

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JUNE 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	128,866	136,128	671	705	804,916	853,934	-5.7%
Branches	307,179	324,963	1,504	1,597	1,861,488	1,982,114	-6.1%
Mobile Units	5,441	2,623			36,728	28,830	27.4%
Library for the Blind	53,731	48,181			314,290	319,630	-1.7%
OLBPD BARD	11,344	9,327			65,628	71,311	-8.0%
eMedia	18,881	16,036			114,661	67,518	69.8%
<b>TOTAL CIRCULATION</b>	<b>525,442</b>	<b>537,258</b>			<b>3,197,711</b>	<b>3,323,337</b>	<b>-3.8%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
eBook	13,467	12,200	83,349	49,926	66.9%	
eAudioBook	4,561	3,720	26,191	16,914	54.8%	
eMusic	26	44	177	348	-49.1%	
eVideo	264	72	1,319	330	299.7%	
Zinio	563		3,625		N/A	
<b>TOTAL eCIRCULATION</b>	<b>18,881</b>	<b>16,036</b>	<b>114,661</b>	<b>67,518</b>	<b>69.8%</b>	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
Downloads	11,344	9,327	65,628	71,311	-8.0%	Included in circulation activity
Users	634	582	3,963	3,625	9.3%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	92	45 minutes	13,131	12,019	9,584	8,905	7.6%
Branches	550	40 minutes	88,920	89,644	59,283	60,002	-1.2%
<b>TOTAL USAGE</b>	<b>642</b>		<b>102,051</b>	<b>101,663</b>	<b>68,867</b>	<b>68,907</b>	<b>-0.1%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library*	44,031	42,824	216	210	262,836	275,193	-4.5%
Branches	241,954	242,284	1,185	1,190	1,378,812	1,472,026	-6.3%
Mobile Unit	668	470			3,607	3,441	4.8%
<b>TOTAL VISITS</b>	<b>286,653</b>	<b>285,578</b>			<b>1,645,255</b>	<b>1,750,660</b>	<b>-6.0%</b>

**REPORT**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR JUNE 2014**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
Addison	7,451	595	562	1,271	9,879	726	10,605
Brooklyn	4,426	472	477	598	5,973	471	6,444
Carnegie West	8,180	946	1,112	1,452	11,690	1,047	12,737
Collinwood	5,665	617	486	777	7,545	677	8,222
East 131st	3,765	407	385	608	5,165	330	5,495
Eastman	13,857	1,178	1,318	2,058	18,411	2,243	20,654
Fleet*	9,298	840	1,031	1,753	12,922	1,077	13,999
Fulton	14,654	656	598	987	16,895	826	17,721
Garden Valley	3,094	241	168	208	3,711	234	3,945
Glenville	5,198	546	369	1,005	7,118	497	7,615
Harvard-Lee	5,651	530	640	1,008	7,829	704	8,533
Hough	3,929	278	250	350	4,807	344	5,151
Jefferson	4,234	519	823	962	6,538	660	7,198
Langston Hughes	5,000	615	612	982	7,209	417	7,626
Lorain	8,016	764	731	1,610	11,121	711	11,832
Martin Luther King, Jr.	10,287	734	755	1,219	12,995	924	13,919
Memorial-Nottingham	9,684	810	1,200	2,306	14,000	1,307	15,307
Mt. Pleasant	4,248	521	419	614	5,802	352	6,154
Rice	9,018	554	529	982	11,083	919	12,002
Rockport	13,860	1,168	1,341	2,130	18,499	1,909	20,408
South	6,142	712	604	1,298	8,756	594	9,350
South Brooklyn	13,328	1,266	1,802	2,694	19,090	2,198	21,288
Sterling	4,471	427	415	587	5,900	325	6,225
Union	5,300	741	554	795	7,390	459	7,849
Walz	10,804	878	930	1,619	14,231	1,293	15,524
West Park	11,831	1,391	2,665	3,915	19,802	2,359	22,161
Woodland	6,763	575	433	851	8,622	593	9,215
<b>TOTAL</b>	<b>208,154</b>	<b>18,981</b>	<b>21,209</b>	<b>34,639</b>	<b>282,983</b>	<b>24,196</b>	<b>307,179</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR JUNE 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	10,605	12,416	70,302	68,174	2,128	3.1%
Brooklyn	6,444	7,333	39,075	45,639	-6,564	-14.4%
Carnegie West	12,737	14,160	80,234	83,769	-3,535	-4.2%
Collinwood	8,222	9,618	52,672	59,976	-7,304	-12.2%
East 131st	5,495	5,438	32,215	32,575	-360	-1.1%
Eastman	20,654	23,334	124,602	131,450	-6,848	-5.2%
Fleet*	13,999	16,011	85,249	97,149	-11,900	-12.2%
Fulton	17,721	13,679	99,469	85,744	13,725	16.0%
Garden Valley	3,945	5,029	22,721	28,335	-5,614	-19.8%
Glenville	7,615	9,226	48,819	55,799	-6,980	-12.5%
Harvard-Lee	8,533	9,308	54,321	61,927	-7,606	-12.3%
Hough	5,151	5,398	29,841	30,362	-521	-1.7%
Jefferson	7,198	8,248	50,837	53,308	-2,471	-4.6%
Langston Hughes	7,626	7,515	43,602	48,951	-5,349	-10.9%
Lorain	11,832	13,240	69,468	78,147	-8,679	-11.1%
Martin Luther King, Jr.	13,919	10,210	70,038	55,250	14,788	26.8%
Memorial-Nottingham	15,307	15,497	88,955	94,005	-5,050	-5.4%
Mt. Pleasant	6,154	6,562	36,193	40,810	-4,617	-11.3%
Rice	12,002	12,655	73,324	81,274	-7,950	-9.8%
Rockport	20,408	21,967	123,241	135,048	-11,807	-8.7%
South	9,350	9,406	56,883	53,856	3,027	5.6%
South Brooklyn	21,288	21,679	128,372	138,221	-9,849	-7.1%
Sterling	6,225	6,629	35,883	42,684	-6,801	-15.9%
Union	7,849	8,082	49,876	51,963	-2,087	-4.0%
Walz	15,524	17,567	99,059	111,792	-12,733	-11.4%
West Park	22,161	23,017	133,509	142,070	-8,561	-6.0%
Woodland	9,215	11,739	62,728	73,836	-11,108	-15.0%
<b>TOTAL</b>	<b>307,179</b>	<b>324,963</b>	<b>1,861,488</b>	<b>1,982,114</b>	<b>-120,626</b>	<b>-6.1%</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE JUNE 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	6,445	7,294	36,030	41,732	-5,702	-13.7%
Brooklyn	4,700	5,007	23,784	28,279	-4,495	-15.9%
Carnegie West	14,205	14,599	88,579	97,720	-9,141	-9.4%
Collinwood	7,807	6,252	41,756	42,779	-1,023	-2.4%
East 131st	7,630	7,160	43,776	45,274	-1,498	-3.3%
Eastman	11,269	11,939	68,353	76,659	-8,306	-10.8%
Fleet	11,390	12,000	64,831	73,686	-8,855	-12.0%
Fulton	8,797	9,262	44,995	53,654	-8,659	-16.1%
Garden Valley	5,817	5,265	29,164	27,315	1,849	6.8%
Glenville	6,974	7,242	39,458	44,682	-5,224	-11.7%
Harvard-Lee	8,227	7,557	56,410	54,264	2,146	4.0%
Hough	14,028	11,819	61,590	61,767	-177	-0.3%
Jefferson	6,521	7,565	44,549	47,684	-3,135	-6.6%
Langston Hughes	7,035	6,662	41,824	41,289	535	1.3%
Lorain	9,956	10,746	49,976	53,198	-3,222	-6.1%
Martin Luther King, Jr.	6,304	7,488	39,684	39,208	476	1.2%
Memorial-Nottingham	8,055	10,331	36,603	48,826	-12,223	-25.0%
Mt. Pleasant	6,824	5,714	40,392	39,701	691	1.7%
Rice	10,941	12,183	75,288	85,126	-9,838	-11.6%
Rockport	11,506	8,947	73,559	64,230	9,329	14.5%
South	7,271	10,462	46,587	45,691	896	2.0%
South Brooklyn	12,121	13,246	73,690	84,765	-11,075	-13.1%
Sterling	11,924	11,339	62,070	75,025	-12,955	-17.3%
Union	7,594	6,003	36,662	35,107	1,555	4.4%
Walz	10,126	9,684	54,509	59,964	-5,455	-9.1%
West Park	10,028	8,839	59,683	59,925	-242	-0.4%
Woodland	8,459	7,679	45,010	44,476	534	1.2%
<b>TOTAL</b>	<b>241,954</b>	<b>242,284</b>	<b>1,378,812</b>	<b>1,472,026</b>	<b>-93,214</b>	<b>-6.3%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS JUNE 2014**

Branch	Total Circulation
1 <b>West Park</b>	22,161
2 <b>South Brooklyn</b>	21,288
3 <b>Eastman</b>	20,654
4 <b>Rockport</b>	20,408
5 <b>Fulton</b>	17,721
6 <b>Walz</b>	15,524
7 <b>Memorial-Nottingham</b>	15,307
8 <b>Fleet*</b>	13,999
9 <b>Martin Luther King, Jr.</b>	13,919
10 <b>Carnegie West</b>	12,737
11 <b>Rice</b>	12,002
12 <b>Lorain</b>	11,832
13 <b>Addison</b>	10,605
14 <b>South</b>	9,350
15 <b>Woodland</b>	9,215
16 <b>Harvard-Lee</b>	8,533
17 <b>Collinwood</b>	8,222
18 <b>Union</b>	7,849
19 <b>Langston Hughes</b>	7,626
20 <b>Glenville</b>	7,615
21 <b>Jefferson</b>	7,198
22 <b>Brooklyn</b>	6,444
23 <b>Sterling</b>	6,225
24 <b>Mt. Pleasant</b>	6,154
25 <b>East 131st</b>	5,495
26 <b>Hough</b>	5,151
27 <b>Garden Valley</b>	3,945
	<b>307,179</b>

Branch	Attendance
1 <b>Carnegie West</b>	14,205
2 <b>Hough</b>	14,028
3 <b>South Brooklyn</b>	12,121
4 <b>Sterling</b>	11,924
5 <b>Rockport</b>	11,506
6 <b>Fleet</b>	11,390
7 <b>Eastman</b>	11,269
8 <b>Rice</b>	10,941
9 <b>Walz</b>	10,126
10 <b>West Park</b>	10,028
11 <b>Lorain</b>	9,956
12 <b>Fulton</b>	8,797
13 <b>Woodland</b>	8,459
14 <b>Harvard-Lee</b>	8,227
15 <b>Memorial-Nottingham</b>	8,055
16 <b>Collinwood</b>	7,807
17 <b>East 131st</b>	7,630
18 <b>Union</b>	7,594
19 <b>South</b>	7,271
20 <b>Langston Hughes</b>	7,035
21 <b>Glenville</b>	6,974
22 <b>Mt. Pleasant</b>	6,824
23 <b>Jefferson</b>	6,521
24 <b>Addison</b>	6,445
25 <b>Martin Luther King, Jr.</b>	6,304
26 <b>Garden Valley</b>	5,817
27 <b>Brooklyn</b>	4,700
	<b>241,954</b>

Branch	Population	
	2010	2000
1 <b>South Brooklyn</b>	32,043	34,217
2 <b>West Park</b>	27,814	29,398
3 <b>Fleet**</b>	26,727	34,598
4 <b>Eastman</b>	23,674	25,873
5 <b>Rockport</b>	19,896	21,467
6 <b>Fulton</b>	19,647	22,575
7 <b>Rice</b>	19,462	25,893
8 <b>Memorial-Nottingham</b>	19,271	22,598
9 <b>Harvard-Lee</b>	17,655	21,246
10 <b>Walz</b>	16,063	18,497
11 <b>Collinwood</b>	14,769	19,377
12 <b>Langston Hughes</b>	14,439	21,224
13 <b>Glenville</b>	14,006	20,302
14 <b>Addison</b>	13,603	19,263
15 <b>East 131st</b>	13,025	18,001
16 <b>Mt. Pleasant</b>	12,792	17,155
17 <b>Lorain</b>	12,588	14,589
18 <b>Martin Luther King, Jr.</b>	12,392	15,483
19 <b>Carnegie West</b>	10,487	11,716
20 <b>Union</b>	8,416	12,603
21 <b>Sterling</b>	8,267	8,712
22 <b>Woodland</b>	7,946	7,213
23 <b>South</b>	6,325	7,729
24 <b>Hough</b>	5,667	7,845
25 <b>Brooklyn</b>	5,524	6,430
26 <b>Jefferson</b>	3,515	3,987
27 <b>Garden Valley</b>	2,310	3,220
28 <b>Broadway**</b>		1,966
	<b>388,323</b>	<b>473,177</b>

\*Fleet branch circulation includes remaining circulation generated by Broadway branch items

\*\*Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR JUNE 2014**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	72,456	79,745	460,005	482,969	-4.8%
<b>MORE</b>	453	707	3,746	4,626	-19.0%
<b>Other Libraries</b>	491	716	3,979	4,478	-11.1%
<b>TOTAL</b>	<b>73,400</b>	<b>81,168</b>	<b>467,730</b>	<b>492,073</b>	<b>-4.9%</b>

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Projected</b>	16,416	18,576	144,820	150,714	-3.9%
<b>KnowItNow Web Reference*</b>	105	143	1,982	3,257	-39.1%
<b>Interlibrary Loan Requests</b>	944	4,323	10,617	28,123	-62.2%
<b>TOTAL</b>	<b>17,465</b>	<b>23,042</b>	<b>157,419</b>	<b>182,094</b>	<b>-13.6%</b>

\*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	5,788	5,998	34,823	32,873	5.9%
<b>Total Items Added</b>	20,017	29,524	115,576	139,784	-17.3%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>Gain/Loss</b>
<b>Main Library</b>	192	193	1,182	1,200	-1.5%
<b>Branches</b>	5,526	5,506	33,828	34,599	-2.2%