

CLEVELAND PUBLIC LIBRARY

Finance Committee

June 17, 2014

**RESOLUTION AUTHORIZING FIFTH AMENDMENT TO A CONTRACT WITH
STRATEGY DESIGN PARTNERS LLC**

WHEREAS, In January of 2011, the Board of Trustees of the Cleveland Public Library entered into an agreement with Strategy Design Partners, LLC ("Agreement") for the purpose of providing marketing and communications services and to supplement the Library's Marketing and Communications Office; and

WHEREAS, Two amendments to the Agreement were approved by this Board in 2012 at the cost of \$4,000 per month through June 30, 2013. On June 20, 2013, this Board approved a third amendment to the Agreement to extend the term through December 31, 2013 at the cost of \$8,000 per month; and on December 19, 2013 this Board approved a fourth amendment to the Agreement for an additional six (6) month period commencing January 1, 2014, through June 30, 2014 at the cost of \$4,000 per month; and

WHEREAS, The Director has recommended that the Library continue to engage Strategy Design Partners, LLC ("SDP") to assist the Library with social media communications, marketing, and promotions for an additional six (6) month period commencing July 1, 2014 through December 31, 2014 at the cost of \$4,000 per month. In addition, the Library would like to include crisis management services in the scope of services provided by SDP on an as needed basis, at the rate of \$ 150.00 per hour, at a cost not to exceed \$10,000; now therefore be it

RESOLVED, That the Executive Director, CEO, or his designee, is authorized to enter into a Fifth Amendment to the Agreement with Strategy Design Partners, LLC to extend the term of the Agreement from July 1, 2014 through December 31, 2014 in the amount of \$24,000 for social media communications, marketing, and promotions, and for crisis management services, at the rate of \$150.00 per hour at a cost not to exceed \$10,000, for a total amount not to exceed \$34,000. The expenditures shall be charged to the General fund account 11610053-53710 (Professional Services), and such Fifth Amendment shall be subject to review and approval of the Chief Legal Officer.