019	-7.1%
Mt. Pleasant	6,964	6,817	34,248	35,255	-1,007	-2.9%
Rice	13,475	13,425	68,619	62,608	6,011	9.6%
Rockport	21,625	22,543	113,081	116,257	-3,176	-2.7%
South	8,706	8,848	44,450	46,507	-2,057	-4.4%
South Brooklyn	23,295	22,572	116,542	106,357	10,185	9.6%
Sterling	6,029	7,069	36,055	30,701	5,354	17.4%
Union	8,444	7,837	43,881	36,051	7,830	21.7%
Walz	17,520	16,853	94,225	86,465	7,760	9.0%
West Park	23,063	25,343	119,053	124,139	-5,086	-4.1%
Woodland	11,851	10,418	62,097	51,888	10,209	19.7%
TOTAL	318,649	325,360	1,657,671	1,619,328	38,343	2.4%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE MAY 2013**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2013	2012	2013	2012		
Addison	5,765	6,877	33,256	36,900	-3,644	-9.9%
Broadway*		1,605		8,563	-8,563	-100.0%
Brooklyn	3,949	4,546	22,469	21,730	739	3.4%
Carnegie West	13,265	16,578	80,511	92,206	-11,695	-12.7%
Collinwood	6,002	7,167	35,314	35,646	-332	-0.9%
East 131st	6,222	6,905	36,798	35,557	1,241	3.5%
Eastman	10,873	11,707	62,359	59,850	2,509	4.2%
Fleet	10,788	11,115	59,572	53,097	6,475	12.2%
Fulton	7,566	7,557	42,713	37,616	5,097	13.6%
Garden Valley	3,907	4,820	21,280	22,748	-1,468	-6.5%
Glenville	6,434	8,072	36,097	39,433	-3,336	-8.5%
Harvard-Lee	8,491	8,330	44,873	41,914	2,959	7.1%
Hough	9,492	12,259	48,157	59,460	-11,303	-19.0%
Jefferson	6,649	9,548	38,885	42,665	-3,780	-8.9%
Langston Hughes	6,551	6,589	33,287	30,936	2,351	7.6%
Lorain	7,576	7,699	40,793	38,869	1,924	4.9%
Martin Luther King, Jr.	6,906	8,335	37,821	39,279	-1,458	-3.7%
Memorial-Nottingham	6,502	6,340	30,222	28,791	1,431	5.0%
Mt. Pleasant	5,247	5,650	31,320	30,425	895	2.9%
Rice	13,150	12,095	70,299	61,582	8,717	14.2%
Rockport	8,812	10,456	53,503	56,318	-2,815	-5.0%
South	8,009	9,348	33,719	44,073	-10,354	-23.5%
South Brooklyn	11,277	13,712	69,308	66,393	2,915	4.4%
Sterling	10,605	12,299	61,425	58,475	2,950	5.0%
Union	5,249	7,444	27,953	34,341	-6,388	-18.6%
Walz	8,340	8,866	48,232	47,223	1,009	2.1%
West Park	8,260	11,318	49,409	56,220	-6,811	-12.1%
Woodland	6,366	7,460	35,607	34,985	622	1.8%
TOTAL	212,253	244,697	1,185,182	1,215,295	-30,113	-2.5%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS MAY 2013**

Total Circulation		Attendance		Population		
Branch		Branch		2010	2000	
1 Eastman	23,571	1 Carnegie West	13,265	1 South Brooklyn	32,043	34,217
2 South Brooklyn	23,295	2 Rice	13,150	2 West Park	27,814	29,398
3 West Park	23,063	3 South Brooklyn	11,277	3 Fleet**	26,727	34,598
4 Rockport	21,625	4 Eastman	10,873	4 Eastman	23,674	25,873
5 Walz	17,520	5 Fleet	10,788	5 Rockport	19,896	21,467
6 Fleet	14,734	6 Sterling	10,605	6 Fulton	19,647	22,575
7 Memorial-Nottingham	14,250	7 Hough	9,492	7 Rice	19,462	25,893
8 Rice	13,475	8 Rockport	8,812	8 Memorial-Nottingham	19,271	22,598
9 Carnegie West	13,260	9 Harvard-Lee	8,491	9 Harvard-Lee	17,655	21,246
10 Fulton	12,870	10 Walz	8,340	10 Walz	16,063	18,497
11 Lorain	12,554	11 West Park	8,260	11 Collinwood	14,769	19,377
12 Woodland	11,851	12 South	8,009	12 Langston Hughes	14,439	21,224
13 Addison	11,535	13 Lorain	7,576	13 Glenville	14,006	20,302
14 Harvard-Lee	9,978	14 Fulton	7,566	14 Addison	13,603	19,263
15 Martin Luther King, Jr.	9,439	15 Martin Luther King, Jr.	6,906	15 East 131st	13,025	18,001
16 Collinwood	9,104	16 Jefferson	6,649	16 Mt. Pleasant	12,792	17,155
17 Glenville	8,844	17 Langston Hughes	6,551	17 Lorain	12,588	14,589
18 South	8,706	18 Memorial-Nottingham	6,502	18 Martin Luther King, Jr.	12,392	15,483
19 Union	8,444	19 Glenville	6,434	19 Carnegie West	10,487	11,716
20 Jefferson	8,316	20 Woodland	6,366	20 Union	8,416	12,603
21 Langston Hughes	8,221	21 East 131st	6,222	21 Sterling	8,267	8,712
22 Mt. Pleasant	6,964	22 Collinwood	6,002	22 Woodland	7,946	7,213
23 Brooklyn	6,417	23 Addison	5,765	23 South	6,325	7,729
24 Sterling	6,029	24 Union	5,249	24 Hough	5,667	7,845
25 East 131st	5,227	25 Mt. Pleasant	5,247	25 Brooklyn	5,524	6,430
26 Hough	4,835	26 Brooklyn	3,949	26 Jefferson	3,515	3,987
27 Garden Valley	4,457	27 Garden Valley	3,907	27 Garden Valley	2,310	3,220
28 Broadway*	65	28 Broadway*		28 Broadway**		1,966
	318,649		212,253		388,323	473,177

*Broadway branch library closed its doors on November 16, 2012

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR MAY 2013**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
CLEVNET	84,355	85,821	403,224	400,788	0.6%
MORE	850	777	3,919	4,438	-11.7%
Other Libraries	719	450	3,762	2,101	79.1%
TOTAL	85,924	87,048	410,905	407,327	0.9%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	17,645	26,451	128,919	127,630	1.0%
KnowItNow Web Reference*	594	907	3,114	3,981	-21.8%
Interlibrary Loan Requests	4,354	4,106	23,800	18,346	29.7%
TOTAL	22,593	31,464	155,833	149,957	

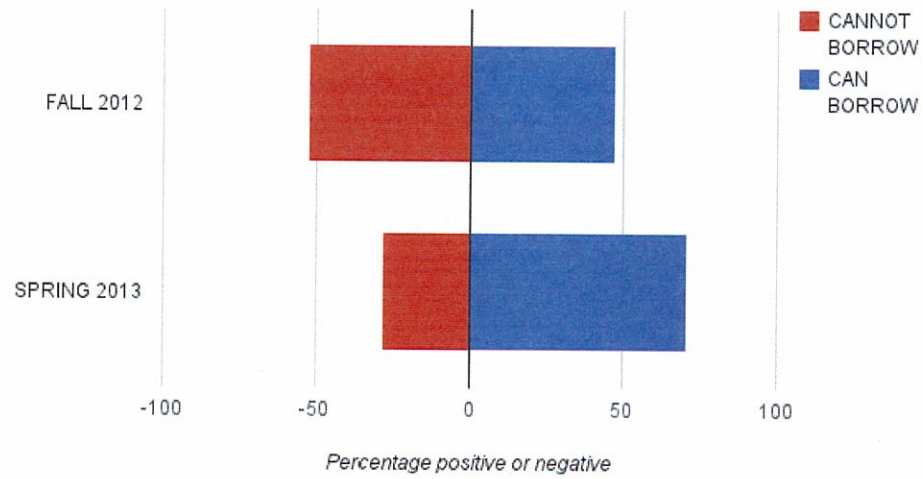
*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	5,462	6,842	26,875	36,625	-26.6%
Total Items Added	24,329	31,884	110,260	131,349	-16.1%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	208	208	1,008	1,006	0.2%
Branches	5,508	6,143	28,792	29,727	-3.1%

MYTUNES	May 2013	Apr 2013	Mar 2013	Feb 2013	Jan 2013
	Songs Downloaded	4,425	4,806	4,886	4,494
Users	690	731	800	742	950
New Registrations	11	17	13	8	18

FALL 2012 AMNESTY PARTICIPANTS



CONTROL GROUP

