

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	132,671	143,385	717	747	1,207,803	1,302,004	-7.2%
Branches	321,151	343,992	1,615	1,686	2,825,222	3,054,532	-7.5%
Mobile Units	7,102	6,781			56,406	45,075	25.1%
Library for the Blind	53,129	51,513			477,858	486,176	-1.7%
OLBPD BARD	11,589	10,721			100,597	103,389	-2.7%
eMedia	19,900	16,069			173,420	144,494	20.0%
TOTAL CIRCULATION	545,542	572,461			4,841,306	5,135,670	-5.7%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
eBook	13,756	12,526	124,419	110,481	12.6%	
eAudioBook	5,101	3,435	40,765	32,649	24.9%	
eMusic	24	38	263	528	-50.2%	
eVideo	298	70	2,142	836	156.2%	
Zinio	721		5,831		N/A	
TOTAL eCIRCULATION	19,900	16,069	173,420	144,494	20.0%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
Downloads	11,589	10,721	100,597	103,389	-2.7%	Included in circulation activity
Users	653	647	5,892	5,477	7.6%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	13,290	13,097	9,622	9,830	-2.1%
Branches	541	39 minutes	88,584	94,047	57,542	63,052	-8.7%
TOTAL USAGE	635		101,874	107,144	67,164	72,882	-7.8%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library*	43,162	44,085	203	216	399,841	416,225	-3.9%
Branches	251,297	261,760	1,180	1,283	2,146,274	2,289,836	-6.3%
Mobile Unit	589	698			5,426	5,536	-2.0%
TOTAL VISITS	295,048	306,543			2,551,541	2,711,597	-5.9%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR SEPTEMBER 2014**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	8,063	879	574	1,234	10,750	750	11,500
Brooklyn	4,760	431	561	591	6,343	639	6,982
Carnegie West	9,129	1,187	1,456	1,990	13,762	1,224	14,986
Collinwood	6,251	639	527	882	8,299	741	9,040
East 131st	4,128	476	329	610	5,543	381	5,924
Eastman	14,172	1,491	1,501	2,305	19,469	2,294	21,763
Fleet*	9,996	909	886	1,399	13,190	1,156	14,346
Fulton	9,468	786	616	1,032	11,902	887	12,789
Garden Valley	3,234	268	136	326	3,964	324	4,288
Glenville	6,080	600	471	1,009	8,160	590	8,750
Harvard-Lee	6,121	562	780	1,191	8,654	780	9,434
Hough	4,330	413	257	593	5,593	403	5,996
Jefferson	4,602	591	798	985	6,976	673	7,649
Langston Hughes	5,755	686	641	1,058	8,140	629	8,769
Lorain	8,403	984	754	1,410	11,551	914	12,465
Martin Luther King, Jr.	9,436	761	854	1,201	12,252	1,028	13,280
Memorial-Nottingham	9,327	868	1,306	2,033	13,534	1,404	14,938
Mt. Pleasant	4,564	522	394	644	6,124	365	6,489
Rice	9,610	590	663	947	11,810	1,130	12,940
Rockport	15,263	1,214	1,231	2,036	19,744	2,163	21,907
South	5,892	744	649	1,227	8,512	723	9,235
South Brooklyn	14,461	1,388	1,851	2,993	20,693	2,347	23,040
Sterling	4,525	420	326	591	5,862	418	6,280
Union	5,924	660	539	793	7,916	537	8,453
Walz	11,124	957	1,185	1,680	14,946	1,427	16,373
West Park	11,671	1,646	2,760	3,886	19,963	2,354	22,317
Woodland	8,576	618	427	867	10,488	730	11,218
TOTAL	214,865	21,290	22,472	35,513	294,140	27,011	321,151

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR SEPTEMBER 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	11,500	12,549	104,409	108,553	-4,144	-3.8%
Brooklyn	6,982	7,784	60,930	69,241	-8,311	-12.0%
Carnegie West	14,986	16,325	125,897	131,660	-5,763	-4.4%
Collinwood	9,040	10,463	80,717	91,683	-10,966	-12.0%
East 131st	5,924	5,504	49,606	49,257	349	0.7%
Eastman	21,763	23,284	189,873	206,232	-16,359	-7.9%
Fleet*	14,346	16,909	128,143	151,514	-23,371	-15.4%
Fulton	12,789	13,090	137,485	130,301	7,184	5.5%
Garden Valley	4,288	5,404	35,275	45,401	-10,126	-22.3%
Glenville	8,750	8,768	74,553	84,340	-9,787	-11.6%
Harvard-Lee	9,434	10,574	82,271	94,917	-12,646	-13.3%
Hough	5,996	5,471	46,997	47,204	-207	-0.4%
Jefferson	7,649	8,992	74,422	80,947	-6,525	-8.1%
Langston Hughes	8,769	8,732	69,856	76,523	-6,667	-8.7%
Lorain	12,465	12,968	105,377	118,756	-13,379	-11.3%
Martin Luther King, Jr.	13,280	10,768	105,629	85,573	20,056	23.4%
Memorial-Nottingham	14,938	16,156	136,401	144,091	-7,690	-5.3%
Mt. Pleasant	6,489	7,120	54,616	64,012	-9,396	-14.7%
Rice	12,940	15,779	113,786	129,153	-15,367	-11.9%
Rockport	21,907	22,081	189,749	204,152	-14,403	-7.1%
South	9,235	10,410	85,664	85,380	284	0.3%
South Brooklyn	23,040	23,875	196,994	212,358	-15,364	-7.2%
Sterling	6,280	7,431	55,083	65,764	-10,681	-16.2%
Union	8,453	8,912	74,244	78,969	-4,725	-6.0%
Walz	16,373	19,505	149,692	170,604	-20,912	-12.3%
West Park	22,317	22,591	202,506	215,373	-12,867	-6.0%
Woodland	11,218	12,547	95,047	112,574	-17,527	-15.6%
TOTAL	321,151	343,992	2,825,222	3,054,532	-229,310	-7.5%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE SEPTEMBER 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	6,143	8,433	55,657	68,036	-12,379	-18.2%
Brooklyn	4,211	5,416	38,382	45,187	-6,805	-15.1%
Carnegie West	14,384	15,383	134,999	148,547	-13,548	-9.1%
Collinwood	7,721	8,866	68,069	67,895	174	0.3%
East 131st	7,642	8,407	65,796	70,892	-5,096	-7.2%
Eastman	11,796	12,677	104,116	117,539	-13,423	-11.4%
Fleet	11,570	13,221	101,033	114,071	-13,038	-11.4%
Fulton	8,934	9,090	72,386	84,398	-12,012	-14.2%
Garden Valley	5,814	5,160	47,789	43,379	4,410	10.2%
Glenville	7,217	8,305	61,782	69,865	-8,083	-11.6%
Harvard-Lee	9,753	10,840	84,360	84,333	27	0.0%
Hough	13,669	11,086	103,069	98,017	5,052	5.2%
Jefferson	7,436	7,730	66,349	72,372	-6,023	-8.3%
Langston Hughes	8,330	8,204	66,029	65,749	280	0.4%
Lorain	8,854	9,152	79,704	84,716	-5,012	-5.9%
Martin Luther King, Jr.	6,596	6,293	60,629	57,993	2,636	4.5%
Memorial-Nottingham	9,613	8,557	61,245	80,612	-19,367	-24.0%
Mt. Pleasant	6,356	6,378	60,122	58,273	1,849	3.2%
Rice	12,074	17,407	112,056	131,748	-19,692	-14.9%
Rockport	13,188	11,087	113,046	96,687	16,359	16.9%
South	8,061	7,958	69,613	70,318	-705	-1.0%
South Brooklyn	15,271	13,731	115,914	126,664	-10,750	-8.5%
Sterling	10,785	11,585	97,380	118,158	-20,778	-17.6%
Union	7,602	6,969	59,832	56,565	3,267	5.8%
Walz	9,858	11,309	84,815	94,288	-9,473	-10.0%
West Park	9,926	10,146	90,540	91,263	-723	-0.8%
Woodland	8,493	8,370	71,562	72,271	-709	-1.0%
TOTAL	251,297	261,760	2,146,274	2,289,836	-143,562	-6.3%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS SEPTEMBER 2014**

Total Circulation		Attendance		Population	
Branch		Branch		2010	2000
1 South Brooklyn	23,040	1 South Brooklyn	15,271	32,043	34,217
2 West Park	22,317	2 Carnegie West	14,384	27,814	29,398
3 Rockport	21,907	3 Hough	13,669	26,727	34,598
4 Eastman	21,763	4 Rockport	13,188	23,674	25,873
5 Walz	16,373	5 Rice	12,074	19,896	21,467
6 Carnegie West	14,986	6 Eastman	11,796	19,647	22,575
7 Memorial-Nottingham	14,938	7 Fleet	11,570	19,462	25,893
8 Fleet*	14,346	8 Sterling	10,785	19,271	22,598
9 Martin Luther King, Jr.	13,280	9 West Park	9,926	17,655	21,246
10 Rice	12,940	10 Walz	9,858	16,063	18,497
11 Fulton	12,789	11 Harvard-Lee	9,753	14,769	19,377
12 Lorain	12,465	12 Memorial-Nottingham	9,613	14,439	21,224
13 Addison	11,500	13 Fulton	8,934	14,006	20,302
14 Woodland	11,218	14 Lorain	8,854	13,603	19,263
15 Harvard-Lee	9,434	15 Woodland	8,493	13,025	18,001
16 South	9,235	16 Langston Hughes	8,330	12,792	17,155
17 Collinwood	9,040	17 South	8,061	12,588	14,589
18 Langston Hughes	8,769	18 Collinwood	7,721	12,392	15,483
19 Glenville	8,750	19 East 131st	7,642	10,487	11,716
20 Union	8,453	20 Union	7,602	8,416	12,603
21 Jefferson	7,649	21 Jefferson	7,436	8,267	8,712
22 Brooklyn	6,982	22 Glenville	7,217	7,946	7,213
23 Mt. Pleasant	6,489	23 Martin Luther King, Jr.	6,596	6,325	7,729
24 Sterling	6,280	24 Mt. Pleasant	6,356	5,667	7,845
25 Hough	5,996	25 Addison	6,143	5,524	6,430
26 East 131st	5,924	26 Garden Valley	5,814	3,515	3,987
27 Garden Valley	4,288	27 Brooklyn	4,211	2,310	3,220
	321,151		251,297	388,323	473,177

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR SEPTEMBER 2014**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Loans* to:					
CLEVNET	77,498	82,990	697,480	745,344	-6.4%
MORE	544	660	5,296	6,788	-22.0%
Other Libraries	584	631	5,533	6,432	-14.0%
TOTAL	78,626	84,281	708,309	758,564	-6.6%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Projected	11,951	19,200	190,507	210,943	-9.7%
KnowItNow Web Reference*	154	488	2,379	4,009	-40.7%
Interlibrary Loan Requests	1,128	2,667	13,721	36,658	-62.6%
TOTAL	13,233	22,355	206,607	251,610	-17.9%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
New Titles Added	6,511	4,847	55,018	52,065	5.7%
Total Items Added	22,588	20,537	179,843	217,745	-17.4%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Main Library	200	192	1,798	1,816	-1.0%
Branches	5,751	5,508	51,513	51,954	-0.8%