

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2013**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	149,688	153,394	679	737	1,451,692	1,568,656	-7.5%
Branches	364,440	372,027	1,653	1,720	3,418,972	3,374,323	1.3%
Mobile Units	7,284	6,782			52,359	53,117	-1.4%
Library for the Blind	56,888	61,600			543,064	622,675	-12.8%
OLBPD BARD	10,169	9,812			113,558	95,701	18.7%
eMedia	16,290	12,736			160,784	117,158	37.2%
TOTAL CIRCULATION	604,759	616,351			5,740,429	5,831,630	-1.6%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
eBook	12,406	9,605	122,887	87,004	41.2%	
eAudioBook	3,752	2,974	36,401	28,928	25.8%	
eMusic	62	78	590	615	-4.1%	
eVideo	70	79	906	611	48.3%	
TOTAL eCIRCULATION	16,290	12,736	160,784	117,158	37.2%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2013	2012	2013	2012	Gain/Loss	
Downloads	10,169	9,812	113,558	95,701	18.7%	Included in circulation activity
Users	638	516	6,115	5,385	13.6%	

COMPUTER USAGE	Number of	Average	Number of Sessions		Hours in Use		YTD
	Computers	Session	2013	2012	2013	2012	Gain/Loss
Main Library	102	45 minutes	14,127	14,918	10,538	11,175	-5.7%
Branches	559	40 minutes	100,805	77,396	67,067	51,253	30.9%
TOTAL USAGE	661		114,932	92,314	77,605	62,428	24.3%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2013	2012	2013	2012	2013	2012	Gain/Loss
Main Library	49,808	49,335	239	237	466,033	475,124	-1.9%
Branches	266,816	265,811	1,210	1,229	2,556,652	2,498,229	2.3%
Mobile Unit	719	862			6,255	7,613	-17.8%
TOTAL VISITS	317,343	316,008			3,028,940	2,980,966	1.6%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR OCTOBER 2013**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	9,933	866	669	1,182	12,650	1,121	13,771
Broadway*	0	20	0	34	54	2	56
Brooklyn	6,088	553	471	627	7,739	735	8,474
Carnegie West	11,058	1,140	1,155	1,575	14,928	1,516	16,444
Collinwood	8,114	766	595	988	10,463	881	11,344
East 131st	3,988	410	378	589	5,365	411	5,776
Eastman	16,007	1,316	1,609	2,395	21,327	2,655	23,982
Fleet	12,912	1,166	1,095	2,165	17,338	1,471	18,809
Fulton	9,495	902	652	1,362	12,411	1,155	13,566
Garden Valley	4,162	319	229	334	5,044	402	5,446
Glenville	6,466	650	544	984	8,644	676	9,320
Harvard-Lee	7,348	753	809	1,446	10,356	875	11,231
Hough	3,936	488	486	392	5,302	471	5,773
Jefferson	5,920	709	890	1,305	8,824	862	9,686
Langston Hughes	5,654	572	675	871	7,772	580	8,352
Lorain	8,857	846	776	1,477	11,956	1,161	13,117
Martin Luther King, Jr.	7,840	704	871	1,233	10,648	1,093	11,741
Memorial-Nottingham	10,964	915	1,162	1,979	15,020	1,645	16,665
Mt. Pleasant	5,638	562	459	779	7,438	521	7,959
Rice	11,753	750	843	1,071	14,417	1,311	15,728
Rockport	16,461	1,317	1,477	2,327	21,582	2,396	23,978
South	7,446	760	559	1,234	9,999	828	10,827
South Brooklyn	15,382	1,293	1,926	3,191	21,792	2,707	24,499
Sterling	5,980	447	682	754	7,863	391	8,254
Union	6,592	955	752	1,161	9,460	562	10,022
Walz	15,645	1,161	1,282	1,822	19,910	1,764	21,674
West Park	13,082	1,555	2,846	3,681	21,164	2,952	24,116
Woodland	10,524	810	580	992	12,906	924	13,830
TOTAL	247,245	22,705	24,472	37,950	332,372	32,068	364,440

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR OCTOBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2013	2012	2013	2012	Gain/Loss	%G/L
Addison	13,771	12,149	122,324	129,873	-7,549	-5.8%
Broadway*	56	3,914	779	33,567	-32,788	-97.7%
Brooklyn	8,474	9,738	77,715	93,072	-15,357	-16.5%
Carnegie West	16,444	14,885	148,104	146,876	1,228	0.8%
Collinwood	11,344	11,270	103,027	105,558	-2,531	-2.4%
East 131st	5,776	6,542	55,033	57,840	-2,807	-4.9%
Eastman	23,982	21,573	230,214	195,767	34,447	17.6%
Fleet	18,809	16,634	169,600	156,017	13,583	8.7%
Fulton	13,566	15,534	143,867	120,386	23,481	19.5%
Garden Valley	5,446	6,807	50,847	54,036	-3,189	-5.9%
Glenville	9,320	10,950	93,660	95,027	-1,367	-1.4%
Harvard-Lee	11,231	11,115	106,148	100,452	5,696	5.7%
Hough	5,773	7,150	52,977	63,278	-10,301	-16.3%
Jefferson	9,686	11,172	90,633	100,099	-9,466	-9.5%
Langston Hughes	8,352	9,113	84,875	77,650	7,225	9.3%
Lorain	13,117	13,484	131,873	125,785	6,088	4.8%
Martin Luther King, Jr.	11,741	8,875	97,314	85,157	12,157	14.3%
Memorial-Nottingham	16,665	16,802	160,756	171,224	-10,468	-6.1%
Mt. Pleasant	7,959	8,808	71,971	74,520	-2,549	-3.4%
Rice	15,728	15,369	144,881	138,006	6,875	5.0%
Rockport	23,978	26,368	228,130	238,989	-10,859	-4.5%
South	10,827	9,991	96,207	92,527	3,680	4.0%
South Brooklyn	24,499	24,784	236,857	224,497	12,360	5.5%
Sterling	8,254	9,791	74,018	72,502	1,516	2.1%
Union	10,022	10,117	88,991	81,954	7,037	8.6%
Walz	21,674	19,564	192,278	177,256	15,022	8.5%
West Park	24,116	25,875	239,489	251,076	-11,587	-4.6%
Woodland	13,830	13,653	126,404	111,332	15,072	13.5%
TOTAL	364,440	372,027	3,418,972	3,374,323	44,649	1.3%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE OCTOBER 2013**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2013	2012	2013	2012		
Addison	8,433	6,387	76,469	72,885	3,584	4.9%
Broadway*	0	2,066	0	16,977	-16,977	-100.0%
Brooklyn	4,932	5,678	50,119	48,845	1,274	2.6%
Carnegie West	16,666	15,966	165,213	175,444	-10,231	-5.8%
Collinwood	8,590	7,839	76,485	69,566	6,919	9.9%
East 131st	8,352	8,916	79,244	74,435	4,809	6.5%
Eastman	13,686	12,997	131,225	122,818	8,407	6.8%
Fleet	14,124	11,155	128,195	112,108	16,087	14.3%
Fulton	9,625	8,344	94,023	80,291	13,732	17.1%
Garden Valley	5,309	5,406	48,688	49,298	-610	-1.2%
Glenville	7,696	9,319	77,561	82,862	-5,301	-6.4%
Harvard-Lee	11,295	9,829	95,628	85,529	10,099	11.8%
Hough	12,119	12,117	110,136	123,040	-12,904	-10.5%
Jefferson	8,332	10,257	80,704	86,894	-6,190	-7.1%
Langston Hughes	8,231	7,463	73,980	66,888	7,092	10.6%
Lorain	9,057	7,976	93,773	81,443	12,330	15.1%
Martin Luther King, Jr.	6,539	6,128	64,532	84,435	-19,903	-23.6%
Memorial-Nottingham**	8,617	8,617	89,229	56,426	32,803	58.1%
Mt. Pleasant	6,400	7,125	64,673	63,345	1,328	2.1%
Rice	17,047	14,031	148,795	129,722	19,073	14.7%
Rockport	11,353	12,354	108,040	112,651	-4,611	-4.1%
South	9,273	9,473	79,591	86,928	-7,337	-8.4%
South Brooklyn	12,893	14,545	139,557	133,946	5,611	4.2%
Sterling	11,611	11,531	129,769	125,873	3,896	3.1%
Union	6,374	8,560	62,939	74,351	-11,412	-15.3%
Walz	12,006	9,905	106,294	95,442	10,852	11.4%
West Park	10,129	11,365	101,392	108,386	-6,994	-6.5%
Woodland	8,127	8,450	80,398	77,401	2,997	3.9%
TOTAL	266,816	263,799	2,556,652	2,498,229	58,423	2.3%

*Broadway branch library permanently closed its doors to the public on November 16, 2012

**Equipment malfunction; substitute value used

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS OCTOBER 2013**

Total Circulation		Attendance		Population		
Branch		Branch		2010	2000	
1 South Brooklyn	24,499	1 Rice	17,047	1 South Brooklyn	32,043	34,217
2 West Park	24,116	2 Carnegie West	16,666	2 West Park	27,814	29,398
3 Eastman	23,982	3 Fleet	14,124	3 Fleet**	26,727	34,598
4 Rockport	23,978	4 Eastman	13,686	4 Eastman	23,674	25,873
5 Walz	21,674	5 South Brooklyn	12,893	5 Rockport	19,896	21,467
6 Fleet	18,809	6 Hough	12,119	6 Fulton	19,647	22,575
7 Memorial-Nottingham	16,665	7 Walz	12,006	7 Rice	19,462	25,893
8 Carnegie West	16,444	8 Sterling	11,611	8 Memorial-Nottingham	19,271	22,598
9 Rice	15,728	9 Rockport	11,353	9 Harvard-Lee	17,655	21,246
10 Woodland	13,830	10 Harvard-Lee	11,295	10 Walz	16,063	18,497
11 Addison	13,771	11 West Park	10,129	11 Collinwood	14,769	19,377
12 Fulton	13,566	12 Fulton	9,625	12 Langston Hughes	14,439	21,224
13 Lorain	13,117	13 South	9,273	13 Glenville	14,006	20,302
14 Martin Luther King, Jr.	11,741	14 Lorain	9,057	14 Addison	13,603	19,263
15 Collinwood	11,344	15 Memorial-Nottingham**	8,617	15 East 131st	13,025	18,001
16 Harvard-Lee	11,231	16 Collinwood	8,590	16 Mt. Pleasant	12,792	17,155
17 South	10,827	17 Addison	8,433	17 Lorain	12,588	14,589
18 Union	10,022	18 East 131st	8,352	18 Martin Luther King, Jr.	12,392	15,483
19 Jefferson	9,686	19 Jefferson	8,332	19 Carnegie West	10,487	11,716
20 Glenville	9,320	20 Langston Hughes	8,231	20 Union	8,416	12,603
21 Brooklyn	8,474	21 Woodland	8,127	21 Sterling	8,267	8,712
22 Langston Hughes	8,352	22 Glenville	7,696	22 Woodland	7,946	7,213
23 Sterling	8,254	23 Martin Luther King, Jr.	6,539	23 South	6,325	7,729
24 Mt. Pleasant	7,959	24 Mt. Pleasant	6,400	24 Hough	5,667	7,845
25 East 131st	5,776	25 Union	6,374	25 Brooklyn	5,524	6,430
26 Hough	5,773	26 Garden Valley	5,309	26 Jefferson	3,515	3,987
27 Garden Valley	5,446	27 Brooklyn	4,932	27 Garden Valley	2,310	3,220
28 Broadway*	56	28 Broadway*	0	28 Broadway**		1,966
	364,440		266,816		388,323	473,177

**Broadway and Fleet services areas merged

*Broadway branch library closed its doors on November 16, 2012

**Equipment malfunction; substitute value used

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR OCTOBER 2013**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Loans* to:					
CLEVNET	87,142	82,537	832,486	834,281	-0.2%
MORE	607	833	7,395	8,636	-14.4%
Other Libraries	652	701	7,084	5,412	30.9%
TOTAL	88,401	84,071	846,965	848,329	-0.2%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Projected	21,226	25,897	232,170	245,011	-5.2%
KnowItNow Web Reference*	1,150	860	5,159	6,173	-16.4%
Interlibrary Loan Requests	2,592	4,661	39,250	42,367	-7.4%
TOTAL	24,968	31,418	276,579	293,551	-5.8%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

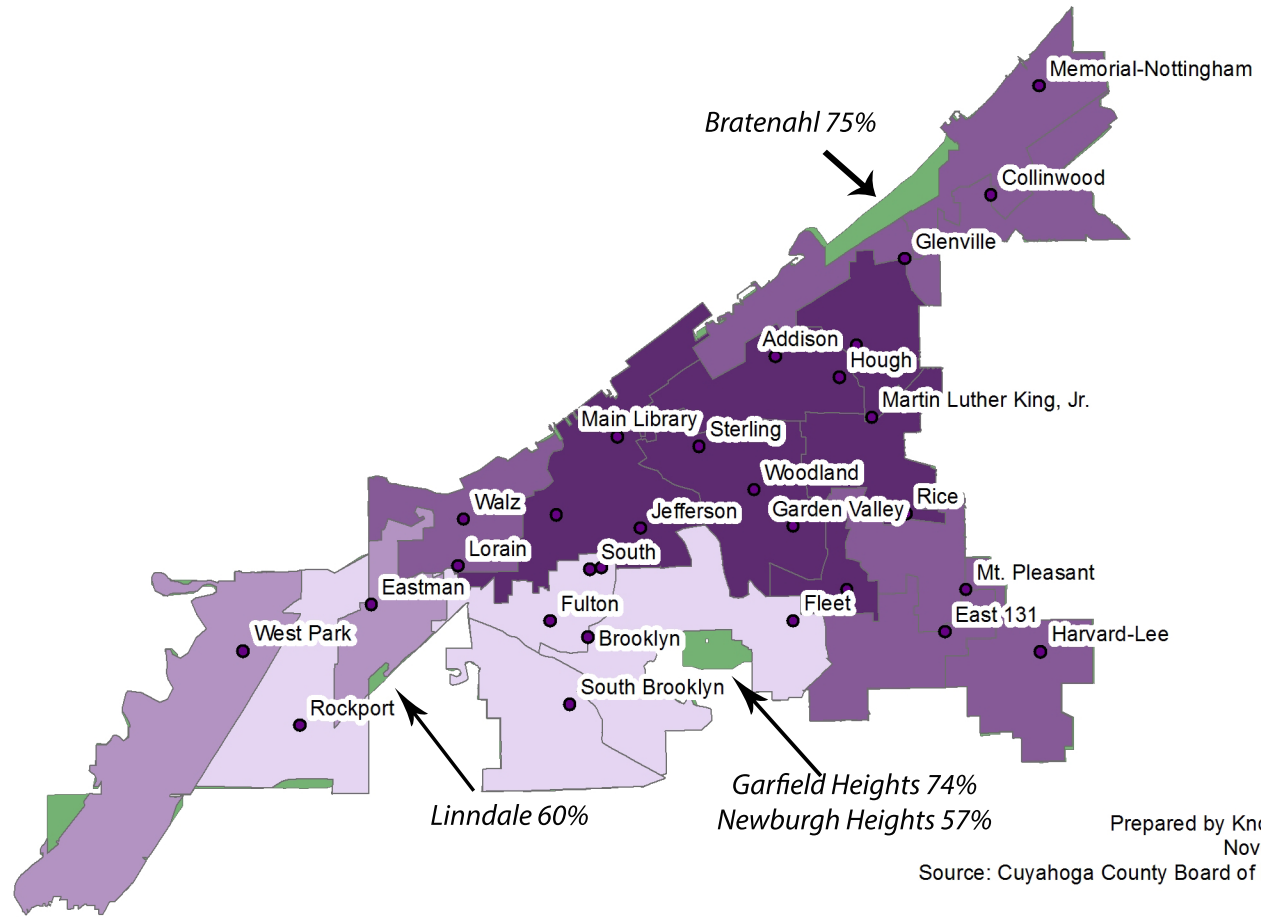
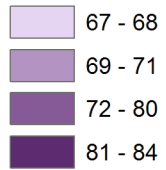
CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
New Titles Added	6,958	8,295	59,039	77,750	-24.1%
Total Items Added	24,690	33,832	242,451	274,216	-11.6%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2013	2012	2013	2012	Gain/Loss
Main Library	208	208	2,024	2,022	0.1%
Branches	5,967	6,064	57,920	59,610	-2.8%

MYTUNES	Oct 2013	Sep 2013	Aug 2013	July 2013	June 2013
	Songs Downloaded	3,966	4,059	4,201	4,606
Users	614	620	662	699	722
New Registrations	4	10	9	15	12

Percentage of Voters Supporting Issue 79, November 2013

Percentage For



Prepared by Knowledge Office
November 7, 2013

Source: Cuyahoga County Board of Elections Data