

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR AUGUST 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	132,799	153,430	638	710	1,075,132	1,158,619	-7.2%
Branches	310,808	364,324	1,416	1,652	2,504,071	2,710,537	-7.6%
Mobile Units	5,964	5,369			49,304	38,294	28.8%
Library for the Blind	52,689	56,488			424,729	434,663	-2.3%
OLBPD BARD	11,168	10,508			89,008	92,668	-3.9%
eMedia	19,786	17,289			153,520	128,425	19.5%
TOTAL CIRCULATION	533,214	607,408			4,295,764	4,563,206	-5.9%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
eBook	13,896	13,104	110,663	97,955	13.0%	
eAudioBook	4,808	3,997	35,664	29,214	22.1%	
eMusic	15	34	239	490	-51.2%	
eVideo	269	154	1,844	766	140.7%	
Zinio	798		5,110		N/A	
TOTAL eCIRCULATION	19,786	17,289	153,520	128,425	19.5%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
Downloads	11,168	10,508	89,008	92,668	-3.9%	Included in circulation activity
Users	625	600	5,239	4,830	8.5%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	13,091	14,476	9,550	10,620	-10.1%
Branches	539	40 minutes	90,449	101,969	60,007	68,127	-11.9%
TOTAL USAGE	633		103,540	116,445	69,557	78,747	-11.7%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library*	45,694	47,276	208	214	356,679	372,140	-4.2%
Branches	248,422	266,988	1,131	1,211	1,894,977	2,026,795	-6.5%
Mobile Unit	542	720			4,837	4,838	0.0%
TOTAL VISITS	294,658	314,984			2,256,493	2,403,773	-6.1%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR AUGUST 2014**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	7,170	894	694	1,397	10,155	740	10,895
Brooklyn	4,714	469	595	682	6,460	530	6,990
Carnegie West	9,282	1,448	1,701	2,222	14,653	1,190	15,843
Collinwood	6,273	634	552	893	8,352	687	9,039
East 131st	3,949	391	273	537	5,150	410	5,560
Eastman	13,236	1,348	1,296	2,338	18,218	2,407	20,625
Fleet*	9,391	897	871	1,477	12,636	1,166	13,802
Fulton	8,254	777	577	968	10,576	901	11,477
Garden Valley	3,081	172	136	228	3,617	289	3,906
Glenville	5,665	605	431	965	7,666	539	8,205
Harvard-Lee	5,907	576	804	1,166	8,453	774	9,227
Hough	3,850	363	261	551	5,025	416	5,441
Jefferson	4,332	634	942	1,228	7,136	672	7,808
Langston Hughes	5,773	671	551	950	7,945	551	8,496
Lorain	7,401	1,029	637	1,448	10,515	866	11,381
Martin Luther King, Jr.	6,267	786	838	1,319	9,210	1,038	10,248
Memorial-Nottingham	8,737	995	1,409	2,470	13,611	1,559	15,170
Mt. Pleasant	3,729	508	374	587	5,198	391	5,589
Rice	9,621	523	657	1,009	11,810	1,010	12,820
Rockport	15,047	1,303	1,282	2,441	20,073	2,299	22,372
South	6,048	656	553	1,041	8,298	676	8,974
South Brooklyn	13,699	1,375	1,933	2,950	19,957	2,383	22,340
Sterling	4,691	425	347	584	6,047	366	6,413
Union	5,170	696	498	787	7,151	494	7,645
Walz	11,585	1,284	1,206	1,936	16,011	1,501	17,512
West Park	11,683	1,653	2,970	3,844	20,150	2,609	22,759
Woodland	8,017	501	374	645	9,537	734	10,271
TOTAL	202,572	21,613	22,762	36,663	283,610	27,198	310,808

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR AUGUST 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	10,895	13,649	92,909	96,004	-3,095	-3.2%
Brooklyn	6,990	8,147	53,948	61,457	-7,509	-12.2%
Carnegie West	15,843	16,065	110,911	115,335	-4,424	-3.8%
Collinwood	9,039	10,333	71,677	81,220	-9,543	-11.7%
East 131st	5,560	5,349	43,682	43,753	-71	-0.2%
Eastman	20,625	25,095	168,110	182,948	-14,838	-8.1%
Fleet*	13,802	18,187	113,797	134,602	-20,805	-15.5%
Fulton	11,477	16,379	124,696	117,211	7,485	6.4%
Garden Valley	3,906	6,175	30,987	39,997	-9,010	-22.5%
Glenville	8,205	9,945	65,803	75,572	-9,769	-12.9%
Harvard-Lee	9,227	11,382	72,837	84,343	-11,506	-13.6%
Hough	5,441	5,401	41,001	41,733	-732	-1.8%
Jefferson	7,808	9,848	66,773	71,955	-5,182	-7.2%
Langston Hughes	8,496	9,498	61,087	67,791	-6,704	-9.9%
Lorain	11,381	13,602	92,912	105,788	-12,876	-12.2%
Martin Luther King, Jr.	10,248	9,726	92,349	74,805	17,544	23.5%
Memorial-Nottingham	15,170	17,092	121,463	127,935	-6,472	-5.1%
Mt. Pleasant	5,589	8,084	48,127	56,892	-8,765	-15.4%
Rice	12,820	16,325	100,846	113,374	-12,528	-11.1%
Rockport	22,372	23,172	167,842	182,071	-14,229	-7.8%
South	8,974	10,359	76,429	74,970	1,459	1.9%
South Brooklyn	22,340	25,572	173,954	188,483	-14,529	-7.7%
Sterling	6,413	7,867	48,803	58,333	-9,530	-16.3%
Union	7,645	9,423	65,791	70,057	-4,266	-6.1%
Walz	17,512	19,627	133,319	151,099	-17,780	-11.8%
West Park	22,759	25,249	180,189	192,782	-12,593	-6.5%
Woodland	10,271	12,773	83,829	100,027	-16,198	-16.2%
TOTAL	310,808	364,324	2,504,071	2,710,537	-206,466	-7.6%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE AUGUST 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	6,586	8,587	49,514	59,603	-10,089	-16.9%
Brooklyn	4,704	5,507	34,171	39,771	-5,600	-14.1%
Carnegie West	15,466	16,928	120,615	132,657	-12,042	-9.1%
Collinwood	8,256	7,798	60,348	59,029	1,319	2.2%
East 131st	6,935	8,327	58,154	62,485	-4,331	-6.9%
Eastman	11,708	13,562	92,320	104,862	-12,542	-12.0%
Fleet	11,623	12,867	89,463	100,850	-11,387	-11.3%
Fulton	8,556	9,742	63,452	74,929	-11,477	-15.3%
Garden Valley	5,653	5,050	41,975	38,028	3,947	10.4%
Glenville	7,179	8,259	54,565	61,560	-6,995	-11.4%
Harvard-Lee	9,628	9,350	74,607	73,493	1,114	1.5%
Hough	12,018	11,155	89,400	86,931	2,469	2.8%
Jefferson	7,102	7,861	58,913	64,438	-5,525	-8.6%
Langston Hughes	8,138	8,141	57,699	57,545	154	0.3%
Lorain	9,529	9,890	70,850	75,564	-4,714	-6.2%
Martin Luther King, Jr.	7,884	6,685	54,033	51,700	2,333	4.5%
Memorial-Nottingham	7,113	11,089	51,632	72,055	-20,423	-28.3%
Mt. Pleasant	6,213	6,609	53,766	51,895	1,871	3.6%
Rice	11,979	14,909	99,982	114,341	-14,359	-12.6%
Rockport	13,512	10,639	99,858	85,600	14,258	16.7%
South	7,602	7,902	61,552	62,360	-808	-1.3%
South Brooklyn	13,417	13,772	100,643	112,933	-12,290	-10.9%
Sterling	11,665	14,629	86,595	106,573	-19,978	-18.7%
Union	7,881	6,991	52,230	49,596	2,634	5.3%
Walz	9,776	10,918	74,957	82,979	-8,022	-9.7%
West Park	9,848	10,326	80,614	81,117	-503	-0.6%
Woodland	8,451	9,495	63,069	63,901	-832	-1.3%
TOTAL	248,422	266,988	1,894,977	2,026,795	-131,818	-6.5%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS JULY 2014**

Branch	Total Circulation
1 West Park	22,759
2 Rockport	22,372
3 South Brooklyn	22,340
4 Eastman	20,625
5 Walz	17,512
6 Carnegie West	15,843
7 Memorial-Nottingham	15,170
8 Fleet*	13,802
9 Rice	12,820
10 Fulton	11,477
11 Lorain	11,381
12 Addison	10,895
13 Woodland	10,271
14 Martin Luther King, Jr.	10,248
15 Harvard-Lee	9,227
16 Collinwood	9,039
17 South	8,974
18 Langston Hughes	8,496
19 Glenville	8,205
20 Jefferson	7,808
21 Union	7,645
22 Brooklyn	6,990
23 Sterling	6,413
24 Mt. Pleasant	5,589
25 East 131st	5,560
26 Hough	5,441
27 Garden Valley	3,906
	310,808

Branch	Attendance
1 Carnegie West	15,466
2 Rockport	13,512
3 South Brooklyn	13,417
4 Hough	12,018
5 Rice	11,979
6 Eastman	11,708
7 Sterling	11,665
8 Fleet	11,623
9 West Park	9,848
10 Walz	9,776
11 Harvard-Lee	9,628
12 Lorain	9,529
13 Fulton	8,556
14 Woodland	8,451
15 Collinwood	8,256
16 Langston Hughes	8,138
17 Martin Luther King, Jr.	7,884
18 Union	7,881
19 South	7,602
20 Glenville	7,179
21 Memorial-Nottingham	7,113
22 Jefferson	7,102
23 East 131st	6,935
24 Addison	6,586
25 Mt. Pleasant	6,213
26 Garden Valley	5,653
27 Brooklyn	4,704
	248,422

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR JULY 2014**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Loans* to:					
CLEVNET	79,444	93,222	619,982	662,354	-6.4%
MORE	499	688	4,752	6,128	-22.5%
Other Libraries	491	741	4,949	5,801	-14.7%
TOTAL	80,434	94,651	629,683	674,283	-6.6%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Projected	17,368	19,422	178,555	191,743	-6.9%
KnowItNow Web Reference*	149	154	2,225	3,521	-36.8%
Interlibrary Loan Requests	990	2,877	12,593	33,991	-63.0%
TOTAL	18,507	22,453	193,373	229,255	-15.7%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
New Titles Added	6,345	8,192	48,507	47,218	2.7%
Total Items Added	19,393	26,565	157,255	197,208	-20.3%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Main Library	208	216	1,598	1,624	-1.6%
Branches	5,940	6,180	45,762	46,446	-1.5%

HOW WE SPENT OUR SUMMER

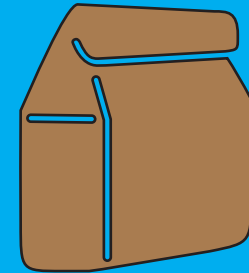
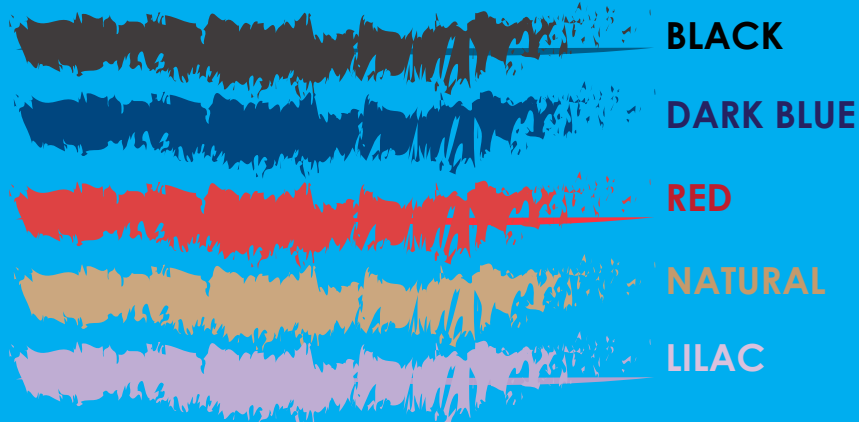


THE COLLECTION

MOST POPULAR BOOK CHECKED OUT FROM CPL THIS SUMMER
**Finding Me: A Decade of Darkness, a Life Reclaimed:
A Memoir of the Cleveland Kidnappings** by Michelle Knight

MOST POPULAR EBOOKS ADDED TO THE EMEDIA COLLECTION
JUNE: **TOP SECRET TWENTY-ONE** BY JANET EVANOVICH
JULY: **BIG LITTLE LIES** BY LIANE MORIARITY
AUGUST: **LOVE LETTERS** BY DEBBIE MACOMBER

MOST POPULAR COLORS USED IN 3D PRINTING



14,904
LUNCHES SERVED

64%
COMPLETION RATE
FOR SUMMER READING CLUB



**ROCKPORT BRANCH
50TH ANNIVERSARY**